

# Water Dispenser Market - Global Outlook & Forecast 2021-2026

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## Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Water Dispenser Market Report

The global water dispenser market by revenue is expected to grow at a CAGR of 7.35% during the period 2020–2026.

The delivery of the highest quality water signifies the hallmark of modern civilization. The water treatment systems like dispensers have undergone various technological innovations in terms of water filtration techniques to address modern challenges. The environmental impact of bottled water is expected to propel the market for automatic water dispensers during the next five years.

Do you know water dispensers for homes are considered an effective source for purifying tap water, especially among residential end-users who live healthy lives? In recent years, affordable countertop versions are expected to be highly preferred due to their compact size and design across the water dispenser market. Regions like North America, APAC, and Europe were more prominent markets for the water vending machines in 2020, accounting for over 83% of the total market share.

The following factors are likely to contribute to the growth of the global water dispenser market during the forecast period:

High Adoption in Commercial Establishments

Demand For Clean and Filtered Water

## Preference For Eco-Friendly POU Systems

### Emergence of Coworking Spaces

The study considers the global water dispenser market's present scenario and its market dynamics for the period 2020-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

### KEY HIGHLIGHTS

In the COVID-19 pandemic, infrared sensor dispensing is gaining high traction as direct human contact is reduced. For instance, the Quench Q8 water dispenser operates on touchless sensor-activated dispensing to deliver instant hot and cold water.

The commercial end-users are considering POU dispensers as a convenient and environmentally friendly option to promote the corporate image across the globe.

The adoption of user-friendly free-standing and countertop water dispensers in office spaces is fueling the growth of the global market. The global countertop water dispenser market was valued at USD 182.61 million in 2020 and is expected to reach USD 294.19 million by 2026.

Businesses have started installing POU water dispensers to provide a green and modern image for the brand in the market.

With high preferences for countertops in the European region, the free-standing segment is expected to generate incremental revenue of USD 51.09 million during the forecast period.

### WATER DISPENSER MARKET SEGMENTS

This research report includes a detailed segmentation by

Type

Operations

Technology

Applications

Distribution Channels

Geography

## SEGMENTATION ANALYSIS

By type, the significance of RO filtration has surged following the COVID-19 impact, where the vendors can accordingly utilize the opportunity to explore innovation potential in the segment during the forecast period.

The Point-of-use systems (POU) feature a single or combination of filters like RO, alkaline, carbon block, sediment, with UV treatment at certain instances. Businesses are saving 30%-50% by switching to POU systems.

The global freestanding water dispenser market was valued at USD 481.18 million in 2020 and is expected to reach USD 719.21 million by 2026.

iSpring is a major player under the sink segment that offers 5 stages reverse osmosis filtration system. It is highly popular among residential end-users for its neutral-tasting water.

The easy installation, maintenance, and embedment of NSF-certified filters are promoting the adoption of wall-mounted dispensers.

The global filtered water dispenser market share will grow at a CAGR of 7.89% by 2026.

Glug Glug Glug is a key player in the segment that offers a comprehensive range of water dispensers, including AA5C, AA5F for staff rooms, canteens, sports halls, and student public areas.

The government and public facilities are looking to save over 50% of the operating expenses through traditional water bottle delivery services.

## Market Segmentation by Type

Bottled

Top-Loading

Bottom-Loading

Point-of-Use

## Market Segmentation by Operations

Free Standing

Countertop

Under the Sink

Wall Mounted

## Market Segmentation by Technology

Filter-Free

Filtered

RO

Filters & Cartridges

## Market Segmentation by Applications

## Commercial

Corporate Spaces

QSR, Hotels & Restaurants

Retail Stores

Educational Institutions

Healthcare

Public & Municipality

Recreational Centers

Others

## Residential

## Market Segmentation by Distribution

Online

Offline

## GEOGRAPHICAL ANALYSIS

Online sales distribution and innovation in smart water dispensers can be effective in improving the adoption rates. The demand for water dispensers can be more prominent in states such as Washington, California, Pennsylvania, Florida, Georgia, Ohio, and Texas, where the tap water quality is unsafe compared to other state counterparts. Numerous organizations in North America are stressing the impact of bottled water consumption in the environment and encouraging switching to alternatives. Tap water in Canada is regulated by Health Canada, responsible for protecting public health. It sets the maximum acceptable levels of contaminants in drinking water, known as the Canadian Drinking Water Quality Guidelines. The water dispenser market in North

America is expected to reach USD 347.64 million by 2026.

## Market Segmentation by Geography

### North America

US

Canada

### Europe

Germany

UK

Italy

France

Spain

### APAC

China

Japan

South Korea

India

Australia

### Latin America

Brazil

Mexico

Middle East & Africa

South Africa

Saudi Arabia

UAE

## INSIGHTS BY VENDORS

It is crucial for vendors to tap the opportunity in every category in the competitive market, including the countertop and bottle-less segment. Some of the major players that are dominating the water filtration market are Culligan, Primo, Waterlogic, Celli Group, Canaletas. Blupura serves as a frontrunner in featuring environment-friendly details in dispensers where utilizing natural refrigerants in water coolers was a major differentiator in the industry. Enabling IoT can be considered as a gamechanger for the vendors in the water dispenser market. Players like Avalon, which offers water cooler dispensers, have partnered with global companies like Honeywell, Coca-Cola, Target, Lexus, Pepsi.

### Key Vendors

Culligan

Waterlogic

Primo Water Corporation

Canaletas

Celli Group

### Other Prominent Vendors

Avalon Water Coolers

Blue Star

Voltas

Atlantis

Clover

Midea Group

Ningbo Jewin Electrical Appliances

Aqua Clara

Alpine Coolers

Ningbo Lamo Drinking Water Equipment

Bibo

Glug Glug Glug

Arctic Coolers

AquAid

BRITA

Alfred Karcher

Mistral

Vista France

Sure International

Mt. Fuji Springs

Aimex Australia



Royal Sovereign

Sprudel

CWAY Group

Aquazania

SEONE

GHP Group

Elkay Manufacturing Company

#### KEY QUESTIONS ANSWERED:

1. What is the expected CAGR for the Water Dispenser Market for the forecast period?
2. What are different Applications type in Water Dispenser Market?
3. What is the COVID-19 Impact on Water Dispenser Market?
4. What are the latest trends in the Water Dispenser Market?
5. Which are the key countries in terms of Revenue leading the Water Dispenser Market?

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