

Toys Market - Global Outlook & Forecast 2020-2025

<https://marketpublishers.com/r/T12D2CBD9DEFEN.html>

Date: August 2020

Pages: 377

Price: US\$ 3,995.00 (Single User License)

ID: T12D2CBD9DEFEN

Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Toys Market Report

The toys market by revenue is expected to grow at a CAGR of over 4% during the period 2019–2025.

The global toys market is expected to add over \$30 billion during the forecast period. Like the board games market, the toys market has witnessed a significant growth in the last decade, which is highly driven by the increasing adoption in education, entertainment, interactivity, development and engagement sectors. Sustainability is an upcoming potential trendsetter in the toys industry. A range of environment-friendly products, including wooden baby toys, plastic free games for kids, recycled plastic bath games, and organic cotton stuffed animals, is increasing becoming popularly, thereby promoting sustainability.

The outbreak of COVID-19 in early 2020 has greatly affected the toys market. Despite the disruption of supply chain in most economies, lockdown and curfews have made families to spend more time than ever before. Q1 2020 witnessed unexpected growth in certain categories such as games and puzzles, board games, outdoor games, especially in matured markets of the US, Canada, Australia, the UK, and European countries. A majority of sales took place through online medium with considerable sales in restricted mass retailers and specialty stores with a high degree of regulations and limited workforce. The closure of major entertainment avenues and theme parks such as Walt Disney has enforced parents to shift from pricey entertainment facilities to affordable toys.

The following factors are likely to contribute to the growth of the toys market during the forecast period:

Tapping Omnichannel Opportunities

Growth in the STEM Toys Segment

Sustainable & Eco-Friendly Toys

Growth in Board Game Cafes

The study considers the present scenario of the toys market and its market dynamics for the period 2019-2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent ones operating in the market.

Toys Market Segmentation

The global toys market research report includes a detailed segmentation by age group, category, distribution, and geography. The 0-3 years segment is estimated to generate over \$39 billion by 2025. The APAC region is expected to be the fastest growing region. China along with Malaysia, Thailand and Singapore are likely to lead the growth of the segment. The Middle East and Africa are likely to generate \$1.15 billion by the end of 2025.

The 3–5 age segment caters to preschoolers and kindergartners owing to the diversity of games and toys available in the market. Being the early stage of education and mental health development, educational and numerical toys are major influencers in the age group. End-users in the segment have a longer attention span than toddlers and are more experimental in nature. While teamwork is a major attribute taught in their preschools, social gaming and coordination skills can be more prioritized by vendors to capitalize on opportunities. Transportation, construction sets, sand toys, climbers, wagons, hide and seek puzzles, and wheelbarrows are the most preferred games in the segment.

The outdoor and sports segment accounted for the largest revenue in 2019. The growth in RC controlled drones, vehicles, and toys is expected to drive the segment, especially among boys. Sand and water toys, bat and ball kits are some of the other preferred games in the outdoor segment. APAC is the fastest-growing region for the segment and is expected to grow at a CAGR of over 5%.

The advent of the online sales channel has made the toys market online far more easily available than in the past. Easy access to online platforms has resulted in the decline of store-based retailing. Also, with the help of internet retailing, the popularity of store-based retailing in the gaming industry has increased. Thus, to facilitate online sales, large retailers are investing in developing their own websites. Large retailers with a wide presence can build mobile applications, which will cater to the pool of consumers that have an active presence on mobile platforms, thereby increasing the sales. Game publishers are supporting retailers by giving them the right to sell online.

Segmentation by Age Group

0–3 years

3–5 years

5–12 years

12–18 years

18+ years

Segmentation by Category

Infant and Preschool Toys

Dolls

Games and Puzzles

Construction Toys

Outdoor and Sports Toys

Other Toys

Segmentation by Distribution

Online

Retail

Supermarkets and Hypermarkets

Departmental Stores

Specialty Stores

Others

INSIGHTS BY GEOGRAPHY

The APAC toys market is expected to reach over \$43 billion by 2025. China is responsible for 90% of imported dolls in India; the toys market in China was highly affected during the pandemic. Despite facing high demand during the Q1 of 2020 for board games, puzzles and outdoor toys, the later phase of Q3 in India is expected to decline owing to the supply chain disruption in the country with strict curfew guidelines. However, the market conditions are expected to revive during the latter half of 2020 with the demand higher than normal estimation. In Japan, it is estimated that, the programming education market for children is expected to reach over \$235 million by 2024. The scope of educational and scientific games is expected to surge, where computer-based subjects have become more significant for all classes. Similarly, TV animation is driving the market for licensed toys in South Korea. However, the fertility rate dropped to a record low of 0.97 in 2019, which is lower than the OCED average can be a major challenge for the market.

Segmentation by Geography

North America

US

Canada

Europe

UK

Germany

France

Spain

Italy

Russia

Netherlands

APAC

China

Japan

South Korea

Australia

India

Thailand

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

UAE

South Africa

INSIGHTS BY VENDORS

The toys market trends is slowly shifting from being concentrated with LEGO, Hasbro and Mattel enjoying a larger chunk of the overall share to becoming a fragmented one with several independent vendors barging in. However, the market comprises of key vendors such as Ravensburger, Spin Master, MGA Entertainment, and Asmodee Group. Tapping on the high opportunity lying in the sustainability factor can be a gamechanger in the toys industry trends in the coming years. It can act as a major source of differentiation in major regions of Europe, North America and developed economies in APAC regions. Millennial parents are the key target group for the segment, where they are willing to pay higher prices for environment-friendly dolls. Players such as LEGO, Hasbro, and Mattel are making vigorous efforts to achieve 100% sustainability by the end of the decade which reflects the level of commitment and responsibility towards the society.

Prominent Vendors

LEGO

Mattel

Hasbro

BANDAI NAMCO

Spin Master

Other Prominent Vendors

PLAYMOBIL

Asmodee

Ravensburger

Funskool

Top-Toy

K'NEX

Playmates

Simba Toys

CMON

Disney

Fremont Die

Games Workshop

Goliath

Grey Fox Games

IELLO

Indie Boards and Cards

INI

International Playthings

Learning Resources

Looney Labs

Ludo Fact

Melissa & Doug

Mindware

Orchard Toys

Panda GM Manufacturing

Pegasus Spiele

Piatnik

Pressman Toys

Roosterfin

Reaper Miniatures

Rio Grande Games

Schmidt Spiele

Surprised Stare

SunsOut

Talicor

The Haywire

The Regency Chess Company

ThinkFun

TREND Enterprises

Ultra PRO International

University Games

The Op

Winning Moves Games

WizKids

Zobmondo

TOMY COMPANY

Integrity Toys

JAKKS Pacific

Hunter Leisure

Jazwares

Vtech

Funko

NECA

WowWee

LeapFrog

Konami

MGA Entertainment

Basic Fun

Kenner Products

KEY QUESTIONS ANSWERED

1. What is the toys market size and growth rate during the forecast period?

2. What are the factors impacting the growth of the toys market share?
3. What are the latest toy trends? Which segment is leading the Europe region shares?
4. Who are the leading vendors in toys market, and what are their market shares?
5. What is the impact of the COVID-19 pandemic on the toys market share?

