

Home Water Filtration Systems Market - Global Outlook & Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Home Water Filtration Market Report

The global home water filtration market by revenue is expected to grow at a CAGR of 8.49% during the period 2021–2026.

The home water filtration systems market is expected to pose an absolute growth of 63.05%, with growth potential in APAC, Latin American, and the Middle East & African region in the upcoming years. The government initiatives towards health awareness are enforcing the adoption of purification and filtration systems across the residential sector.

The following factors are likely to contribute to the growth of the home water filtration market during the forecast period:

Booming DIY Water Filters

Rise in Awareness on Water-Borne Diseases

Growth in Smart Water Filters

Increasing Consumption of Packaged Drinking Water

The study considers the home water filtration systems market's present scenario and its market dynamics for the period 2020?2026. It covers a detailed overview of several market growth enablers, restraints, and trends.

The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

MARKET SHARE & SEGMENTS

The global home water filtration market includes a detailed segmentation by product type, end-use, distribution channel, geography.

Segmentation by Product Type

Whole House

Under the Sink

Countertop

Pitchers & Dispensers

Faucet

Shower Mounted

Inline

Segmentation by End-Use

Drinking

Cooking

Bathing

Laundry & Appliances

Segmentation by Distribution Channel

Offline

Online

GEOGRAPHICAL INSIGHTS

APAC and North America dominate the home water filtration market share. Inadequate sewage disposal mechanisms, low and ineffective public water treatment plants, and high incidence of waterborne diseases like typhoid are expected to propel the demand for filtration systems across APAC. In a highly competitive and fragmented country like China, customer needs & demands, source of distribution, and customer satisfaction are more crucial to sustain and gain a competitive edge in the upcoming years.

Segmentation by Geography

APAC

China

Japan

Australia

India

Indonesia

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

Latin America

Brazil

Mexico

Middle East & Africa

South Africa

Saudi Arabia

Turkey

COMPETITIVE LANDSCAPE

The home water filtration market is highly competitive with the presence of product innovation by several players. Some significant players dominating the market are Aquasana, Culligan, iSpring, Pentair, and APEC Water Systems. Collaborating the product with smart technology and mobile applications serve as a significant point of differentiation in the fragmented home water filtration systems market. Product penetration with customer awareness programs can be effective in growing economies for the vendors in the global market. The growth of offline water filtration systems and highly customer-friendly approaches are booming in the APAC and Latin American water purification market. Players are expected to achieve higher in the smart purifier market.

Prominent Vendors

Aquasana

APEC Water Systems

iSpring Water Systems

Culligan

Pentair

Other Prominent Vendors

GE Appliances

3M

GHP Group

Express Water

Helen of Troy

Brita

LifeStraw

Aquagear

Big Berkey Water Filters

AquaHomeGroup

SpringWell Water Filtration Systems

Filtersmart

Aquafilter

SoftPro Water Systems

Woder

Soma

Waterdrop

DuPont

Whirlpool Corporation

Seychelle Water Filtration

Invigorated Water

Crystal Quest Water and Air Filtration

Atlas Filtri

Water Filter Company

Doulton Water Filter

PureGreen

AQUAPHOR

Sawyer Products

TAPP Water

Superior Water

KEY QUESTIONS ANSWERED:

1. How big is the home water filtration market?
2. What are the key trends shaping the home water filtration market?
3. Which region has the highest market share in the home water filtration systems market?

4. What are the key factors driving the home water filtration market?
5. Which end-user type has the highest adoption of the home water filtration systems?

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