

Analysis of Expedia, Inc

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Abstracts

Expedia, Inc. (Expedia) is an online travel company. The Company's portfolio of travel brands featuring supply portfolio, including over 145,000 hotels in 200 countries, 300 airlines, packages, rental cars, cruises, as well as destination services and activities.

Travel suppliers distribute and market products through its sites, its private label business and its call centers. Its portfolio of brands includes Expedia.com, a service online travel agency with sites in over 25 countries; Hotels.com, a hotel-only booking service with more than 75 sites globally; Hotwire.com, a discount travel provider with sites in nine countries; Expedia Affiliate Network (EAN), which powers travel for travel and non-travel brands, as well as more than 10,000 active affiliates globally; and many others.

Aruvian Research presents Analysis of Expedia, Inc. A complete and comprehensive analysis of Expedia, Inc. includes an overview of the industry the company operates in and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Expedia, Inc., a business segment analysis of the segments Expedia, Inc. operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Expedia, Inc. is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Expedia, Inc. completes this in-depth company analysis.

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