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 SCOPE & COVERAGE

4.1 Market Definition

4.1.1 Inclusions

4.1.2 Exclusions

4.2 Base Year

4.3 Scope of The Study

4.3.1 Market Segmentation by Category

4.3.2 Market Segmentation by Age Group

4.3.3 Market Segmentation by Distribution

4.3.4 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Key Caveats

5.2 Currency Conversion

5.3 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Overview

8 IMPACT OF COVID-19

8.1 Covid-19 Impact on The Toys Industry

9 MARKET OPPORTUNITIES & TRENDS

- 9.1 Tapping Omnichannel Opportunities
- 9.2 Growth In Stem Toys Segment
- 9.3 Sustainable And Eco-Friendly Toys

10 MARKET GROWTH ENABLERS

- 10.1 Growth In Board Game Cafes
- 10.2 Need For Motor Skills And Brain Development
- 10.3 Boom In Crowdfunding Platforms

11 MARKET RESTRAINTS

- 11.1 Availability Of Online And Mobile Gaming Platforms
- 11.2 Stringent Safety Regulations And Guidelines
- 11.3 Licensing And Counterfeit Products

12 VALUE CHAIN

- 12.1 Value Chain Analysis
 - 12.1.1 Raw Material Suppliers
 - 12.1.2 Manufacturers
 - 12.1.3 Distributors/Retailers
 - 12.1.4 Retailers
 - 12.1.5 End-Users

13 MARKET LANDSCAPE

- 13.1 Market Overview
- 13.2 Market Size & Forecast
 - 13.2.1 Per Child Spending On Toys 2019
- 13.3 Five Forces Analysis
 - 13.3.1 Threat Of New Entrants
 - 13.3.2 Bargaining Power Of Suppliers
 - 13.3.3 Bargaining Power Of Buyers
 - 13.3.4 Threat Of Substitutes
 - 13.3.5 Competitive Rivalry

