

Hair Wigs and Extensions Market - Global Outlook and Forecast 2021-2026

<https://marketpublishers.com/r/H9887D192B48EN.html>

Date: March 2021

Pages: 274

Price: US\$ 3,750.00 (Single User License)

ID: H9887D192B48EN

Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Hair Wigs and Extension Market Report

The global hair wigs and extensions market by revenue is expected to grow at a CAGR of over 13% during the period 2021–2026.

An increasing number of customers demanding hair extensions or wigs for beauty or functional purposes has been driving the market over the last few years. Native Africans and people of African descent are the largest consumers of hair wigs and extensions. Interestingly, the demand from these customers has always been nearly inelastic. They spend substantially on chemical hair care products such as relaxers to smoothen and straighten their hair. The availability of high-quality wigs and toupees is encouraging a higher number of men from across the world to opt for these alternatives than for surgical procedures or hair transplants. The increased demand for premium-quality hair products is influencing manufacturers to set up production facilities in Asian countries, especially in China and India. Moreover, the growth in per capita disposable incomes has increased discretionary spending, which has boded well for wigs and extensions manufacturers. The increase in hair fall rates across the world and the popularity of personal grooming and beauty products are other major factors likely to influence the market growth.

The following factors are likely to contribute to the growth of the hair wigs and extensions market during the forecast period:

Growing Potential in Middle Income Consumers

Urban Community Imposing Image Makeovers

Increasing Use of Wigs in Fashion and Entertainment Industry

Growing Hair Fall Rate among Men and Women

The study considers the present scenario of the hair wigs and extensions market and its market dynamics for the period 2020-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

Global Hair Wigs and Extensions Market Segmentation

The global hair wigs and extensions market research report includes a detailed segmentation by product, hair types, end-users, distribution channels, geography. North America is expected to contribute approx. USD 2 billion by 2026 to the global hair wigs and extension market. Consumers of African descent constitute one of the largest end-user of wigs. Consumers are trying to limit the use of harsh chemical products such as peroxide serums. Moreover, an increasing number of women are preferring natural afro-textured hair. Although most consumers are not ready to embrace natural hair, they are increasingly buying hair wigs of human hair as they feel natural. The market is witnessing high demand for human hair from customers in Japan. Europe is also observing high adoption of hair wigs, especially manufactured from human hair, on account of high per capita incomes.

In terms of supply, China leads the human hair wigs and extensions market. Several companies in the country manufacture hair wigs and extensions and source them from domestic suppliers. However, counterfeiting remains a major challenge for the growth of the market as several processing centers in China often mix comb, ground hair, and weft leftovers to make extensions and wigs. Cuticles are chemically stripped off and silicone is applied to offer a natural shine and texture. The demand for Peruvian hair has also increased in recent years. Peruvian hair is sourced mainly from Peruvian women and are considered to blend well with the African-American texture. The retail market for human hair products is relatively inelastic, while the demand for wigs and extensions made of high-quality human hair remains high. Cost efficiency of synthetic hair is a major factor responsible for market growth. The average price of synthetic wigs and extensions is lower than a human hair.

The film industry constitutes the largest end-users for wigs and extensions. The growing popularity of wearing hair wigs among celebrities, models, and social media influencers has a ripple effect among individual consumers. New and evolving fashion trends in the industry have also always influenced the market growth among individual consumers and entertainers.

Online platforms, physical stores, including intermediaries - hair salons and hair stylists- are the major distribution channels for hair wigs and extensions across the world. Vendors in countries such as the US and the UK primarily sell their products in dedicated and beauty stores, hypermarkets, and online general marketplace platforms. Moreover, retail stores such as hair clinics, beauty stores, specialty stores, and fashion stores have been the major sales partners for the sale of hair wigs and extensions. Vendors harness specialty stores and salons due to personalized customer services, which often translate into higher sales prices. In 2020, the online sale of hair wigs and extensions accounted for a share of 63% of the global market. Online stores offer a variety of options from manufacturers and resellers. Several consumers are seeking e-tailing services to buy wigs or extensions online because of the ease of accessibility and convenience. Moreover, online channels promote their products via social media, which serves as a major impetus for the market growth.

