

# Home Water Filtration Systems Market - Global Outlook & Forecast 2021-2026

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# **Abstracts**

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Home Water Filtration Market Report

The global home water filtration market by revenue is expected to grow at a CAGR of 8.49% during the period 2021–2026.

The home water filtration systems market is expected to pose an absolute growth of 63.05%, with growth potential in APAC, Latin American, and the Middle East & African region in the upcoming years. The government initiatives towards health awareness are enforcing the adoption of purification and filtration systems across the residential sector.

The following factors are likely to contribute to the growth of the home water filtration market during the forecast period:

**Booming DIY Water Filters** 

Rise in Awareness on Water-Borne Diseases

Growth in Smart Water Filters

Increasing Consumption of Packaged Drinking Water

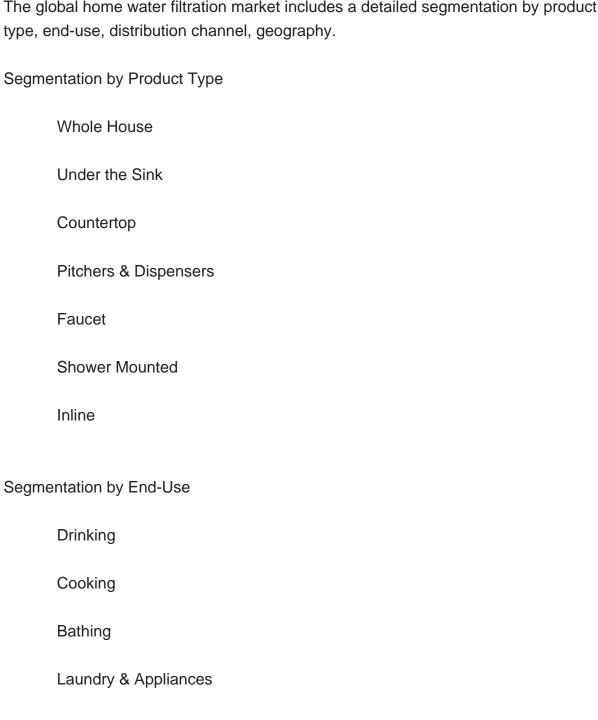
The study considers the home water filtration systems market's present scenario and its market dynamics for the period 2020?2026. It covers a detailed overview of several market growth enablers, restraints, and trends.



The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

#### MARKET SHARE & SEGMENTS

The global home water filtration market includes a detailed segmentation by product



Segmentation by Distribution Channel



Offline

Online

# **GEOGRAPHICAL INSIGHTS**

APAC and North America dominate the home water filtration market share. Inadequate sewage disposal mechanisms, low and ineffective public water treatment plants, and high incidence of waterborne diseases like typhoid are expected to propel the demand for filtration systems across APAC. In a highly competitive and fragmented country like China, customer needs & demands, source of distribution, and customer satisfaction are more crucial to sustain and gain a competitive edge in the upcoming years.

Segmentation by Geography

APAC	
China	
Japan	
Australia	
India	
Indonesia	
North America	
US	
Canada	

Europe

Germany

UK



	France	
	Italy	
	Spain	
Latin America		
	Brazil	
	Mexico	
Middle East & Africa		
	South Africa	
	Saudi Arabia	
	Turkey	

# COMPETITIVE LANDSCAPE

The home water filtration market is highly competitive with the presence of product innovation by several players. Some significant players dominating the market are Aquasana, Culligan, iSpring, Pentair, and APEC Water Systems. Collaborating the product with smart technology and mobile applications serve as a significant point of differentiation in the fragmented home water filtration systems market. Product penetration with customer awareness programs can be effective in growing economies for the vendors in the global market. The growth of offline water filtration systems and highly customer-friendly approaches are booming in the APAC and Latin American water purification market. Players are expected to achieve higher in the smart purifier market.

**Prominent Vendors** 

Aquasana



	APEC Water Systems		
	iSpring Water Systems		
	Culligan		
	Pentair		
Other Prominent Vendors			
	GE Appliances		
	3M		
	GHP Group		
	Express Water		
	Helen of Troy		
	Brita		
	LifeStraw		
	Aquagear		
	Big Berkey Water Filters		
	AquaHomeGroup		
	SpringWell Water Filtration Systems		
	Filtersmart		
	Aquafilter		
	SoftPro Water Systems		

Home Water Filtration Systems Market - Global Outlook & Forecast 2021-2026



Woder
Soma
Waterdrop
DuPont
Whirlpool Corporation
Seychelle Water Filtration
Invigorated Water
Crystal Quest Water and Air Filtration
Atlas Filtri
Water Filter Company
Doulton Water Filter
PureGreen
AQUAPHOR
Sawyer Products
TAPP Water
Superior Water

# **KEY QUESTIONS ANSWERED:**

- 1. How big is the home water filtration market?
- 2. What are the key trends shaping the home water filtration market?
- 3. Which region has the highest market share in the home water filtration systems market?



- 4. What are the key factors driving the home water filtration market?
- 5. Which end-user type has the highest adoption of the home water filtration systems?



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