

Online Lottery Market - Global Outlook and Forecast 2018-2023

<https://marketpublishers.com/r/O5A0F8326BAEN.html>

Date: October 2018

Pages: 283

Price: US\$ 4,000.00 (Single User License)

ID: O5A0F8326BAEN

Abstracts

The global online lottery market is estimated to reach revenues of more than \$10 billion by 2023, growing at a CAGR of around 8% during 2017-2023.

The growing popularity of draw-based games and scratch-off instant games across European countries will positively impact the development of the global market. The increasing focus on investment in technology, improving digital sales, and tapping on the new customer groups will propel the transformation of the market. The global online lottery market is driven by the increase in the per capita income, high adoption, growing interest, and growth of dual-income households. Countries such as the US, the UK, Sweden, Italy, and China & SAR are the largest revenues generators in the global market. The market research report provides in-depth market analysis and segmental analysis of the global online lottery market by product, platform, and geography.

The study considers the present scenario of the global online lottery market and its market dynamics for the period 2018-2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and various other prominent companies operating in the market.

Online Lottery Market - Dynamics

The global online lottery market is witnessing an increasing influence of technologies in its landscape. With rapid technological advancements, vendors need to remain vigilant about the emerging tech trends. These technological trends are set to change the consumer behavior and ensure the success of the vendors during the forecast period. Using a blockchain-based system would lead to decentralization as it would use a

network of nodes comprising the players themselves. In the online lottery market, vendors who are one step ahead of their competitors in terms of implementing newer technologies, always have to offer something unique to their customers and provide players with enhanced experience. The unprecedented growth of online gambling activities has propelled the industry players to adopt new technologies to survive the competition. One such technology which is widely making inroads to the market is the AR and VR. While many governments and financial institutions have opposed the use of cryptocurrency, the online gambling industry was quick to grab on the opportunity to use digital currency and gambling on blockchain-based gambling platforms. The global online gambling market is witnessing increased use of cryptocurrencies in making bets.

Online Lottery Market - Segmentation

This market research report includes a detailed segmentation of the market by product, platform, and geography. Draw-based games dominated approximately half of the total market share in 2017, growing at a CAGR of more than 8% during the forecast period. The increasing shift in demand from the traditional modes of physical draw-based games to the virtual one is augmenting the growth of this segment in the global market. Sports lottery activity involves placing bets across varied sports such as football, basketball, baseball, hockey, soccer, boxing/MMA, Auto racing, and golf. Regions which have had a firm hold of the sports lottery market are Europe and China (Asia Pacific).

Desktop platforms occupied more than half of the market share in 2017, growing at a CAGR of over 5% during the forecast period. Big screen, larger content view, and a quest for learning new technology are some of the primary factors attributing to the growth of this segment in the global market. The increased penetration of smartphones has given rise to a number of the mobile application-based lottery. The ease of convenience it offers to an end-user in gambling within the comfort of their own space is the major reason behind the segment's growth.

Market Segmentation by Product

Online Draw-Based Games

Online Instant Games

Online Sport Lotteries

Others

Market Segmentation by Platform

Desktop

Mobile/App-Based

Online Lottery Market - Geography

The global online lottery market by geography is segmented into APAC, North America, Europe, Latin America, and MEA. Europe dominated more than half of the market share in 2017, growing at a CAGR of more than 9% during the forecast period. The increase in per capita disposable income that is fueling the discretionary spending across Europe is driving the growth of this region in the global market. APAC is fueled by the mass-gaming market in Macau, online gambling activities in the largest casino market, i.e., Macau is very small. Countries such as Japan, Hong Kong, and Australia will lead the market growth during the forecast period. Further, India is witnessing the increased popularity of online poker among end-users.

Market Segmentation by Geography

Europe

France

UK

Germany

Italy

Spain

Sweden

Denmark

Norway

Finland

APAC

Australia

Mainland China

China SAR Hong Kong

Singapore

Japan

North America

US

Canada

Latin America

Argentina

Mexico

Brazil

MEA

South Africa

Key Vendor Analysis

The global online lottery market is highly fragmented due to the presence of various

regional and international players. The continual innovations and upgrades in digital gambling domain are intensifying the competition in the global market. The concentration in developed countries such as the Western European countries is high, while the market is in its nascent stage in developing online gambling economies such as the US and India. The leading vendors are focusing on developing new business models and focusing on diversifying their portfolio to attract new consumers in the global market. The launch of innovative products will help players gain a larger global online lottery market share over the next few years.

