

Work Light Market - Global Outlook and Forecast 2020-2025

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Work Light Market Report

The global work light market by revenue is expected to grow at a CAGR of over 6% during the period 2019–2025.

The global work light market growth is driven by ongoing demand for replacement of conventional lighting systems in developed economies, along with the need to develop globally-built modern infrastructure. The market is witnessing a transition from old lighting technology to energy-efficient and integrated lighting infrastructure. Government agencies across the globe constantly strive to phase out the use of incandescent lights and halogen lamps, which are expected to drive the demand for energy-efficient and high-performance lighting systems. The availability of tax discounts and subsidies by regulatory bodies to promote the use of efficient lighting technology is another driver for the growth.

The global work light market has been vastly hit by the COVID-19 pandemic. It is widely affected as associated sectors such as infrastructure development, stage events, hospitality has been severely influenced due to the outbreak of the virus. As a short-term impact, China-dependent countries have started witnessing the rise in LED prices. In a major commercial region such as India, the price of LED bulbs and lights has witnessed a rise of 11% from March 2020 as manufacturers face a supply shortage of electronic components due to the coronavirus outbreak in China.

The following factors are likely to contribute to the growth of the work light market during the forecast period:

High Demand for Energy-efficient Lighting

Shift toward Smart Lighting and IoT

Opportunity for Incorporating Innovative Technology

The study considers the present scenario of the work light market and its market dynamics for the period 2019-2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent ones operating in the market.

Global Work Light Market Segmentation

The global work light market research report includes a detailed segmentation by product, technology, end-users, and geography. The flashlight segment has been witnessing significant innovations. The market demand for flashlights across the globe has witnessed impressive growth in the last five years. However, the demand is likely to decline moderately due to the outbreak of the COVID-19 pandemic in 2020, which has immensely affected the supply chain of the market. As the utility of flashlights is significant in hunting such as locating hunting posts, reading maps in dark, tracking animal paths, and handling weapons safely, the growth in hunting activities is likely to push the demand for portable lights.

The conventional lights market continues to grow as these lights are economical and cost-effective. The segment is witnessing the demand as LED lights are associated with high costs. However, the cost analysis suggests the incremental cost of LED will continue to decline during the forecast period. Factors such as energy and construction laws, service rebates, and consumer demand for goods that can offer low energy and maintenance costs often drive the segment. However, the rare earth crisis has forced producers to move some of their emphasis from value-added to cost-effective solutions.

The concept of the smart factory has been implementing in the developed regions such as the US and European regions. With lighting being one of the key components of the manufacturing industry, commercial lightings have moved from conventional lighting solutions to smart lighting solutions. Vendors have been focusing on the industrial IoT revolution through its cloud-based IIoT platforms. Thus, they have combined intelligent lighting, smart sensors, and software to develop new efficiencies and real-world ROI for

industrial environments worldwide. The increased focus to decrease carbon emissions is diversifying energy dependency and decreasing the cost. This transaction is likely fueling the demand for innovative work light products. Vendors catering to the global work light market can consider building a strategic network channel along attractive and revenue efficient packages to meet new lighting demands.

Hospitality is one of the key end-user segments, which is a prominent user of work lights for decoration and soothing effects. It plays a vital role in the attraction and retention of the customer base. Hospitality, a major contributor to the tertiary sector in India, is currently emerging as a thriving industry as the country has become a preferred destination for numerous local and foreign tourists. The increase in tourism has also boosted opportunities for the lighting industry as the market for modern and creative lighting fixtures and lamps have tripled.

Segmentation by Product

Flashlight

Spotlight

Festoon Lights

Floodlights

Others

Segmentation by Technology

Conventional

LED

Segmentation by End-users

Industry

Hospitality

Offices

Sports

Others

INSIGHTS BY GEOGRAPHY

The APAC region is expected to reach a revenue of over \$22 billion by 2025. Being the most diverse area in the world, the region has high prospects for work light market participants. A booming real estate sector, favorable policy policies, and expanded support for high-efficiency lighting, together with the ongoing replacement of established outdoor lighting, are projected to push the demand dynamically. The Asia Pacific region would continue to become a major consumer of lighting products, and it is expected to become a major supplier of LED chips and packages, complemented by increasing demand for products and components. China held the largest share in the APAC lighting market in 2019. This is due to the increasing need for energy efficiency and environmentally sustainable lighting goods in the field of operation, such as highways, railways and houses.

Segmentation by Geography

North America

US

Canada

Europe

UK

Germany

France

Italy

Spain

APAC

China

Japan

South Korea

Australia

India

Latin America

Brazil

Mexico

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

INSIGHTS BY VENDORS

The global work light market share is fragmented due to the presence of local and global players. Philips Lighting, Osram, and HARMAN International (Samsung) are the key leading vendors. The market is highly concentrated in developed countries, such as the US and other Western European countries, while it is in its nascent stage in developing economies such as China and India. As global players increase their

footprint, regional vendors will find it increasingly difficult to compete with them, especially in terms of technology and customer base. Key players compete in terms of products, technology, and reach. Therefore, vendors must expand their geographical presence, while reviving domestic demand to achieve sustained growth.

