

# Analysis of Ford Motor Company

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## Abstracts

Headquartered in the United States, Ford Motor Company is a developer, manufacturer and distributor of automobiles and automobile parts around the world. Ford sells trucks and cars to fleet customers as well such as daily rental car companies and other commercial fleet customers. The company also provides financial services.

Aruvian Research presents Analysis of Ford Motor Company. A complete and comprehensive analysis of Ford Motor Company, includes an overview of the industry the company operates in, and then moves on to analyzing the company itself.

Company analysis from Aruvian's includes a history of Ford Motor Company, a business segment analysis of the segments Ford Motor Company operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors, and a PEST framework analysis.

A financial analysis of Ford Motor Company is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Ford Motor Company completes this in-depth company analysis.

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