The major vendors in the global online lottery market are:

Lotto Direct (theLotto.com)

LottoSend (LottoSend.com)

Play UK Internet (PlayHugeLottos.com)

Legacy Eight

Lotto Agent

Other prominent vendors in the global online lottery market include Ardua Ventures (OneLotto.com), Bmillions, Betpoint Group, Camelot Group, IGT, Jackpot.com, LotteryMaster, LottosOnline, Lottoland, Lotto247, Morpheus Games, MultiLotto, Playtech, Svenska Spel, Tatts Group, win2day, Y&M Hans Management Limited, 1xBet, and 24Lottos.

Key market insights include

1. The analysis of global online lottery market provides market size and growth rate for the forecast period 2018-2023.
2. It offers comprehensive insights into current industry trends, trend forecast, and growth drivers about the global online lottery market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook of global online lottery market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis,

and key market strategies to gain competitive advantage.

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 REPORT COVERAGE

4.1 Market Definition

4.2 Base Year

4.3 Scope of Study

4.3.1 Market Segmentation by Product Type

4.3.2 Market Segmentation by Platform Type

4.3.3 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Key Caveats

5.2 Inclusions

5.3 Exclusions

5.4 Currency Conversion

5.5 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Market Overview

7.2 Macroeconomic Factors Enabling Market Growth

7.2.1 Economic Development

7.2.2 Per Capita GDP in Developing Markets

7.2.3 Dual-income Households in Developed Markets

8 MARKET DYNAMICS

8.1 Market Growth Enablers

8.1.1 Growing Number of Blockchain-based Platforms

- 8.1.2 Increasing Use of Gamification
- 8.1.3 Growing Online Focus
- 8.1.4 YOY Impact of Market Growth Enablers
- 8.1.5 YOY Impact of Market Growth Enablers on Regions
- 8.2 Market Growth Restraints
 - 8.2.1 Low Internet Penetration Affecting Growth of Online Gambling
 - 8.2.2 Ethical Concerns
 - 8.2.3 YOY Impact of Market Growth Restraints
 - 8.2.4 YOY Impact of Market Growth Restraints on Regions
- 8.3 Market Opportunities & Trends
 - 8.3.1 Growth in Adoption of AR and VR by Lottery Vendors
 - 8.3.2 Inclusion of Digital/Cryptocurrency as Standard Money
 - 8.3.3 Upcoming Technological Disruptions
 - 8.3.4 YOY Impact of Market Opportunities & Trends
 - 8.3.5 YOY Impact of Market Opportunities & Trends on Regions

9 VALUE CHAIN ANALYSIS

- 9.1 Supply Chain overview
- 9.2 Value Chain Analysis for Online Lottery Market
 - 9.2.1 Suppliers
 - 9.2.2 Operators
 - 9.2.3 Affiliates
 - 9.2.4 End-user
 - 9.2.5 Jurisdiction

10 MARKET LANDSCAPE

- 10.1 Global Online Lottery Market
 - 10.1.1 Historical Data 2015?2016
 - 10.1.2 Market Size & Forecast 2017?2023
- 10.2 Porter's Five Forces Analysis
 - 10.2.1 Threat of New Entrants
 - 10.2.2 Bargaining Power of Suppliers
 - 10.2.3 Bargaining Power of Buyers
 - 10.2.4 Threat of Substitutes
 - 10.2.5 Competitive Rivalry

11 ONLINE LOTTERY TYPE

- 11.1 Market Overview
- 11.2 Online Draw-based Lottery Games
 - 11.2.1 Market Size & Forecast
 - 11.2.2 Market Size & Forecast by Geography
- 11.3 Online Sports Lotteries
 - 11.3.1 Market Size & Forecast
 - 11.3.2 Market Size & Forecast by Geography
- 11.4 Online Instant Lottery Games
 - 11.4.1 Market Size & Forecast
 - 11.4.2 Market Size & Forecast by Geography
- 11.5 Others Online Lottery Market
 - 11.5.1 Market Size & Forecast
 - 11.5.2 Market Size & Forecast by Geography

12 BY PLATFORM TYPE

- 12.1 Market Overview
- 12.2 Desktop-based Online Lottery
 - 12.2.1 Market Size & Forecast
 - 12.2.2 Market Size & Forecast by Geography
- 12.3 Mobile Lottery
 - 12.3.1 Market Size & Forecast
 - 12.3.2 Market Size & Forecast by Geography

