

# U.S. Data Center Cooling Market - Industry Outlook and Forecast 2021-2026

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# Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this U.S. Data Center Cooling Market Report

The U.S. data center cooling market is expected to grow at a CAGR of over 3% during 2021–2026.

The data center investors are increasingly investing in liquid immersion and direct-tochip cooling solutions. The importance of edge data centers has been aided by the emergence of 5G network worldwide, and the US is among the earliest adopters of the technology. Many operators in the US such as EdgePresence, EdgeMicro, and American Towers have started investing in these centers. In 2020, Switch partnered with Dell and FedEx to deploy edge data center facilities in the US. DataBank, a colocation service provider, is investing around \$30 million in EdgePresence, an edge data center provider in the US, to collocate their customer workloads to edge centers to reduce latency in their services.

The following factors are likely to contribute to the growth of the U.S. data center cooling market during the forecast period:

5G to Grow Edge Data Center Investments

Introduction of Innovative Data Center Technology

Growth in Hyperscale Data Centers

Growth in Construction Of Cryptocurrency Data Centers



The study considers the present scenario of the U.S data center cooling market and its market dynamics for the period 2020?2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

#### U.S. Data Center Cooling Market Segmentation

The U.S. data center cooling market research report includes a detailed segmentation by infrastructure (cooling systems & other infrastructure), systems, technique, tier standards, geography. In terms of cooling, the U.S. data center market by investment is expected to be 15–20% of the total data center investments, depending on the facility design and IT load. The operators are looking for efficient solutions to reduce CAPEX and OPEX, conserve data center space, and reduce the power consumption of cooling units. Most modern facilities are being built based on the ASHRAE data center cooling guidelines and the Uptime Institute's tier standards for redundant design. Metrics such as Power Usage Effectiveness (PUE), Water-usage Effectiveness (WUE), and Carbon Usage Effectiveness (CUE) are likely to play a major factor in the adoption of efficient systems during the forecast period.

Data centers in the South Eastern region adopt free-cooling techniques that include chillers with evaporate cooling. Virginia supports up to 5,500 hours of passive free cooling annually, thereby reducing the application of chillers. Alabama and Florida support over 3,500 hours and 3,000 hours, respectively. The data center investment for several solutions across in South Eastern US will include chillers that support free cooling or chillers, cooling towers, and CRAH units.

Air-based techniques, which include traditional CRACs and free cooler solutions, are gaining momentum over legacy liquid-based solutions. However, the use of chilled water systems is highly prevalent in the U.S. data center cooling market. The operators are mainly using the hybrid system with minimal compressor support during peak summers and free cooler solutions without the need for compressors.

Western US leads in the development of Tier IV data centers, followed by South-Eastern US and South

Western US. The majority of data centers in South Eastern US are developed according



to Tier III and Tier IV standards, with a minimum cooling redundancy of N+1. However, in Southern Western US several facilities are designed to be Tier III and Tier IV standards, with the cooling redundancy ranging from N+1 to 2N. Over 90 data center projects that are operational or are under construction, fall under Tier III standards. Western and the South-Eastern US lead the region in terms of Tier III projects. The majority of new facilities are designed to be Tier III standards with N+N redundancy. However, they can be reconfigured up to 2N+1 redundancy, with the incorporation of flexible designs. This trend is likely to continue throughout the forecast period, with many operators expected to move to the Tier IV category based on the growth in rack power density and the increasing usage of critical data center applications. In 2020, over 30 facilities in the US were developed according to Tier IV standards.

## INSIGHTS BY GEOGRAPHY

Georgia, and Florida have emerged as the preferred investment destinations in the South Eastern US due to the availability of strong network connectivity and the presence of renewable sources along with tax incentives. In 2020, around 35 new projects were open or under development in the South Eastern US. Virginia is among the largest and leading data center markets in the US. The region attracts significant investment from enterprise and cloud service providers in 2020. The increased construction and expansion of data centers, especially hyperscale facilities, will offer significant opportunities for cooling infrastructure providers.

