

Medical Masks Market in US- Industry Outlook & Forecast 2020-2025

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this U.S. Medical Mask Market Report

The U.S. medical mask market by revenue is expected to grow at a CAGR of over 23% during the period 2019–2025.

The U.S. medical mask market is growing at a CAGR of over 18% by volume during the period 2020–2025. The U.S. accounted for a volume share of over 88% of the North American market. Better accessibility to medical services and improved healthcare coverage spend are the major factors responsible for high market share. However, the increase in the prevalence of acute and chronic diseases, including heart diseases, diabetes, cancer and the outbreak of pandemic such as COVID-19, which has led to the increased usage of disposable medical face masks, aggressive expansion plans by vendors to penetrate the U.S. market are likely to fuel the growth of the market in the country. Moreover, favorable government recommendations for wearing protective equipment to avoid any type of infection in healthcare settings are another factor driving the market growth in the country.

The following factors are likely to contribute to the growth of the U.S. medical mask market during the forecast period:

Emergence of New Pandemic Challenge

Advent of Transparent Face Masks

Inception of 3-D Printed Medical Face Masks

Mass Procurement of Mask from Government Agencies

The study considers the present scenario of the U.S. medical mask market and its market dynamics for the period 2019-2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

U.S. MEDICAL MASK MARKET SEGMENTATION

The U.S. medical mask market research report includes a detailed segmentation by product, end-users, and geography. Surgical masks are considered as the primary standard of protection and are used by medical professionals in low, medium, or high level medical and experimental laboratory procedures. The segment has witnessed a steep increase since the spread of novel coronavirus across the globe. The medical masks for coronavirus can prevent the spread of the virus as they act as a barrier and can easily contain liquid particles (respiratory droplets and aerosols). With the FDA recognizing the need for protective gear and equipment during the COVID-19 outbreak, healthcare organizations offer adequate guidelines to manufacturers to maintain seamless manufacturing and supply and avoid shortage of personal protective equipment across the region. This, in turn, will further contribute to the growth of the segment.

In 2019, the hospital end-user segment accounted for over 57% volume share of the U.S. medical mask market. The market is growing at a healthy rate, which is likely to grow during the forecast period due to the high adoption of the latest generation treatment practices with standard hygiene and safety measures. As the majority of patients with a high risk of diseases prefer visiting hospitals for treatment due to advanced infrastructure care facilities, the hospital segment is expected to grow during the forecast period.

The clinic end-users segment constituted a 12% volume share of the U.S. medical mask market in 2019. The rising prevalence of several acute and chronic diseases and associated surgeries, infections, and injuries are expected to drive the clinic's medical face mask market in North America. HCPs in clinics use these protective devices for effective barrier protection for themselves and patients while treating patients with diseases. The increased importance of mobile health clinics in the region is also driving

the rising uptake of medical face masks as PPE during the forecast period.

Segmentation by Product

Surgical Masks

Respirator Masks

Segmentation by End-users

Healthcare

Clinics

Diagnostic Laboratories

ASCs

Individuals

Others

INSIGHTS BY GEOGRAPHY

The southern region is expected to reach revenue of over \$1.39 billion by 2025. Based on the volume shipment, the South region holds the largest U.S. medical mask market share. The increasing awareness of using disposable face masks as essential safety equipment associated with treatment procedures of several diseases, coupled with improved healthcare infrastructure, with favorable guidelines and the availability of technologically advanced healthcare devices is driving the growth of the U.S. medical face mask market in the region.

Segmentation by Geography

US

South

Northeast

West

Midwest

INSIGHTS BY VENDORS

The U.S. medical mask market share is highly competitive and dynamic, with the presence of many global, regional, and local vendors offering a diverse range of surgical and respirator medical face masks to end-users. With the outbreak of COVID-19, the number of companies manufacturing them has increased exponentially. 3M, Honeywell, Kimberly-Clark, Owens & Minor, and Prestige Ameritech are the largest manufacturer of medical masks and have demonstrated consistent growth over the last few years. Moderate to the high growth of major players will continue to boost market growth. Moreover, both established and emerging players are developing or commercializing the manufacturing with advanced features such as fog-free features, 3-D designed masks for an accurate fit to pursue sustainability strategies.

Prominent Vendors

3M

Alpha Pro Tech

Cardinal Health

Honeywell

Kimberly-Clark

Owens & Minor

Prestige Ameritech

Other Prominent Vendors

Ansell

TenCate

ClearMask

Crosstex International

Dynarex

HONG KONG MEDI CO

HUBEI YJT TECHNOLOGY

INTCO MEDICAL

KOWA COMPANY

Louis M. Gerson

Makrite

Medicom

Medline Industries

Mexpo International

Moldex

Neomedic

Pidegree Industrial

Rizhao Sanqi Medical & Health Products

Safe'N'Clear

Shanghai Dasheng Health Products Manufacturing

Sterimed

Wujiang Evergreen EX/IM

Yeakn Protecting Products

New Entrants

Calko Group

Eclipse Automation

Fiat Chrysler

Ford

General Motors Company

KEY QUESTIONS ANSWERED

1. What is the U.S. medical mask market size and growth rate during the forecast period?
2. What is the key factor driving the growth of the U.S. medical mask market share?
3. Which market segment is expected to lead in the medical mask industry during the forecast period?
4. Who are the key market players for the medical mask? What is the growth of the 3M mask market share?
5. What is the impact of the COVID-19 pandemic on the U.S. medical mask market?
What is the face mask sales statistics of 2020?

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Table 83 Market in West Region by Product 2019?2025 (\$ million)

Table 84 Market in West Region by Product 2019?2025 (%)

Table 85 Medical Face Masks Market in Northeast Region by Product 2019?2025 (million units)

Table 86 Market in Northeast Region by Product 2019?2025 (%)

Table 87 Market in Northeast Region by Product 2019?2025 (\$ million)

Table 88 Market in Northeast Region by Product 2019?2025 (%)

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