Prominent Vendors

HARMAN International (Samsung)

Business Overview

Major Product Offerings

Key Strengths

Key Strategies

Key Opportunities

Osram

Philips (Signify)

Other Prominent Vendors

Absen America

Business Overview

Key Strengths

Key Strategies

Altman Lighting

Antari

Apollo Design Technology

Ayrton

Blizzard Lighting

Chauvet Professional

Chroma-Q

City Theatrical

Core Lighting

Dexel

Eaton Electrical Systems

Elektralite

Elation Lighting Inc.

ENTTEC

Epsilon Professional Lighting

Electronic Theatre Controls (ETC)

German Light Products (GLP)

Goldensea Professional Equipment (Guangzhou Haoyang Electronics)

Kumho Electric

Leprecon

Litetrionics International

Lycian Stage Lighting

MA Lighting Technology

Mighty Bright

MLS

Nicolaudie Architectural

OenergyLighting

Pathway Connectivity

PROEL

Red Lighting

Rosco

SGM Light

Studio Due

Techni-lux

Teclumen

Ultra-Tech Lighting

Ushio Lighting

Zumtobel Group

KEY QUESTIONS ANSWERED:

1. What is the global work light market share and growth rate during 2020-2025?
2. What are the technological advances factors impacting the growth of the North America work light market?
3. Which product/technology/end-user/geography is gaining the largest revenues in the

market by 2025?

4. Who are the leading vendors in the work light market and what are their market shares?

5. What is the impact of the COVID-19 pandemic on the work light market?

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 SCOPE & COVERAGE

4.1 Market Definition

4.1.1 Inclusions

4.1.2 Exclusions

4.2 Base Year

4.3 Scope of The Study

4.3.1 Market Segmentation by Product

4.3.2 Market Segmentation by End-User

4.3.3 Market Segmentation by Technology

4.3.4 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Key Caveats

5.2 Currency Conversion

5.3 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Historic Overview of Lighting

7.2 Overview

8 IMPACT OF COVID-19

8.1 Overview

8.1 Covid-19 Impact On Global Trade

8.1.1 Impact On Global Value Chain

8.1.2 Disruptions In Global Supply Chain

9 MARKET OPPORTUNITIES & TRENDS

- 9.1 Rising Demand For Energy-Efficient Lighting
- 9.2 Shifting Focus To Smart Lighting & IoT
- 9.3 Opportunity For Incorporating Innovative Technology

10 MARKET GROWTH ENABLERS

- 10.1 Transformation In Energy Policies Globally
- 10.2 Increasing Infrastructural Developments
- 10.3 Enhanced User Experience Due To Lighting

11 MARKET RESTRAINTS

- 11.1 High Initial Investment
- 11.2 Covid-19 Pandemic Hit Affecting Market Growth
- 11.3 Political Turmoil: Restraint For Innovative Market

12 VALUE CHAIN ANALYSIS

- 12.1 Value Chain Overview
 - 12.1.1 Overview
 - 12.1.2 Materials/Components Suppliers
 - 12.1.3 OEMs /Suppliers
 - 12.1.4 Lighting Solutions
 - 12.1.5 End-users

13 MARKET LANDSCAPE

- 13.1 Market Overview
 - 13.1.1 Historical Data 2017-2018
- 13.2 Market Size & Forecast
- 13.3 Regulatory Framework Structure
- 13.4 Focus On Sustainable Work Light Market
 - 13.4.1 Solar Technology Growth Impact On Lighting Products
- 13.5 Market By Geography
- 13.6 Market By Product
- 13.7 Market By End-User

