

# Hyperscale Data Center Market - Global Outlook and Forecast 2021-2026

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# **Abstracts**

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Hyperscale Data Center Market Report

The hyperscale data center market by investment is expected to grow at a CAGR of 4.02% during the period 2021–2026.

The ongoing COVID-19 pandemic is creating a high demand for hyperscale data centers across all regions. As most global workforce shifts to remote working, hyperscale facilities are gaining high traction in the data center market. The increasing adoption of digitalization, rising investments from telecommunication & service providers, and government initiatives towards the digital economy are significant factors for the hyperscale data center market growth. In terms of hyperscale construction, Apple, Facebook, Google, AWS, Microsoft, Alibaba, Baidu, OVH, and China Telecom are investing billions of dollars in the market.

The following factors are likely to contribute to the growth of the global hyperscale data center market during the forecast period:

Mergers & Acquisition Fueling the Growth of the Hyperscale data center market.

Cloud and Connectivity Driving Demand for Hyperscale Data Centers

Wholesale Colocation Demand Boosting Hyperscale Facility Development

Tax Incentives to Surge the Hyperscale Investment



The study considers the present scenario of the Hyperscale data center market and its market dynamics for the period 2021?2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

#### HYPERSCALE DATA CENTER MARKET SEGMENTATION

The global hyperscale data center market research report includes a detailed segmentation by IT infrastructure, electrical infrastructure, mechanical infrastructure, cooling systems, cooling technique, general construction, geography. The market for server infrastructure has witnessed strong growth in the past two years. The competition between branded and ODM server suppliers will continue because multiple enterprises opt for server infrastructure based on open community designs (OCP). Server systems based on x86 architecture dominated the market with about 85% of the hyperscale data center market share. The increase in demand for server shipments will continue to grow moderately as enterprises are likely to move to the cloud or colocation platforms for their IT infrastructure operations during the forecast period.

The UPS systems are widely adopted to provide backup power for cooling systems installed in the facility. The adoption of lithium-ion batteries is likely to increase during the forecast period. For instance, GPX Global Systems' data center facilities in India are equipped with Lithium-ion batteries from Eaton. The contribution from colocation providers will be high in terms of lithium-ion UPS solutions. Vendors are also continuously innovating with UPS solutions to boost efficiency and reduce cost. With the emergence of nickel-zinc batteries and sodium-ion batteries, the adoption of 48V DC UPS systems will continue to grow depending on the effectiveness of these solutions.

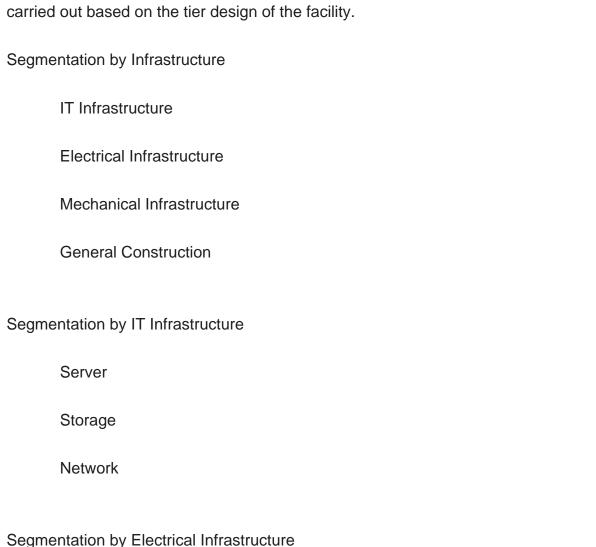
In data center projects, the investment in cooling systems is expected to be 15–20% of the overall cost, depending on the facility design and IT load. The facilities in Southeast Asia, China, India, Australia, the Middle East, and Africa are likely to prefer air-cooled chillers or chilled water systems or a combination of both air and water-based cooling techniques. Free cooling chillers that facilitate partial cooling using outside air are also highly preferred by several facilities. Tier IV facilities adopt the 2N+1 redundant configuration for cooling systems. For instance, Equinix's London 10 data center facility is built with hybrid dry air coolers and chillers, with the N+2 redundancy for chillers and CRAH units with N+20% redundancy.

Chiller units are the significant consumers of electricity in data centers that require a



reliable and dedicated power supply. Most of the facilities that operate in warm climatic conditions are expected to implement free cooling chillers with smart technologies since they enable operations based on outside temperatures. The adoption of chiller units is expected to be higher in APAC and MEA than in North America, Western Europe, Nordic, and Eastern Europe. For instance, Stack Infrastructure Chicago CHIO2 data center is equipped with N+1 redundancy of air-cooled chillers with integral free-cooling and a rack power density of 7-8 kW per rack.

The installation and commissioning process is carried out by engineering contractors, vendors, and data center operators. Installation and commissioning are important aspects of data center development. The growth in greenfield facilities will generate more revenues for installation and commission service providers. Installation should be carried out based on the tier design of the facility.



