

# Analysis of Synovus Financial Corporation

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## Abstracts

Aruvian's R'search presents Analysis of Synovus Financial Corporation. A complete and comprehensive analysis of Synovus Financial Corporation, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Synovus Financial Corporation, a business segment analysis of the segments Synovus Financial Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Synovus Financial Corporation is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Synovus Financial Corporation and its competitors completes this in-depth company analysis.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. LOOKING AT THE INDUSTRY**

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

### **C. INDUSTRY PEST FRAMEWORK ANALYSIS**

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

### **D. LOOKING AT THE COMPANY**

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Corporate Hierarchy
- D.5 Organizational Divisions
- D.6 Profiling the Key Executives
- D.7 Products & Services
- D.8 Recently in the News

### **E. LOOKING AT BUSINESS**

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

### **F. SWOT FRAMEWORK ANALYSIS**

- F.1 Strengths to Build Upon

- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit
- F.4 Threats to Overcome

## **G. PROFILING THE COMPETITION (INCLUDES SWOT ANALYSIS OF COMPETITOR COMPANIES)**

- G.1 Regions Financial Corporation
- G.2 SunTrust Banks Inc.

## **H. FINANCIAL ANALYSIS OF THE COMPANY**

- H.1 Current Financials
- H.2 Balance Sheet
- H.3 Profit & Loss Statement
- H.4 Ratio Analysis

## **I. FUTURE PERSPECTIVE**

## **J. APPENDIX**

## **K. GLOSSARY OF TERMS**

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