14 TOYS MARKET BY CATEGORY

14.1 Market Snapshot & Growth Engine

14.2 Overview

14.3 Infant And Preschool Toys

14.3.1 Overview

14.3.2 Size & Forecast

14.3.3 By Geography

14.4 DOLLS

14.4.1 Overview

14.4.2 Size & Forecast

14.4.3 By Geography

14.5 Games And Puzzles

14.5.1 Overview

14.5.2 Size & Forecast

14.5.3 By Geography

14.6 Construction Toys

14.6.1 Overview

14.6.2 Size & Forecast

14.6.3 By Geography

14.7 Outdoor And Sports Toys

14.7.1 Overview

14.7.2 Size & Forecast

14.7.3 By Geography

14.8 Others

14.8.1 Overview

14.8.2 Size & Forecast

14.8.3 By Geography

15 TOYS MARKET BY AGE GROUP

15.1 Market Snapshot & Growth Engine

15.2 Overview

15.3 0–3 YEARS

15.3.1 Overview

15.3.2 Size & Forecast

15.3.3 By Geography

15.4 3–5 Years

15.4.1 Overview

15.4.2 Size & Forecast

15.4.3 By Geography

15.5 5–12 Years

15.5.1 Overview

15.5.2 Size & Forecast

15.5.3 By Geography

15.6 12–18 Years

15.6.1 Overview

15.6.2 Size & Forecast

15.6.3 By Geography

15.7 18+ Years

15.7.1 Overview

15.7.2 Size & Forecast

15.7.3 By Geography

16 TOYS MARKET BY DISTRIBUTION

16.1 Snapshot & Growth Engine

16.2 Overview

16.3 Specialty Stores

16.3.1 Overview

16.3.2 Size & Forecast

16.3.3 By Geography

16.4 Online

16.4.1 Overview

16.4.2 Size & Forecast

16.4.3 By Geography

16.5 Supermarkets & Hypermarkets

16.5.1 Overview

16.5.2 Size & Forecast

16.5.3 By Geography

16.6 Departmental Stores

16.6.1 Overview

16.6.2 Size & Forecast

16.6.3 By Geography

16.7 Others

16.7.1 Overview

16.7.2 Size & Forecast

16.7.3 By Geography

17 GEOGRAPHY

17.1 Market Snapshot & Growth Engine

17.2 Geographic Overview

18 APAC

18.1 Overview

18.2 Size & Forecast

18.3 Category

18.3.1 Size & Forecast

18.4 Age Group

18.4.1 Size & Forecast

18.5 Distribution

18.5.1 Size & Forecast

18.6 Key Countries

18.7 China

18.7.1 Toys Market Overview

18.7.2 Size & Forecast

18.7.3 Category: Size & Forecast

18.7.4 Age Group: Size & Forecast

18.7.5 Distribution: Size & Forecast

18.8 Japan

18.8.1 Toys Market Overview

18.8.2 Size & Forecast

18.8.3 Category: Size & Forecast

18.8.4 Age Group: Size & Forecast

18.8.5 Distribution: Size & Forecast

18.9 Australia

18.9.1 Toys Market Overview

18.9.2 Size & Forecast

18.9.3 Category: Size & Forecast

18.9.4 Age Group: Size & Forecast

18.9.5 Distribution: Size & Forecast

18.10 South Korea

18.10.1 Toys Market Overview

18.10.2 Size & Forecast

18.10.3 Category: Size & Forecast

18.10.4 Age Group: Size & Forecast

18.10.5 Distribution: Size & Forecast

18.11 India

18.11.1 Toys Market Overview

18.11.2 Size & Forecast

18.11.3 Category: Size & Forecast

18.11.4 Age Group: Size & Forecast

18.11.5 Distribution: Size & Forecast

18.12 Thailand

18.12.1 Toys Market Overview

18.12.2 Size & Forecast

18.12.3 Category: Size & Forecast

18.12.4 Age Group: Size & Forecast

18.12.5 Distribution: Size & Forecast

19 NORTH AMERICA

19.1 Toys Market Overview

19.2 Size & Forecast

19.3 Category

19.3.1 Size & Forecast

19.4 Age Group

19.4.1 Size & Forecast

19.5 Distribution

19.5.1 Size & Forecast

19.6 Key Countries

19.7 US

19.7.1 Toys Market Overview

19.7.2 Size & Forecast

19.7.3 Category: Size & Forecast

19.7.4 Age Group: Size & Forecast

19.7.5 Distribution: Size & Forecast

19.8 Canada

19.8.1 Toys Market Overview

19.8.2 Size & Forecast

19.8.3 Category: Size & Forecast

19.8.4 Age Group: Size & Forecast

19.8.5 Distribution: Size & Forecast

20 EUROPE

- 20.1 Toys Market Overview
- 20.2 Size & Forecast
- 20.3 Category
 - 20.3.1 Size & Forecast
- 20.4 Age Group
 - 20.4.1 Size & Forecast
- 20.5 Distribution
 - 20.5.1 Size & Forecast
- 20.6 Key Countries
- 20.7 UK
 - 20.7.1 Toys Market Overview
 - 20.7.2 Size & Forecast
 - 20.7.3 Category: Size & Forecast
 - 20.7.4 Age Group: Size & Forecast
 - 20.7.5 Distribution: Size & Forecast
- 20.8 France
 - 20.8.1 Overview
 - 20.8.2 Size & Forecast
 - 20.8.3 Category: Size & Forecast
 - 20.8.4 Age Group: Size & Forecast
 - 20.8.5 Distribution: Size & Forecast
- 20.9 Russia
 - 20.9.1 Toys Market Overview
 - 20.9.2 Size & Forecast
 - 20.9.3 Category: Size & Forecast
 - 20.9.4 Age Group: Size & Forecast
 - 20.9.5 Distribution: Size & Forecast
- 20.10 Germany
 - 20.10.1 Overview
 - 20.10.2 Size & Forecast
 - 20.10.3 Category: Size & Forecast
 - 20.10.4 Age Group: Size & Forecast
 - 20.10.5 Distribution: Size & Forecast
- 20.11 Italy
 - 20.11.1 Toys Market Overview
 - 20.11.2 Size & Forecast
 - 20.11.3 Category: Size & Forecast
 - 20.11.4 Age Group: Size & Forecast
 - 20.11.5 Distribution: Size & Forecast

20.12 Spain

- 20.12.1 Overview
- 20.12.2 Size & Forecast
- 20.12.3 Category: Size & Forecast
- 20.12.4 Age Group: Size & Forecast
- 20.12.5 Distribution: Size & Forecast

20.13 Netherlands

- 20.13.1 Toys Market Overview
- 20.13.2 Size & Forecast
- 20.13.3 Category: Size & Forecast
- 20.13.4 Age Group: Size & Forecast
- 20.13.5 Distribution: Size & Forecast

21 LATIN AMERICA

21.1 Toys Market Overview

21.2 Size & Forecast

21.3 Category

- 21.3.1 Size & Forecast

21.4 Age Group

- 21.4.1 Size & Forecast

21.5 Distribution

- 21.5.1 Size & Forecast

21.6 Key Countries

21.7 Brazil

- 21.7.1 Overview
- 21.7.2 Size & Forecast
- 21.7.3 Category: Size & Forecast
- 21.7.4 Age Group: Size & Forecast
- 21.7.5 Distribution: Size & Forecast

21.8 Mexico

- 21.8.1 Toys Market Overview
- 21.8.2 Size & Forecast
- 21.8.3 Category: Size & Forecast
- 21.8.4 Age Group: Size & Forecast
- 21.8.5 Distribution: Size & Forecast

22 MIDDLE EAST & AFRICA

- 22.1 Toys Market Overview
- 22.2 Size & Forecast
- 22.3 Category
 - 22.3.1 Size & Forecast
- 22.4 Age Group
 - 22.4.1 Size & Forecast
- 22.5 Distribution
 - 22.5.1 Size & Forecast
- 22.6 Key Countries
- 22.7 UAE
 - 22.7.1 Overview
 - 22.7.2 Size & Forecast
 - 22.7.3 Category: Size & Forecast
- 22.8 Age Group
 - 22.8.1 Size & Forecast
- 22.9 Distribution
 - 22.9.1 Size & Forecast
- 22.10 Saudi Arabia
 - 22.10.1 Toys Market Overview
 - 22.10.2 Size & Forecast
 - 22.10.3 Category: Size & Forecast
 - 22.10.4 Age Group: Size & Forecast
 - 22.10.5 Distribution: Size & Forecast
- 22.11 South Africa
 - 22.11.1 Toys Market Overview
 - 22.11.2 Size & Forecast
 - 22.11.3 Category: Size & Forecast
 - 22.11.4 Age Group: Size & Forecast
 - 22.11.5 Distribution: Size & Forecast

23 COMPETITIVE LANDSCAPE

- 23.1 Competition Overview

24 KEY COMPANY PROFILES

- 24.1 Lego in Toys Market
 - 24.1.1 Business Overview
 - 24.1.2 Product Offerings

- 24.1.3 Key Strategies
- 24.1.4 Key Strengths
- 24.1.5 Key Opportunities
- 24.2 Mattel in Toys Market
 - 24.2.1 Business Overview
 - 24.2.2 Product Offerings
 - 24.2.3 Key Strategies
 - 24.2.4 Key Strengths
 - 24.2.5 Key Opportunities
- 24.3 Hasbro in Toys Market
 - 24.3.1 Business Overview
 - 24.3.2 Product Offerings
 - 24.3.3 Key Strategies
 - 24.3.4 Key Strengths
 - 24.3.5 Key Opportunities
- 24.4 Bandai Namco in Toys Market
 - 24.4.1 Business Overview
 - 24.4.2 Product Offerings
 - 24.4.3 Key Strategies
 - 24.4.4 Key Strengths
 - 24.4.5 Key Opportunities
- 24.5 Spin Master in Toys Market
 - 24.5.1 Business Overview
 - 24.5.2 Product Offerings
 - 24.5.3 Key Strategies
 - 24.5.4 Key Strengths
 - 24.5.5 Key Opportunities

25 OTHER PROMINENT VENDORS

- 25.1 Playmobil
 - 25.1.1 Business Overview
 - 25.1.2 Product Offerings
- 25.2 Asmodee
 - 25.2.1 Business Overview
 - 25.2.2 Product Offerings
- 25.3 Ravensburger
 - 25.3.1 Business Overview
 - 25.3.2 Product Offerings

- 25.4 Funskool
 - 25.4.1 Business Overview
 - 25.4.2 Product Offerings
- 25.5 Top-Toy
 - 25.5.1 Business Overview
 - 25.5.2 Product Offerings
- 25.6 K'nex
 - 25.6.1 Business Overview
 - 25.6.2 Product Offerings
- 25.7 Playmates
 - 25.7.1 Business Overview
 - 25.7.2 Product Offerings
- 25.8 Simba Toys
 - 25.8.1 Business Overview
 - 25.8.2 Product Offerings
- 25.9 Cmon
 - 25.9.1 Business Overview
 - 25.9.2 Product Offerings
- 25.10 Disney
 - 25.10.1 Business Overview
 - 25.10.2 Product Offerings
- 25.11 Fremont Die
 - 25.11.1 Business Overview
 - 25.11.2 Product Offerings
- 25.12 Games Workshop
 - 25.12.1 Business Overview
 - 25.12.2 Product Offerings
- 25.13 Goliath
 - 25.13.1 Business Overview
 - 25.13.2 Product Offerings
- 25.14 Grey Fox Games
 - 25.14.1 Business Overview
 - 25.14.2 Product Offerings
- 25.15 IELLO
 - 25.15.1 Business Overview
 - 25.15.2 Product Offerings
- 25.16 Indie Boards And Cards
 - 25.16.1 Business Overview
 - 25.16.2 Product Offerings

