

Tube Packaging Market - Global Outlook and Forecast 2017 - 2022

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Abstracts

The global tube packaging market is likely to reach \$11.4 billion by 2022, growing at a CAGR of 7.4% during the period 2016-2022.

Essel Propack, Amcor, Sonoco Packaging, Huhtamaki OYJ, and Consantia Flexibles are the leading players in the market. Packing innovations and increased investment of FMCG manufacturers due to better brand and health awareness are the prime factors driving the market. While the laminate tubes segment dominates the global market, the plastic and aluminum segment is expected to witness a healthy growth. In the end-user segment, the health segment is likely to witness maximum YOY growth.

Report Timeline

Base Year: 2016

Forecast Year: 2017–2022

SCOPE OF THE REPORT

The report considers the present scenario of the global tube packaging market and includes a detailed study of several growth drivers, trends, and restraints. It also profiles the leading vendors in the market and other key vendors.

The report considers the sale of major tube packaging manufacturers. The estimates include the sale of tube packs to both established OEMs and a majority of the unorganized market.

The report provides the analysis of the key segments of the market by material type, end-user, geography, country, and vendors. It also provides a detailed analysis of the market size and revenue forecast. It provides the detailed market revenue of each segment such as:

Material Type

Aluminum

Plastic

Laminates

Others

End Users

Beauty and cosmetic

Pharma and health

Food

Oral care

House care

Major Geography

APAC

Europe

Latin America

MEA

North America

Key Countries

Canada

China

India

Japan

US

The global tube packaging market size is estimated to reach \$11.43 billion by 2022, growing at a CAGR of 7.43%. Increasing demand of packaged food and changing lifestyle, resulting continuous evolution in wrapping formats are considered as the major drivers for the market.

The report provides a holistic view of the market, the companies involved in, and the factors driving its growth. The report also provides information on some of the latest trends that have started to surface and are likely to become strong market driving forces over the next five years. This report also provides the Porter's Five Forces analysis along with a description of each force and its impact on the market. Further, the report also provides complete value chain analysis of the global market.

Tube Packaging Market Key Vendor Analysis

The market is likely to witness price-based competition

The competitive rivalry among vendors can be termed to be moderate as the demand is expanding, thereby offering significant growth opportunities, especially in the unorganized sector.

Major vendors profiled in the report are as following:

Essel Propack

Amcor

Sonoco

Huhtamaki OYJ

Consantia Flexibles

Other prominent vendors in the market include Albea, VisiPak, Montebello, Unette Corp., Worldwide Packaging, CTL Packaging, IntraPac International, M&H Plastics, Unicep, and 3D Technopak.

Tube Packaging Market Dynamics

Innovations to reinvigorate laminated packaging formats which is likely to drive the market

The shift from rigid to flexible packaging, constrained margins and optimization of packing costs by FMCG vendors, innovations to reinvigorate laminated packing formats are the emerging trends that are likely to drive the market during the forecast period. Further, consumer preferences for variation in pack sizes, rapid growth in demand for beauty and cosmetic products, increased preference for better aesthetics, and reduced oil prices to offer an edge to plastic over paper packing are the crucial factors that are expected to drive the market during the forecast period.

Tube Packaging Market: Segmental Overview

The oral care segment likely to dominate the market

While the laminates segment is likely to dominate the market, the plastics segment will witness an impressive growth followed by the aluminum and other tube types segment. In the end-user segment, the oral care segment dominates the market with more than 50% of the tube packaging market share. The pharma and health segment and the beauty and cosmetics segment are expected to witness higher growth during the forecasted period. The healthcare segment is expected to witness the highest growth during the forecast period.

Tube Packaging Market: Geographical Analysis

The APAC market is likely to have a significant revenue share

The report predicts that the market is expected to witness huge traction in the major regions such as APAC, Europe, North America, and Latin America. The perception of success of tube packaging and its format does depend on the region-specific demographic patterns and consumption habits. APAC is expected to witness the highest growth during the forecast period. Nominal retail value sales and the growing dental hygiene market are among the major factors that are driving the demand in the APAC region. Similarly, the market in Europe is dominated by flexible packaging, and the overall market in the region is anticipated to witness a healthy growth. The tube packaging market in North America is majorly driven by oral care, food, and cosmetics.