13 GEOGRAPHICAL SEGMENTATION

- 13.1 Market Overview

14 EUROPE

- 14.1 Market Overview
 - 14.1.1 Historic Data 2015?2016
 - 14.1.2 Market Size & Forecast 2017?2023
- 14.2 Segmentation by Product type
 - 14.2.1 Market Size & Forecast: Product Type
- 14.3 Segmentation by Platform type
 - 14.3.1 Market Size & Forecast: Platform Type
- 14.4 Key Countries

- 14.4.1 France: Market Size & Forecast
- 14.4.2 France: Online Lottery Market by Product Type
- 14.4.3 France: Online Lottery Market by Platform Type
- 14.4.4 UK: Market Size & Forecast
- 14.4.5 UK: Online Lottery Market by Product Type
- 14.4.6 UK: Online Lottery Market by Platform Type
- 14.4.7 Germany: Market Size & Forecast
- 14.4.8 Germany: Online Lottery Market by Product Type
- 14.4.9 Germany: Online Lottery Market by Platform Type
- 14.4.10 Italy: Market Size & Forecast
- 14.4.11 Italy: Online Lottery Market by Product Type
- 14.4.12 Italy: Online Lottery Market by Platform Type
- 14.4.13 Spain: Market Size & Forecast
- 14.4.14 Spain: Online Lottery Market by Product Type
- 14.4.15 Spain: Online Lottery Market by Platform Type
- 14.4.16 Nordic: Market Size & Forecast
- 14.4.17 Nordic: Sweden Market Size & Forecast
- 14.4.18 Sweden: Online Lottery Market by Product Type
- 14.4.19 Sweden: Online Lottery Market by Platform Type
- 14.4.20 Nordic: Denmark Market Size & Forecast
- 14.4.21 Denmark: Online Lottery Market by Product Type
- 14.4.22 Denmark: Online Lottery Market by Platform Type
- 14.4.23 Nordic: Norway Market Size & Forecast
- 14.4.24 Norway: Online Lottery Market by Product Type
- 14.4.25 Norway: Online Lottery Market by Platform Type
- 14.4.26 Nordic: Finland Market Size & Forecast
- 14.4.27 Finland: Online Lottery Market by Product Type
- 14.4.28 Finland: Online Lottery Market by Platform Type
- 14.4.29 Nordic: Online Lottery Market by Country Type
- 14.4.30 Nordic: Online Lottery Market by Product Type
- 14.4.31 Nordic: Online Lottery Market by Platform Type
- 14.5 Leading Trend, Enabler, and Restraint

15 APAC

- 15.1 Market Overview
 - 15.1.1 Historic Data: 2015?2016
 - 15.1.2 Market Size & Forecast 2017?2023
- 15.2 Segmentation by Product Type

- 15.2.1 Market Size & Forecast: Product Type
- 15.3 Segmentation by Platform type
 - 15.3.1 Market Size & Forecast: Platform Type
- 15.4 Key Countries
 - 15.4.1 Australia: Market Size & Forecast
 - 15.4.2 Australia: Online Lottery Market by Product Type
 - 15.4.3 Australia: Online Lottery Market by Platform Type
 - 15.4.4 Mainland China: Market Size & Forecast
 - 15.4.5 Mainland China: Online Lottery Market by Product Type
 - 15.4.6 Mainland China: Online Lottery Market by Platform Type
 - 15.4.7 China SAR Hong Kong: Market Size & Forecast
 - 15.4.8 Hong Kong: Online Lottery Market by Product Type
 - 15.4.9 Hong Kong: Online Lottery Market by Platform Type
 - 15.4.10 Singapore: Market Size & Forecast
 - 15.4.11 Singapore: Online Lottery Market by Product Type
 - 15.4.12 Singapore: Online Lottery Market by Platform Type
 - 15.4.13 Japan: Market Size & Forecast
 - 15.4.14 Japan: Online Lottery Market by Product Type
 - 15.4.15 Japan: Online Lottery Market by Platform Type
- 15.5 Leading Trend, Enabler, and Restraint