- 25.17 INI
 - 25.17.1 Business Overview
 - 25.17.2 Product Offerings
- 25.18 International Playthings
 - 25.18.1 Business Overview
 - 25.18.2 Product Offerings
- 25.19 Learning Resources
 - 25.19.1 Business Overview
 - 25.19.2 Product Offerings
- 25.20 Looney Labs
 - 25.20.1 Business Overview
 - 25.20.2 Product Offerings
- 25.21 Ludo Fact
 - 25.21.1 Business Overview
 - 25.21.2 Product Offerings
- 25.22 Melissa & Doug
 - 25.22.1 Business Overview
 - 25.22.2 Product Offerings
- 25.23 Mindware
 - 25.23.1 Business Overview
 - 25.23.2 Product Offerings
- 25.24 Orchard Toys
 - 25.24.1 Business Overview
 - 25.24.2 Product Offerings
- 25.25 Panda Game Manufacturing
 - 25.25.1 Business Overview
 - 25.25.2 Product Offerings
- 25.26 Paul Lamond Games
 - 25.26.1 Business Overview
 - 25.26.2 Product Offerings
- 25.27 Pegasus Spiele
 - 25.27.1 Business Overview
 - 25.27.2 Product Offerings
- 25.28 Piatnik
 - 25.28.1 Business Overview
 - 25.28.2 Product Offerings
- 25.29 Pressman Toys
 - 25.29.1 Business Overview
 - 25.29.2 Product Offerings

- 25.3 Roosterfin
 - 25.30.1 Business Overview
 - 25.30.2 Product Offerings
- 25.31 Reaper Miniatures
 - 25.31.1 Business Overview
 - 25.31.2 Product Offerings
- 25.32 Rio Grande Games
 - 25.32.1 Business Overview
 - 25.32.2 Product Offerings
- 25.33 Schmidt Spiele
 - 25.33.1 Business Overview
 - 25.33.2 Product Offerings
- 25.34 Surprised Stare
 - 25.34.1 Business Overview
 - 25.34.2 Product Offerings
- 25.35 Sunsout
 - 25.35.1 Business Overview
 - 25.35.2 Product Offerings
- 25.36 Talicor
 - 25.36.1 Business Overview
 - 25.36.2 Product Offerings
- 25.37 The Haywire
 - 25.37.1 Business Overview
 - 25.37.2 Product Offerings
- 25.38 The Regency Chess Company
 - 25.38.1 Business Overview
 - 25.38.2 Product Offerings
- 25.39 Thinkfun
 - 25.39.1 Business Overview
 - 25.39.2 Product Offerings
- 25.4 Trend Enterprises
 - 25.40.1 Business Overview
 - 25.40.2 Product Offerings
- 25.41 Ultra Pro International
 - 25.41.1 Business Overview
 - 25.41.2 Product Offerings
- 25.42 University Games
 - 25.42.1 Business Overview
 - 25.42.2 Product Offerings

25.43 THE OP

25.43.1 Business Overview

25.43.2 Product Offerings

25.44 Winning Moves Games

25.44.1 Business Overview

25.44.2 Product Offerings

25.45 Wizkids

25.45.1 Business Overview

25.45.2 Product Offerings

25.46 Zobmondo

25.46.1 Business Overview

25.46.2 Product Offerings

25.47 Tomy Company

25.47.1 Business Overview

25.47.2 Product Offerings

25.48 Integrity Toys

25.48.1 Business Overview

25.48.2 Product Offerings

25.49 Jakks Pacific

25.49.1 Business Overview

25.49.2 Product Offerings

25.50 Hunter Leisure

25.50.1 Business Overview

25.50.2 Product Offerings

25.51 Jazwares

25.51.1 Business Overview

25.51.2 Product Offerings

25.52 Vtech

25.52.1 Business Overview

25.52.2 Product Offerings

25.53 Funko

25.53.1 Business Overview

25.53.2 Product Offerings

25.54 NECA

25.54.1 Business Overview

25.54.2 Product Offerings

25.55 Wowwee

25.55.1 Business Overview

25.55.2 Product Offerings

- 25.56 Leapfrog
 - 25.56.1 Business Overview
 - 25.56.2 Product Offerings
- 25.57 Konami
 - 25.57.1 Business Overview
 - 25.57.2 Product Offerings
- 25.58 MGA Entertainment
 - 25.58.1 Business Overview
 - 25.58.2 Product Offerings
- 25.59 Basic Fun
 - 25.59.1 Business Overview
 - 25.59.2 Product Offerings
- 25.60 Kenner Products
 - 25.60.1 Business Overview
 - 25.60.2 Product Offerings

26 REPORT SUMMARY

- 26.1 Key Takeaways
- 26.2 Strategic Recommendations

27 QUANTITATIVE SUMMARY

- 27.1 Toys Market By Geography
- 27.2 Category
 - 27.2.1 Infant and Preschool Toys
 - 27.2.2 Dolls
 - 27.2.3 Games And Puzzles
 - 27.2.4 Construction Toys
 - 27.2.5 Outdoor And Sports Toys
 - 27.2.6 Other Toys
- 27.3 Age Group
 - 27.3.1 0–3 Years
 - 27.3.2 3–5 Years
 - 27.3.3 5–12 Years
 - 27.3.4 12–18 Years
 - 27.3.5 18+ Years
- 27.4 Distribution
 - 27.4.1 Specialty Stores

- 27.4.2 Online
- 27.4.3 Supermarkets & Hypermarkets
- 27.4.4 Departmental Stores
- 27.4.5 Others
- 27.5 APAC
 - 27.5.1 Category
 - 27.5.2 Age Group
 - 27.5.3 Distribution
- 27.6 China
 - 27.6.1 Category
 - 27.6.2 Age Group
 - 27.6.3 Distribution
- 27.7 Japan
 - 27.7.1 Category
 - 27.7.2 Age Group
 - 27.7.3 Distribution
- 27.8 Australia
 - 27.8.1 Category
 - 27.8.2 Age Group
 - 27.8.3 Distribution
- 27.9 South Korea
 - 27.9.1 Category
 - 27.9.2 Age Group
 - 27.9.3 Distribution
- 27.10 India
 - 27.10.1 Category
 - 27.10.2 Age Group
 - 27.10.3 Distribution
- 27.11 Thailand
 - 27.11.1 Category
 - 27.11.2 Age Group
 - 27.11.3 Distribution
- 27.12 North America
 - 27.12.1 Category
 - 27.12.2 Age Group
 - 27.12.3 Distribution
- 27.13 US
 - 27.13.1 Category
 - 27.13.2 Age Group

