

# Mexico Data Center Market - Investment Analysis and Growth Opportunities 2021-2026

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## **Abstracts**

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Mexico Data Center Investment Analysis & Growth Opportunities Market Report

Mexico data center market size will witness investments of USD 905 million by 2026, growing at a CAGR of 8.33% during 2021-2026

The Mexico market is witnessing increased data center development due to factors such as its strategic proximity close to the US, growing internet connectivity, increased technology penetration, the growing gaming and OTT market, and its plans to deploy 5G. Over USD 1 billion will be invested in data center development across Mexico during 2021-2026. Investments in submarine cables in the forecast period will also increase connectivity between Mexico and other parts of the world and will drive further investments in the market.

#### MEXICO DATA CENTER MARKET INSIGHTS

The increase in internet users, cloud adoption, digital transformation in business, and the gaming culture has spurred data center investments in Mexico in recent years.

Locations such as Quer?taro, Mexico City, Guadalajara, and Monterrey are prominent locations in Mexico, witnessing technological advancements and attracting investments.

In 2018, the Government launched its first AI strategy for Mexico, one of the first countries in Latin America to have done so, which defined key actions on the



implementation of AI.

Mexico is a significant market for edge data centers, that are carrier neutral and can be deployed in places that traditional data centers cannot be set up.

The report considers the present scenario of the Mexico data center market and its market dynamics for the forecast period 2021?2026. It covers a detailed overview of several growth enablers, restraints, and trends in the market. The study includes the demand and supply aspects of the market.

#### KEY HIGHLIGHTS OF THE REPORT

Several colocation operators have designed their facilities in Mexico to support a rack size of 45U and higher.

In Mexico, facilities are mostly adopting both air and water-based cooling systems.

Around 4 facilities in Mexico are certified as Tier IV data centers, according to Uptime Institute.

Ascenty (Digital Realty)'s Mexico 1 & Mexico 2 data centers are equipped with CCTV cameras, biometric access, and magnetic cards.