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 REPORT COVERAGE

4.1 Base Year

4.2 Scope of Study

4.2.1 Market Segmentation by Material

4.2.2 Market Segmentation by End-user

4.2.3 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Currency Conversion rate

5.2 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

8 MARKET DYNAMICS

8.1 Market Growth Enablers

8.1.1 Increased Preferences for Smaller Pack Sizes among Consumers

8.1.2 Rapid Growth in Demand for Beauty and Cosmetic Products

8.1.3 Increased Preference to Better Aesthetics as Brand Portfolios Expand

8.1.4 Subdued Oil Prices to Offer and Edge to Plastic Packaging over Paper Packaging

8.2 Market Growth Restraint

8.2.1 Major Concerns Pertaining to Disposability and Recycling

8.2.2 High Bargaining Power of FMCG Players with Vendors

8.2.3 Regulatory Concerns with Packaging of Sensitive End Products

8.2.4 Rapidly Evolving Oral Care Market in Terms of Product Width and Variants

8.3 Market Opportunities & Trends

- 8.3.1 Shift from Rigid Packaging to Flexible Packaging
- 8.3.2 Constrained Margins and Optimization of Packaging Costs by FMCG Vendors
- 8.3.3 Packaging Innovations to Reinvigorate Laminated Packaging Formats
- 8.3.4 Better Barrier Plastic Packaging Materials to Expand the Scope of Laminated Packaging

9 GLOBAL TUBE PACKAGING MARKET

- 9.1 Market Size & Forecast
- 9.2 Porter's Five Forces Analysis
 - 9.2.1 Threat of New Entrants
 - 9.2.2 Bargaining Power of Suppliers
 - 9.2.3 Bargaining Power of Buyers
 - 9.2.4 Threat of Substitutes
 - 9.2.5 Competitive Rivalry

10 TUBE MARKET- BY MATERIAL TYPE

- 10.1 Market Overview
- 10.2 Aluminum Tubes
 - 10.2.1 Market Size & Forecast
- 10.3 Plastic Tubes
 - 10.3.1 Market Size & Forecast
- 10.4 Laminated Tubes
 - 10.4.1 Market Size & Forecast
- 10.5 Other Tube Types
 - 10.5.1 Market Size & Forecast

11 TUBE PACKAGING MARKET- BY END-USERS

- 11.1 Market Overview
- 11.2 Beauty and Cosmetics Tube Packaging
 - 11.2.1 Market Size & Forecast
- 11.3 Pharma and Health Tube Packagig
 - 11.3.1 Market Size & Forecast
- 11.4 Food Product Tube Packaging
 - 11.4.1 Market Size & Forecast
- 11.5 Oral Care Tube Packaging
 - 11.5.1 Market Size & Forecast

11.6 House Care Tube Packaging

11.6.1 Market Size & Forecast

12 TUBE PACKAGING MARKET – BY GEOGRAPHY

12.1 Market Overview

13 APAC: TUBE PACKAGING MARKET

13.1 Market Overview

13.1.1 Market Size & Forecast

13.2 China

13.2.1 Market Size & Forecast

13.3 India

13.3.1 Market Size & Forecast

13.4 Japan

13.4.1 Market Size & Forecast

13.5 Other APAC Countries

13.5.1 Market Size and Analysis

14 EUROPE: TUBE PACKAGING MARKET

14.1 Market Overview

14.1.1 Market Size & Forecast

15 MEA: TUBE PACKAGING MARKET

15.1 Market Overview

15.1.1 Market Size & Forecast

16 NORTH AMERICA: TUBE PACKAGING MARKET

16.1 Market Overview

16.1.1 Market Size & Forecast

16.2 US

16.2.1 Market Size & Forecast

16.3 Canada

16.3.1 Market Size and Analysis

17 LATIN AMERICA: TUBE PACKAGING MARKET

17.1 Market Overview

17.1.1 Market Size & Forecast

18 COMPETITIVE LANDSCAPE

18.1 Market Structure and Mapping of Competition

18.2 Overview of Competition

18.2.1 Herfindahl-Hirschman Index

19 KEY COMPANY PROFILES

19.1 Essel Propack Ltd.

19.1.1 Key Strengths

19.1.2 Key Strategies

19.1.3 Key Opportunities

19.2 Amcor Ltd.

19.2.1 Financial Information

19.2.2 Key Strengths

19.2.3 Key Strategies

19.2.4 Key Opportunities

19.3 Sonoco Packaging Company

19.3.1 Financial Information

19.3.2 Key Strengths

19.3.3 Key Strategies

19.3.4 Key Opportunities

19.4 Huhtamaki OYJ

19.4.1 Financial Information

19.4.2 Key Strengths

19.4.3 Key Strategy

19.4.4 Key Opportunities

19.5 Constantia Flexibles

19.5.1 Financial Information

19.5.2 Key Strengths

19.5.3 Key Strategies

19.5.4 Key Opportunities

20 OTHER PROMINENT COMPANIES

- 20.1 Albea Group
- 20.2 VisiPak
- 20.3 Montebello Packaging
- 20.4 Unette Corp.
- 20.5 Worldwide Packaging Inc.
- 20.6 CTL Packaging
- 20.7 IntraPac International Corp.
- 20.8 M&H Plastics
- 20.9 Unicep Packaging Inc.
- 20.1 3D Technopak Ltd.
- 20.11 Quantitative Summary of Global Tube Packaging Market