- 27.13.3 Distribution
- 27.14 Canada
 - 27.14.1 Category
 - 27.14.2 Age Group
 - 27.14.3 Distribution
- 27.15 EUROPE
 - 27.15.1 Category
 - 27.15.2 Age Group
 - 27.15.3 Distribution
- 27.16 UK
 - 27.16.1 Category
 - 27.16.2 Age Group
 - 27.16.3 Distribution
- 27.17 France
 - 27.17.1 Category
 - 27.17.2 Age Group
 - 27.17.3 Distribution
- 27.18 Russia
 - 27.18.1 Category
 - 27.18.2 Age Group
 - 27.18.3 Distribution
- 27.19 Germany
 - 27.19.1 Category
 - 27.19.2 Age Group
 - 27.19.3 Distribution
- 27.20 Italy
 - 27.20.1 Category
 - 27.20.2 Age Group
 - 27.20.3 Distribution
- 27.21 Spain
 - 27.21.1 Category
 - 27.21.2 Age Group-
 - 27.21.3 Distribution
- 27.22 Netherlands
 - 27.22.1 Category
 - 27.22.2 Age Group
 - 27.22.3 Distribution
- 27.23 Latin America
 - 27.23.1 Category

27.23.2 Age Group

27.23.3 Distribution

27.24 Brazil

27.24.1 Category

27.24.2 Age Group

27.24.3 Distribution

27.25 Mexico

27.25.1 Category

27.25.2 Age Group

27.25.3 Distribution

27.26 Middle East & Africa

27.26.1 Category

27.26.2 Age Group

27.26.3 Distribution

27.27 UAE

27.27.1 Category

27.27.2 Age Group

27.27.3 Distribution

27.28 Saudi Arabia

27.28.1 Category

27.28.2 Age Group

27.28.3 Distribution

27.29 South Africa

27.29.1 Category

27.29.2 Age Group

27.29.3 Distribution

28 APPENDIX

28.1 Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Toys Market
- Exhibit 2 Market Size Calculation Approach 2019
- Exhibit 3 Lifecycle Placement of Global Toys Market 2019
- Exhibit 4 Preference of Parents worldwide Facilitating Growth of Toys Market 2019 (%)
- Exhibit 5 Recommended Retail Strategies for Toys Market
- Exhibit 6 Consumers Perception on Counterfeit Toy Products 2019 (%)
- Exhibit 7 Influence of Eco-friendly and Sustainable Factor on Parents for Children Essentials 2019
- Exhibit 8 Spending on Advertising for Toys and Games by Vendors during Q1 2020 (\$ million)
- Exhibit 9 Impact of Tapping Omnichannel Opportunity
- Exhibit 10 Impact of Growth in STEM Toys Segment
- Exhibit 11 Impact of Sustainable & Eco-Friendly Toys
- Exhibit 12 Impact of Growth in Board Game Cafes
- Exhibit 13 Impact of Need for Motor Skills and Brain Development
- Exhibit 14 Impact of Boom in Crowdfunding Platforms
- Exhibit 15 Impact of Availability Online and Mobile Gaming Platforms
- Exhibit 16 Digital Gaming Platform Market Share by Devices 2020(%)
- Exhibit 17 Impact of Stringent Safety Regulations and Guidelines
- Exhibit 18 Mandatory Label requirement in the European Union Toys Market
- Exhibit 19 Impact of Licensing and Counterfeit Products
- Exhibit 20 Percentage of Parents purchasing Fake Online Toys in 2019 (%)
- Exhibit 21 Global Toys Market Value Chain Analysis
- Exhibit 22 Recommended Strategies for Vendors in Global Toys Market
- Exhibit 23 Global Toys Market Overview 2020-2025
- Exhibit 24 Factors influencing the Global Toys Market Landscape
- Exhibit 25 Global Toys Market 2019–2025 (\$ billion)
- Exhibit 26 Analysis of Per Child Spending on Toys in Key Regions 2019
- Exhibit 27 Five Forces Analysis 2019
- Exhibit 28 Incremental Growth by Category 2019 & 2025
- Exhibit 29 Global Toys Market by Category 2019 & 2025 (%)
- Exhibit 30 Incremental Growth of Toys Market by Category 2019–2025 (\$ billion)
- Exhibit 31 Global Infant and Preschool Market 2019–2025 (\$ billion)
- Exhibit 32 Global Dolls Market 2019–2025 (\$ billion)
- Exhibit 33 Global Games and Puzzles Market 2019–2025 (\$ billion)

- Exhibit 34 Global Construction Market 2019–2025 (\$ billion)
- Exhibit 35 Global Outdoor and Sports Market 2019–2025 (\$ billion)
- Exhibit 36 Global Other Market 2019–2025 (\$ billion)
- Exhibit 37 Incremental Growth by Age Group 2019 & 2025
- Exhibit 38 Global Toys Market by Age Group 2019 & 2025 (%)
- Exhibit 39 Incremental Growth Contribution of Market by Age Group 2019–2025 (\$ billion)
- Exhibit 40 Global 0–3 Years Market 2019–2025 (\$ billion)
- Exhibit 41 Global 3–5 Years Market 2019–2025 (\$ billion)
- Exhibit 42 Global 5–12 Years Market 2019–2025 (\$ billion)
- Exhibit 43 Global 12–18 Years Market 2019–2025 (\$ billion)
- Exhibit 44 Global 18+ Years Market 2019–2025 (\$ billion)
- Exhibit 45 Incremental Growth by Distribution 2019 & 2025
- Exhibit 46 Ideal Business Models for Volatile Toy Supply Chains
- Exhibit 47 Global Toys Market by Distribution 2019 (%)
- Exhibit 48 Major Determining Factors Buying Toys Online US Vs UK (2019)
- Exhibit 49 Global Specialty Toy Stores Market 2019–2025 (\$ billion)
- Exhibit 50 Global Online Market 2019–2025 (\$ billion)
- Exhibit 51 Global Market by Supermarkets & Hypermarkets 2019–2025 (\$ billion)
- Exhibit 52 Global Market by Departmental Stores 2019–2025 (\$ billion)
- Exhibit 53 Global Market by Other Retail Stores 2019–2025 (\$ billion)
- Exhibit 54 Incremental Growth by Geography 2019 & 2025
- Exhibit 55 Geographical Contribution of Global Toys Market 2019 (%)
- Exhibit 56 Incremental Growth Contribution in Toys Market by Geography 2019–2025 (\$ billion)
- Exhibit 57 Country-wise Contribution in Global Toys Market 2019 (%)
- Exhibit 58 Market in APAC 2019–2025 (\$ billion)
- Exhibit 59 Channel Preference of Thai Consumers Based on Toy Brands 2019 (%)
- Exhibit 60 Incremental Growth in APAC 2019 & 2025
- Exhibit 61 Market in China 2019–2025 (\$ billion)
- Exhibit 62 Market in Japan 2019–2025 (\$ billion)
- Exhibit 63 Market in Australia 2019–2025 (\$ billion)
- Exhibit 64 Market in South Korea 2019–2025 (\$ billion)
- Exhibit 65 Market in India 2019–2025 (\$ billion)
- Exhibit 66 Factors hindering Online Purchase of Toys in Thailand 2019 (%)
- Exhibit 67 Market in Thailand 2019–2025 (\$ billion)
- Exhibit 68 Population Projections of Kids Aged 0-14 years in US 2015–2040 (million)
- Exhibit 69 Market in North America 2019–2025 (\$ billion)
- Exhibit 70 Contribution of Toys Market in Canada by Provinces 2019 (%)

