

Leaf Blowers Market - Global Outlook and Forecast 2019-2024

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Abstracts

The leaf blowers market is expected to reach around \$1.80 billion by 2024, growing at a CAGR of about 4% during 2018–2024.

The favorable economic growth in several developed countries such as Europe, Canada, and the US is expected to impact the demand for garden care equipment. Also, consumers are engaged in redesigning and modifying their lawns, thereby propelling the demand for garden care products, including leaf blowers. The rise in landscaping service in the commercial and residential application segments is expected to increase the demand over the forecast period. In addition, the trend for well-manicured and maintained garden or lawn areas, parks, sidewalks, pathways is increasingly gaining prominence, which is also expected to impact the leaf blowers market. Sustainability in garden power tools is likely to affect market share as it holds significant importance for professionals and semi-professional workers. Further, increasing technological innovations and advancements are expected to enable manufacturers to offer models, which provide reduced noise and vibrations with maximum efficiency.

The leaf blowers market is expected to be driven by multiple factors such as increasing worldwide demand for gardening equipment, stringent government regulations, shift toward eco-friendly products, and increasing marketing and promotional activities. Vendors are adopting innovative designs and techniques to meet the demand, which are likely to drive the market. The report provides an in-depth market and segmental analysis of the leaf blowers market by products, fuel types, end-users, and geography.

The study considers the present scenario of the leaf blowers market and its market dynamics for the period 2019–2024. The report covers a detailed overview of several market growth enablers, restraints, and trends. It covers both the demand and supply

aspect of the market. It also profiles and examines leading and prominent companies operating in the market.

The research report on the leaf blowers market covers market sizing and forecast, market share, industry trends, growth drivers, and vendor analysis. The study includes insights on segmentation by products (handheld, backpack, wheeled), fuel types (gas-powered, electric-powered, and battery-powered), end-users (residential and commercial), and geography (North America, Europe, APAC, Latin America, and MEA).

Leaf Blowers Market: Dynamics

The growing awareness of global warming has led to the adoption of eco-friendly lawn care equipment. The adoption of sustainable practices to reduce the hazardous impact on the environment is prominently driving the market. The stringent government policies in Europe and the US are continually emphasizing on adopting blowers that emit low emissions and produce less noise. Hence, leading industry players are focusing on advanced technological features in their products. For instance, Husqvarna offers a cordless blower, which is simple to operate and easy to maneuver.

In addition, the introduction of yard vacuums, low decibel models, and electric blowers is gaining prominence among professional workers. Manufacturers are emphasizing on the launch of products, which comply with standard regulatory norms. Husqvarna, Toro, Black & Decker, and STIHL are major manufacturers that follow standard regulatory ordinances.

Leaf Blowers Market: Segmentation

This market research report includes a detailed segmentation of the market by products, fuel types, end-users, and geography. The leaf blowers market by products can be segmented into handheld, backpack, and wheeled types. Handheld blowers are widely used for residential purposes and continue to dominate the market due to high-power capacity, lightweight, and competitive pricing. Handheld blowers offer easy movability to the user due to their light-weight. Also, they can be comfortably cut off or shut off, without allowing to unstrap the entire machine. Handheld blowers also offer a wide range of features such as pull starters, mulching capacity, and variable speed controls.

The leaf blowers market by fuel type is segmented into gas-powered, electric-powered, and battery-powered. Gas-powered leaf blowers are likely to witness an increase in demand as they are able to perform heavy-duty tasks at reduced energy prices. They

are available in backpack and handheld models and help to clean cellars, gutters, sidewalks, household premises, and garden areas. Makita offers a leaf blower model, which comprises a four-stroke engine, with a two-stage air filter and maximum airspeed. The model consists of cruise control and high-muffler, which are expected to reduce work fatigue.

The leaf blowers market by application is segmented into residential and commercial. The commercial sector is gaining traction among users and is expected to grow at a CAGR of around 4% during the forecast period. Gas-powered leaf blowers are the preferred choice among commercial users to perform heavy duty tasks. Further, backpack leaf blowers are significant and capable to handle large assignments in the commercial sector.

Market Segmentation by Products

Handheld

Backpack

Wheeled

Market Segmentation by Fuel Type

Gas-powered

Electric-powered

Battery-powered

Market Segmentation by End-users

Residential

Commercial

Leaf Blowers Market: Geography

The leaf blowers market by geography is segmented into APAC, Europe, North America, Latin America, and MEA. North America dominated the market in 2018 and is expected to grow at a CAGR of around 4% during the forecast period. The rise in professional users and the increasing adoption of garden-scaping tools and devices with enhanced features are propelling the global leaf blowers market. The growth opportunities in North America can mainly be attributed to the development of product lines such as high-power efficiency, battery run-time, and ergonomics designs. Further, the implementation of the latest technology is expected to boost the demand for gardening equipment.

Market Segmentation by Geography

North America

US

Canada

Europe

UK

Germany

France

Italy

Nordic

APAC

Japan

China

South Korea

Australia

Latin America

Brazil

Mexico

MEA

UAE

Saudi Arabia

South Africa

Key Vendor Analysis

The global leaf blowers market has been highly concentrated with leading players accounting for the majority of the market share. The industry competition among players is further expected to increase as companies are emphasizing on the development of the latest and advanced cost-effective technologies and products. They are also focused on the adoption of energy-efficient products owing to the increasing shifting toward an eco-friendly and greener environment.

Leading Vendors

Husqvarna Group

MTD Products

Robert Bosch

STIGA

STIHL

Yamabiko Corp.

Other prominent vendors are AL-KO Group, Bluebird Turf, Briggs & Stratton, Deere & Co., Ego Power, Einhell, Emak, Globe Tools Group, Hitachi, Honda Power Equipment, Lowe's, Makita Corp., Metalcraft of Mayville, New PECO, Pellenc, Positec Tool Corp., Remington, Schiller Grounds Care, Snow Joe, Stanley Black & Decker, Techtronic Industries (TTI), The Scotts Miracle-Gro Company, The Toro Company, Walker Manufacturing, and YardForce.

Key Market Insights

Offers market sizing and growth prospects of the leaf blowers market for the forecast period 2019–2024

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the market

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities

Delivers a complete overview of market segments and the regional outlook market

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the leaf blowers market

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