

PLC Market - Global Outlook and Forecast 2020-2025

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global PLC Market Report

The global PLC market by revenue is expected to grow at a CAGR of over 5% during the period 2019–2025.

The global PLC market, which is concentrated in five countries – the US, Japan, China, Germany, and Canada – constitutes over half of the global PLC market size, accounting for 48% of the global sales in 2019. There has been a high degree of correlation observed with the extent of industrialization, availability, and investments in the public and private infrastructure and associated private and government spending on automation, constituting a major boost to the demand for PLCs. Further, trade barriers, availability of automation technology, service providers, and implementation models for infrastructural programs determine the extent of demand for PLCs in various geographies. The rise of Augmented Reality and immersive experiences has started to change the interaction with machines and systems slowly, which is likely to increase the scope for implementation of PLCs. Further, PLC-based PACs are likely to gain an edge over conventional types, especially in large-scale applications that warrant a high degree of automation.

The impact of COVID-19 has greatly affected global manufacturing and industrial outlook. The momentum for new orders and the expansion of manufacturing capabilities have declined across the globe in terms of production and stimulation. Stringent government policies and regulations from the local and national governments have restricted the movement of supply-side, production facilities, and finished goods. Such situations have become highly challenging for OEM and PLC vendors.

The following factors are likely to contribute to the growth of the PLC market during the

forecast period:

Growing Use in Augmented Reality Technology

Increasing Prominence of PLC-based PAC

Smart and AI-enabled Homes demanding PLC Implementation

The study considers the present scenario of the PLC market and its market dynamics for the period 2019-2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent ones operating in the market.

GLOBAL PLC MARKET SEGMENTATION

The global PLC market research report includes a detailed segmentation by type, end-users, and geography. Modular PLCs are employed in medium to large-scale industries. Increased requirements for automation solutions in several industries, especially in manufacturing and other varied applications among home and building automation end-users, are the major growth boosters for the segment. Rackmount PLCs are mostly finding applications in the manufacturing industry as they are capable of functioning in the extreme industrial environment. They are mainly used in mining and oil industries, and automation systems, where there is a high level of complexity involved. The rackmount segment continues to witness growth on account of the growing need for data management and processing and increased facelift of the industrial sector due to technology and modernization.

A high level of automation technology and product manufacturing is involved in the automobile manufacturing industry, which is increasing the potential of PLC applications. The chemical industry installs PLCs for real-time implementation of load management processes. The chemical and petrochemical industry requires inspections frequently as there are high possibilities of errors at measuring and various other stages. Therefore, automation technology makes the process easy and straightforward, thereby increasing reliability and decreasing the chances of human errors.

In the food industry, PLCs are employed as part of automation in the production line. They have not only transformed the way assembly lines are controlled or sequenced but

also made the manufacturing process more efficient. The APAC region will account for one-third of the market with a major demand expected to come from China, Japan, South, and Korea. As these regions are witnessing high automation in the F&B industry, increased demand for PLC in processed and packaged food companies is likely to underpin the market.

Segmentation by Type

Modular

Rackmount

Unitary

Segmentation by End-users

Automotive

Chemical

Food & Beverage

Mining & Metallurgy

Water

Oil & Gas

Paper & Packaging

Others

Insights by Geography

APAC hosts the most robust manufacturing industries, including automotive, construction, chemicals, defense, and aerospace. The region is also home to some of the highly enthusiastic tech-savvy population. For instance, in 2019, China and India

had more than 409 million millennials, which is about five times more than in the US. Millennials account for the bulk usages of tech products and the target audience for robotic and automation vendors, especially in B2C segments. Owing to the high demand for tech products, the APAC market holds a key interest of vendors in the manufacturing sector, thus offering high opportunities for the vendors in the industrial and manufacturing sector. The European region is largely driven by the demand from key end-user industries in Germany, the UK, and France. The food and beverage segment is expected to add over \$670 million to the regional market revenue.

Segmentation by Geography

North America

US

Canada

Europe

UK

Germany

France

Italy

Spain

APAC

China

Japan

South Korea

Australia

India

Latin America

Brazil

Mexico

Middle East & Africa

Turkey

GCC

Insights by Vendors

The global PLC market share is currently witnessing intense competition among major players. The global market is dominated by key players, including Siemens, Mitsubishi, Rockwell Automation, Schneider Electric, and Omron. The rapidly changing market dynamics with regard to product innovation and advancement is acting as a catalyst to intensify the competition among existing players. Consumers have several choices with respect to product availability. The present scenario is driving vendors to alter and redefine their unique value proposition to achieve a strong presence. Major players largely dominate the market. However, smaller vendors are providing products with generic specifications at a relatively low price. Also, the market showcases flexible behavior in terms of the adoption of new innovative products. This develops a major challenge for smaller players as they have limited resources to invest in research and development.

Prominent Vendors

Schneider Electric

Business Overview

Product Offerings

Key Strengths

Key Strategies

Key Opportunities

Rockwell Automation

Siemens

Mitsubishi Electric

Omron

Other Prominent Vendors

ABB

Business Overview

Product Offerings

Altman Lighting

Bosch Rexroth

Eaton

Emerson Electric

General Electric

Honeywell

Kontron

Panasonic

Infineon Technologies

Delta Electronics

Hitachi

Motorola

Keyence

Phoenix Contact

LS ELECTRIC

Fuji Electric

Toshiba

Yokogawa Electric

Key Questions Answered

1. What is the global PLC market size and growth forecast?
2. What are the factors impacting the Asia Pacific PLC market growth?
3. What are the drivers, trends, and restraints impacting the Automotive PLC market?
4. Who are the top 3 manufacturers of PLCs and what is the growth of Rockwell automation market share?
5. What is the impact of the COVID-19 pandemic on the programmable logic controller (PLC) market?

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