Exhibit 71 Digital Engagement of Children Aged 8-12 Years affecting Toys Market in US 2019 (%)

Exhibit 72 Incremental Growth in North America 2019 & 2025

Exhibit 73 Market in US 2019–2025 (\$ billion)

Exhibit 74 Market in Canada 2019–2025 (\$ billion)

Exhibit 75 Change in Toys Segment in UK (Jan-May 2020) in Comparison with Jan-May 2019

Exhibit 76 Market in Europe 2019–2025 (\$ billion)

Exhibit 77 Incremental Growth in Europe 2019 & 2025

Exhibit 78 Market in UK 2019–2025 (\$ billion)

Exhibit 79 Market in France 2019–2025 (\$ billion)

Exhibit 80 Market in Russia 2019–2025 (\$ billion)

Exhibit 81 Market in Germany 2019–2025 (\$ billion)

Exhibit 82 Market in Italy 2019–2025 (\$ billion)

Exhibit 83 Market in Spain 2019–2025 (\$ billion)

Exhibit 84 Market in Netherlands 2019–2025 (\$ billion)

Exhibit 85 Retail E-commerce Sales in Latin America (\$ billion)

Exhibit 86 Market in Latin America 2019–2025 (\$ billion)

Exhibit 87 Incremental Growth in Latin America 2019 & 2025

Exhibit 88 Market in Brazil 2019–2025 (\$ billion)

Exhibit 89 Market in Mexico 2019–2025 (\$ billion)

Exhibit 90 Market in Middle East & Africa 2019–2025 (\$ billion)

Exhibit 91 Incremental Growth in Middle East & Africa 2019 & 2025

Exhibit 92 Market in UAE 2019–2025 (\$ billion)

Exhibit 93 Market in Saudi Arabia 2019–2025 (\$ billion)

Exhibit 94 Market in South Africa 2019–2025 (\$ billion)

List Of Tables

LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013-2019

Table 3 Average Number of Children per Household and Per Capita Spending on Toys in 2019

Table 4 Global Toys Market by Category 2019–2025 (\$ billion)

Table 5 Global Infant and Preschool Market by Geography 2019–2025 (\$ billion)

Table 6 Global Dolls Market by Geography 2019–2025 (\$ billion)

Table 7 Global Games and Puzzles Market by Geography 2019–2025 (\$ billion)

Table 8 Global Construction Market by Geography 2019–2025 (\$ billion)

Table 9 Global Outdoor and Sports Market by Geography 2019–2025 (\$ billion)

Table 10 Global Other Market by Geography 2019–2025 (\$ billion)

Table 11 Global Toys Market by Age Group 2019–2025 (\$ billion)

Table 12 Global 0–3 Years Market by Geography 2019–2025 (\$ billion)

Table 13 Global 3–5 Years Market by Geography 2019–2025 (\$ billion)

Table 14 Global 5–12 Years Market by Geography 2019–2025 (\$ billion)

Table 15 Global 12-18 Years Market by Geography 2019–2025 (\$ billion)

Table 16 Global 18+ Years Market by Geography 2019–2025 (\$ million)

Table 17 Global Toys Market by Distribution 2019–2025 (\$ billion)

Table 18 Global Specialty Toy Stores Market by Geography 2019–2025 (\$ billion)

Table 19 Global Online Toys Market by Geography 2019–2025 (\$ billion)

Table 20 Global Supermarkets & Hypermarkets Market by Geography 2019–2025 (\$ billion)

Table 21 Global Departmental Stores Market by Geography 2019–2025 (\$ billion)

Table 22 Global Other Retail Stores Market by Geography 2019–2025 (\$ billion)

Table 23 Global Toys Market by Geography 2019–2025 (\$ billion)

Table 24 APAC Market by Category 2019–2025 (\$ billion)

Table 25 APAC Market by Age Group 2019–2025 (\$ billion)

Table 26 APAC Market by Distribution 2019–2025 (\$ billion)

Table 27 Market in China by Category 2019–2025 (\$ billion)

Table 28 Market in China by Age Group 2019–2025 (\$ billion)

Table 29 Market in China by Distribution 2019–2025 (\$ billion)

Table 30 Market in Japan by Category 2019–2025 (\$ billion)

Table 31 Market in Japan by Age Group 2019–2025 (\$ billion)

Table 32 Market by Distribution in Japan 2019–2025 (\$ billion)

Table 33 Market in Australia by Category 2019–2025 (\$ billion)

- Table 34 Toys Market in Australia by Age Group 2019–2025 (\$ billion)
Table 35 Toys Market in Australia by Distribution 2019–2025 (\$ billion)
Table 36 Market in South Korea by Category 2019–2025 (\$ million)
Table 37 Market in South Korea by Age Group 2019–2025 (\$ million)
Table 38 Market in South Korea by Distribution 2019–2025 (\$ million)
Table 39 Market in India by Category 2019–2025 (\$ million)
Table 40 Market in India by Age Group 2019–2025 (\$ million)
Table 41 Market in India by Distribution 2019–2025 (\$ million)
Table 42 Toys Market in Thailand by Category 2019–2025 (\$ million)
Table 43 Toys Market in Thailand by Age Group 2019–2025 (\$ million)
Table 44 Market in Thailand by Distribution 2019–2025 (\$ million)
Table 45 Market in North America by Category 2019–2025 (\$ billion)
Table 46 Market in North America by Age Group 2019–2025 (\$ billion)
Table 47 Market in North America by Distribution 2019–2025 (\$ billion)
Table 48 Toys Market in US by Category 2019–2025 (\$ billion)
Table 49 Toys Market in US by Age Group 2019–2025 (\$ billion)
Table 50 Toys Market in US by Distribution 2019–2025 (\$ billion)
Table 51 Market in Canada by Category 2019–2025 (\$ million)
Table 52 Market in Canada by Age Group 2019–2025 (\$ million)
Table 53 Market in Canada by Distribution 2019–2025 (\$ million)
Table 54 Market in Europe by Category 2019–2025 (\$ billion)
Table 55 Toys Market in Europe by Age Group 2019–2025 (\$ billion)
Table 56 Toys Market in Europe by Distribution 2019–2025 (\$ billion)
Table 57 Market in UK by Category 2019–2025 (\$ billion)
Table 58 Market in UK by Age Group 2019–2025 (\$ billion)
Table 59 Market in UK by Distribution 2019–2025 (\$ billion)
Table 60 Market in France by Category 2019–2025 (\$ million)
Table 61 Market in France by Age Group 2019–2025 (\$ million)
Table 62 Toys Market in France by Distribution 2019–2025 (\$ million)
Table 63 Toys Market in Russia by Category 2019–2025 (\$ billion)
Table 64 Market in Russia by Age Group 2019–2025 (\$ billion)
Table 65 Market in Russia by Distribution 2019–2025 (\$ billion)
Table 66 Market in Germany by Category 2019–2025 (\$ million)
Table 67 Market in Germany by Age Group 2019–2025 (\$ million)
Table 68 Market in Germany by Distribution 2019–2025 (\$ million)
Table 69 Market in Italy by Category 2019–2025 (\$ million)
Table 70 Toys Market in Italy by Age Group 2019–2025 (\$ million)
Table 71 Toys Market in Italy by Distribution 2019–2025 (\$ million)
Table 72 Toys Market in Spain by Category 2019–2025 (\$ million)