By Geography

US

South Eastern US South Western US Mid Western US North Western US Western US



Airedale International Air Conditioning, Rittal Systems, Schneider Electric, STULZ, and Vertiv Group are the key players holding major U.S. data center cooling market share. The U.S. data center cooling market comprises air- and liquid-based systems service providers that provide sufficient cooling solutions. The market will witness high competition due to the increased demand for energy-efficient systems with low carbon emissions. Free cooling system providers offering evaporative coolers and dry coolers along with chillers and CRAC/CRAH units are likely to face competition in regions that support free cooling for more than 5,000 hours. With the increasing deployment of edge facilities, modular, rack-based, and in-row cooling system providers are likely to face strong competition for offering efficient systems to support edge and micro-edge data center cooling.

Prominent Data Center Cooling Infrastructure Providers

Airedale International Air Conditioning

**Rittal Systems** 

Schneider Electric

STULZ

Vertiv Group

### Other Prominent Data Center Infrastructure Providers

3M

Airsys Cooling Technologies

American Cooling Tower

Asetek

Aquila Group

Aspen Systems



#### **BasX Solutions**

Carrier

Chilldyne

Climaveneta (Mitsubishi Electric Group)

Condair Group

**Cooler Master** 

**CoolIT Systems** 

Daikin Applied (Daikin Industries)

Data Aire (Construction Specialties)

**Degree Controls** 

Delta Group

ebm-papst Group

EVAPCO

**General Air Products** 

Green Revolution Cooling (GRC)

Johnson Controls

**KyotoCooling** 

Lennox International

LiquidCool Solutions



#### Mee Industries

Midas Green Technologies

Motivair

Munters

Nortek Air Solutions

nVent

**OptiCool Technologies** 

SPX Cooling

Stellar Energy

Swegon Group

Systecon

Trane (Ingersoll Rand)

United Metal Products (UMP)

**Upsite Technologies** 

Vigilent

Wakefield-Vette

#### KEY QUESTIONS ANSWERED

1. What is the impact of COVID-19 on the data center cooling market?

2. What are major and innovative trends witnessed in the data center infrastructure?

3. What are the market restraints impacting the revenues of the data center market growth?



4. What is the U.S. data center cooling market size and growth rate during the period 2021-2026?

5. Who are the key players in the data center cooling market?

6. Which segments are likely to generate the highest revenues for vendors during the forecast period?



# Contents

## **1 RESEARCH METHODOLOGY**

**2 RESEARCH OBJECTIVES** 

**3 RESEARCH PROCESS** 

## **4 SCOPE & COVERAGE**

- 4.1 Market Definition
- 4.2 Base Year
- 4.3 Scope of The Study
- 4.4 Market Segments
- 4.4.1 Market Segmentation by Cooling Infrastructure
- 4.4.2 Market Segmentation by Cooling Systems
- 4.4.3 Market Segmentation by Cooling Technique
- 4.4.4 Market Segmentation by Tier Standards
- 4.4.5 Market Segmentation by Geography

# **5 REPORT ASSUMPTIONS & CAVEATS**

- 5.1 Key Caveats
- 5.2 Currency Conversion
- 5.3 Market Derivation

### **6 MARKET AT A GLANCE**

# **7 INTRODUCTION**

- 7.1 Data Center Site Selection Criteria
- 7.2 Data Center Standards Related To Cooling

# **8 MARKET OPPORTUNITIES & TRENDS**

- 8.1 5G To Grow Edge Data Center Investments
- 8.2 Innovative Data Center Technologies
- 8.3 Growing Rack Power Density
- 8.4 Ai Enhances Liquid Immersion & Direct-To-Chip Cooling Adoption



#### 9 MARKET ENABLERS

- 9.1 Impact Of COVID-19 On Data Centers
- 9.2 Data Center Investments Continue To Rise`
- 9.3 Continuous Growth In Hyperscale Data Center Development
- 9.4 Growth In Construction Of Cryptocurrency Data Centers

### **10 MARKET RESTRAINTS**

- 10.1 Increasing Water Consumption By Data Centers
- 10.2 Cooling Systems Driving Power Consumption

### **11 MARKET LANDSCAPE**

- 11.1 Market Overview
- 11.2 Market Size & Forecast
- 11.3 Five Forces Analysis
  - 11.3.1 Threat of New Entrants
  - 11.3.2 Bargaining Power of Suppliers
  - 11.3.3 Bargaining Power of Buyers
  - 11.3.4 Threat of Substitutes
  - 11.3.5 Competitive Rivalry