16 NORTH AMERICA

- 16.1 Market Overview
 - 16.1.1 Historic Data 2015?2016
 - 16.1.2 Market Size & Forecast 2017?2023
- 16.2 Segmentation by Product type
 - 16.2.1 Market Size & Forecast: Product Type
- 16.3 Segmentation by PlatfoRm type
 - 16.3.1 Market Size & Forecast: Platform Type
- 16.4 Key Countries
 - 16.4.1 US: Market Size & Forecast
 - 16.4.2 US: Online Lottery Market by Product Type
 - 16.4.3 US: Online Lottery Market by Platform Type
 - 16.4.4 Canada: Market Size & Forecast
 - 16.4.5 Canada: Online Lottery Market by Product Type
 - 16.4.6 Canada: Online Lottery Market by Platform Type
- 16.5 Leading Trend, Enabler, and Restraint

17 LATIN AMERICA

17.1 Market overview

17.1.1 Historical Data: 2015?2016

17.1.2 Market Size & Forecast 2017?2023

17.2 Segmentation by Product type

17.2.1 Market Size & Forecast: Product Type

17.3 Segmentation by Platform type

17.3.1 Market Size & Forecast: Platform Type

17.4 Key countries

17.4.1 Argentina: Market Size & Forecast

17.4.2 Argentina: Online Lottery Market by Product Type

17.4.3 Argentina: Online Lottery Market by Platform Type

17.4.4 Mexico: Market Size & Forecast

17.4.5 Mexico: Online Lottery Market by Product Type

17.4.6 Mexico: Online Lottery Market by Platform Type

17.4.7 Brazil: Market Size & Forecast

17.4.8 Brazil: Online Lottery Market by Product Type

17.4.9 Brazil: Online Lottery Market by Platform Type

17.5 Leading Trend, Enabler, and Restraint

18 MIDDLE-EAST & AFRICA

18.1 Market Overview

18.1.1 Historical Data 2015?2016

18.1.2 Market Size & Forecast 2017?2023

18.2 Segmentation by Product type

18.2.1 Market Size & Forecast: Product Type

18.3 Segmentation by Platform type

18.3.1 Market Size & Forecast: Platform Type

18.4 Key countries

18.4.1 South Africa: Market Size & Forecast

18.4.2 South Africa: Online Lottery Market by Product Type

18.4.3 South Africa: Online Lottery Market by Platform Type

18.5 Leading Trend, Enabler, and Restraint

19 COMPETITIVE LANDSCAPE

19.1 Market Overview

- 19.2 Vendor Ranking Analysis
- 19.3 Market Structure and Mapping of Competition
 - 19.3.1 Herfindahl-Hirschman Index

20 KEY COMPANY PROFILES

- 20.1 Lotto Direct (theLotto.com)
 - 20.1.1 Business Overview
 - 20.1.2 Lotto Direct in Global Online Lottery Market
 - 20.1.3 Major Game Offerings
 - 20.1.4 Key Strategies
 - 20.1.5 Key Strengths
 - 20.1.6 Key Opportunities
- 20.2 LottoSend (LottoSend.com)
 - 20.2.1 Business Overview
 - 20.2.2 LottoSend in Global Online Lottery Market
 - 20.2.3 Major Game Offerings
 - 20.2.4 Key Strategies
 - 20.2.5 Key Strengths
 - 20.2.6 Key Opportunities
- 20.3 Play UK Internet (PlayHugeLottos.com)
 - 20.3.1 Business Overview
 - 20.3.2 Play UK Internet in Global Online Lottery Market
 - 20.3.3 Major Game Offerings
 - 20.3.4 Key Strategies
 - 20.3.5 Key Strengths
 - 20.3.6 Key Opportunities
- 20.4 Legacy Eight
 - 20.4.1 Business Overview
 - 20.4.2 Legacy Eight in Global Online Lottery Market
 - 20.4.3 Major Game Offerings
 - 20.4.4 Key Strategies
 - 20.4.5 Key Strengths
 - 20.4.6 Key Opportunities
- 20.5 Lotto Agent
 - 20.5.1 Business Overview
 - 20.5.2 Lotto Agent in Global Online Lottery Market
 - 20.5.3 Major Game Offerings
 - 20.5.4 Key Strategies

