

# Analysis of Colgate Palmolive

<https://marketpublishers.com/r/AE8A739DC80EN.html>

Date: April 2012

Pages: 60

Price: US\$ 250.00 (Single User License)

ID: AE8A739DC80EN

## Abstracts

Established in 1806 as a starch, soap and candle business, today Colgate-Palmolive is one of the leading global consumer products company. The company operates through two segments: Oral, Personal, Household Surface and Fabric Care Products; and Pet Nutrition Products.

Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Mennen Speed Stick, Irish Spring, Kolynos, Ajax, Soupline, Suavitel and Fab, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. Colgate-Palmolive is headquartered in New York City, New York.

Aruvian's R'search presents Analysis of Colgate Palmolive. A complete and comprehensive analysis of Colgate Palmolive, one of the leading consumer products company in the world, includes an overview of the consumer products industry in the United States, a PEST Framework Analysis of the US Consumer Goods Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Colgate Palmolive, a business segment analysis of the segments Colgate Palmolive operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely The Procter & Gamble Company, The Gillette Company, Clorox Company, and the Church & Dwight Company.

A financial analysis of Colgate Palmolive is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Colgate Palmolive completes this in-depth company

analysis.

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