## MEXICO DATA CENTER MARKET VENDOR LANDSCAPE

IT Infrastructure Providers

Arista Networks

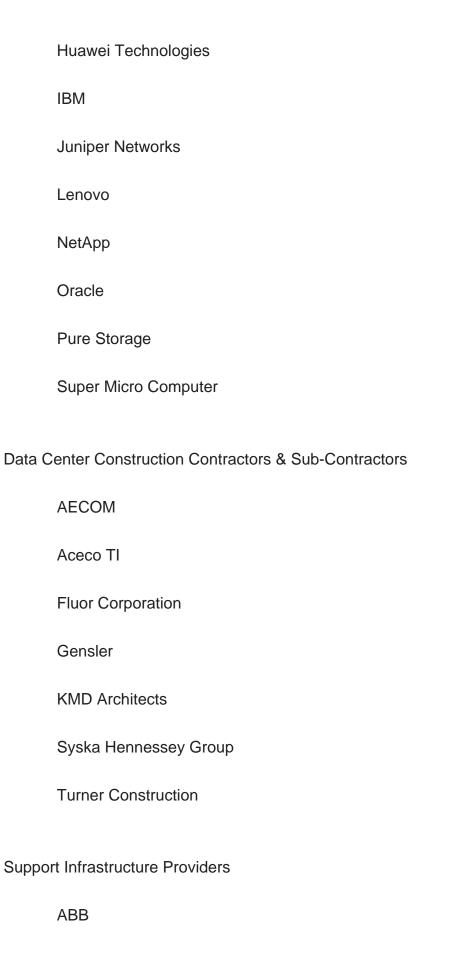
Broadcom

Cisco Systems

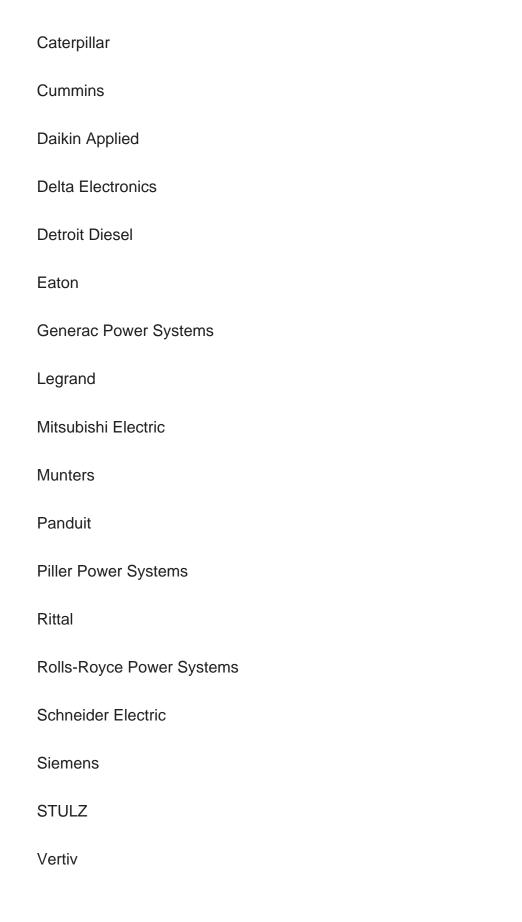
**Dell Technologies** 

Hewlett Packard Enterprise (HPE)



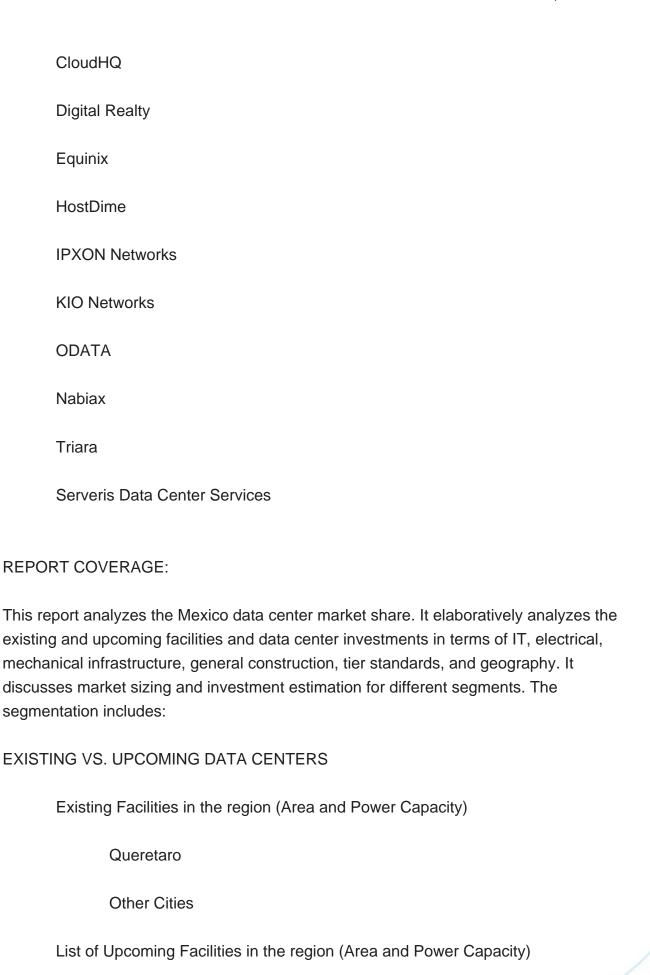






**Data Center Investors** 







## MEXICO DATA CENTER INVESTMENT COVERAGE

Infrastructure Type		
	IT Infrastructure	
	Electrical Infrastructure	
	Mechanical Infrastructure	
	General Construction	
IT Infrastructure		
	Server	
	Storage Systems	
	Network Infrastructure	
Electrical Infrastructure		
	UPS Systems	
	Generators	

PDUs

Other Electrical Infrastructure

Transfer Switches and Switchgears

Mechanical Infrastructure

**Cooling Systems** 

**Rack Cabinets** 

Other Mechanical Infrastructure



## Cooling Systems

**CRAC & CRAH Units** 

Chillers Units

Cooling Towers, Condensers, and Dry Coolers

**Economizers & Evaporative Coolers** 

Other Cooling Units

#### **General Construction**

**Building Development** 

Installation and Commissioning Services

Building & Engineering Design

**Physical Security** 

Data Center Infrastructure Management (DCIM)

## Tier Segments

Tier I & Tier II

Tier III

Tier IV

## **KEY QUESTIONS ANSWERED:**

- 1. How big is the Mexico data center market?
- 2. What are the investment opportunities in Mexico data center market?
- 3. What are the latest market trends in Mexico data center market?



- 4. Who are the key investors in the Mexico data center market?
- 5. What is the COVID-19 Impact on the data center market in Mexico?
- 6. What are the different segments covered in the Mexico data center market report?
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