13.8 Market By Technology

13.9 Five Forces Analysis

13.9.1 Threat Of New Entrants

13.9.2 Bargaining Power Of Suppliers

13.9.3 Bargaining Power Of Buyers

13.9.4 Threat Of Substitutes

13.9.5 Competitive Rivalry

14 PRODUCT

14.1 Market Snapshot & Growth Engine ? Revenue

14.2 Market Overview

14.3 Flashlights

14.3.1 Market Size & Forecast

14.3.2 Market Size & Forecast By Geography

14.4 Spotlights

14.4.1 Market Size & Forecast

14.4.2 Market Size & Forecast By Geography

14.5 Festoon Lights

14.5.1 Market Size & Forecast

14.5.2 Market Size & Forecast By Geography

14.6 Floodlights

14.6.1 Market Size & Forecast

14.6.2 Market Size & Forecast By Geography

14.7 Others

14.7.1 Market Size & Forecast

14.7.2 Market Size & Forecast By Geography

15 TECHNOLOGY

15.1 Market Snapshot & Growth Engine ? Revenue

15.2 Market Overview

15.3 Conventional

15.3.1 Market Size & Forecast

15.3.2 Market Size & Forecast By Geography

15.4 Led

15.4.1 Market Size & Forecast

15.4.2 Market Size & Forecast By Geography

16 END-USER

16.1 Market Snapshot & Growth Engine ? Revenue

16.2 Market Overview

16.3 Industry

16.3.1 Market Size & Forecast

16.3.2 Market Size & Forecast By Geography

16.4 Hospitality

16.4.1 Market Size & Forecast

16.4.2 Market Size & Forecast By Geography

16.5 Sports

16.5.1 Market Size & Forecast

16.5.2 Market Size & Forecast By Geography

16.6 Office

16.6.1 Market Size & Forecast

16.6.2 Market Size & Forecast By Geography

16.7 Others

16.7.1 Market Size & Forecast

16.7.2 Market Size & Forecast By Geography

17 DISTRIBUTION CHANNEL

17.1 Market Overview

17.1.1 Manufacture, Production, & Distribution

17.1.2 Distribution Through Wholesalers & Retail

17.1.3 Online Network

18 GEOGRAPHY

18.1 Market Snapshot & Growth Engine ? Revenue

18.2 Geographic Overview

19 APAC

19.1 Market Overview

19.1.1 Historic Data 2017?2018

19.2 Pest Analysis

19.2.1 Political

19.2.2 Economic

- 19.2.3 Social
- 19.2.4 Technology
- 19.3 Market Size & Forecast
- 19.4 Market By Product
 - 19.4.1 Market Size & Forecast
- 19.5 Market By Technology
 - 19.5.1 Market Size & Forecast
- 19.6 Market By End-User
 - 19.6.1 Market Size & Forecast
- 19.7 Key Countries
 - 19.7.1 Market Snapshot & Growth Engine Revenue
 - 19.7.2 China: Market Size & Forecast
 - 19.7.3 Japan: Market Size & Forecast
 - 19.7.4 India: Market Size & Forecast
 - 19.7.5 South Korea: Market Size & Forecast
 - 19.7.6 Australia: Market Size & Forecast

20 NORTH AMERICA

- 20.1 Market Overview
 - 20.1.1 Historic Data 2017-2018
- 20.2 Pest Analysis
 - 20.2.1 Political
 - 20.2.2 Economic
 - 20.2.3 Social
 - 20.2.4 Technology
- 20.3 Market Size & Forecast
- 20.4 Market By Product
 - 20.4.1 Market Size & Forecast – Revenue
- 20.5 Market By Technology
 - 20.5.1 Market Size & Forecast – Revenue
- 20.6 Market By End User
 - 20.6.1 Market Size & Forecast – Revenue
- 20.7 Key Countries
 - 20.7.1 Market Snapshot & Growth Engine Revenue
 - 20.7.2 US: Market Size & Forecast
 - 20.7.3 Canada: Market Size & Forecast

21 EUROPE

21.1 Market Overview

21.1.1 Historical Data 2017?2018

21.2 Pest Analysis

21.2.1 Political

21.2.2 Economic

21.2.3 Social

21.2.4 Technology

21.3 Market Size & Forecast

21.4 Market By Product

21.4.1 Market Size & Forecast – Revenue

21.5 Market By Technology

21.5.1 Market Size & Forecast – Revenue

21.6 Market By End-User

21.6.1 Market Size & Forecast – Revenue

21.7 Key Countries

21.7.1 Market Snapshot & Growth Engine Revenue

21.7.2 Germany: Market Size & Forecast

21.7.3 Uk: Market Size & Forecast

21.7.4 France: Market Size & Forecast

21.7.5 Italy: Market Size & Forecast

21.7.6 Spain: Market Size & Forecast

22 MIDDLE EAST & AFRICA

22.1 Market Overview

22.1.1 Historic Data 2017?2018

22.2 Pest Analysis

22.2.1 Political

22.2.2 Economic

22.2.3 Social

22.2.4 Technology

22.3 Market Size & Forecast

22.4 Market By Product

22.4.1 Market Size & Forecast – Revenue

22.5 Market By Technology

- 22.5.1 Market Size & Forecast – Revenue
- 22.6 Market By End User
 - 22.6.1 Market Size & Forecast – Revenue
- 22.7 Key Countries
 - 22.7.1 Market Snapshot & Growth Engine Revenue
 - 22.7.2 Saudi Arabia: Market Size & Forecast
 - 22.7.3 Uae: Market Size & Forecast
 - 22.7.4 South Africa: Market Size & Forecast

23 LATIN AMERICA

- 23.1 Market Overview
 - 23.1.1 Historic Data 2017?2018
- 23.2 Pest Analysis
 - 23.2.1 Political
 - 23.2.2 Economic
 - 23.2.3 Social
 - 23.2.4 Technology
- 23.3 Market Size & Forecast
- 23.4 Market By Product
 - 23.4.1 Market Size & Forecast – Revenue
- 23.5 Market By Technology
 - 23.5.1 Market Size & Forecast – Revenue
- 23.6 Market By End-User
 - 23.6.1 Market Size & Forecast – Revenue
- 23.7 Key Countries
 - 23.7.1 Market Snapshot & Growth Engine Revenue
 - 23.7.2 Brazil: Market Size & Forecast
 - 23.7.3 Mexico: Market Size & Forecast
 - 23.7.4 Argentina: Market Size & Forecast