20.5.5 Key Strengths

20.5.6 Key Opportunities

21 NATIONAL & STATE LOTTERIES

22 OTHER PROMINENT VENDORS

22.1 Ardua Ventures (onelotto.com)

22.1.1 Business Overview

22.2 Bmillions

22.2.1 Business Overview

22.3 Betpoint Group

22.3.1 Business Overview

22.4 Camelot

22.4.1 Business Overview

22.5 IGT

22.5.1 Business Overview

22.6 Jackpot.com

22.6.1 Business Overview

22.7 LotteryMaster

22.7.1 Business Overview

22.8 LottosOnline

22.8.1 Business Overview

22.9 Lottoland

22.9.1 Business Overview

22.10 Lotto247

22.10.1 Business Overview

22.11 Morpheus Games

22.11.1 Business Overview

22.12 Multi Lotto

22.12.1 Business Overview

22.13 Playtech

22.13.1 Business Overview

22.14 Svenska Spel

22.14.1 Business Overview

22.15 Tatts Group

22.15.1 Business Overview

22.16 Win2Day

22.16.1 Business Overview

22.17 Y&M Hans Management Limited

22.17.1 Business Overview

22.18 1XBET

22.18.1 Business Overview

22.19 24Lottos

22.19.1 Business Overview

23 REPORT SUMMARY

23.1 Key Takeaways

23.2 Strategic Recommendation

23.3 Qualitative Summary

23.4 Quantitative Summary

23.4.1 Market by Geography

23.4.2 Market by Product Type

23.4.3 Market by Platform Type

24 APPENDIX

24.1 Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Online Lottery Market
- Exhibit 2 Market Size Calculation Approach 2017
- Exhibit 3 Market Size Calculation 2017
- Exhibit 4 Overview of Global Online Gambling Market
- Exhibit 5 Overview of Global Online Lottery Market
- Exhibit 6 GDP Growth 2010–2023 (annual % change)
- Exhibit 7 Global GDP Growth 2017 (annual % change)
- Exhibit 8 Dual-income Households in US (1970 vs. 2015)
- Exhibit 9 Blockchain-based Online Lottery Structure
- Exhibit 10 Impact of Gamification on Human Psyche
- Exhibit 11 Internet Penetration (Percentage of Internet Users against Overall Population in Select APAC Countries)
- Exhibit 12 Overview of Augmented Reality
- Exhibit 13 Use of Augmented Reality for Gambling Industry
- Exhibit 14 GGR of Global AR and VR Gambling Market 2017?2023 (\$ million)
- Exhibit 15 Value Chain Analysis of Global Online Lottery Market
- Exhibit 16 Operator Affiliate Model of Online Gambling
- Exhibit 17 Global Online Lottery Market: Historical Data 2015?2016 (\$ million)
- Exhibit 18 Global Online Gambling Market 2017?2023 (\$ billion)
- Exhibit 19 Global Online Lottery Market 2017?2023 (\$ million)
- Exhibit 20 Global Urban and Rural Human Population 1950?2050 (million)
- Exhibit 21 Increase in Women Workforce in Japan 1985?2014 (million)
- Exhibit 22 Global Mobile Phone Shipments by Type 2010–2020 (billion units)
- Exhibit 23 Smartphone Penetration in North America, Western Europe, and APAC 2010?2022
- Exhibit 24 Global Millennial Population by Key Regions 2017 (% of total population)
- Exhibit 25 Five Forces Analysis 2017
- Exhibit 26 Global Online Lottery Market by Product Type: Overview
- Exhibit 27 Global Online Lottery Market by Product Type 2017 & 2023
- Exhibit 28 Global Online Lottery Market Share by Product Type 2017?2023 (%)
- Exhibit 29 Global Online Draw-based Lottery Games Market 2017?2023 (\$ million)
- Exhibit 30 Global Online Sports Lotteries Market 2017?2023 (\$ million)
- Exhibit 31 Generic Purchasing Process for Instant Lottery Games by Customers
- Exhibit 32 Global Online Instant Lottery Games Market 2017?2023 (\$ million)
- Exhibit 33 Global Online Lottery Market by Others 2017?2023 (\$ million)

