

Immunotherapy Drugs Market - Global Outlook & Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Immunotherapy Drugs Market Report

The global immunotherapy drugs market was valued at USD 169.47 billion in 2020 and is expected to reach USD 326.36 billion by 2026, growing at a CAGR of 11.54%.

The major factor responsible for growth in the immunotherapy drugs industry is an increase in demand for outsourcing the manufacturing of immunotherapy drugs by several biopharmaceuticals and biotechnological companies and resistance against conventional treatments. Major key players and other prominent vendors engaged in the immunotherapy drugs domain are constantly focussing on product launches, product approvals, R&D activities, and expanding their organic growth.

The following factors are likely to contribute to the growth of the global immunotherapy market during the forecast period:

Next-generation immunotherapies

COVID-19 as a catalyst

Investment in research & development activities

Mergers & acquisitions

Surge of CAR-T therapies

KEY HIGHLIGHTS

The emergence of various diseases in developing countries is propelling the usage of monoclonal antibodies, demanding the introduction of newer immunotherapies and creating opportunities for the market.

Cancer immunotherapy drugs revolutionized in cancer therapies that have begun to shift curve of cancer patients by increasing their lifespan.

The increasing immunotherapy drugs pipeline coupled with the emergence of the pandemic has scaled up the production of medicines.

By product, the adoptive cell therapy segment is expected to witness absolute growth of 1280% during the forecast period.

The recent trend of mergers and acquisitions is boosting the growth of the immunotherapy drugs industry. For instance, Bristol-Myers Squibb's one of most recent and high-value transactions was the acquisition of Celgene in January 2018.

The study considers a detailed scenario of the present global immunotherapy drugs market and its market dynamics for the period 2021-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

GLOBAL IMMUNOTHERAPY MARKET SEGMENTATION

This research report includes a detailed segmentation by

Product

Application

Geography

GLOBAL IMMUNOTHERAPY MARKET SEGMENTS

The monoclonal antibody segment accounted for the high share of 72.6% of the global immunotherapy drugs market in 2020. Significant advances in the field, notably, and the unprecedented results obtained using monoclonal antibodies that attach themselves to lymphocytes. This restores their functioning toward tumor cell and thus create a defense for the body against cancer.

The autoimmune diseases segment accounted for the highest market share in 2020. It is expected to post an incremental growth of USD 23.95 billion with 33% absolute growth during the forecast period. The segment's growth is attributed to the increase in the prevalence of immune-mediated inflammatory diseases (IMIDs), including autoimmune and auto-inflammatory diseases.

In 2020, the cancer segment accounted for the highest market share of 45.33%. Immunotherapies in oncology have been widely popularized by developing curative therapies, such as CAR T-cell. However, developing personalized therapies such as CAR T-cell to treat various types of cancers may pose significant challenges, such as educating medical personnel regarding the procedures and creating a convenient process for engineering T-cells of the patients and infusing them.

Segmentation by Product

Monoclonal Antibodies

Immune System Modulators

Car T-Cell Therapies

Others

Segmentation by Application

Cancer

Auto Immune & Inflammatory Disease

Others

GEOGRAPHICAL ANALYSIS

North America: North America has the highest share among all the regions and is likely to witness an absolute growth of around 105% during the forecast period. The rise in the immunotherapy drugs industry is primarily attributable to the increasing incidence rates of various types of cancers such as non-Hodgkin lymphoma, Hodgkin lymphoma, melanoma of the skin, and leukemia, etc.

Europe: Europeans represent about one-tenth of the global population, yet one in four of all cancer diagnoses occur in this region. This region is likely to witness an absolute growth of around 84% during the forecast period.

APAC: APAC is witnessing growing demand mainly due to a large and growing population. In APAC, various opportunities associated with the growth of the cancer immunotherapy drugs market are increasing, and government initiatives will further improve the healthcare sector.

Segmentation by Geography

North America

US

Canada

Europe

Germany

France

UK

Italy

Spain

APAC

China

India

Japan

Australia

South Korea

Latin America

Brazil

Mexico

Argentina

Middle East & Africa

South Africa

Saudi Arabia

Turkey

VENDOR ANALYSIS

The major vendors such as F. Hoffmann-La Roche, Bristol Myers Squibb Company, Merck & Co., Inc., GlaxoSmithKline, Novartis, AstraZeneca, and Janssen Pharmaceuticals Inc.

Bristol Myers Squibb (BMS) is a biopharmaceutical company that is helping – outpatients in succeeding ailments by delivering innovative products. It has owned innovative drugs such as OPDIVO Immunotherapy Drugs for a wider

range of diseases.

Market competitiveness is expected to increase during the forecast period as the vendors constantly focus on expanding their product portfolios.

Key Vendors

F. Hoffmann-La Roche

Bristol Myers Squibb Company

Merck & Co., Inc.

GlaxoSmithKline

Novartis

AstraZeneca

Janssen Pharmaceuticals, Inc.

Other Prominent Vendors

AbbVie

Alexion Pharmaceuticals

Amgen

Bayer

Dendreon

Dynavax

Eli Lilly and Company

Elusys Therapeutics, Inc

Gilead Sciences, Inc

NBE Therapeutics

Pfizer, Inc

Sanofi

Seagen Inc.

Teva pharmaceuticals

KEY QUESTIONS ANSWERED:

1. How big is the immunotherapy drugs market?
2. What are the products segmentation in the immunotherapy drugs market?
3. Which region has the highest growth rate for the immunotherapy drugs industry?
4. What are the latest trends in the global immunotherapy drugs market?
5. What is the impact of COVID-19 on the immunotherapy drugs market?
6. Who are the prominent players in the global immunotherapy drugs market?
7. Which countries are the major contributor for Cancer Immunotherapy Drugs Market in APAC?

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