24 COMPETITIVE LANDSCAPE

- 24.1 Competition Overview

25 KEY COMPANY PROFILES

25.1 Harman International (Samsung)

25.1.1 Business Overview

25.1.2 Harman International (Samsung) In Global Work Light Market

25.1.3 Major Product Offerings

25.1.4 Key Strategies

25.1.5 Key Strengths

25.1.6 Key Opportunities

25.2 Osram

25.2.1 Business Overview

25.2.2 Osram In Global Work Light Market

25.2.3 Major Product Offerings

25.2.4 Key Strategies

25.2.5 Key Strengths

25.2.6 Key Opportunities

25.3 Philips (Signify)

25.3.1 Business Overview

25.3.2 Philips In Global Work Light Market

25.3.3 Major Product Offerings

25.3.4 Key Strategies

25.3.5 Key Strengths

25.3.6 Key Opportunities

26 OTHER PROMINENT VENDORS

26.1 Absen America

26.1.1 Business Overview

26.1.2 Key Strengths

26.1.3 Key Strategy

26.2 Altman Lighting

26.2.1 Business Overview

26.2.2 Key Strengths

26.2.3 Key Strategy

26.3 Antari

26.3.1 Business Overview

26.3.2 Key Strengths

26.3.3 Key Strategies

26.4 Apollo Design Technology

26.4.1 Business Overview

26.4.2 Key Strengths

- 26.4.3 Key Strategies
- 26.5 Ayrton
 - 26.5.1 Business Overview
 - 26.5.2 Key Strengths
 - 26.5.3 Key Strategies
- 26.6 Blizzard Lighting
 - 26.6.1 Business Overview
 - 26.6.2 Key Strengths
 - 26.6.3 Key Strategy
- 26.7 Chauvet Professional
 - 26.7.1 Business Overview
 - 26.7.2 Key Strengths
 - 26.7.3 Key Strategy
- 26.8 Chroma-Q
 - 26.8.1 Business Overview
 - 26.8.2 Key Strengths
 - 26.8.3 Key Strategy
- 26.9 City Theatrical
 - 26.9.1 Business Overview
 - 26.9.2 Key Strengths
 - 26.9.3 Key Strategy
- 26.10 Core Lighting
 - 26.10.1 Business Overview
 - 26.10.2 Key Strengths
 - 26.10.3 Key Strategies
- 26.11 Dixel
 - 26.11.1 Business Overview
 - 26.11.2 Key Strengths
 - 26.11.3 Key Strategies
- 26.12 Eaton Electric Systems
 - 26.12.1 Business Overview
 - 26.12.2 Key Strengths
 - 26.12.3 Key Strategies
- 26.13 Elektralite
 - 26.13.1 Business Overview
 - 26.13.2 Key Strength
 - 26.13.3 Key Strategy
- 26.14 Elation Professional
 - 26.14.1 Business Overview

- 26.14.2 Key Strengths
- 26.14.3 Key Strategies
- 26.15 Enttec
 - 26.15.1 Company Overview
 - 26.15.2 Key Strengths
 - 26.15.3 Key Strategy
- 26.16 Epsilon Pro Lighting
 - 26.16.1 Company Overview
 - 26.16.2 Key Strengths
 - 26.16.3 Key Strategies
- 26.17 Electronic Theatre Controls (Etc)
 - 26.17.1 Business Overview
 - 26.17.2 Key Strengths
 - 26.17.3 Key Strategy
- 26.18 German Light Products
 - 26.18.1 Business Overview
 - 26.18.2 Key Strengths
 - 26.18.3 Key Strategies
- 26.19 Goldensea Professional Equipment
 - 26.19.1 Business Overview
 - 26.19.2 Key Strengths
 - 26.19.3 Key Strategy
- 26.20 Kumho Electric
 - 26.20.1 Business Overview
 - 26.20.2 Key Strengths
 - 26.20.3 Key Strategies
- 26.21 Leprecon
 - 26.21.1 Company Overview
 - 26.21.2 Key Strengths
 - 26.21.3 Key Strategies
- 26.22 Litetronics International
 - 26.22.1 Business Overview
 - 26.22.2 Key Strengths
 - 26.22.3 Key Strategies
- 26.23 Lycian Stage Lighting
 - 26.23.1 Business Overview
 - 26.23.2 Key Strengths
 - 26.23.3 Key Strategy
- 26.24 Ma Lighting Technology

