

# Online Fax Market - Global Outlook and Forecast 2017 - 2022

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## Abstracts

The global online fax market is likely to cross \$2.4 billion by 2022. RingCentral, eFax, HelloFax, SRFax, Nextiva, Open Text are the major players in the market. The advancement in technology and flexibility provided by online fax vendors enable organizations to automate their fax solutions and hence is a major driver for the growth of the market. North America leads the market constituting the largest share, however, the online fax market in the APAC and RoW regions are growing immensely and will witness a healthy growth during the forecast period. While the healthcare sector is likely to contribute maximum revenue to the market, the manufacturing, transportation and logistics sectors are going to post the highest growth CAGR during the forecast period.

### Report Timeline

Base Year: 2016

Forecast Year: 2017–2022

Major vendors profiled in the report are as following:

RingCentral

eFax

HelloFax

SRFax

Nextiva

Open Text

Other prominent vendors include FaxAge, MetroFax, MyFax, Sfax, Fax.to, FAXZERO, SpeedFax, iFax, Biscom, Phaxio, Messagenet, InterFAX, PamFax, FaxBetter, Vonage, GoldFax, Moove, Retarus, XMedius, EtherFax, Esker, Softlinx, Neotel (Liquuid Telecom), Alohi SA (FAX.PLUS), Crosby Fax, MonFax, ComFax, eComfax (Cloud Worldwide Services), OceanX Technology, Utbox, GoLogic Group (GoFax).

## **SCOPE OF THE REPORT**

The study considers the present scenario of the global online fax market and its market dynamics for the period 2016-2022. The study covers a detailed overview of various market growth enablers, restraints, and trends. The study on online fax covers both the demand and supply sides of the market. It also profiles and analyzes the leading six companies and 24 other prominent companies operating in the online fax market.

To calculate the market size, the report considers the revenue generated by vendors in the market through the subscription of fax services by end-users. The report also considers geographical revenue via customer operating locations.

The report provides the analysis of the key segments of the market by user, industry, geography, and vendors. It provides a detailed analysis of revenue from various segments:

### **User Types**

Individual and home office

Small and medium enterprises (SMEs)

Large enterprises

### **Industry Sector**

Health sector

Financial services and mortgage companies

Legal sector

Manufacturing, transportation, and logistics sector

Other sectors

### Major Geographies

APAC

EMEA

Latin America

North America

### Key Countries

Australia

Brazil

Canada

China

France

Germany

South Africa

UAE

UK

US

Online fax involves the use of the internet to send and receive fax documents rather than using fax machine hardware and phone lines. Internet faxing can be termed as web-based faxing or email-based fax.

The global online fax market is expected to cross \$2.4 billion, growing impressively at a CAGR close to 11% during 2016-2022. Many organizations across the world still believe faxing is a securer way of communication than other modern methods. This is likely to aid in the growth of the market during the forecast period.

The healthcare sector in North America will witness a healthy CAGR during the forecast period.

The report provides a holistic view of the global market, the companies involved in the market, and the factors driving its growth. It also provides information on some of the latest trends that have started to surface and are likely to become strong market driving forces over the next five years. This report also provides the Porter's Five Forces analysis along with a description of each force and its impact on the market. Further, the report also provides complete value chain analysis of the global market.

### Online Fax Market Dynamics

Increased adoption of cloud-based communication and collaboration platforms to drive the market growth

Reduced capital and operational expenditure through internet fax solutions, flexibility and scalability of internet fax, automation of fax workflow, and increased adoption of cloud-based communication and collaboration platform are the major factors that are going to boost the market growth. Further, the report includes the latest trends and opportunities such as high preference of green offices. With increasing adoption of online fax, the consumption of paper can be controlled to a large extent, which can lead to the greener and cleaner environment. Other trends explained in the report are migration to the cloud-based faxing model, availability of hybrid fax solutions, and vendor consolidation.

## Online Fax Market: Segmental Overview

### Healthcare sector will contribute maximum revenue

In terms of industry sectors, the use of online fax services is higher in the healthcare and financial sectors because of the regulatory compliance such as HIPPA and data protection laws. This trend will also continue during the forecast period. There is also a strong contribution from government, education institutions, manufacturing, and law firms to the revenue of the market from across the globe. Small-scale manufacturing, transportation, and logistics providers will enable the growth of the market through adoption of online fax services during the forecast period.

Large enterprises are the major contributors of online fax services with 48.6% of share to the market. The market for home office users will decline during the forecast period because of the growth of their organizations, and hence adding more revenue to the SME markets.

## Online Fax Market: Geographical Analysis

### North America to account for the largest market share

North America is likely to be the largest market followed by Europe. The availability of local and toll-free number in the North America region at no extra cost for the basic plan is a major boost to the market. The healthcare sector in North America is likely to contribute the maximum revenue chunk to the online fax market in the region. In Europe, the online fax services market has witnessed a high growth in the UK, Germany, and France. The APAC region will witness tremendous growth during the forecast period. In the RoW region, the adoption of online fax service is expected to grow during the forecast period only through integration of fax solutions with document management or cloud communication software.

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