U.S. Pet Training Services Market - Industry Outlook and Forecast 2021-2026

https://marketpublishers.com/r/UA62E5CE9F27EN.html
Date: May 2021
Pages: 178
Price: US$ 2,995.00 (Single User License)
ID: UA62E5CE9F27EN

Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this U.S. Pet Training Services Market Report

The U.S. pet training services market by revenue is expected to grow at a CAGR of approx. 6% during the period 2020–2026.

Since the outbreak of the COVID-19 pandemic, the global pet training market has undergone several transformations, with vendors offering online pet training services. The COVID-19 pandemic has a positive impact on the market. As compared to the pre-COVID estimation, the market has witnessed an increment of USD 8 million in revenue from pet training services in the US. Online training service involves the pet trainer offering training tips and directions to the owner. These online classes have been provided in groups and in private, where the pet owner receives personal attention to resolve issues related to pets. Another important factor influencing the growth of the market is the popularity of in-house training services. The US pet care industry is the largest market in the world in terms of revenue. With the outbreak of the coronavirus, the adoption of pets grew as people felt the need for companions during the lockdown. Sensing an opportunity, pet adoption shelters started promoting in-house training services.

The following factors are likely to contribute to the growth of the U.S. pet training services market during the forecast period:

- Increase in Pet Adoption
- Increase in Pet Humanization

The rise in Electronic Pet Training Products

Increase in Virtual Pet Care Services

The study considers the U.S. pet training market's present scenario and its market dynamics for the period 2020?2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

U.S. Pet Training Services Market Segmentation

The U.S. pet training services market research report includes a detailed segmentation by pet type, purpose, branches, geography. The US dog training services market is expected to reach over USD 820 million by 2026. The segment is likely to grow due to the high adoption of dogs as pets. The adoption of dogs as pets soared during the COVID pandemic. Northeast and West regions have an increased number of dog training services. PetSmart, Petco, CAMP BOW WOW, and Best Friends are the major vendors offering dog training services in the US. The US cat training services market is likely to grow at a CAGR of approx. 6%, reaching a revenue share of over USD 550 million by 2026. Cats are the second most preferred pets after dogs, and over 35% of people in the US own them as pets. Approx. 1.6 million cats are adopted from shelters each year in the US. Cat training institutes are less than dogs and have a high growth scope as the percentage of people with the cat as a pet is growing. The number of cats adopted from the shelter was similar to dogs during the COVID-19 pandemic.

The standard pet market expects to cross over USD 1 billion by 2026, growing at a CAGR of approx. 6%. In 2020, the revenue share for standard/companion pets accounted for over 79%. South constituted the largest share for standard/companion training services, followed by Midwest and West regions. Labrador, Poodles, and Cavalier King Charles Spaniel are the commonly adopted companion dogs, whereas Maine Coon, Siamese, Ragdoll, and Abyssinian observe high acceptance as pets. Online training and in-house private training witnessed a spike during the pandemic, with people increasingly adopting pets to overcome depression and anxiety. The US service pet training service market is likely to grow at a CAGR of approx. 6%. Service pets are specially trained to aid people suffering from disabilities or anxiety.

In 2020 the single branch segment accounted for over USD 462 million and is expected to grow at a CAGR of 6% during the forecast period. The southern region accounted for the largest revenue share for single branch training services, followed by West, Northeast, and Midwest in 2020. Most vendors offering single services provide training and boarding facilities and day-care. Single branch service vendors offer in-house private training and online line training classes, which are significant factors driving the growth. In 2020, the multiple branch segment constituted over 57% market share. The segment is expected to grow at a CAGR of approx. 6%. South accounts for the largest share, followed by Midwest. Multiple-branch vendors hold an advantage over single-branch vendors as they conduct training modules for several types of pets, which increases their client base. They offer group and private training, which is provided at the training center.

Pet Type

- Dog
- Cat
- Horse
- Others

Purpose

- Standard or Companion
- Service
- Specific Purpose

Branches

- Single
- Multiple

INSIGHTS BY GEOGRAPHY

The Southern region accounts for the highest revenue in the U.S. pet training services market. It constituted over USD 426 million in 2020, with the dog training segment representing the largest market share of over USD 248 million, followed by the cat segment with over USD 145 million. South has a host of vendors that offer a flurry of training services, ranging from obedience, behavioral, and socialization training to advanced training. South is almost saturated due to a vast number of players present in the region with various services. Therefore, the region expects to be become intensely competitive, with players competing for the revenue share. Dog Gone Fun, PetSmart, Starmark Academy, Bark Busters, Camp Bow Wow, PSD K-9, US K-9 Academy, Petco, Licks & Loves, USA Dog Behaviour, Highland K9, and Beyond The Dog are a few major vendors operating in the South region.

Geography

- South
- West
- Northeast
- Midwest

INSIGHTS BY VENDORS

The U.S. pet training market is characterized by several small and medium-sized vendors competing among themselves and prominent vendors. Most vendors are present in the Northeast and South regions of the country. Over 50% of vendors in Northeast and South US offer training dogs and cats training services. PetSmart, Petco, Camp Bow Wow, and Best Friends Pet Care are the major vendors. PetSmart and Petco together account for 50% of the U.S. pet training services market share due to their wide presence in all the regions. Vendors offer a host of training, including obedience and behavioral training, which are increasing their revenue shares. In 2020, training and grooming services stood at over USD 10 billion in 2019 and rose to approx. USD 11 billion in 2020.

Prominent Vendors

PetSmart

CAMP BOW WOW

Petco

Best Friends

Other Prominent Vendors

Dog Gone Fun

Noble Beast Pet Services

Starmark Academy

Bark Buster

National K-9 Learning Center

K9 GTA

Police Services Dogs

Dog Trainer College

US K9 Academy

Precision Horse Training

Sit n' Stay

Licks & Loves

USA Dog Behavior

Highland Canine Training

Papp's Dog Services

Cloud K9 Academy

Karen Pryor Academy

Speciality Dog Training

Big Valley Dog Training

BEYOND THE DOG

SIT MEANS SIT

Family Dog

Karma Dogs

Brunell Pet Services

Smart Dogs Dog Training Academy

Happy Hound Dog Training Center

Michigan Dog Training

White Fences Equestrain Center

Tally Hawk Stables

Oscar’s Pet Resort

Karen Pryor Academy

4M Horse Training

ROOKER TRAINING STABLE

Animal Attraction Unlimited

+44 20 8123 2220
info@marketpublishers.com

Barbara's Force Free Animal Training

South Orlando Dog Training

Every Dog Has Its Day

Kriser's

KEY QUESTIONS ANSWERED

1. Is the US pet industry growing or shrinking?
2. How big is the pet market in the US?
3. How big is the dog training industry?
4. What are the significant trends observed in the US pet services industry?
5. What major opportunities and constraints for the growth of the US training services industry?

+44 20 8123 2220
info@marketpublishers.com

Contents

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

List Of Exhibits

LIST OF EXHIBITS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: U.S. Pet Training Services Market - Industry Outlook and Forecast 2021-2026

Product link: https://marketpublishers.com/r/UA62E5CE9F27EN.html

Price: US$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UA62E5CE9F27EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _______________________________________

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970