

In-ear Radio Communication Headset Market - Global Outlook and Forecast 2019-2024

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Abstracts

The global in-ear radio communication headset market is expected to reach more than \$255 million by 2024, growing at an impressive CAGR of around 5% during 2018–2024.

The increasing demand for radio headphones from military segment, advancements in communication technologies, and the growing traction of in-ear radio communication headsets in places of worship are some of the prominent factors expected to drive the in-ear radio communication headset market during the forecast period.

The rise in the global construction market, which is led by the US, China, and India, is expected to augur well for both active and passive hearing protection devices. The growing awareness of noise-induced hearing loss in developing markets, including India and China, is likely to bode well for lower-priced passive hearing protection device manufacturers. The promotion of health and safety practices at workplaces is driving the in-ear radio communication headset market. Hence, the growing focus to prevent occupational hazards and injuries is boosting the market for hearing protection devices. Further, innovations in the manufacturing sector and advancements in headphones technology are expected to boost the in-ear radio communication headset market worldwide.

This research report on the in-ear radio communication headset market covers sizing and forecast, market share, industry trends, growth drivers, and vendor analysis. The market study includes insights on segmentation by design (single ear and both ear), product types (wired and wireless), function (communication only and protective communication), end-users (defense and public safety and manufacturing and construction), and geography (APAC, Europe, Latin America, North America, and MEA).

The study considers the present scenario of the in-ear radio communication headset market and its market dynamics for the period 2018-2024. The study covers a detailed overview of several market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. The study profiles and examines leading companies and other prominent companies operating in the in-ear radio communication headset market.

In-ear Radio Communication Headset Market: Segmentation

This market research report includes detailed market segmentation by design, types, function, end-users, and geography. Advancements in manufacturing technology and the incorporation of innovative features such as high-fidelity audio delivery, radio communication, and active hearing protection capabilities are increasing the dominance of the both ear segment. The both ear segment constituted the maximum market share of the in-ear radio communication headset market in 2018. The increased demand from public safety and hospitality segments is the primary driver for the growth of single-ear headsets. Technical enhancements are expected to drive the in-ear radio communication headset market during the forecast period.

A wide application of wired in-ear radio communication earpieces in the defense and public safety and industrial segments is a key reason for the high market share of the segment. Increased connectivity, minimal disruption from electromagnetic waves, and cost-effectiveness are other major drivers for the high adoption of wired in-ear headphones. Wireless radio communication headsets are finding increasing application in tactical and surveillance operations. Technology innovations are the major driver for the growth of wireless headsets.

The protective communication segment is expected to grow at the highest CAGR during the forecast period. In 2018, the communication only segment was dominated by Europe. The growing hospitality sector is expected to boost the demand for communication only headsets. Hence, vendors are looking forward to partnerships with hotels, restaurants, and security agencies, which are further expected to drive the radio communication headset market worldwide.

The defense and public safety segment accounted for the major share of the radio communication hearing protection headset market in 2018. The prevention of false communication, reduction of low-intensity ambient noises, and an increase in situational awareness are the major factors driving the segment. The growing awareness of noise-induced hearing loss in developing markets, including India and China, bodes well for

lower-priced passive hearing protection devices. APAC is expected to witness an increase in manufacturing output and growth in NIHL awareness during the forecast period.

Market Segmentation by Design

Single ear

Both ear

Market Segmentation by Types

Wired

Wireless

Market Segmentation by Function

Communication only

Protective communication

Market Segmentation by End-users

Defense and Public safety

Manufacturing and construction

Others

In-ear Radio Communication Headset Market: Geography

North America holds the highest share in the in-ear radio communication headset market. The establishment of new infrastructure and manufacturing facilities as well as increased construction activities, mainly offices, and accommodation, is driving the

demand for personal protective equipment and radio communication headset in the region. The increase in construction projects and the emergence of several small and medium-scale manufacturing businesses in Germany, Poland, Italy, and France are expected to drive the revenue in the European market during the forecast period. The increasing industrial growth, the expansion of residential and commercial spaces, and the improvement in the hospitality industry are driving the demand for in-ear radio communication headset market in APAC region.

Market Segmentation by Geography

APAC

China

Japan

South Korea

Europe

France

Germany

Italy

Nordics

Russia

UK

Latin America

Argentina

Brazil

Mexico

North America

US

Canada

MEA

GCC

Maghreb

South Africa

UAE

Key Vendor Analysis of In-Ear Radio Communication Headset Market

The global in-ear radio communication headset market is witnessing intense competition in recent years due to the presence of several players in the market catering to a limited number of consumers. The focus is growing on the introduction of integrated intelligent or active hearing protection and radio communication headsets as it provides situational awareness as well as amplification of lower frequency sounds to the users. Further, there is proliferation in number of vendors which are likely to enhance their product portfolio to include both protective communication headsets. The in-ear radio communication headset market vendors are expected to compete on factors such as product features and functionalities rather than price.

Major Vendors in the In-Ear Radio Communication Headset Market

INVISIO

Phonak

Honeywell International

3M

Other Vendors in the In-Ear Radio Communication Headset Market

CavCom

Minerva

Savox,

Sensear

Variphone

Silynx Communications

Sensercom

Safariland

EAR Inc

Shothunt

Otto Engineering

Adeunis Group (Vokkero)

CeoTronics

Motorola Solutions

Astra Radio Communications (ARC)

Midland Radio

Lorom

Impact Radio Accessories

Eartec

Clearcom

Sonic Communications

Klein Electronics

Talking Headsets

JVC Kenwood

Key Market Insights

The report provides the following insights into the in-ear radio communication headset market for the forecast period 2019–2024.

Offers market sizing and growth prospects of the in-ear radio communication headset market for the forecast period 2019–2024.

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the market.

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities.

Delivers a complete overview of market segments and the regional outlook of the in-ear radio communication headset market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the market.

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