**UPS Systems** 

Generators



Transfer Switches & Switchgears		
PDUs		
Other Electrical Infrastructure		
Segmentation by Mechanical Infrastructure		
Cooling Systems		
Racks		
Other Mechanical Infrastructure		
Segmentation by Cooling System		
CRAC & CRAH Units		
Chiller Units		
Cooling Towers, Condensers & Dry Coolers		
Economizers & Evaporative Coolers		
Other Cooling Units		
Segmentation by Cooling Technique		
Air-Based Cooling Technique		
Liquid-Based Cooling Technique		

Segmentation by General Construction



Core & Shell Development

Installation & Commissioning Services

Engineering & Building Design

**Physical Security** 

DCIM/BMS

#### INSIGHTS BY GEOGRAPHY

The North American hyperscale data center market is leading the global hyperscale data center growth, with around 40% of the total number of hyperscale projects in the overall hyperscale industry. Virginia and Texas are the major markets for hyperscale data center operations, followed by Oregon, Ohio, Georgia, and Utah. In 2020, hyperscale data centers in North America added over 2 GW of power, including new facilities that opened in 2020 and are expected to be operational by June 2021.

Segmentation by Geography

North America

US

Canada

Latin America

Western Europe

Nordic

Central & Eastern Europe

Middle East & Africa

**APAC** 



China & Hong Kong

Australia & New Zealand

India

Japan

Rest of APAC

INSIGHTS BY VENDORS

Southeast Asia

Arista Networks, ATOS, Broadcom, Cisco Systems, Extreme Networks, Hewlett Packard Enterprise, Hitachi Vantara, Huawei Technologies are some of the IT infrastructure providers in the hyperscale data center market. HPE is one of the leading vendors in the market with a share of around 16%, closely followed by Dell Technologies. The hyperscale data center market is witnessing significant revenue contributions from ODM server manufacturers such as Quanta Systems (QCT), Wistron (Wiwynn), and Inventec. Vendor offerings are concentrated on the cloud, big data, artificial intelligence, and IoT-based application workloads.

Prominent IT Infrastructure Providers

Arista Networks

ATOS

Broadcom

Cisco Systems

Extreme Networks

Hewlett Packard Enterprise (HPE)



Hitachi Vantara		
Huawei Technologies		
IBM		
Inspur		
Inventec		
Juniper Networks		
Lenovo		
NEC Corporation		
NetApp		
Oracle		
Pure Storage		
Quanta Cloud Technology		
Super Micro Computer		
Wistron (Wiwynn)		
Prominent Support Infrastructure Provider		
ABB		
ALFA LAVAL		
AIREDALE INTERNATIONAL AIR CONDITIONING		
Asetek		



Bosch Security Systems (Robert Bosch)
Caterpillar
Cummins
Condair Group
Delta Group
Eaton
Green Revolution Cooling
HITEC Power Protection
Jones Engineering Group
KOHLER (SDMO)
Legrand
Mitsubishi Electric Corporation
Nlyte
Nortek Air Solutions
Rolls-Royce Power Systems
Piller Power Systems
Rittal
Schneider Electric
Trane (Ingersoll Rand)



# Vertiv Group

Prominent Construction Contractors		
AECOM		
ACECO TI (KKR INVESTMENT GROUP)		
Arup Group		
Bouygues		
Cap Ingelec		
Corgan		
CSF Group		
DPR Construction		
Faithful+Gould		
Fluor Corporation		
Fortis Construction		
Gensler		
Gilbane Building		
HDR Architecture		
Holder Construction		
ISG		

Jacobs Engineering Group



Mercury Engineering		
M+W Group		
Kirby Group Engineering		
Larsen & Turbo (L&T)		
Linesight		
Mace Group		
Morrison Hershfield		
Mortenson Construction		
Red-Engineering		
Structure Tone		
Syska Hennessy Group		
Winthrop		
Key Data Center Investors		
Apple		
AWS (Amazon Web Services)		
CyrusOne		
Digital Realty		
Equinix		
Facebook		



GDS Holdings		
Google		
Microsoft		
NTT Global Data Centers (NTT Communications)		
Prominent Data Center Investors		
21Vianet - (Century Internet Data Center)		
Africa Data Centres		
Ascenty		
Aligned Energy		
Aruba		
Bridge Data Centres		
Chayora		
Cologix		
Colt Data Centre Services (COLT DCS)		
Compass Data Centers		
COPT Data Center Solutions		
CoreSite Reality		
Canberra Data Centres		
Etisalat Group		



Global Switch Keppel Data Centres **NEXTDC URBACON DATA CENTRE SOLUTIONS QTS** Realty Trust ST Telemedia Global Data Centres Shanghai Athub Scala Data Centers Tenglong Holdings Group (Tamron) Turkcell Teraco Data Environments Vantage Data Centers New Entrants in the Hyperscale Data Center Market AdaniConneX ARCHER DATACENTERS Aquila Capital Investmentgesellschaft Cirrus Data Solutions Digital Edge DC

**Echelon Data Centers** 



Global Technical Realty
IXAfrica
Mantra Data Centers
PointOne
Stratus DC Management

### **KEY QUESTIONS ANSWERED:**

- 1. How big is the hyperscale data center market investments?
- 2. What is the growth of hyperscale data centers in the US region?
- 3. What is the market size of hyperscale data centers in terms of area?
- 4. Who are the key investors in the hyperscale data center market?
- 5. What are the key factors driving the growth of the hyperscale data center market?



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Table 58 Hyperscale Data Center Infrastructure Market in Southeast Asia 2020?2026 (\$billion)



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