

# Analysis of International Business Machines Corporation

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## Abstracts

IBM (International Business Machines Corporation) is a leading multinational corporation that is active in the field of technology and consulting. Headquartered in New York, IBM is a global manufacturer of computer hardware, software and middleware. The company also has businesses in the housing, infrastructure and consulting industries. IBM remains one of the biggest companies in the world in terms of market capitalization.

Aruvian Research presents Analysis of International Business Machines Corporation. A complete and comprehensive analysis of International Business Machines Corporation, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of International Business Machines Corporation, a business segment analysis of the segments International Business Machines Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of International Business Machines Corporation is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of International Business Machines Corporation and three of its competitors completes this in-depth company analysis.

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