### **12 INFRASTRUCTURE**

- 12.1 Market Snapshot & Growth Engine
- 12.2 Cooling Systems
- 12.2.1 Market Overview
- 12.2.2 Market Size & Forecast
- 12.3 Other Infrastructure
- 12.3.1 Market Overview
- 12.3.2 Market Size & Forecast

### **13 COOLING SYSTEMS**

13.1 Market Snapshot & Growth Engine13.2 CRAC & CRAH UNITS13.2.1 Market Overview



- 13.2.2 Market Size & Forecast
- 13.3 Chiller Units
- 13.3.1 Market Overview
- 13.3.2 Market Size & Forecast
- 13.4 Cooling Towers, Condensers & Dry Coolers
  - 13.4.1 Market Overview
  - 13.4.2 Market Size & Forecast
- 13.5 Economizers & Evaporative Coolers
  - 13.5.1 Market Overview
  - 13.5.2 Market Size & Forecast
- 13.6 Other Cooling Units
- 13.6.1 Market Overview
- 13.6.2 Market Size & Forecast

## **14 COOLING TECHNIQUE**

- 14.1 Market Snapshot & Growth Engine
- 14.2 Air-Based Cooling Techniques
- 14.2.1 Market Overview
- 14.2.2 Market Size & Forecast
- 14.3 Liquid-Based Cooling Techniques
  - 14.3.1 Market Overview
  - 14.3.2 Market Size & Forecast

### **15 TIER STANDARDS**

15.1 Market Snapshot & Growth Engine

- 15.2 Market Overview
- 15.3 TIER I & II
- 15.3.1 Market Overview
- 15.3.2 Market Size & Forecast
- 15.4 TIER III
- 15.4.1 Market Overview
- 15.4.2 Market Size & Forecast
- 15.5 TIER IV
  - 15.5.1 Market Overview
  - 15.5.2 Market Size & Forecast

# **16 GEOGRAPHY**



- 16.1 Market Snapshot & Growth Engine
- 16.2 Market Overview
- 16.3 South Eastern US
- 16.3.1 Market Snapshot & Growth Engine
- 16.3.2 Market Overview
- 16.3.3 Investment: Market Size & Forecast
- 16.3.4 Infrastructure: Market Size & Forecast
- 16.3.5 Electricity Pricing in South Eastern US

#### 16.4 Western US

- 16.4.1 Market Snapshot & Growth Engine
- 16.4.2 Market Overview
- 16.4.3 Investment: Market Size & Forecast
- 16.4.4 Infrastructure: Market Size & Forecast
- 16.4.5 Electricity Pricing in Western US
- 16.5 South Western US
  - 16.5.1 Market Snapshot & Growth Engine
- 16.5.2 Market Overview
- 16.5.3 Investment: Market Size & Forecast
- 16.5.4 Infrastructure: Market Size & Forecast
- 16.5.5 Electricity Pricing in South Western US
- 16.6 Mid Western US
- 16.6.1 Market Snapshot & Growth Engine
- 16.6.2 Market Overview
- 16.6.3 Investment: Market Size & Forecast
- 16.6.4 Infrastructure: Market Size & Forecast
- 16.6.5 Electricity Pricing in Mid-Western US
- 16.7 North Eastern US
  - 16.7.1 Market Snapshot & Growth Engine
- 16.7.2 Market Overview
- 16.7.3 Investment: Market Size & Forecast
- 16.7.4 Infrastructure: Market Size & Forecast
- 16.7.5 Electricity Pricing in North Eastern US

#### **17 COMPETITIVE LANDSCAPE**

17.1 Competition Overview

### **18 KEY COMPANY PROFILES**



- 18.1 Airedale International Air Conditioning
  - 18.1.1 Business Overview
  - 18.1.2 Product Offerings
  - 18.1.3 Key News
- 18.2 Rittal Systems
  - 18.2.1 Business Overview
  - 18.2.2 Product Offerings
  - 18.2.3 Key News
- 18.3 Schneider Electric
- 18.3.1 Business Overview
- 18.3.2 Product Offerings
- 18.3.3 Key News
- 18.4 Stulz
  - 18.4.1 Business Overview
  - 18.4.2 Product Offerings
- 18.5 Vertiv Group
  - 18.5.1 Business Overview
  - 18.5.2 Product Offerings
  - 18.5.3 Key News