- 26.24.1 Business Overview
- 26.24.2 Key Strengths
- 26.24.3 Key Strategies
- 26.25 Mighty Bright
 - 26.25.1 Business Overview
 - 26.25.2 Key Strengths
 - 26.25.3 Key Strategies
- 26.26 MLS
 - 26.26.1 Business Overview
 - 26.26.2 Key Strengths
 - 26.26.3 Key Strategies
- 26.27 Nicolaudie Architectural
 - 26.27.1 Business Overview
 - 26.27.2 Key Strengths
 - 26.27.3 Key Strategies
- 26.28 0energylighting
 - 26.28.1 Business Overview
 - 26.28.2 Key Strength
 - 26.28.3 Key Strategy
- 26.29 Pathway Connectivity
 - 26.29.1 Business Overview
 - 26.29.2 Key Strengths
 - 26.29.3 Key Strategies
- 26.30 Proel
 - 26.30.1 Business Overview
 - 26.30.2 Key Strength
 - 26.30.3 Key Strategies
- 26.31 Red Lighting
 - 26.31.1 Business Overview
 - 26.31.2 Key Strengths
 - 26.31.3 Key Strategies
- 26.32 Rosco
 - 26.32.1 Business Overview
 - 26.32.2 Key Strengths
 - 26.32.3 Key Strategies
- 26.33 SGM
 - 26.33.1 Business Overview
 - 26.33.2 Key Strengths
 - 26.33.3 Key Strategies

- 26.34 Studio Due
 - 26.34.1 Business Overview
 - 26.34.2 Key Strengths
 - 26.34.3 Key Strategies
- 26.35 Techni-Lux
 - 26.35.1 Business Overview
 - 26.35.2 Key Strengths
 - 26.35.3 Key Strategies
- 26.36 Teclumen
 - 26.36.1 Business Overview
 - 26.36.2 Key Strengths
 - 26.36.3 Key Strategy
- 26.37 Ultra-Tech Lighting
 - 26.37.1 Business Overview
 - 26.37.2 Key Strengths
 - 26.37.3 Key Strategies
- 26.38 Ushio Lighting
 - 26.38.1 Business Overview
 - 26.38.2 Key Strengths
 - 26.38.3 Key Strategies
- 26.39 Zumtobel Group
 - 26.39.1 Business Overview
 - 26.39.2 Key Strengths
 - 26.39.3 Key Strategies

27 REPORT SUMMARY

- 27.1 Key Takeaways
- 27.2 Strategic Recommendations

28 QUANTITATIVE SUMMARY

- 28.1 Market by Geography
 - 28.1.1 Global Market
- 28.2 Europe
 - 28.2.1 Product
 - 28.2.2 Technology
 - 28.2.3 End-User
- 28.3 North America

- 28.3.1 Product
- 28.3.2 Technology
- 28.3.3 End-User
- 28.4 APAC
 - 28.4.1 Product
 - 28.4.2 Technology
 - 28.4.3 End User
- 28.5 Middle East & Africa
 - 28.5.1 Product
 - 28.5.2 Technology
 - 28.5.3 End-User
- 28.6 Latin America
 - 28.6.1 Product
 - 28.6.2 Technology
 - 28.6.3 End-User
- 28.7 Product
 - 28.7.1 Global Product
 - 28.7.2 Flashlights
 - 28.7.3 Spotlights
 - 28.7.4 Festoon Lights
 - 28.7.5 Floodlights
 - 28.7.6 Other
- 28.8 End user
 - 28.8.1 Global End-user
 - 28.8.2 Industry
 - 28.8.3 Hospitality
 - 28.8.4 Sports
 - 28.8.5 Offices
 - 28.8.6 Other
- 28.9 Technology
 - 28.9.1 Global Technology
 - 28.9.2 Conventional Technology
 - 28.9.3 Led Technology

29 APPENDIX

- 29.1 Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Work Light Market
- Exhibit 2 Market Size Calculation Approach 2019
- Exhibit 3 Historic Overview of Lighting
- Exhibit 4 Overview of Global Work Light Market 2019
- Exhibit 5 Market Transition Road Map for Lighting
- Exhibit 6 Market Opportunities across Geographies 2025 (Revenue)
- Exhibit 7 Estimated Trade Impact of COVID-19 on Automotive Sector as of February 2020 (\$ million)
- Exhibit 8 Economic Impact of China's Slowdown through Global Value Chains (\$ million)
- Exhibit 9 Impact of Rising Demand for Energy-Efficient Lighting
- Exhibit 10 Key Factors Driving Trend of Energy-Efficient Lighting Market
- Exhibit 11 Change in Payback Duration of LED in Commercial Segment
- Exhibit 12 Impact of Shifting Focus to Smart Lighting & IoT
- Exhibit 13 Key Factors Driving Adoption of Smart Lighting Systems
- Exhibit 14 Impact of Opportunity for Incorporating Innovative Technology
- Exhibit 15 Overview of Expected Innovative Technology Incorporation
- Exhibit 16 Impact of Transformation in Energy Policies Globally
- Exhibit 17 Impact of Increasing Infrastructural Developments
- Exhibit 18 Key Opportunities for Work Lighting with Infrastructure Development
- Exhibit 19 Impact of Enhanced User Experience Due to Lighting
- Exhibit 20 Survey 2018: Customer Perception of Lighting Affecting Comfort in India
- Exhibit 21 Impact of High Initial Investment
- Exhibit 22 Market Growth Restricting Factors at a Glance
- Exhibit 23 Impact of COVID-19 Pandemic Hit Affecting Market Growth
- Exhibit 24 COVID-19 Impact at a Glance
- Exhibit 25 Impact of Political Turmoil: Restraint for Innovative Market
- Exhibit 26 Patent Competition Between China & US
- Exhibit 27 Material & Component Mapping for Lighting Solutions
- Exhibit 28 Generic Value Chain of Global Work Light Market
- Exhibit 29 Global Work Light Market: Historical Data 2017-2018 (\$ billion)
- Exhibit 30 Global Work Light Market 2019-2025 (\$ billion)
- Exhibit 31 CAGR Comparison Across Geographies 2019-2025
- Exhibit 32 Factors Impacting Work Light Market
- Exhibit 33 Lithium-ion Battery Outlook (Real 2018 \$/kWh)

