

# Analysis of International Business Machines Corporation

<https://marketpublishers.com/r/ACC3D62F466EN.html>

Date: February 2016

Pages: 100

Price: US\$ 300.00 (Single User License)

ID: ACC3D62F466EN

## Abstracts

IBM (International Business Machines Corporation) is a leading multinational corporation that is active in the field of technology and consulting. Headquartered in New York, IBM is a global manufacturer of computer hardware, software and middleware. The company also has businesses in the housing, infrastructure and consulting industries. IBM remains one of the biggest companies in the world in terms of market capitalization.

Aruvian Research presents Analysis of International Business Machines Corporation. A complete and comprehensive analysis of International Business Machines Corporation, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of International Business Machines Corporation, a business segment analysis of the segments International Business Machines Corporation operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of International Business Machines Corporation is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of International Business Machines Corporation and three of its competitors completes this in-depth company analysis.

## Contents

### **A. EXECUTIVE SUMMARY**

### **B. LOOKING AT THE INDUSTRY**

- B.1 Industry Definition
- B.2 Brief Profile of the Industry
- B.3 Impacts on the Industry
- B.4 Challenges Facing the Industry
- B.5 Future Perspective

### **C. INDUSTRY PEST FRAMEWORK ANALYSIS**

- C.1 Political Aspects
- C.2 Economic Aspects
- C.3 Social Aspects
- C.4 Technological Aspects

### **D. LOOKING AT THE COMPANY**

- D.1 Company Profile
- D.2 History of the Company
- D.3 Ownership Pattern in the Company
- D.4 Organizational Divisions
- D.5 Profiling the Key Executives
- D.6 Products & Services

### **E. LOOKING AT BUSINESS**

- E.1 Business Segments
- E.2 Geographical Segments
- E.3 Company Subsidiaries

### **F. SWOT FRAMEWORK ANALYSIS**

- F.1 Strengths to Build Upon
- F.2 Weaknesses to Overcome
- F.3 Opportunities to Exploit

F.4 Threats to Overcome

## **G. PROFILING THE COMPETITION (INCLUDES A CORPORATE PROFILE, BUSINESS SEGMENT ANALYSIS, FINANCIAL ANALYSIS AND A SWOT ANALYSIS OF COMPETITOR COMPANIES)**

G.1 Microsoft Corporation

G.2 Hewlett-Packard Company

G.3 Accenture Plc

## **H. FINANCIAL ANALYSIS OF THE COMPANY**

H.1 Current Financials

H.2 Balance Sheet

H.3 Profit & Loss Statement

H.4 Ratio Analysis

## **I. FUTURE PERSPECTIVE**

## I would like to order

Product name: Analysis of International Business Machines Corporation

Product link: <https://marketpublishers.com/r/ACC3D62F466EN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACC3D62F466EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970