

Mexico Data Center Market - Investment Analysis and Growth Opportunities 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Mexico Data Center Investment Analysis & Growth Opportunities Market Report

Mexico data center market size will witness investments of USD 905 million by 2026, growing at a CAGR of 8.33% during 2021-2026

The Mexico market is witnessing increased data center development due to factors such as its strategic proximity close to the US, growing internet connectivity, increased technology penetration, the growing gaming and OTT market, and its plans to deploy 5G. Over USD 1 billion will be invested in data center development across Mexico during 2021-2026. Investments in submarine cables in the forecast period will also increase connectivity between Mexico and other parts of the world and will drive further investments in the market.

MEXICO DATA CENTER MARKET INSIGHTS

The increase in internet users, cloud adoption, digital transformation in business, and the gaming culture has spurred data center investments in Mexico in recent years.

Locations such as Quer?taro, Mexico City, Guadalajara, and Monterrey are prominent locations in Mexico, witnessing technological advancements and attracting investments.

In 2018, the Government launched its first AI strategy for Mexico, one of the first countries in Latin America to have done so, which defined key actions on the

implementation of AI.

Mexico is a significant market for edge data centers, that are carrier neutral and can be deployed in places that traditional data centers cannot be set up.

The report considers the present scenario of the Mexico data center market and its market dynamics for the forecast period 2021-2026. It covers a detailed overview of several growth enablers, restraints, and trends in the market. The study includes the demand and supply aspects of the market.

KEY HIGHLIGHTS OF THE REPORT

Several colocation operators have designed their facilities in Mexico to support a rack size of 45U and higher.

In Mexico, facilities are mostly adopting both air and water-based cooling systems.

Around 4 facilities in Mexico are certified as Tier IV data centers, according to Uptime Institute.

Ascenty (Digital Realty)'s Mexico 1 & Mexico 2 data centers are equipped with CCTV cameras, biometric access, and magnetic cards.

MEXICO DATA CENTER MARKET VENDOR LANDSCAPE

IT Infrastructure Providers

Arista Networks

Broadcom

Cisco Systems

Dell Technologies

Hewlett Packard Enterprise (HPE)

Huawei Technologies

IBM

Juniper Networks

Lenovo

NetApp

Oracle

Pure Storage

Super Micro Computer

Data Center Construction Contractors & Sub-Contractors

AECOM

Aceco TI

Fluor Corporation

Gensler

KMD Architects

Syska Hennessey Group

Turner Construction

Support Infrastructure Providers

ABB

Caterpillar

Cummins

Daikin Applied

Delta Electronics

Detroit Diesel

Eaton

Generac Power Systems

Legrand

Mitsubishi Electric

Munters

Panduit

Piller Power Systems

Rittal

Rolls-Royce Power Systems

Schneider Electric

Siemens

STULZ

Vertiv

Data Center Investors

CloudHQ

Digital Realty

Equinix

HostDime

IPXON Networks

KIO Networks

ODATA

Nabiax

Triara

Serveris Data Center Services

REPORT COVERAGE:

This report analyzes the Mexico data center market share. It elaboratively analyzes the existing and upcoming facilities and data center investments in terms of IT, electrical, mechanical infrastructure, general construction, tier standards, and geography. It discusses market sizing and investment estimation for different segments. The segmentation includes:

EXISTING VS. UPCOMING DATA CENTERS

Existing Facilities in the region (Area and Power Capacity)

Queretaro

Other Cities

List of Upcoming Facilities in the region (Area and Power Capacity)

MEXICO DATA CENTER INVESTMENT COVERAGE

Infrastructure Type

IT Infrastructure

Electrical Infrastructure

Mechanical Infrastructure

General Construction

IT Infrastructure

Server

Storage Systems

Network Infrastructure

Electrical Infrastructure

UPS Systems

Generators

Transfer Switches and Switchgears

PDUs

Other Electrical Infrastructure

Mechanical Infrastructure

Cooling Systems

Rack Cabinets

Other Mechanical Infrastructure

Cooling Systems

CRAC & CRAH Units

Chillers Units

Cooling Towers, Condensers, and Dry Coolers

Economizers & Evaporative Coolers

Other Cooling Units

General Construction

Building Development

Installation and Commissioning Services

Building & Engineering Design

Physical Security

Data Center Infrastructure Management (DCIM)

Tier Segments

Tier I & Tier II

Tier III

Tier IV

KEY QUESTIONS ANSWERED:

1. How big is the Mexico data center market?
2. What are the investment opportunities in Mexico data center market?
3. What are the latest market trends in Mexico data center market?

4. Who are the key investors in the Mexico data center market?
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