21 APPENDIX

- 21.1 List of Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Tube Packaging Market
- Exhibit 2 Global Cosmetic Market Share by Product Category in 2016 (Revenue)
- Exhibit 3 Market Share of Global Cosmetic Market by Geography in 2016 (Revenue)
- Exhibit 4 Average Operating and Net Profit Margins of FMCG Players 2000–2020
- Exhibit 5 Global Tube Packaging Market by Revenue 2016–2022 (\$ billion)
- Exhibit 6 Five Forces Analysis 2016
- Exhibit 7 Segmentation of Tube Packaging Market by Type
- Exhibit 8 Comparison of Revenue Growth Rates in Tube Packaging Market by Material Type 2017–2022
- Exhibit 9 Aluminum Tube Packaging Market by Revenue 2016–2022 (\$ billion)
- Exhibit 10 Plastic Tubes Packaging Market by Revenue 2016–2022 (\$ billion)
- Exhibit 11 Laminated Tubes Packaging Market by Revenue 2016–2022 (\$ billion)
- Exhibit 12 Tubes Packaging Market in Other Type of Tubes by Revenue 2016–2022 (\$ billion)
- Exhibit 13 Segmentation of Tube Packaging Market by End-users
- Exhibit 14 Comparison of Revenue Growth Rates in Tube Packaging Market by End-users 2017–2022
- Exhibit 15 Beauty and Cosmetics Tube Packaging Market 2016–2022 (\$ billion)
- Exhibit 16 Skin Care and Hair Care Tube Packaging Market 2016 (\$ billion)
- Exhibit 17 Skin Care Tube Packaging Market 2016 (\$ billion)
- Exhibit 18 Pharma and Health Tube Packaging Market 2016–2022 (\$ billion)
- Exhibit 19 Revenue of Food Segment in Tube Packaging Market 2016–2022 (\$ billion)
- Exhibit 20 Oral Care Tube Packaging Market 2016–2022 (\$ billion)
- Exhibit 21 House Care Tube Packaging Market 2016–2022 (\$ billion)
- Exhibit 22 Segmentation of Tube Packaging Market by Geography
- Exhibit 23 Comparison of Revenue Growth Rates in Tube Packaging Market by Geography 2017–2022
- Exhibit 24 Tube Packaging Market in APAC 2016–2022 (\$ billion)
- Exhibit 25 Tube Packaging Market in China 2016–2022 (\$ billion)
- Exhibit 26 Rigid and Flexible Packaging Market in India in \$ billion (2016 and 2022)
- Exhibit 27 Tube Packaging Market in India 2016–2022 (\$ billion)
- Exhibit 28 Tube Packaging Market in Japan 2016–2022 (\$ billion)
- Exhibit 29 Tube Packaging Demand in Europe by Segment 2016 (\$ million)
- Exhibit 30 Tube Packaging Market in Europe 2016–2022 (\$ billion)
- Exhibit 31 Tube Packaging Market in MEA 2016–2022 (\$ billion)

- Exhibit 32 Tube Packaging Market in North America 2016?2022 (\$ billion)
- Exhibit 33 Tube Packaging Market in US 2016?2022 (\$ billion)
- Exhibit 34 Tube Packaging Market in Canada 2016?2022 (\$ billion)
- Exhibit 35 Tube Packaging Market in Latin America 2016?2022 (\$ billion)
- Exhibit 36 Retail Sales Growth in Latin America (Revenue) 2009?2022
- Exhibit 37 Overview of Market Concentration in Various Geographies 2016 (as illustrated by HHI)
- Exhibit 38 Revenue of Amcor 2016–2017 (\$ million)
- Exhibit 39 Revenue of Sonoco 2012–2016 (\$ billion)
- Exhibit 40 Revenue of Huhtamaki 2012–2016 (\$ million)
- Exhibit 41 Sales Revenue of Constantia Flexibles 2012–2016 (\$ billion)
- Exhibit 42 Tube Packaging Market and Growth Rate by Geographies (2016–2022)
- Exhibit 43 Tube Packaging Market and Growth Rate by Material Types (2016–2022)
- Exhibit 44 Tube Packaging Market and Growth Rate by End-users (2016–2022)

List Of Tables

LIST OF TABLES

Table 1 Key Geographies Definition

Table 2 Key Caveats

Table 3 List of Some Innovative Tube Packaging Solutions

Table 4 Barrier Performance Comparison for Various Polymers

Table 5 Major Drivers for Tube Packaging Demand in Other APAC Countries

Table 6 Comparison of Retail Landscapes in Latin America 2015

Table 7 Essel's Tube Packaging Product Portfolio

Table 8 Amcor's Tube Packaging Product Portfolio

Table 9 Huhtamaki's Tube Packaging Product Portfolio

Table 10 Constantia's Tube Packaging product Portfolio

Table 11 Albea's Tube Packaging Product Portfolio

Table 12 Visipak's Tube Packaging Product Portfolio

Table 13 Montebello's Tube Packaging Product Portfolio

Table 14 Unette's Product Portfolio

Table 15 Unette's Tube Packaging Product Portfolio

Table 16 CTL's Tube Packaging Product Offerings and Feature

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