

Analysis of the American International Group, Inc.

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Abstracts

American International Group (AIG) is one of the world's largest insurance firms. Best known domestically as a leading provider of property & casualty and specialty insurance, AIG also has strong life insurance operations abroad and has presence in financial services and asset management.

Aruvian's R'search presents Analysis of AIG. A complete and comprehensive analysis of Dow, the world's leading insurance company, includes an overview of the insurance industry in the United States, a PEST Framework Analysis of the US Insurance Industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of AIG, a business segment analysis of the segments AIG operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors namely Allstate Corporation, Hartford Financial Services Group, and MetLife Inc.

A financial analysis of AIG is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of AIG completes this in-depth company analysis.

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