

Industrial & Institutional Disinfectant & Sanitizers Market - Global Outlook and Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Industrial & Institutional Disinfectants & Sanitizers Market Report

The industrial & institutional disinfectants & sanitizers market by revenue is expected to grow at a CAGR of 10.21% during the period 2020–2026.

With the expansion of healthcare facilities and expenditure, disinfectant products are expected to increase demand. The institutional & industrial sanitizers & disinfectants market is likely to witness rapid growth in the coming years. The rising awareness for personal hygiene and increasing focus to save the work environment in various geographies has propelled the demand for hygiene solutions, including sanitizers and disinfectants worldwide.

The following factors are likely to contribute to the growth of the industrial & institutional disinfectants & sanitizers market during the forecast period:

Spike In Demand Across Industry Post COVID-19

Increasing Patient Base Due to Rise in Various Diseases

Rising Number of Healthcare-Associated Infections

High Demand for Product Innovation

The study considers the industrial & institutional disinfectants & sanitizers market

present scenario and its market dynamics for the period 2020-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

INDUSTRIAL & INSTITUTIONAL DISINFECTANTS & SANITIZERS MARKET SEGMENTATION

The industrial & Institutional disinfectants & sanitizers market research report includes a detailed segmentation by product, composition, end-user, distribution channel, geography. Spray hand sanitizers are a niche product segment preferred by selective customer segments across the market. Vendors promote their products across varied sizes, suitable for end-customers to carry along with them to gyms, fitness centers, and other facilities, subsequently providing a complete solution package for hand hygiene. Liquid hand sanitizers act more quickly (approximately 15 seconds). In comparison, gel-based hand sanitizers require close to 30 seconds to start reacting accordingly, and due to this, it is booming across the industrial & institutional disinfectants & sanitizers market.

Ethyl alcohol-based hygiene solutions are witnessing high demand during the outbreak of novel coronavirus across the globe. Several governments have introduced a range of emergency instructions for vendors to cater to the staggering need for temporary hand hygiene solutions. To fulfill the huge demand, manufacturers of hygiene solutions seek to get alcohol from corns to surge the production. For instance, Allston Chemical Plant partnered with hospitals to provide hygiene solutions. According to the resources, the company has formulated things for its product line, including ethyl alcohol. The company has also discontinued its product line and made it available for hygiene solutions.

The growth in the food manufacturing setups is likely to boost the recurring demand for disinfectants and sanitizers. The food industry from the recent five years has grown by the rate close to 6% every year in the US, driving the growth of the industrial & institutional disinfectants & sanitizers market share across the country. The fear of receiving infectious materials in packages resulting from chemical warfare has also boosted the demand for hygiene solutions in government offices worldwide.

Dealer & distributors are critical channels that constituted over 33% share in distributing the industrial & institutional (I&I) disinfectants & sanitizers products in 2020. For the European region, A.I.S.E., the association representing the European manufacturers of

cleaning, hygiene, and disinfectant products, is an important sector in the fight against COVID-19 due to its portfolio of products and services.

Segmentation by Product

Sanitizers

Disinfectants

Segmentation by Composition

Ethyl Alcohol

Isopropyl Alcohol

Quats

Chlorine/Iodophor

Others

Segmentation by End-User

Healthcare

Institutional

Hospitality

Food & Beverage Industry

Automotive & Aerospace

Metal & Fabric Manufacturing

Laundry Care

Others

Segmentation by Distribution Channel

Wholesale Distributors / Stockists

Direct Procurement

Dealer & Distributors

Drug Stores/ Pharmacies

Mass Market Players

Other Retail Stores

INSIGHTS BY GEOGRAPHY

North America is one of the most developed regions with respect to economic stature, the standard of social living, and technological growth. The region, particularly in the US, has made numerous technological advances. The US is known as a technical innovator due to the emergence of gigantic online retailers, the development of worldwide social media applications, and the growth of the cloud. The highest share of the hygiene solution industry is anticipated in North America. The US is the largest market for the hygiene and sanitization industry in the world. Further, the distribution channels in the US have been growing at a rapid rate, which is denoted by the total sales published by the US Census Bureau Department of Commerce.

Segmentation by Geography

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

APAC

China

Japan

India

Australia

South Korea

Middle East & Africa

Saudi Arabia

UAE

South Africa

Latin America

Brazil

Mexico

Argentina

COMPETITIVE LANDSCAPE

Vendors can alter and refine their unique value proposition to achieve a strong presence in the upcoming days. Companies must develop innovative technologies and remain abreast of the upcoming technologies to have a competitive advantage over their rivals. Many domestic players are expected to expand their presence worldwide during the forecast period due to the push provided by the COVID-19 pandemic, especially in the fast-developing countries in APAC and Latin America, to gain more market share.

Key Vendors

3M

Ecolab

GOJO Industries

Procter & Gamble

Johnson & Johnson

Reckitt Benckiser Group

The Unilever Group

Vi-Jon

Other Prominent Vendors

B.Braun

Bath & Body Works

BD

Beitai Daily Chemical

Best Sanitizers

BODE Chemie

Cantel Medical

Cardinal Health

CarrollCLEAN

Chattem Chemicals

Christeyns

Cleenol

CleanWell

Colgate-Palmolive

Diversey

Dreumex

Dynarex

EcoHydra

Edgewell Personal Care

Fisher Scientific

GAMA Healthcare

Henkel

Kimberly-Clark

Kinnos

Kutol

Linkwell

Lion

Medline Industries

Metrex

Nice-Pak

Pal International

Parker Laboratories

Safetec of America

Sani Professional

Sch?lke & Mayr

S.C. Johnson & Sons

STERIS

Stryker

The Himalaya Drug Company

Unicharm

UPS Hygiene

Vectair Systems

Whiteley

Zoono

KEY QUESTIONS ANSWERED:

1. How big is the industrial & institutional disinfectants & sanitizers market?
2. What is the COVID-19 impact on the hygiene products market?
3. Which end-user segment is the largest revenue-generating in the disinfectant & sanitizer market?
4. What is the North American industrial & institutional disinfectants & sanitizers market share?
5. Who are the key players in the industrial & institutional disinfectants & sanitizers market?

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