

Philippines Data Center Market - Investment Analysis & Growth Opportunities 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Philippines Data Center Market - Investment Analysis and Growth Opportunities Report

Philippines data center market size will witness investments of USD 535 million by 2026, growing at a CAGR of 11.40% during 2021-2026

The most preferred location for data centers investments in the country is Manila, followed by Mindanao and Cebu. The COVID-19 pandemic has been a major boost to the Philippines data center market, with increased colocation uptake by existing customers and high investments in new data centers and cloud regions. The Philippines is considered one of the emerging markets in Southeast Asia, with multiple technology companies planning to build data centers in the country.

PHILIPPINES DATA CENTER MARKET INSIGHTS

In 2020, the Philippines data center market size by investment was valued at USD 280 million.

The Philippines is considered one of the emerging markets in Southeast Asia, with multiple technology companies planning to build data centers in the country.

Telecommunication Service providers such as ePLDT and other companies such as Bitstop Network Services dominate the colocation market in the Philippines.

Enterprise spending on cloud services across the Philippines is expected to

increase from USD 1.8 billion in 2020 to around USD 2.6 billion in 2024.

In April 2021, DITO Telecommunity, a telecom company, announced the construction of a data center in Clark Global City, Mabalacat, Philippines.

The rapid growth and development of data center projects will allow new players to enter the Philippines market.

KEY HIGHLIGHTS OF THE REPORT

The implementation of 5G networks will increase new-class ethernet switches among data centers in the Philippines.

ICT and financial service providers dominate server adoption in the Philippines. Vendors such as NetApp, Lenovo, IBM, and Hewlett Packard Enterprise have a strong presence in the industry.

Intelligent security systems such as HD cameras, security badge control systems, and biometric access are gaining traction, thereby reducing the use of card-based access control in data centers across the Philippines.

An increase in the construction of hyperscale data center facilities will boost revenue for contractors and sub-contractors in the country.

Huawei Technologies has a strong presence in the industry and provides modular data center solutions for enterprise and government agencies.

PHILIPPINES DATA CENTER MARKET VENDOR LANDSCAPE

IoT data processing is likely to offer new opportunities for data center providers. IoT expects to bring applications and workloads that demand near real-time responsiveness, which is expected to promote the deployment of edge data centers. The rapid growth and development of data center projects will allow new players to enter the industry. Beeinfotech, Bitstop Network Services, Converge ICT Solutions, DITO Telecommunity, and ePLDT are some of the investors in the Philippines data center industry.

IT Infrastructure Providers

Arista Networks

Atos

Broadcom

Cisco Systems

Dell Technologies

Fujitsu

Hewlett Packard Enterprise (HPE)

Huawei Technologies

IBM

Lenovo

NetApp

Oracle

Data Center Construction Contractors & Sub-Contractors

Arup

Aurecon Group

Comfac

Data Center Design Corporation (DCDC)

First Balfour

PRONET

Support Infrastructure Providers

ABB

Caterpillar

Cummins

Cyber Power Systems

Eaton

Fuji Electric

KOHLER

Legrand

Mitsubishi Electric

Rolls-Royce Power Systems

Schneider Electric

Touchcore Solutions

Vertiv Group

Data Center Investors

Beeinfotech

Bitstop Network Services

Converge ICT Solutions

DITO Telecommunity

ePLDT

Globe Telecom

REPORT COVERAGE:

This report analyzes the Philippines data center market share and elaborative analysis of the existing and upcoming facilities, data center investments in terms of IT, electrical, mechanical infrastructure, general construction, tier standards, and geography. It discusses market sizing and investment estimation for different segments. The segmentation includes:

EXISTING VS. UPCOMING DATA CENTERS

Existing Facilities in the region(Area and Power Capacity)

Manila

Other Cities (Cavite, Cebu, Clark, Davao, Manila, and Taguig)

List of Upcoming Facilities in the region(Area and Power Capacity)

PHILLIPPINES DATA CENTER INVESTMENT COVERAGE

Infrastructure Type

IT Infrastructure

Electrical Infrastructure

Mechanical Infrastructure

General Construction

IT Infrastructure

Server

Storage Systems

Network Infrastructure

Electrical Infrastructure

UPS Systems

Generators

Transfer Switches and Switchgears

PDUs

Other Electrical Infrastructure

Mechanical Infrastructure

Cooling Systems

Rack Cabinets

Other Mechanical Infrastructure

Cooling Systems

CRAC & CRAH Units

Chillers

Cooling Towers, Condensers, and Dry Coolers

Other Cooling Units

General Construction

Building Development

Installation and Commissioning Services

Building & Engineering Design

Physical Security

Data Center Infrastructure Management (DCIM)