- Exhibit 34 Standards & Regulations Overview
- Exhibit 35 Five Forces Analysis 2019
- Exhibit 36 Incremental Growth by Product 2019 & 2025 (Revenue)
- Exhibit 37 Global Work Light Market by Product Type: Overview
- Exhibit 38 Global Work Light Market Share by Product Type 2019
- Exhibit 39 CAGR Comparison of Global Work Light Market by Product Type 2019?2025
- Exhibit 40 Global Work Flashlights Market 2019–2025 (\$ billion)
- Exhibit 41 Flashlight Market Overview 2020
- Exhibit 42 Global Work Spotlights Market 2019–2025 (\$ billion)
- Exhibit 43 Performance Assessment for LED vs Conventional Spotlights After 2,000 Hours of Operation
- Exhibit 44 Global Work Festoon Lights Market 2019–2025 (\$ billion)
- Exhibit 45 Global Work Floodlights Market 2019–2025 (\$ billion)
- Exhibit 46 Driver of Floodlight Market Transition from Conventional to LED
- Exhibit 47 Change in Key Lighting Quantities Due to Sleek Design
- Exhibit 48 Global Other Work Light Market 2019–2025 (\$ billion)
- Exhibit 49 Incremental Growth by Technology 2019?2025 (Revenue)
- Exhibit 50 Global Work Light Market by Technology Type: Overview
- Exhibit 51 Global Work Light Market by Technology Type Share 2019
- Exhibit 52 CAGR Comparison of Global Work Light Market by Technology Type 2019?2025
- Exhibit 53 Global Conventional Work Light Market 2019–2025 (\$ billion)
- Exhibit 54 Global LED Work Light Market 2019–2025 (\$ billion)
- Exhibit 55 Efficiency Comparison: LED & Conventional Lighting Technology
- Exhibit 56 Incremental Growth by End-User Segment 2019 & 2025 (Revenue)
- Exhibit 57 Global Work Light Market by End-User Type: Overview
- Exhibit 58 Global Work Light Market Share by End User Type 2019 & 2025
- Exhibit 59 CAGR Comparison of Global Work Light Market by End-User Type 2019?2025
- Exhibit 60 Global Industry Work Light Market 2019–2025 (\$ billion)
- Exhibit 61 Opportunity from Industry Sector for Work Light Market
- Exhibit 62 Global Hospitality Work Light Market 2019–2025 (\$ billion)
- Exhibit 63 Global Sports Work Light Market 2019–2025 (\$ billion)
- Exhibit 64 Global Office Work Light Market 2019–2025 (\$ billion)
- Exhibit 65 Generalized Smart Architecture for Lighting in Office that Vendor Can Focus
- Exhibit 66 Global Others Work Light Market 2019–2025 (\$ billion)
- Exhibit 67 Various Distribution Channels of Global Work Light Market
- Exhibit 68 Cooper Lighting Brings Strong Capabilities in Lighting Solution
- Exhibit 69 Distribution Channel Split-up as of 2019

