

Analysis of BP Plc

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Abstracts

BP Plc, formerly known as British Petroleum, is one of the biggest oil and gas companies in the world. The company is known as one of the 'supermajor' oil and gas companies. The company, based out of London, UK, operates across all areas in the oil and gas industry. The company is also active in the petrochemical industry, power generation, trading, and also has interests in renewable energy such as wind power and biofuels.

Aruvian Research presents Analysis of BP Plc. A complete and comprehensive analysis of BP Plc, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of BP Plc, a business segment analysis of the segments BP Plc operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of BP Plc is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of BP Plc and an analysis of three of its competitors completes this in-depth company analysis.

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