Tier Segments

Tier I & Tier II

Tier III

Tier IV

Geography

Manila

Other Cities

KEY QUESTIONS ANSWERED:

1. How big is the Philippines data center market?
2. What are the investment opportunities in the data center market in the Philippines?
3. What are the latest trends in the Philippines data center market?
4. Who are the IT infrastructure providers in the data center market in the Philippines?
5. What is the COVID-19 impact on the Philippines data center market?

Contents

CHAPTER 1: EXISTING & UPCOMING THIRD-PARTY DATA CENTERS IN PHILIPPINES

- 20 Unique Data Center Properties
- Data Center IT Load Capacity
- Data Center White Floor Area Space
- Existing Vs Upcoming Data Center Capacity by Cities
- Cities Covered
 - o Manila
 - o Other Cities

CHAPTER 2: INVESTMENT OPPORTUNITIES IN PHILIPPINES

- Data Center Investments
- Investment by Area
- Investment by Power Capacity

CHAPTER 3: DATA CENTER COLOCATION MARKET IN PHILIPPINES

- Colocation Services Market in Philippines
- Colocation Pricing (Quarter Rack, Half Rack, Full Rack) & Add-ons

CHAPTER 4: MARKET DYNAMICS

- Market Drivers
- Market Trends
- Market Restraints

CHAPTER 5: MARKET SEGMENTATION

- IT Infrastructure: Market Size & Forecast
- Electrical Infrastructure: Market Size & Forecast
- Mechanical Infrastructure: Market Size & Forecast
- General Construction Services: Market Size & Forecast

CHAPTER 6: TIER STANDARD INVESTMENT

Tier I & II
Tier III
Tier IV

CHAPTER 7: KEY MARKET PARTICIPANTS

IT Infrastructure Providers
Construction Contractors
Support Infrastructure Providers
Data Center Investors

CHAPTER 8: APPENDIX

Market Derivation
Quantitative Summary

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Third-Party Data Centers Snapshot
- Exhibit 2 Third-Party Data Center Snapshot by Cities
- Exhibit 3 Area Developed by Cities (thousand square feet)
- Exhibit 4 Power Capacity by Cities (MW)
- Exhibit 5 Data Center Market Size & Forecast by Investment (\$ Million)
- Exhibit 6 Data Center Market Size & Forecast by Area 2020?2026 (Thousand Square Feet)
- Exhibit 7 Market Size & Forecast by Power Capacity 2020?2026 (MW)
- Exhibit 8 Data Center Colocation Service Revenue: Market Size & Forecast by 2020?2026 (\$ Million)
- Exhibit 9 Retail Colocation Pricing 2020
- Exhibit 10 Market Size & Forecast by IT Infrastructure 2020?2026 (\$ Million)
- Exhibit 11 Market Size & Forecast by Electrical Infrastructure 2020?2026 (\$ Million)
- Exhibit 12 Market Size & Forecast by Mechanical Infrastructure 2020?2026 (\$ Million)
- Exhibit 13 Market Size & Forecast by Cooling Systems 2020?2026 (\$ Million)
- Exhibit 14 Market Size & Forecast by General Construction 2020?2026 (\$ Million)
- Exhibit 15 Market Size & Forecast by Tier Standards 2020?2026 (\$ Million)

List Of Tables

LIST OF TABLES

Table 1 List of Upcoming Data Center Projects

Table 2 Data Center Site Selection Criteria

Table 3 Overall Market Size & Forecast 2020?2026

Table 4 Market Size & Forecast by Infrastructure 2020?2026 (\$ Million)

Table 5 Market Size & Forecast by IT Infrastructure 2020?2026 (\$ Million)

Table 6 Market Size & Forecast by Electrical Infrastructure 2020?2026 (\$ Million)

Table 7 Market Size & Forecast by Mechanical Infrastructure 2020?2026 (\$ Million)

Table 8 Market Size & Forecast by Cooling Systems 2020?2026 (\$ Million)

Table 9 Market Size & Forecast by General Construction 2020?2026 (\$ Million)

Table 10 Investment Market Size & Forecast by Tier Standards 2020?2026 (\$ Million)

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