

Turkey Data Center Market - Investment Analysis and Growth Opportunities 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Turkey Data Center Investment Analysis & Growth Opportunities Market Report

Turkey data center market size will witness investments of USD 902.7 million by 2026, growing at a CAGR of 5.24% during 2021-2026

Turkey has a unique geographic location, with strong economic and cultural ties with the Middle East and Europe and acting as a bridge between the two regions. It is an emerging data center market, wherein increasing digitization, IT development, and data localization requirements have become major drivers for data center growth over the last few years.

TURKEY DATA CENTER MARKET INSIGHTS

Retail colocation dominating the Turkey data center industry, generating more than 83% revenue, with wholesale colocation developing the remaining share.

Istanbul is the leading data center industry in Turkey and is expected to grow significantly during the forecast period.

The COVID-19 pandemic is the major contributor to cloud adoption in Turkey, with both public and private enterprises adopting the technology.

The report considers the present scenario of the Turkey data center market and its market dynamics for the forecast period 2021-2026. It covers a detailed overview of

several growth enablers, restraints, and trends in the market. The study includes the demand and supply aspects of the market.

KEY HIGHLIGHTS OF THE REPORT

With the growth in data center investments, most data center facilities adopt a medium- to high-voltage switchgear in Turkey.

The rising demand for greenfield construction is dominating the industry. Turkey will also witness an increase in the modular data center construction market with increased investments in the upcoming years.

TURKEY DATA CENTER MARKET VENDOR LANDSCAPE

Arup, ENMAR ENGINEERING, Deerns, Prota Engineering, and RED are some of the major construction contractors and subcontractors operating in the market. Some prominent vendors offering 42U rack units include Cisco Systems, Eaton, Hewlett Packard Enterprise, Rittal, Schneider Electric, and Vertiv Group. In Turkey, telecom companies such as Turkcell, Telecom Italia Sparkle, and Turk Telekom offer cloud-based services to customers.

IT Infrastructure Providers

Arista Networks

Atos

Broadcom

Cisco Systems

Dell Technologies

Hewlett Packard Enterprise (HPE)

Huawei Technologies

IBM

Inspur

Juniper Networks

Lenovo

Juniper Networks

Construction Contractors & Sub-Contractors

AECOM

Anel Group

Arup

Deerns

Enmar Engineering

Hill International

Mace

Manco Architects

Palmet International

Prota Engineering

Palmet International

RED

Support Infrastructure Providers

ABB

Airedale International Air Conditioning

Aksa Power Generation

Aksa Power Generation

Alfa Laval

Canovate

Caterpillar

Cummins

EAE

Eaton

Grundfos

HITEC Power Protection

Legrand

Rittal

Rolls-Royce Power Systems

Schneider Electric

Siemens

Siemens

STULZ

Vertiv

Key Investors

Equinix

Telecom Italia Sparkle

Telehouse

Turkcell

Turk Telekom

REPORT COVERAGE:

This report analyzes the Turkey data center market share. It elaboratively analyzes the existing and upcoming facilities and data center investments in IT, electrical, mechanical infrastructure, general construction, tier standards, and geography. It discusses market sizing and investment estimation for different segments. The segmentation includes:

EXISTING VS. UPCOMING DATA CENTERS

Existing Facilities in the region(Area and Power Capacity)

Istanbul

Other Cities

List of Upcoming Facilities in the region (Area and Power Capacity)

TURKEY DATA CENTER INVESTMENT COVERAGE

Infrastructure Type

IT Infrastructure

Electrical Infrastructure

Mechanical Infrastructure

General Construction

IT Infrastructure

Server

Storage Systems

Network Infrastructure

Electrical Infrastructure

UPS Systems

Generators

Transfer Switches and Switchgears

PDU's

Other Electrical Infrastructure

Mechanical Infrastructure

Cooling Systems

Rack Cabinets

Other Mechanical Infrastructure

Cooling Systems

CRAC & CRAH Units

Chillers Units

Cooling Towers, Condensers, and Dry Coolers

Other Cooling Units

General Construction

Building Development

Installation and Commissioning Services

Building & Engineering Design

Physical Security

Data Center Infrastructure Management (DCIM)

Tier Segments

Tier I & Tier II

Tier III

Tier IV

WHY SHOULD YOU BUY THIS RESEARCH?

Market size available in the investment, area, power capacity, and colocation revenue.

An assessment of the investment in Turkey by colocation, hyperscale, and enterprise operators.

Data center investments in the area (square feet) and power capacity (MW) across cities in the country.

A detailed study of the existing market landscape, an in-depth industry analysis, and insightful predictions about the Turkey data center market size during the

forecast period.

Snapshot of existing and upcoming third-party facilities in Turkey

Facilities Covered (Existing): 30

Facilities Identified (Upcoming): 1

Coverage: 2+ Cities

Existing vs. Upcoming (Data Center Area)

Existing vs. Upcoming (IT Load Capacity)

Datacenter colocation market in Turkey

Market Revenue & Forecast (2020-2026)

Retail Colocation Pricing

Wholesale Colocation Pricing

Classification of the Turkey market investments into multiple segments and sub-segments (IT, power, cooling, and general construction services) with sizing and forecast.

A comprehensive analysis of the latest trends, growth rate, potential opportunities, growth restraints, and prospects for the industry.

Business overview and product offerings of prominent IT infrastructure providers, construction contractors, support infrastructure providers, and investors operating in the industry.

A transparent research methodology and the analysis of the demand and supply aspect of the market.

KEY QUESTIONS ANSWERED:

1. How big is the Turkey data center market?
2. What are the investment opportunities in Turkey data center market?
3. What are the latest market trends in Turkey data center market?
4. Who are the key investors in the Turkey data center market?
5. What is the COVID-19 impact on the data center market in Turkey?
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