- Exhibit 34 Global Online Lottery Market by Platform Type: Overview
- Exhibit 35 Global Online Lottery Market by Platform Type 2017 & 2023
- Exhibit 36 Global Online Lottery Market by Platform Type 2017?2023 (\$ million)
- Exhibit 37 Growth Rate Comparison: Desktop vis-à-vis Mobile Lotteries 2018?2023
- Exhibit 38 Global Desktop-based Online Lottery Market 2017?2023 (\$ million)
- Exhibit 39 Global Mobile Lottery Market 2017?2023 (\$ million)
- Exhibit 40 Market Share of Geographies in Global Online Lottery Market 2017 & 2023
- Exhibit 41 CAGRs of Key Geographies 2017?2023
- Exhibit 42 Europe: Online Lottery Market Historical Data 2015?2016 (\$ million)
- Exhibit 43 Changes in Per Capita Disposable Income in EU-27+1 Countries 2006?2015
- Exhibit 44 Annual Saving Ratio of Western European Countries 2008?2017
- Exhibit 45 Change in Annual Household Disposable Income in Europe 2008?2015 (%)
- Exhibit 46 Urban and Rural Population in Europe 1950?2050 (Percentage of total population)
- Exhibit 47 Europe: Online Gambling Market 2017?2023 (\$ billion)
- Exhibit 48 Europe: Online Gambling vis-à-vis Land-based Gambling Market Share 2017?2023
- Exhibit 49 Europe: Online Lottery Market 2017?2023 (\$ million)
- Exhibit 50 France: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 51 France: Online Gambling vis-à-vis Land-based Gambling Market Share 2017?2023
- Exhibit 52 France: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 53 France: Players by Age by Gambling Activity 2017
- Exhibit 54 UK: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 55 UK: Online Gambling vis-à-vis Land-based Gambling Market Share 2017?2023
- Exhibit 56 UK: Age Distribution of Total and Online Gambling Participants 2017 (%)
- Exhibit 57 UK: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 58 UK: Select Online Lottery Ticket Agents
- Exhibit 59 Germany: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 60 Germany: Online Gambling vis-à-vis Land-based Gambling Market Share 2017?2023
- Exhibit 61 Germany: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 62 Italy: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 63 Italy: Online Gambling vis-à-vis Land-based Gambling Market Share 2017?2023
- Exhibit 64 Italy: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 65 Spain: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 66 Spain: Major Online Lotteries

- Exhibit 67 Nordic: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 68 Nordic: Online Gambling vis-à-vis Land-based Gambling Market Share 2017–2023
- Exhibit 69 Nordic: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 70 Sweden: Parties to Overall GGR 2017
- Exhibit 71 Sweden: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 72 Sweden: Major National Level Lottery Players
- Exhibit 73 Sweden: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 74 Denmark: Share of Gambling Activities to Overall GGR 2017
- Exhibit 75 Denmark: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 76 Denmark: Major Online Lottery Games
- Exhibit 77 Denmark: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 78 Norway: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 79 Norway: Share of Gambling Activities to GGR 2017
- Exhibit 80 Norway: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 81 Finland: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 82 Finland: Share of Gambling Activities to Overall GGR 2017
- Exhibit 83 Finland: Major Online Lottery Games
- Exhibit 84 Finland: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 85 APAC: Online Lottery Market Historical Data 2015–2016 (\$ million)
- Exhibit 86 APAC: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 87 Increase in Urban Population in APAC (Overall Population %) 2005–2045
- Exhibit 88 APAC: Online Gambling vis-à-vis Land-based Gambling Market Share 2017–2023
- Exhibit 89 Gross Domestic Savings of Key APAC Countries 2008–2014 (percentage of income)
- Exhibit 90 Comparison of Southeast Asian Countries with Income Brackets 2010–2025
- Exhibit 91 APAC: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 92 Australia: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 93 Australia: Per Capita Expenditure on Gambling Activity 2017
- Exhibit 94 Australia: Major Domestic Online Lottery Games
- Exhibit 95 Australia: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 96 Mainland China: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 97 Urban Households in China: Income Breakup 2010–2020
- Exhibit 98 Mainland China: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 99 Mainland China: Major Online Lottery Games
- Exhibit 100 Hong Kong: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 101 Legal Gambling Options in Hong Kong
- Exhibit 102 Hong Kong: Online Lottery Market 2017–2023 (\$ million)

