

# **Analysis of Ashland Inc.**

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## **Abstracts**

Ashland Inc. is an American Fortune 500 company operating in over 100 countries. Established in 1924, the company is headquartered in Lexington, Kentucky, in the United States. The company presently has four wholly owned divisions, which include Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

Aruvian Research presents Analysis of Ashland Inc. A complete and comprehensive analysis of Ashland Inc., includes an overview of the industry the company operates in, a PEST Framework Analysis of the industry, and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Ashland Inc., a business segment analysis of the segments Ashland Inc. operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Ashland Inc. is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Ashland Inc. and competitors completes this in-depth company analysis.



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