

Analysis of Alcoa Inc.

https://marketpublishers.com/r/A64717598AEEN.html Date: June 2012 Pages: 50 Price: US\$ 250.00 (Single User License) ID: A64717598AEEN

Abstracts

Aruvian's R'search presents Analysis of Alcoa. A complete and comprehensive analysis of Alcoa, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Alcoa, a business segment analysis of the segments Alcoa operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Alcoa is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Alcoa completes this in-depth company analysis.



Contents

A. EXECUTIVE SUMMARY

B. LOOKING AT THE INDUSTRY

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- **B.5 Future Perspective**

C. INDUSTRY PEST FRAMEWORK ANALYSIS

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

D. LOOKING AT ALCOA

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Recently in the News

E. LOOKING AT BUSINESS

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

F. ALCOA: SWOT FRAMEWORK ANALYSIS

F.1 Strengths to Build Upon



- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

G. PROFILING THE COMPETITION

G.1 Rio Tinto Alcan G.2 Hydro Aluminium AS

H. ALCOA: FINANCIAL ANALYSIS

H.1 Current FinancialsH.2 Balance SheetH.3 Profit & Loss StatementH.4 Ratio Analysis

I. ALCOA: FUTURE PERSPECTIVE

J. APPENDIX

K. GLOSSARY OF TERMS



I would like to order

Product name: Analysis of Alcoa Inc.

Product link: https://marketpublishers.com/r/A64717598AEEN.html

Price: US\$ 250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A64717598AEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970