

# Analysis of Apple Inc

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## Abstracts

Apple Inc. is a leading designer and manufacturer of mobile phones, portable digital music players now famously known as the iPod, as well as personal computers. The company is also in the business of providing related software, services and networking solutions worldwide. Founded in 1976, Apple Inc. is headquartered in Cupertino, California, US. The company has made famous the design of the Apple iPhone worldwide and has given the global smartphone industry a giant push in terms of design and improved technology.

Aruvian Research presents Analysis of Apple Inc. A complete and comprehensive analysis of Apple Inc. includes an overview of the industry the company operates in and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Apple Inc., a business segment analysis of the segments Apple Inc. operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Apple Inc. is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Apple Inc. completes this in-depth company analysis.

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