- Exhibit 70 Incremental Growth by Geography 2019 & 2025 (\$ billion)
- Exhibit 71 Market Share of Geographies in Global Work Light Market 2019
- Exhibit 72 Market Share of Geographies in Work Light Market 2025
- Exhibit 73 APAC: Work Light Market Historical Data 2017?2018 (\$ billion)
- Exhibit 74 Overview of PEST Analysis: APAC
- Exhibit 75 Work Light Market in APAC 2019–2025 (\$ billion)
- Exhibit 76 Other Potential Countries in APAC
- Exhibit 77 Incremental Growth in APAC 2019 & 2025
- Exhibit 78 Work Light Market in China 2019–2025 (\$ billion)
- Exhibit 79 Key Infrastructure Projects: 2019
- Exhibit 80 Work Light Market in Japan 2019–2025 (\$ billion)
- Exhibit 81 Japan Lighting Market Expected Movement During Forecast Period
- Exhibit 82 Work Light Market in India 2019–2025 (\$ billion)
- Exhibit 83 Opportunity for Lighting Due to Infrastructure Development
- Exhibit 84 Work Light Market in South Korea 2019–2025 (\$ billion)
- Exhibit 85 Work Light Market in Australia 2019–2025 (\$ billion)
- Exhibit 86 North America Work Light Market Historical Data 2017?2018 (\$ billion)
- Exhibit 87 Overview of PEST Analysis: North America
- Exhibit 88 Work Light Market in North America 2019–2025 (\$ billion)
- Exhibit 89 Incremental Growth in North America 2019 & 2025 (Revenue)
- Exhibit 90 Work Light Market in US 2019–2025 (\$ billion)
- Exhibit 91 Installed Stock Forecasting Based on Demand
- Exhibit 92 Work Light Market in Canada 2019–2025 (\$ billion)
- Exhibit 93 Europe Work Light Market Historical Data 2017?2018 (\$ billion)
- Exhibit 94 Overview of PEST Analysis: Europe
- Exhibit 95 Work Light Market in Europe 2019–2025 (\$ billion)
- Exhibit 96 Leading Free Music, Theatre, & Other Cultural Festivals in Netherlands in 2019 (in thousands)
- Exhibit 97 Incremental Growth in Europe 2019 & 2025
- Exhibit 98 Work Light Market in Germany 2019–2025 (\$ billion)
- Exhibit 99 Work Light Market in UK 2019–2025 (\$ billion)
- Exhibit 100 Work Light Market in France 2019–2025 (\$ billion)
- Exhibit 101 Work Light Market in Italy 2019–2025 (\$ billion)
- Exhibit 102 Work Light Market in Spain 2019–2025 (\$ billion)
- Exhibit 103 MEA Work Light Market Historical Data 2017?2018 (\$ billion)
- Exhibit 104 Overview of PEST Analysis: MEA
- Exhibit 105 Work Light Market in MEA 2019–2025 (\$ billion)
- Exhibit 106 Market Potential Overview in MEA
- Exhibit 107 Incremental Growth in MEA 2019 & 2025

- Exhibit 108 Work Light in Saudi Arabia 2019–2025 (\$ billion)
- Exhibit 109 Key Infrastructure Projects in Saudi Arabia
- Exhibit 110 Work Light Market in UAE 2019–2025 (\$ billion)
- Exhibit 111 Market Growth Opportunity in UAE
- Exhibit 112 Work Light Market in South Africa 2019–2025 (\$ billion)
- Exhibit 113 Work Light Market Historical Data 2017–2018 (\$ billion)
- Exhibit 114 Overview of PEST Analysis: Latin America
- Exhibit 115 Work Light Market in Latin America 2019–2025 (\$ billion)
- Exhibit 116 Other Potential Countries in the Region
- Exhibit 117 Incremental Growth in Latin America 2019 & 2025
- Exhibit 118 Work Light Market in Brazil 2019–2025 (\$ billion)
- Exhibit 119 Impact Factors in Brazil
- Exhibit 120 Work Light Market in Mexico 2019–2025 (\$ billion)
- Exhibit 121 Work Light Market in Argentina 2019–2025 (\$ billion)
- Exhibit 122 Ongoing Projects in Argentina
- Exhibit 123 Key Strategic Recommendation
- List Of Tables
 - Table 1 Key Caveats
 - Table 2 Currency Conversion 2013–2019
 - Table 3 Efficiency Comparison: LED vs Conventional
 - Table 4 Upcoming Major Commercial Projects in Europe
 - Table 5 Material & Component Manufacturer in Global Lighting Market
 - Table 6 Top European Solar Markets' Prospects
 - Table 7 Global Work Light Market by Geography 2019–2025 (\$ billion)
 - Table 8 Global Work Light Market by Product 2019–2025 (\$ billion)
 - Table 9 Global Work Light Market by End-user 2019–2025 (\$ billion)
 - Table 10 Global Work Light Market by Technology 2019–2025 (\$ billion)
 - Table 11 Key Figures of Hunting: Potential Driver for Flashlights (as of 2018)
 - Table 12 Global Work Flashlight Market by Geography 2019–2025 (\$ billion)
 - Table 13 Global Work Spotlight Market by Geography 2019–2025 (\$ billion)
 - Table 14 Global Work Festoon Lights Market by Geography 2019–2025 (\$ billion)
 - Table 15 Global Work Floodlights Market by Geography 2019–2025 (\$ billion)
 - Table 16 Global Other Work Light Market 2019–2025 by Geography 2019–2025 (\$ billion)
 - Table 17 Cost Comparison: LEDs vs Traditional Halogen Lighting (\$)
 - Table 18 Global Conventional Work Light Market by Geography 2019–2025 (\$ billion)
 - Table 19 Global LED Work Light Market by Geography 2019–2025 (\$ billion)
 - Table 20 Global Industry Work Light Market by Geography 2019–2025 (\$ billion)
 - Table 21 Global Hospitality Work Light Market by Geography 2019–2025 (\$ billion)

