

Analysis of Avon Products

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Abstracts

Avon Products is a leading manufacturer of beauty and makeup products. The company also offers fragrance, fashion jewelry, watches, apparel, footwear, decorative products, housewares and nutritional products. The company sells its products through the direct selling channel.

Aruvian Research presents Analysis of Avon Products. A complete and comprehensive analysis of Avon Products, includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Avon Products, a business segment analysis of the segments Avon Products operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Avon Products is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Avon Products and three of its competitors completes this in-depth company analysis.

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