

# Analysis of Caterpillar Inc.

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## Abstracts

As one of the Fortune 500, Caterpillar Inc. is the world's largest manufacturer of construction and mining equipment, diesel and natural gas engines and industrial gas turbines. The company is a technology leader in construction, transportation, mining, forestry, energy, logistics, electronics, financing and electric power generation. For over 75 years, the Caterpillar name has been associated with the highest level of quality products and services.

Caterpillar products and product support services are sold worldwide into a variety of highly competitive markets. Headquartered in Peoria, Illinois, Caterpillar is also a leading US exporter, with more than half of its sales outside the United States.

Aruvian Research presents Analysis of Caterpillar Inc. A complete and comprehensive analysis of Caterpillar Inc., one of the leading industrial machinery and equipment manufacturing machinery company in the world, includes an overview of the industry in the United States, a PEST Framework Analysis of the US Equipments Manufacturing Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Caterpillar Inc., a business segment analysis of the segments Caterpillar Inc. operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely Deere & Company, Cummins Inc., and Volvo AB.

A financial analysis of Caterpillar Inc. is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Caterpillar Inc. completes this in-depth company

analysis.

## Contents

### **A. EXECUTIVE SUMMARY**

B. Looking at the Industry

B.1 INDUSTRY DEFINITION B.2 Brief Profile of the US Construction Machinery Industry

B.3 Impacts on the Industry

B.4 Challenges Facing the Industry

B.5 Future Perspective

### **C. US EQUIPMENT MANUFACTURING INDUSTRY – PEST FRAMEWORK ANALYSIS**

C.1 Political Aspects

C.2 Economic Aspects

C.3 Social Aspects

C.4 Technological Aspects

### **D. LOOKING AT CATERPILLAR INC.**

D.1 Company Profile

D.2 History of the Company

D.3 Ownership Pattern in the Company

D.4 Breakdown of Shares

D.5 Major Holders

D.5.1 Top Institutional Holders

D.5.2 Top Mutual Fund Holders

D.6 Organizational Divisions

D.7 Profiling the Key Executives

D.8 Products & Services

D.9 Corporate Strategies

### **E. LOOKING AT BUSINESS**

E.1 Business Segments

E.2 Geographical Segments

E.3 Company Subsidiaries

### **F. CATERPILLAR INC: SWOT FRAMEWORK ANALYSIS**

- F.1 Strengths to Build Upon
- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

## **G. PROFILING THE COMPETITION**

- G.1 Deere & Company
  - G.1.1 Corporate Profile
  - G.1.2 Business Segment Analysis
  - G.1.3 Financial Analysis
  - G.1.4 SWOT Analysis
- G.2 AB Volvo
  - G.2.1 Corporate Profile
  - G.2.2 Business Segment Analysis
  - G.2.3 Financial Analysis
  - G.2.4 SWOT Analysis
- G.3 Cummins, Inc.
  - G.3.1 Corporate Profile
  - G.3.2 Business Segment Analysis
  - G.3.3 Financial Analysis
  - G.3.4 SWOT Analysis

## **H. CATERPILLAR INC. - FINANCIAL ANALYSIS**

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

## **I. CATERPILLAR INC.: FUTURE PERSPECTIVE**

## **J. GLOSSARY OF TERMS**

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