### **19 OTHER PROMINENT VENDORS**

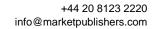
- 19.1 3M
  - 19.1.1 Business Overview
- 19.1.2 Product Offerings
- 19.2 Airsys Group
  - 19.2.1 Business Overview
- 19.2.2 Product Offerings
- 19.3 American Cooling Tower
- 19.3.1 Business Overview
- 19.3.2 Product Offerings
- 19.4 Asetek
- 19.4.1 Business Overview
- 19.4.2 Product Offerings
- 19.5 Aquila Group
- 19.5.1 Business Overview
- 19.5.2 Product Offerings
- 19.6 Aspen Systems



- 19.6.1 Business Overview
- 19.6.2 Product Offerings
- 19.7 BASX Solutions
  - 19.7.1 Business Overview
- 19.7.2 Business Overview
- 19.7.3 Product Offerings
- 19.8 Carrier
  - 19.8.1 Business Overview
  - 19.8.2 Product Offerings
- 19.8.3 Key News
- 19.9 Chilldyne
- 19.9.1 Business Overview
- 19.9.2 Product Offerings
- 19.10 Climaveneta (Mitsubishi Electric)
- 19.10.1 Business Overview
- 19.10.2 Product Offerings
- 19.11 Condair Group
  - 19.11.1 Business Overview
- 19.11.2 Product Offerings
- 19.12 Cooler Master
  - 19.12.1 Business Overview
- 19.12.2 Product Offerings
- 19.13 Coolit Systems
- 19.13.1 Business Overview
- 19.13.2 Product Offerings
- 19.14 Daikin Applied (Daikin Industries)
- 19.14.1 Business Overview
- 19.14.2 Product Offerings
- 19.15 Data Aire
  - 19.15.1 Business Overview
- 19.15.2 Product Offerings
- 19.16 Degree Controls
  - 19.16.1 Business Overview
- 19.16.2 Product Offerings
- 19.17 Delta Group
- 19.17.1 Business Overview
- 19.17.2 Product Offerings
- 19.18 EBM-PAPST GROUP
- 19.18.1 Business Overview



19.18.2 Product Offerings 19.18.3 Key News 19.19 EVAPCO 19.19.1 Business Overview 19.19.2 Product Offerings 19.20 General Air Products 19.20.1 Business Overview 19.20.2 Product Offerings 19.21 Green Revolution Cooling (GRC) 19.21.1 Business Overview 19.21.2 Product Offerings 19.21.3 Key News 19.22 Johnson Controls 19.22.1 Business Overview 19.22.2 Product Offerings 19.23 Kyotocooling 19.23.1 Business Overview 19.23.2 Product Offerings 19.24 Lennox International 19.24.1 Business Overview 19.24.2 Product Offerings 19.25 Liquidcool Solutions(LCS) 19.25.1 Business Overview 19.25.2 Product Offerings **19.26 MEE Industries** 19.26.1 Business Overview 19.26.2 Product Offerings 19.27 Midas Green Technologies 19.27.1 Business Overview 19.27.2 Product Offerings **19.28 Motivair Cooling Solutions** 19.28.1 Business Overview 19.28.2 Product Offerings 19.28.3 Key News 19.29 Munters 19.29.1 Business Overview 19.29.2 Product Offerings 19.30 Nortek Air Solutions 19.30.1 Business Overview





19.30.2 Product Offerings 19.31 NVENT 19.31.1 Business Overview 19.31.2 Product offerings 19.32 Opticool Technologies 19.32.1 Business Overview 19.32.2 Product Offerings 19.33 SPX Cooling Technologies 19.33.1 Business Overview 19.33.2 Product Offerings 19.34 Stellar Energy 19.34.1 Business Overview 19.34.2 Product Offerings 19.35 Swegon Group 19.35.1 Business Overview 19.35.2 Product Offerings 19.35.3 Key News 19.36 Systecon 19.36.1 Business Overview 19.36.2 Product Offerings 19.37 Trane (Ingersoll Rand) 19.37.1 Business Overview 19.37.2 Product Offerings 19.38 United Metal Products (UMP) 19.38.1 Business Overview 19.38.2 Product Offerings 19.39 Upsite Technologies 19.39.1 Business Overview 19.39.2 Product Offerings **19.40 Vigilent Corporation** 19.40.1 Business Overview 19.40.2 Product Offerings 19.41 Wakefield-Vette 19.41.1 Business Overview