Table 73 Market in Spain by Age Group 2019–2025 (\$ million)
Table 74 Market in Spain by Distribution 2019–2025 (\$ million)
Table 75 Market in Netherlands by Category 2019–2025 (\$ million)
Table 76 Market in Netherlands by Age Group 2019–2025 (\$ million)
Table 77 Market in Netherlands by Distribution 2019–2025 (\$ million)
Table 78 Toys Market in Latin America by Category 2019–2025 (\$ billion)
Table 79 Market in Latin America by Age Group 2019–2025 (\$ billion)
Table 80 Market in Latin America by Distribution 2019–2025 (\$ billion)
Table 81 Market in Brazil by Category 2019–2025 (\$ million)
Table 82 Market in Brazil by Age Group 2019–2025 (\$ million)
Table 83 Market in Brazil by Distribution 2019–2025 (\$ million)
Table 84 Market in Mexico by Category 2019–2025 (\$ million)
Table 85 Market in Mexico by Age Group 2019–2025 (\$ million)
Table 86 Toys Market in Mexico by Distribution 2019–2025 (\$ million)
Table 87 Market in Middle East & Africa by Category 2019–2025 (\$ million)
Table 88 Market in Middle East & Africa by Age Group 2019–2025 (\$ million)
Table 89 Market in Middle East & Africa by Distribution 2019–2025 (\$ million)
Table 90 Market in UAE by Category 2019–2025 (\$ million)
Table 91 Market in UAE by Age Group 2019–2025 (\$ million)
Table 92 Market by Distribution in UAE 2019–2025 (\$ million)
Table 93 Toys Market in Saudi Arabia by Category 2019–2025 (\$ million)
Table 94 Toys Market in Saudi Arabia by Age Group 2019–2025 (\$ million)
Table 95 Market in Saudi Arabia by Distribution 2019–2025 (\$ million)
Table 96 Market in South Africa by Category 2019–2025 (\$ million)
Table 97 Market in South Africa by Age Group 2019–2025 (\$ million)
Table 98 Market in South Africa by Distribution 2019–2025 (\$ million)
Table 99 LEGO: Major Product Offerings
Table 100 Mattel: Major Product Offerings
Table 101 Hasbro: Major Product Offerings
Table 102 BANDAI NAMCO: Major Product Offerings
Table 103 Spin Master: Major Product Offerings
Table 104 PLAYMOBIL: Major Product Offerings
Table 105 Asmodee: Major Product Offerings
Table 106 Ravensburger: Major Product Offerings
Table 107 Funskool: Major Product Offerings
Table 108 Top-Toy: Major Product Offerings
Table 109 K'NEX: Major Product Offerings
Table 110 Playmates: Major Product Offerings
Table 111 Simba Toys: Major Product Offerings

- Table 112 CMON: Major Product Offerings
- Table 113 Disney: Major Product Offerings
- Table 114 Fremont Die: Major Product Offerings
- Table 115 Games Workshop: Major Product Offerings
- Table 116 Goliath: Major Product Offerings
- Table 117 Grey Fox Games: Major Product Offerings
- Table 118 IELLO: Major Product Offerings
- Table 119 Indie Boards and Cards: Major Product Offerings
- Table 120 INI: Major Product Offerings
- Table 121 International Playthings: Major Product Offerings
- Table 122 Learning Resources: Major Product Offerings
- Table 123 Looney Labs: Major Product Offerings
- Table 124 Ludo Fact: Major Product Offerings
- Table 125 Melissa & Doug: Major Product Offerings
- Table 126 Mindware: Major Product Offerings
- Table 127 Orchard Toys: Major Product Offerings
- Table 128 Panda Game Manufacturing: Major Product Offerings
- Table 129 Paul Lamond Games: Major Product Offerings
- Table 130 Pegasus Spiele: Major Product Offerings
- Table 131 Piatnik: Major Product Offerings
- Table 132 Pressman Toys: Major Product Offerings
- Table 133 RoosterFin: Major Product Offerings
- Table 134 Reaper Miniatures: Major Product Offerings
- Table 135 Rio Grande Games: Major Product Offerings
- Table 136 Schmidt Spiele: Major Product Offerings
- Table 137 Surprised Stare: Major Product Offerings
- Table 138 SunsOut: Major Product Offerings
- Table 139 Talicor: Major Product Offerings
- Table 140 The Haywire: Major Product Offerings
- Table 141 The Regency Chess Company: Major Product Offerings
- Table 142 ThinkFun: Major Product Offerings
- Table 143 TREND Enterprises: Major Product Offerings
- Table 144 Ultra PRO International: Major Product Offerings
- Table 145 University Games: Major Product Offerings
- Table 146 The Op: Major Product Offerings
- Table 147 Winning Moves Games: Major Product Offerings
- Table 148 WizKids: Major Product Offerings
- Table 149 Zobmondo: Major Product Offerings
- Table 150 TOMY COMPANY: Major Product Offerings

- Table 151 Integrity Toys: Major Product Offerings
- Table 152 Jakks Pacific: Major Product Offerings
- Table 153 Hunter Leisure: Major Product Offerings
- Table 154 Jazwares: Major Product Offerings
- Table 155 VTech: Major Product Offerings
- Table 156 Funko: Major Product Offerings
- Table 157 NECA: Major Product Offerings
- Table 158 WowWee: Major Product Offerings
- Table 159 LeapFrog: Major Product Offerings
- Table 160 Konami: Major Product Offerings
- Table 161 MGA Entertainment: Major Product Offerings
- Table 162 Basic Fun: Major Product Offerings
- Table 163 Kenner: Major Product Offerings
- Table 164 Global Market by Geography 2019–2025 (\$ billion)
- Table 165 Global Market by Category 2019–2025 (\$ billion)
- Table 166 Global Infant and Preschool Market by Geography 2019–2025 (\$ billion)
- Table 167 Global Dolls Market by Geography 2019–2025 (\$ billion)
- Table 168 Global Games and Puzzles Market by Geography 2019–2025 (\$ billion)
- Table 169 Global Construction Market by Geography 2019–2025 (\$ billion)
- Table 170 Global Outdoor and Sports Market by Geography 2019–2025 (\$ billion)
- Table 171 Global Other Market by Geography 2019–2025 (\$ billion)
- Table 172 Global Toys Market by Age Group 2019–2025 (\$ billion)
- Table 173 Global 0–3 Years Market by Geography 2019–2025 (\$ billion)
- Table 174 Global 3–5 Years Market by Geography 2019–2025 (\$ billion)
- Table 175 Global 5–12 Years Market by Geography 2019–2025 (\$ billion)
- Table 176 Global 12–18 Years Market by Geography 2019–2025 (\$ billion)
- Table 177 Global 18+ Years Market by Geography 2019–2025 (\$ billion)
- Table 178 Global Toys Market by Distribution 2019–2025 (\$ billion)
- Table 179 Global Specialty Stores Market by Geography 2019–2025 (\$ billion)
- Table 180 Global Online Market by Geography 2019–2025 (\$ billion)
- Table 181 Global Supermarkets & Hypermarkets Market by Geography 2019–2025 (\$ billion)
- Table 182 Global Departmental Stores Market by Geography 2019–2025 (\$ billion)
- Table 183 Global Other Retail Stores Market by Geography 2019–2025 (\$ billion)
- Table 184 Market in APAC by Category 2019–2025 (\$ billion)
- Table 185 Market in APAC by Age Group 2019–2025 (\$ billion)
- Table 186 Toys Market in APAC by Distribution 2019–2025 (\$ billion)
- Table 187 Toys Market in China by Category 2019–2025 (\$ billion)
- Table 188 Market in China by Age Group 2019–2025 (\$ billion)