- Exhibit 103 Singapore: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 104 Singapore: Measure Placed by Government to Regulate Online Gambling 2017
- Exhibit 105 Singapore: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 106 Japan: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 107 Japan: Major Lottery Games
- Exhibit 108 Japan: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 109 North America: Online Lottery Market Historical Data 2015–2016 (\$ million)
- Exhibit 110 Annual Saving Ratio of US
- Exhibit 111 Change in US GDP Growth Rate (Q1 2006–Q2 2016)
- Exhibit 112 North America: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 113 North America: Online Gambling vis-à-vis Land-based Gambling Market Share 2017–2023
- Exhibit 114 North America: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 115 US: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 116 US: Online Gambling vis-à-vis Land-based Gambling Market Share 2017–2023
- Exhibit 117 US: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 118 US: States Offering Lottery Tickets Online
- Exhibit 119 Canada: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 120 Canada: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 121 Canada: Major Online Lottery Games
- Exhibit 122 Latin America: Online Lottery Market Historic Data 2015–2016 (\$ million)
- Exhibit 123 Latin America: Gambling Market 2017–2023 (\$ billion)
- Exhibit 124 Latin America: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 125 Argentina: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 126 Argentina: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 127 Mexico: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 128 Mexico: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 129 Mexico: Various Online Lottery Games
- Exhibit 130 Brazil: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 131 Brazil: International Tourist Arrival 2007–2017 (million)
- Exhibit 132 Brazil: Lottery Turnover 2012–2017 (\$ billion)
- Exhibit 133 Brazil: Major Online Lottery Games
- Exhibit 134 Brazil: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 135 MEA: Online Lottery Market Historic Data 2015–2016 (\$ million)
- Exhibit 136 MEA: Gambling Market 2017–2023 (\$ billion)
- Exhibit 137 Internet Usage in Key Countries of Middle East 2017
- Exhibit 138 MEA: Online Gambling Market 2017–2023 (\$ billion)

- Exhibit 139 MEA: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 140 Egypt: Legalized Online Lottery Games in Egypt 2017
- Exhibit 141 MEA: Online Lottery Market by Region 2017–2023 (\$ million)
- Exhibit 142 South Africa: Online Gambling Market 2017–2023 (\$ billion)
- Exhibit 143 South Africa: Major Online Lottery Games
- Exhibit 144 South Africa: Online Lottery Market 2017–2023 (\$ million)
- Exhibit 145 Overview of Market Concentration in Geographies 2017 (as illustrated by HHI)
- Exhibit 146 US States with Legalization of Sale of Lottery Tickets Online
- Exhibit 147 Qualitative Summary of Global Online Lottery Market

List Of Tables

LIST OF TABLES

Table 1 Key Geographies Definition

Table 2 Key Caveats

Table 3 Currency Conversion 2013?2017

Table 4 Key differences between Online and Offline Lottery

Table 5 Real GDP per Capita Growth in Several Developing Countries 2013–2016

Table 6 YOY Impact of Market Growth Enablers 2017?2023

Table 7 YOY Impact of Market Growth Enablers on Regions 2017

Table 8 Average Internet Speed in Select APAC Countries Q1 2017

Table 9 YOY Impact of Market Growth Restraints 2017?2023

Table 10 YOY Impact of Market Growth Restraints on Regions 2017

Table 11 Various Cryptocurrencies Accepted in Gambling Activities

Table 12 YOY Impact of Market Opportunities & Trends 2017?2023

Table 13 YOY Impact of Market Opportunities & Trends on Regions 2017

Table 14 Revenue Model of Various Lottery Affiliate Programs

Table 15 Various State-run Lotteries 2017

Table 16 Global Online Draw-based Lottery Games Market by Geography 2017?2023 (\$ million)

Table 17 Global Online Sports Lotteries Market by Geography 2017?2023 (\$ million)

Table 18 Global Online Instant Lottery Games Market by Geography 2017?2023 (\$ million)

Table 19 Global Others Online Lottery Market by Geography 2017?2023 (\$ million)

Table 20 Global Desktop-based Online Lottery Market by Geography 2017?2023 (\$ million)

Table 21 Global Mobile Lottery Market by Geography 2017?2023 (\$ million)

Table 22 Europe: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 23 Europe: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 24 France Loto: Odds and Winning Combinations

Table 25 France: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 26 France: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 27 UK: Average Sales of Major Lottery Games Q1 FY 2018 (April to June) (\$ million)

Table 28 UK: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 29 UK: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 30 Germany: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 31 Germany: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 32 Italy: SuperEnaLotto Winning Odds

Table 33 Italy: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 34 Italy: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 35 Spain: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 36 Spain: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 37 Percentage of People Engaging in Gambling Activities in Nordic Countries
2017