19.41.2 Product Offerings

### **20 REPORT SUMMARY**

20.1 Key Takeaways



#### **21 QUANTITATIVE SUMMARY**

- 21.1 Overall Market
  - 21.1.1 Infrastructure: Market Size & Forecast
  - 21.1.2 Cooling Systems: Market Size & Forecast
  - 21.1.3 Cooling Technique: Market Size & Forecast
  - 21.1.4 Tier Standard: Market Size & Forecast
  - 21.1.5 Geography: Market Size & Forecast
- 21.2 South Eastern US
- 21.2.1 Infrastructure: Market Size & Forecast
- 21.2.2 Cooling Systems: Market Size & Forecast
- 21.3 Western US
  - 21.3.1 Infrastructure: Market Size & Forecast
- 21.3.2 Cooling Systems: Market Size & Forecast
- 21.4 South Western US
  - 21.4.1 Infrastructure: Market Size & Forecast
  - 21.4.2 Cooling Systems: Market Size & Forecast
- 21.5 Mid-Western US
  - 21.5.1 Infrastructure: Market Size & Forecast
- 21.5.2 Cooling Systems: Market Size & Forecast
- 21.6 North Eastern US
  - 21.6.1 Infrastructure: Market Size & Forecast
  - 21.6.2 Cooling Systems: Market Size & Forecast

#### **22 APPENDIX**

22.1 Abbreviations



# **List Of Exhibits**

#### LIST OF EXHIBITS

Exhibit 1 Segmentation of US Data Center Cooling Market Exhibit 2 Market Size Calculation Approach 2020 Exhibit 3 Exhibit 2 Data Center Site Selection Criteria Exhibit 4 Impact of 5G to Grow Edge Data Center Investments Exhibit 5 Impact of Innovative Data Center Technologies Exhibit 6 Impact of Growing Rack Power Density Exhibit 7 Impact of AI Enhances Liquid Immersion & Direct-to-Chip Cooling Adoption Exhibit 8 Impact of COVID-19 on Data Centers Exhibit 9 Impact of Data Center Investment Continue to Rise Exhibit 10 Total Data Center Investments in the US Regions in 2020 (\$ million) Exhibit 11 Impact of Continuous Growth in Hyperscale Data Center Development Exhibit 12 Hyperscale Investment in Data Center US Market in 2020 (Number of Projects) Exhibit 13 Impact of Increasing Water Consumption by Data Centers Exhibit 14 Impact of of Cooling Systems Driving Power Consumption Exhibit 15 US Data Center Cooling Market 2020–2026 (\$ billion) Exhibit 16 Five Forces Analysis 2020 Exhibit 17 Incremental Growth by Infrastructure 2020 & 2026 Exhibit 18 US Data Center Cooling Market 2020?2026 Exhibit 19 US Data Center Cooling Systems Market 2020?2026 (\$ billion) Exhibit 20 US Data Center Other Cooling Infrastructure Market 2020?2026 (\$ billion) Exhibit 21 Incremental Growth by Cooling Systems 2020?2026 Exhibit 22 US Data Center Cooling Systems Market 2020?2026 Exhibit 23 US Data Center CRAC & CRAH Market 2020?2026 (\$ million) Exhibit 24 US Data Center Chiller Units Market 2020?2026 (\$ million) Exhibit 25 US Data Center Cooling Towers, Condensers, & Dry Coolers Market 2020?2026 (\$ million) Exhibit 26 US Data Center Economizers & Evaporative Coolers Market 2020?2026 (\$ million) Exhibit 27 US Data Center Other Cooling Units Market 2020?2026 (\$ million) Exhibit 28 Incremental Growth by Cooling Technique 2020?2026 Exhibit 29 US Data Center Cooling Market by Cooling Technique (\$ billion) Exhibit 30 US Data Center Air-based Cooling Market 2020?2026 (\$ billion) Exhibit 31 US Data Center Liquid-based Cooling Market 2020?2026 (\$ billion) Exhibit 32 Incremental Growth by Tier Standards 2020 & 2026