- Table 22 List of Stadium Projects Across the Globe
- Table 23 Global Sports Work Light Market by Geography 2019?2025 (\$ billion)
- Table 24 Global Office Work Light Market by Geography 2019?2025 (\$ billion)
- Table 25 Global Others Work Light Market by Geography 2019?2025 (\$ billion)
- Table 26 Work Light Market in APAC by Product 2019?2025 (\$ billion)
- Table 27 Work Light Market in APAC by Technology 2019?2025 (\$ billion)
- Table 28 Work Light Market in APAC by End-User 2019?2025 (\$ billion)
- Table 29 Work Light Market in North America by Product 2019?2025 (\$ billion)
- Table 30 Work Light Market in North America by Technology 2019?2025 (\$ billion)
- Table 31 Work Light Market in North America by End-User 2019?2025 (\$ billion)
- Table 32 Work Light Market in Europe by Product 2019?2025 (\$ billion)
- Table 33 Work Light Market in Europe by Technology 2019?2025 (\$ billion)
- Table 34 Work Light Market in Europe by End-User 2019?2025 (\$ billion)
- Table 35 Work Light Market in MEA by Product 2019?2025 (\$ billion)
- Table 36 Work Light Market in MEA by Technology 2019?2025 (\$ billion)
- Table 37 Work Light Market in MEA by End-User 2019?2025 (\$ billion)
- Table 38 Macroeconomic Indicators (Forecast for 2019)
- Table 39 Leading Infrastructure Projects in Latin America in 2019 (\$ billion)
- Table 40 Work Light Market in Latin America by Product 2019?2025 (\$ billion)
- Table 41 Work Light Market in Latin America by Technology 2019?2025 (\$ billion)
- Table 42 Work Light Market in Latin America by End-User 2019?2025 (\$ billion)
- Table 43 HARMAN International (Samsung): Product Offerings
- Table 44 Osram: Product Offerings
- Table 45 Philips: Product Offerings
- Table 46 Global Work Light Market by Geography 2019?2025 (\$ billion)
- Table 47 Work Light Market in Europe by Product 2019?2025 (\$ billion)
- Table 48 Work Light Market in Europe by Technology 2019?2025 (\$ billion)
- Table 49 Work Light Market in Europe by End-User 2019?2025 (\$ billion)
- Table 50 Work Light Market in North America by Product 2019?2025 (\$ billion)
- Table 51 Work Light Market in North America by Technology 2019?2025 (\$ billion)
- Table 52 Work Light Market in North America by End-User 2019?2025 (\$ billion)
- Table 53 Work Light Market in APAC by Product 2019?2025 (\$ billion)
- Table 54 Work Light Market in APAC by Technology 2019?2025 (\$ billion)
- Table 55 Work Light Market in APAC by End-User 2019?2025 (\$ billion)
- Table 56 Work Light Market in MEA by Product 2019?2025 (\$ billion)
- Table 57 Work Light Market in MEA by Technology 2019?2025 (\$ billion)
- Table 58 Work Light Market in MEA by End-User 2019?2025 (\$ billion)
- Table 59 Work Light Market in Latin America by Product 2019?2025 (\$ billion)
- Table 60 Work Light Market in Latin America by Technology 2019?2025 (\$ billion)

- Table 61 Work Light Market in Latin America by End-User 2019?2025 (\$ billion)
- Table 62 Global Work Light Market by Product by Geography 2019?2025 (\$ billion)
- Table 63 Global Work Flashlights Market by Geography 2019?2025 (\$ billion)
- Table 64 Global Work Spotlight Market by Geography 2019?2025 (\$ billion)
- Table 65 Global Work Festoon Light Market by Geography 2019?2025 (\$ billion)
- Table 66 Global Work Floodlight Market by Geography 2019?2025 (\$ billion)
- Table 67 Global Other Work Light Market by Geography 2019?2025 (\$ billion)
- Table 68 Global Work Light Market by End-User by Geography 2019?2025 (\$ billion)
- Table 69 Global Industry Work Light Market by Geography 2019?2025 (\$ billion)
- Table 70 Global Hospitality Work Light Market by Geography 2019?2025 (\$ billion)
- Table 71 Global Sports Work Light Market by Geography 2019?2025 (\$ billion)
- Table 72 Global Offices Work Light Market by Geography 2019?2025 (\$ billion)
- Table 73 Global Other Work Light Market by Geography 2019?2025 (\$ billion)
- Table 74 Global Work Light Market by Technology 2019?2025 (\$ billion)
- Table 75 Global Conventional Work Light Market by Geography 2019?2025 (\$ billion)
- Table 76 Global LED Work Light Market by Geography 2019?2025(\$ billion)

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