Table 38 Sweden: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 39 Sweden: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 40 Denmark: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 41 Denmark: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 42 Norway: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 43 Norway: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 44 Finland: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 45 Finland: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 46 Nordic: Online Lottery Market by Country Type 2017–2023 (\$ million)

Table 47 Nordic: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 48 Nordic: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 49 APAC: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 50 APAC: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 51 Australia: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 52 Australia: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 53 Mainland China: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 54 Mainland China: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 55 Hong Kong: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 56 Hong Kong: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 57 Singapore: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 58 Singapore: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 59 Japan: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 60 Japan: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 61 North America: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 62 North America: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 63 US: Smaller Joint Lottery Games

Table 64 US: Total Lottery Market by Numbers 2017

Table 65 US: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 66 US: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 67 Canada: Overall Gambling Market by Major Regions 2016 and 2017 (\$ million)

Table 68 Canada: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 69 Canada: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 70 Latin America by Key Macroeconomic Factors 2015
Table 71 Latin America: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 72 Latin America: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 73 Argentina: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 74 Argentina: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 75 Mexico0: Melate Lottery Game Overview
Table 76 Mexico: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 77 Mexico: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 78 Brazil: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 79 Brazil: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 80 Population Demographics in Middle Eastern Countries 2014–2015
Table 81 Israel: National Lottery Match and Payout Snapshot
Table 82 MEA: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 83 MEA: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 84 South Africa: Overall GGR by Provinces 2017 (%)
Table 85 South Africa: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 86 South Africa: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 87 Global Online Lottery Market Ranking by Vendors 2017
Table 88 Lotto Direct: Game Offerings
Table 89 Company: Game Offerings
Table 90 Play UK Internet: Game Offerings
Table 91 Legacy Eight: Game Offerings
Table 92 Lotto Agent: Game Offerings
Table 93 Select State and National Lottery Games
Table 94 Online Lottery Market by Regions (\$ billion)
Table 95 Online Lottery Market by Geography 2017?2023 (%)
Table 96 Europe: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 97 Europe: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 98 France: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 99 France: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 100 UK: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 101 UK: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 102 Germany: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 103 Germany: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 104 Italy: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 105 Italy: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 106 Spain: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 107 Spain: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 108 Sweden: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 109 Sweden: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 110 Denmark: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 111 Denmark: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 112 Norway: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 113 Norway: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 114 Finland: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 115 Finland: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 116 Nordic: Online Lottery Market by Country Type 2017–2023 (\$ million)
Table 117 Nordic: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 118 Nordic: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 119 APAC: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 120 APAC: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 121 Australia: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 122 Australia: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 123 Mainland China: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 124 Mainland China: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 125 Hong Kong: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 126 Hong Kong: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 127 Singapore: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 128 Singapore: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 129 Japan: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 130 Japan: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 131 North America: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 132 North America: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 133 US: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 134 US: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 135 Canada: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 136 Canada: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 137 Argentina: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 138 Argentina: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 139 Mexico: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 140 Mexico: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 141 Brazil: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 142 Brazil: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 143 South Africa: Online Lottery Market by Product Type 2017?2023 (\$ million)
Table 144 South Africa: Online Lottery Market by Platform Type 2017?2023 (\$ million)
Table 145 Latin America: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 146 Latin America: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 147 MEA: Online Lottery Market by Product Type 2017?2023 (\$ million)

Table 148 MEA: Online Lottery Market by Platform Type 2017?2023 (\$ million)

Table 149 Online Lottery Market by Product (\$ billion)

Table 150 Online Lottery Market by Product 2017?2023 (%)

Table 151 Online Draw-based Lottery Games Market by Geography 2017?2023 (\$ million)

Table 152 Online Sports Lotteries Market by Geography 2017?2023 (\$ million)

Table 153 Online Instant Lottery Games Market by Geography 2017?2023 (\$ million)

Table 154 Others Online Lottery Market by Geography 2017?2023 (\$ million)

Table 155 Online Lottery Market by Platform (\$ billion)

Table 156 Online Lottery Market by Product 2017?2023 (%)

Table 157 Desktop-based Online Lottery Market by Geography 2017?2023 (\$ million)

Table 158 Mobile Lottery Market by Geography 2017?2023 (\$ million)

I would like to order

Product name: Online Lottery Market - Global Outlook and Forecast 2018-2023

Product link: <https://marketpublishers.com/r/O5A0F8326BAEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O5A0F8326BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970