Exhibit 33 Overview of Tier Standards Exhibit 34 US Tier I & Tier II Data Center Cooling Market 2020–2026 (\$ billion) Exhibit 35 US Tier III Data Center Cooling Market 2020–2026 (\$ billion) Exhibit 36 US Tier IV Data Center Cooling Market 2020?2026 (\$ billion) Exhibit 37 Incremental Growth by Geography 2020?2026 Exhibit 38 US Data Center Cooling Market Investment Share by Sub-Regions in 2020 & 2026 (%) Exhibit 39 Snapshot ? Data Center Cooling Market in South Eastern US 2020?2026 Exhibit 40 Data Center Cooling Market in South Eastern US 2020?2026 (\$ million) Exhibit 41 Data Center Cooling Infrastructure Market in South Eastern US 2020?2026 (\$ million) Exhibit 42 Electricity Pricing in South Eastern US 2019 & 2020 (Cents per kW) Exhibit 43 Snapshot ? Data Center Cooling Market in Western US 2020?2026 Exhibit 44 Data Center Cooling Market in Western US 2020?2026 (\$ million) Exhibit 45 Data Center Cooling Infrastructure Market in Western US 2020?2026 (\$ million) Exhibit 46 Electricity Pricing in Western US 2019 & 2020 (Cents per kW) Exhibit 47 Snapshot ? Data Center Cooling Market in South Western US 2020?2026 Exhibit 48 Data Center Cooling Market in South Western US 2020?2026 (\$ million) Exhibit 49 Data Center Cooling Infrastructure Market in South Western US 2020?2026 (\$ million) Exhibit 50 Electricity Pricing in South Western US 2019 & 2020 (Cents per kW) Exhibit 51 Snapshot ? Data Center Cooling Market in Mid-Western US 2020?2026 Exhibit 52 Data Center Cooling Market in Mid-Western US 2020–2026 (\$ million) Exhibit 53 Data Center Cooling Infrastructure Market in Mid-Western US 2020?2026 (\$ million) Exhibit 54 Electricity Pricing in Mid-Western US 2019 & 2020 (Cents per kW) Exhibit 55 Snapshot ? Data Center Cooling Market in North Eastern US 2020?2026 Exhibit 56 Data Center Cooling Market in North Eastern US 2020?2026 (\$ million) Exhibit 57 Data Center Cooling Infrastructure Market in North Eastern US 2020?2026 (\$ million)

Exhibit 58 Electricity Pricing in North Eastern US 2019 & 2020 (Cents per kW)



# **List Of Tables**

### LIST OF TABLES

Table 1 Key Caveats Table 2 Currency Conversion 2013?2020 Table 3 Impact of COVID-19 On US Data Center Market Table 4 Airedale International Air Conditioning: Major Product Offerings Table 5 Rittal Systems: Major Product Offerings Table 6 Schneider Electric: Major Product Offerings Table 7 STULZ: Major Product Offerings Table 8 Vertiv Group: Major Product Offerings Table 9 US Data Center Cooling Market by Infrastructure 2020?2026 (\$ billion) Table 10 US Data Center Market by Cooling Systems 2020?2026 (\$ billion) Table 11 US Data Center Cooling Market by Cooling Technique 2020?2026 (\$ billion) Table 12 US Data Center Cooling Market by Tier Standard 2020?2026 (\$ billion) Table 13 US Data Center Cooling Market 2020?2026 (\$ million) Table 14 US Data Center Cooling Infrastructure Market in South Eastern US 2020?2026 (\$ million) Table 15 US Data Center Cooling System Market in South Eastern US 2020?2026 (\$ million) Table 16 Data Center Cooling Infrastructure Market Western US 2020?2026 (\$ million) Table 17 Data Center Cooling Systems Market in Western US 2020?2026 (\$ million) Table 18 Data Center Cooling Infrastructure Market in South Western US 2020?2026 (\$ million) Table 19 Data Center Cooling Systems Market in South Western US 2020?2026 (\$ million) Table 20 Data Center Cooling Infrastructure Market in Mid-Western US 2020?2026 (\$ million) Table 21 Data Center Cooling Systems Market in Mid-Western US 2020?2026 (\$ million) Table 22 Data Center Cooling Infrastructure Market in North Eastern US 2020?2026 (\$ million) Table 23 Data Center Cooling Systems Market in North Eastern US 2020?2026 (\$ million)



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