

Analysis of Amazon.com

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Abstracts

Amazon.com is one of the leading online retail companies in the world today. The company provides a wide range of articles for purchase through its website, ranging from apparel, automobile and industrial items, health and beauty products, books, games, etc. The company has the benefit of being of the first movers in this industry and boasts of one of the largest assortment of products retailing on a website.

Aruvian Research presents Analysis of Amazon.com. A complete and comprehensive analysis of Amazon.com includes an overview of the industry the company operates in and then moves on to analyzing the company itself.

Company analysis from Aruvian includes a history of Amazon.com, a business segment analysis of the segments Amazon.com operates through, a look at the organization structure of the company, a geographical operating segments analysis, an analysis of the company's major competitors.

A financial analysis of Amazon.com is presented in the report which includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of Amazon.com completes this in-depth company analysis.

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