

# Middle East Data Center Market - Investment Analysis and Growth Opportunities 2019-2024

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## Abstracts

### Middle East Data Center Market - Overview

The Middle East data center market is likely to grow at a CAGR of around 7% during the period 2018-2024. Equinix, Global Data Center, Batelco, Gulf Data Hub, Amazon Web Services (AWS), and Khazna are the prominent investors/vendors in the Middle East data center market. The participation of government and individual agencies has accelerated the digitization trend in the Middle East. Increasing operational business requirements are prompting enterprises to migrate from server room operations to data center services such as managed services, colocation, and hybrid infrastructure services. The increasing adoption of cloud computing services is leading to the growth of retail and wholesale colocation services in the region. The market is witnessing high uptake of colocation spaces across existing and upcoming data centers. Smart city initiatives in key Middle East countries such as the UAE and Saudi Arabia are further emphasizing the importance of data in improving communication between cities, citizens, automobiles, electronics, and devices with the overall smart city infrastructure.

The increased government support for the digital economy in the Middle East, the growth in cloud adoption, and migration from on-premise infrastructure to colocation & managed services are expected to drive the data center investment in Middle East. The report provides an in-depth market and segmental analysis of the Middle East data center market by electrical infrastructure, mechanical infrastructure, tier standards, general construction, and countries.

The report considers the present scenario of the data center construction market in Middle East and its market dynamics for the forecast period 2019-2024. It covers a detailed overview of several growth enablers, restraints, and trends in the market. The

study includes the demand and supply aspect of the data center construction market.

#### Key Deliverable Includes

An assessment of the data center investment in the market by colocation, hyperscale, and enterprise data center operators

Investments in terms of area (square feet) and power capacity (MW) in major cities in the region

A detailed study of the existing market landscape, an in-depth industry analysis, and insightful predictions about the size of the Middle East data center market during the forecast period

Classification of the Middle East data center market into multiple segments and sub-segments with market sizing and forecast

A comprehensive analysis of the latest market trends, potential opportunities, and growth restraints, and future market prospects for the Middle East data center market

Presence of prominent data center investors, construction contractors, and infrastructure vendors

A transparent market research methodology and the analysis of the demand and supply aspect of the market

#### Key Highlights of the Report:

The growth in artificial intelligence and IoT will create the demand for edge computing and edge data centers in the country.

GCC countries such as Saudi Arabia and Bahrain have more than 60% smartphone penetration rate and over 70% social media adoption.

The lithium-ion adoption more depends on large facility operators than medium and small facility providers in the region.

The Middle East data center market is likely to witness the adoption of low-voltage power distribution applications across data halls in the market.

The market is dominated by greenfield construction development, it will also witness an increase in modular data center construction. Dubai and Qatar are likely to witness an increase in modular data center investments.

### Report Coverage:

This report offers an elaborative analysis of the data center investment in the Middle East in terms of infrastructure and geography. It discusses Middle East data center market sizing and estimation for different segments with respect to the investment in data centers. The segmentation includes:

#### Infrastructure Type

- IT Infrastructure

- Electrical Infrastructure

- Mechanical Infrastructure

#### IT Infrastructure

- Servers

- Storage Devices

- Network

#### Electrical Infrastructure

- Uninterruptible Power Supply (UPS)

Generators

Transfer Switches and Switchgears

Rack PDUs

Other Electrical Infrastructure

Mechanical Infrastructure

Cooling Systems

Racks

Other Mechanical Infrastructure

Cooling Systems

CRAC & CRAH Units

Chiller Units

Cooling Towers & Dry Coolers

Other Units

General Construction

Building Development

Installation & Commissioning Services

Building Design

Physical Security

DCIM

Tier Segments

Tier I & Tier II

Tier III

Tier IV

Geography

GCC Countries

Other Countries

Target Audience:

Datacenter Real Estate Investment Trusts (REIT)

Datacenter Construction Contractors

Datacenter Infrastructure Providers

New Entrants

Consultants/Consultancies/Advisory Firms

Corporate and Governments Agencies

Why Purchase this Report?

To gain competitive intelligence about the industry and players in the market

To focus on the niche market

To offer a presentation-ready format and easy-to-interpret data

To enable decision-makers to make informed and

profitable choices

To provide the expert quantitative and qualitative analysis on the revenue and growth projections of the datacenter market

