

Analysis of Allied Irish Banks

<https://marketpublishers.com/r/A96993BF1E3EN.html>

Date: November 2016

Pages: 100

Price: US\$ 300.00 (Single User License)

ID: A96993BF1E3EN

Abstracts

Allied Irish Banks is one of the major commercial banks in Ireland and provides banking as well as financial and other similar services. The Group offers investment banking, asset management, commercial banking, along with insurance. With its entry into the Baltic countries in 2008, the Allied Irish Banks has spread its presence across Europe.

However, in spite of its expansion, the Group continues to be plagued by financial problems. In 2009, the bank had to take a rescue package of Euro 7 billion from the Irish government as its capital value had fallen to Euro 486 million. With the Irish government announcing further plans to inject more capital into the AIB, the bank is well on its way to becoming nationalized. It remains to be seen how AIB comes out of this situation with all major analysts and financial organizations keeping an eye on the Bank's performance.

In this operating scenario, Aruvian's R'search brings a complete analysis of the Allied Irish Banks.

The report Analysis of Allied Irish Banks from Aruvian's R'search is a highly comprehensive research analysis on the Allied Irish Banks and its competitors:

>

Bank of Ireland

Barclays Plc

HSBC Holdings Plc

Royal Bank of Scotland Group PLC

The analysis on the Allied Irish Banks includes a complete and comprehensive analysis of the AIB Group, an overview of the banking industry that AIB now operates in, a PEST Framework Analysis of the banking industry, and then moves on to analyzing the Group itself.

The Analysis of Allied Irish Banks from Aruvian's includes a history of the company, a business segment analysis of the segments AIB operates through, a look at the organization structure of AIB, a geographical operating segments analysis, an analysis of the company's major competitors.

Having had a net profit of Euro 767 million in FY2008, a decrease of nearly 60% from FY2007, AIB is at a financial crossroad. Therefore, a very important part of this analysis is the financial analysis of the Allied Irish Banks that is presented in the report. This includes a ratio analysis, basic profit and loss analysis, presentation of the company balance sheet, and much more.

A SWOT Framework Analysis of AIB along with its competitors completes this in-depth product – Analysis of the Allied Irish Banks.

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