

# Prefabricated Building Market - Global Outlook and Forecast 2020-2025

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## Abstracts

Get an in-depth analysis of COVID-19 impact on the global prefabricated building market.

The prefabricated building market is expected to grow at a CAGR of over 8% during the period 2019–2025.

The prefabricated building market is likely to grow significantly due to the rise in infrastructure development and the growth in residential and commercial sectors. Prefab houses are affordable and can be built in less time, which is expected to positively influence the market in the APAC region due to the growing middle-class population and rapid urbanization. Prefab buildings are energy-efficient and high on sustainability. The increasing awareness of construction wastage on the environment has driven people worldwide to adopt the green buildings concept, which is expected to bolster the market, especially in developed regions. Government-sponsored initiatives in developing countries to provide affordable houses in less time is another major factor affecting growth. Prefabricated construction provides structural strength that allows buildings to withstand earthquakes. Hence, prefab buildings are likely to generate demand from seismic-sensitive countries such as Japan, China, Iran, Indonesia, Turkey, Mexico, and Nepal.

The following factors are likely to contribute to the growth of the prefabricated building market during the forecast period:

Mass Township Projects

Shifting Focus: Profit, People, planet

Increase in Demand for Branded Designers

Expansion of Prefabricated Market

Big Opportunity in Developing Countries

The study considers the present scenario of the prefabricated building market and its market dynamics for the period 2019-2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The study offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent companies operating in the market.

#### Prefabricated Building Market: Segmentation

This research report includes a detailed segmentation by application, material, system, and geography. Increasing commercial spaces such as shopping malls, trade centers, and office spaces are expected to drive the prefabricated building market. The high investment by key players in their product portfolio due to the building's faster construction methodologies are likely to drive the commercial segment. The application of prefabricated buildings can substantially reduce costs and construction time. These factors are expected to drive government agencies to implement such constructions in cities, states, and municipalities that meet applicable building codes. These types of buildings are proven to be as durable as traditional ones and designed to withstand the heavy daily use of public facilities.

The application of precast concrete and concrete block is predominantly used in prefabricated buildings owing to its strength and durability. Concrete provides a thermal barrier allowing heat to escape a structure and help to increase the energy efficiency of the entire framework. The benefits offered by concrete material used in such buildings are likely to boost the demand for prefabricated buildings. Wood-based products such as engineered joists, columns, and wall and floor structures offer increased strength and are lightweight. These wood-based products weigh less, which helps in increasing the simplicity of shipping and recyclability, which is likely to stimulate the demand for prefabricated wooden houses.

Cellular systems play a vital role in the development of multidimensional structures. These systems are predominantly used for constructing cells that provide isolation in

buildings. As the market of prefabrication is rapidly growing, the application of cellular systems is likely to be widely taken in use, which is expected to fuel the market growth during the forecast period. The demand for panel systems is expected to increase on account of its unique offerings such as accelerated construction time, high thermal efficiency, and low labor costs. However, these systems are expensive and have high capital costs, but long-term savings can balance these costs from reduced energy costs. Skeletal frameworks are primarily used for structures that are relatively low-risk and do not have several partitions. The application of such frameworks is majorly used in large-scale car parking and commercial buildings built with frames. With the rapid growth of urbanization and increasing construction of commercial spaces worldwide are likely to boost the demand for skeletal systems.

### Market Segmentation by Application

- Residential

- Non-Residential

  - Commercial Buildings

  - Hospitality

  - Government

  - Education

  - Others

### Market Segmentation by Material

- Steel

- Concrete

- Wood

- Others

## Market Segmentation by System

Skeleton

Panel

Cellular

Combined

Others

## Insights by Geography

In North America, the productivity of several construction projects has slowed down due to a labor shortage. Hence, companies are expected to utilize prefabricated construction to complete the project faster. The use of additive manufacturing made using energy-absorbing materials such as micro homes is likely to bolster the industry growth in the region. Further, fast-paced urbanization in emerging areas of the region and growing investment in the real estate sector are other factors driving growth. In Europe, the market is expected to grow at a moderate rate as people increasingly focus on readymade solutions for prefab houses that match their criteria. Acceptance of the manufacturing form, consent processes, durability, and low cost are primary factors expected to boost the demand for such buildings.

Moreover, the use of eco-friendly materials in developing high-quality structures is likely to influence the market positively. The prefabricated construction industry in APAC is expected to grow significantly in the next five years. The concept of affordable housing with high sustainability is likely to be increasingly adopted by the growing middle-class population in APAC. Moreover, government initiatives in several countries such as Singapore, China, India, Hongkong, and Pakistan are expected to drive market growth in the region.

## Market Segmentation by Geography

APAC

China

India

Japan

South Korea

Australia

North America

US

Canada

Europe

UK

Germany

France

Italy

Spain

Nordic

MEA

Saudi Arabia

UAE

South Africa

Latin America

Mexico

Brazil

Argentina

### Insights by Vendors

The prefabricated building market is highly fragmented, with several local and international players in the market. The competition among these players is intense. The rapidly changing technological environment is expected to adversely affect vendors as customers expect continual innovations and upgrades in construction. The present scenario is driving vendors to alter and refine their unique value proposition to achieve a strong industry presence. The market concentration in developed countries such as the US and Western European countries is high. At the same time, the industry is in its nascent stage in developing economies such as China and India. The competition between vendors exists on the basis of offerings and pricing. The competition is expected to intensify further with an increase in product extensions, technological innovations, and M&A. Leading international players are likely to expand their presence, especially in the fast-developing countries in APAC and Latin America, to gain more share. Besides, improving global economic conditions is likely to fuel the growth of the market.

### Key Vendors

Algeco Scotsman

ATCO

Bouygues Construction

Red Sea Housing

### Other Vendors

Abtech

Alta-Fab Structures

Art's Way Manufacturing

Astron

Champion Home Builders

Cimc Modular Building Systems Holding

Clayton Homes, Inc.

DuBox

Fleetwood Australia

Guerdon Modular Buildings

Hickory Group

Horizon North Logistics

Katerra

Kirby Building Systems

Kleusberg GmbH & Co KG

KOMA Modular

Laing O'Rourke

Lendlease Corporation

Lindal Cedar Homes

Modern Prefab

Modular Engineering

Niko Prefab Building Systems Pvt. Ltd.

## Key Market Insights

The analysis of the prefabricated building market provides market sizing and growth opportunities for the period 2020–2025.

Provides comprehensive insights on the latest industry trends, forecast, and growth drivers in the market.

Includes a detailed analysis of drivers, challenges, and investment opportunities in the industry.

Delivers a complete overview of segments and the regional outlook of the prefabricated building market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key strategies to gain a competitive advantage in the market.



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