- Table 189 Market in China by Distribution 2019–2025 (\$ billion)
- Table 190 Market in Japan by Category 2019–2025 (\$ billion)
- Table 191 Market in Japan by Age Group 2019–2025 (\$ billion)
- Table 192 Market in Japan by Distribution 2019–2025 (\$ billion)
- Table 193 Toys Market in Australia by Category 2019–2025 (\$ billion)
- Table 194 Toys Market in Australia by Age Group 2019–2025 (\$ billion)
- Table 195 Market in Australia by Distribution 2019–2025 (\$ billion)
- Table 196 Market in South Korea by Category 2019–2025 (\$ million)
- Table 197 Market in South Korea by Age Group 2019–2025 (\$ million)
- Table 198 Toys Market in South Korea by Distribution 2019–2025 (\$ million)
- Table 199 Toys Market in India by Category 2019–2025 (\$ million)
- Table 200 Toys Market in India by Age Group 2019–2025 (\$ million)
- Table 201 Market in India by Distribution 2019–2025 (\$ million)
- Table 202 Market in Thailand by Category 2019–2025 (\$ million)
- Table 203 Market in Thailand by Age Group 2019–2025 (\$ million)
- Table 204 Market in Thailand by Distribution 2019–2025 (\$ million)
- Table 205 Toys Market in North America by Category 2019–2025 (\$ billion)
- Table 206 Toys Market in North America by Age Group 2019–2025 (\$ billion)
- Table 207 Toys Market in North America by Distribution 2019–2025 (\$ billion)
- Table 208 Market in US by Category 2019–2025 (\$ billion)
- Table 209 Market in US by Age Group 2019–2025 (\$ billion)
- Table 210 Market in US by Distribution 2019–2025 (\$ billion)
- Table 211 Market in Canada by Category 2019–2025 (\$ million)
- Table 212 Market in Canada by Age Group 2019–2025 (\$ million)
- Table 213 Toys Market in Canada by Distribution 2019–2025 (\$ million)
- Table 214 Toys Market in Europe by Category 2019–2025 (\$ billion)
- Table 215 Toys Market in Europe by Age Group 2019–2025 (\$ billion)
- Table 216 Toys Market in Europe by Distribution 2019–2025 (\$ billion)
- Table 217 Toys Market in UK by Category 2019–2025 (\$ billion)
- Table 218 Market in UK by Age Group 2019–2025 (\$ billion)
- Table 219 Market in UK by Distribution 2019–2025 (\$ billion)
- Table 220 Market in France by Category 2019–2025 (\$ million)
- Table 221 Market in France by Age Group 2019–2025 (\$ million)
- Table 222 Toys Market in France by Distribution 2019–2025 (\$ million)
- Table 223 Toys Market in Russia by Category 2019–2025 (\$ billion)
- Table 224 Toys Market in Russia by Age Group 2019–2025 (\$ billion)
- Table 225 Market in Russia by Distribution 2019–2025 (\$ billion)
- Table 226 Market in Germany by Category 2019–2025 (\$ million)
- Table 227 Market in Germany by Age Group 2019–2025 (\$ million)

- Table 228 Market in Germany by Distribution 2019?2025 (\$ million)
- Table 229 Toys Market in Italy by Category 2019?2025 (\$ million)
- Table 230 Toys Market in Italy by Age Group 2019?2025 (\$ million)
- Table 231 Toys Market in Italy by Distribution 2019?2025 (\$ million)
- Table 232 Toys Market in Spain by Category 2019?2025 (\$ million)
- Table 233 Market in Spain by Age Group 2019?2025 (\$ million)
- Table 234 Market in Spain by Distribution 2019?2025 (\$ million)
- Table 235 Market in Netherlands by Category 2019?2025 (\$ million)
- Table 236 Market in Netherlands by Age Group 2019?2025 (\$ million)
- Table 237 Market in Netherlands by Distribution 2019?2025 (\$ million)
- Table 238 Market in Latin America by Category 2019?2025 (\$ billion)
- Table 239 Toys Market in Latin America by Age Group 2019?2025 (\$ billion)
- Table 240 Toys Market in Latin America by Distribution 2019?2025 (\$ billion)
- Table 241 Toys Market in Brazil by Category 2019?2025 (\$ million)
- Table 242 Toys Market in Brazil by Age Group 2019?2025 (\$ million)
- Table 243 Market in Brazil by Distribution 2019?2025 (\$ million)
- Table 244 Market in Mexico by Category 2019?2025 (\$ million)
- Table 245 Market in Mexico by Age Group 2019?2025 (\$ million)
- Table 246 Market in Mexico by Distribution 2019?2025 (\$ million)
- Table 247 Market in Middle East & Africa by Category 2019?2025 (\$ million)
- Table 248 Market in Middle East & Africa by Age Group 2019?2025 (\$ million)
- Table 249 Toys Market in Middle East & Africa by Distribution 2019?2025 (\$ million)
- Table 250 Toys Market in UAE by Category 2019?2025 (\$ million)
- Table 251 Market in UAE by Age Group 2019?2025 (\$ million)
- Table 252 Market in UAE by Distribution 2019?2025 (\$ million)
- Table 253 Market in Saudi Arabia by Category 2019?2025 (\$ million)
- Table 254 Market in Saudi Arabia by Age Group 2019?2025 (\$ million)
- Table 255 Market in Saudi Arabia by Distribution 2019?2025 (\$ million)
- Table 256 Toys Market in South Africa by Category 2019?2025 (\$ million)
- Table 257 Toys Market in South Africa by Age Group 2019?2025 (\$ million)
- Table 258 Market in South Africa by Distribution 2019?2025 (\$ million)

I would like to order

Product name: Toys Market - Global Outlook & Forecast 2020-2025

Product link: <https://marketpublishers.com/r/T12D2CBD9DEFEN.html>

Price: US\$ 3,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T12D2CBD9DEFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970