## Contents

### **1. MARKET SNAPSHOT**

### **2. LIST OF DATA CENTER INVESTMENT IN THE MIDDLE EAST**

### **3. INVESTMENT OPPORTUNITIES IN THE MIDDLE EAST**

Market Overview

Investment – Market Size & Forecast 2018?2024

Market Share by Infrastructure 2018

### **4. INVESTMENT BY AREA**

Market Overview

Area – Market Size & Forecast 2018?2024

### **5. INVESTMENT BY POWER CAPACITY**

Market Overview

Power Capacity – Market Size & Forecast 2018?2024

### **6. MARKET DYNAMICS**

Market Drivers

Market Restraints

Market Trends

### **7. MIDDLE EAST DATA CENTER MARKET SEGMENTATION BY IT INFRASTRUCTURE**

o Market Overview

Server – Market Size & Forecast 2018?2024

Storage – Market Size & Forecast 2018?2024

Network – Market Size & Forecast 2018?2024

### **8. MIDDLE EAST DATA CENTER MARKET BY ELECTRICAL INFRASTRUCTURE**

o Market Overview

UPS Systems – Market Size & Forecast 2018?2024

Generators – Market Size & Forecast 2018?2024

Transfer Switches & Switchgears – Market Size & Forecast 2018?2024

Rack PDU – Market Size & Forecast 2018?2024

Other Electrical Infrastructure – Market Size & Forecast 2018?2024

## **9. MIDDLE EAST DATA CENTER MARKET BY MECHANICAL INFRASTRUCTURE**

o Market Overview

Cooling Systems – Market Size & Forecast 2018?2024

Rack – Market Size & Forecast 2018?2024

Other Mechanical Infrastructure – Market Size & Forecast 2018?2024

## **10. MIDDLE EAST DATA CENTER MARKET BY COOLING SYSTEMS**

o Market Overview

CRAC & CRAH Units – Market Size & Forecast 2018?2024

Chiller Units – Market Size & Forecast 2018?2024

Cooling Towers & Dry Cooling – Market Size & Forecast 2018?2024

Other Cooling Units – Market Size & Forecast 2018?2024

## **11. MIDDLE EAST DATA CENTER MARKET BY GENERAL CONSTRUCTION**

o Market Overview

Building Development – Market Size & Forecast 2018?2024

Installation & Commissioning Services – Market Size & Forecast 2018?2024

Building Design – Market Size & Forecast 2018?2024

Physical Security – Market Size & Forecast 2018?2024

DCIM – Market Size & Forecast 2018?2024

## **12. MIDDLE EAST DATA CENTER MARKET BY TIER STANDARDS**

o Market Overview

Tier I & II – Market Size & Forecast 2018?2024

Tier III – Market Size & Forecast 2018?2024

Tier IV – Market Size & Forecast 2018?2024

## **13. MIDDLE EAST DATA CENTER MARKET BY GEOGRAPHY**



o GCC Countries

Market Overview

§ Investment – Market Size & Forecast 2018?2024

§ Area – Market Size & Forecast 2018?2024

§ Power Capacity – Market Size & Forecast 2018?2024

o Other Countries

Market Overview

§ Investment – Market Size & Forecast 2018?2024

§ Area – Market Size & Forecast 2018?2024

§ Power Capacity – Market Size & Forecast 2018?2024

## **14. KEY MARKET PARTICIPANTS**

IT Infrastructure Providers

Datacenter Construction Contractors & Sub-Contractors

Support Infrastructure Providers

Datacenter Investors

## **15. APPENDIX**

Market Definitions

Report Assumptions

Market Derivation

Datacenter Site Selection Criteria

Quantitative Summary

Ø Overall Market

Ø Market by Infrastructure

Ø Market by Tier Standards

## **16. OTHER REPORTS IN THE SERIES**

## **17. PREMIUM REPORTS**

## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Middle East Data Center Market Size & Forecast (\$ Billion)
- Exhibit 2 Middle East Data Center Market Share by Infrastructure (%)
- Exhibit 3 Middle East Data Center Market Size & Forecast by Area 2018?2024 (Thousand Square Feet)
- Exhibit 4 Middle East Data Center Market Size & Forecast by Power Capacity 2018?2024 (MW)
- Exhibit 5 Market Size & Forecast by IT Infrastructure 2018?2024 (\$ Billion)
- Exhibit 6 Market Size & Forecast by Electrical Infrastructure 2018?2024 (\$ Million)
- Exhibit 7 Market Size & Forecast by Mechanical Infrastructure 2018?2024 (\$ Million)
- Exhibit 8 Market Size & Forecast by Cooling Systems 2018?2024 (\$ Million)
- Exhibit 9 Market Size & Forecast by General Construction 2018?2024 (\$ Million)
- Exhibit 10 Market Size & Forecast by Tier Standards 2018?2024 (\$ Million)
- Exhibit 11 Market Size & Forecast in GCC Countries by Investment 2018?2024 (\$ Billion)
- Exhibit 12 Market Size & Forecast in GCC Countries by Area 2018?2024 (Million Square Feet)
- Exhibit 13 Market Size & Forecast in GCC Countries by Power Capacity 2018?2024 (MW)
- Exhibit 14 Market Size & Forecast in Other Countries by Investment 2018?2024 (\$ Billion)
- Exhibit 15 Market Size & Forecast in Other Countries by Area 2018?2024 (Million Square Feet)
- Exhibit 16 Market Size & Forecast in Other Countries by Power Capacity 2018?2024 (MW)

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