Products

- Hair Extensions

- By End-user

- Lengthening and Volumizing

- Coloring

- Styling

- By Fitting Type

- Clip-in

- Micro Link

Tape-in

Glue-in

By Hair Type

Human

Synthetic

Hair Wigs

By End-user

Leisure

Beautification

Functional

By Cap Type

Monofilament

Lace

By Hair Type

Human

Synthetic

Toupee

By Gender

Men

Women

By Hair Type

Human

Synthetic

Hair Type

Hair Sourcing

By Product

Extensions

Wigs

Toupee

Synthetic

By Product

Extensions

Wigs

Toupee

End-users

Individual Consumers

Entertainment & Fashion Industry

Distribution Channel

Offline

Online

INSIGHTS BY GEOGRAPHY

In 2020, North America dominated the global hair wigs and extensions market with a share of over 40%. The African and Caucasian descent population in the region is the major contributor to the sale of human and synthetic hair wigs. The US market is highly influenced by age groups. Customers that are less than 25 years use hair wigs and extensions mainly for functional purposes. Consumers in the age group of 35 to 44 years account for the largest market share. In 2020, consumers in the age group of between 45 and 54 years constituted 22% of the market share. However, customers in the age group of over 54 years of age were the second-highest contributor in North America, accounting for the market share of 23% in 2020. This age group has the potential to become the leading target segment for hair wigs.

By Geography

North America

US

Canada

Europe

UK

Germany

France

Spain

Italy

APAC

China

Japan

South Korea

Australia

India

Latin America

Brazil

Mexico

Middle East & Africa

South Africa

UAE

Nigeria

INSIGHTS BY VENDORS

The global hair wigs and extension market is highly competitive with increased competition, rapid advances in synthetic hair manufacturing technology, and evolving consumer preferences. At the regional level, the competition has intensified with innumerable vendors selling products with limited product differentiation. The market is dominated by global vendors with players expecting to expand their presence worldwide during the forecast period, especially in fast-developing countries of APAC and Latin America, to gain more market share.

Prominent Vendors

Godrej

Great Lengths

Evergreen Product Group

Other Prominent Vendors

Aderans

Aleriana Wigs

Anhui Jinruixiang Hair Product Co. Ltd.

Artnature

AY Hair Products

Balmain Hair

Beaudiva

Bellami Hair

Bloomsbury Wigs

Bohyme

Charm Hair

CheapWigSales

Cinderella

Dan Choi's Remy New York

Diamond Hair Company

Dini Wigs

Diva Divine India

Donna Bella

Easihair Pro

Femme Hair & Beauty

FN LongLocks

Glam Seamless

Hair Life India

Hair Visions International

Hair Zone

Hairdreams

Hairlocs

His and Her Hair Goods

Human Hair Argentina

India Hair International (IHI)

Indique

Indo Hair

Just Extensions

Klix Hair Extensions

Locks & Bonds

Lord Hair

Lush Wigs

Luxy Hair

Madali

Mayvenn

OMG Queen

Paula Young

Racoon International

Rebecca

RichFeel

Ruimei Hair Products

Shake-n-Go Fashion (SNG)

SO.CAP.

THE HAIR SHOP

True Indian Hair

TSD Hair

Woven Hair

Xuchang Haoyuan

Xuchang Penghui

Xuchang Shengtai

YH Hair

Yinnuohair

KEY QUESTIONS ANSWERED

1. What are the key factors and trends enabling the growth of the hair wigs and extensions market?
2. What is the impact of the COVID-19 on the hair extensions industry?
3. Which regions are likely to generate the highest demand for hair wigs and extensions during the forecast period?
4. What is the hair wigs and extensions market size and growth rate during the forecast period?
5. Who are the key players in the wigs and hair extensions industry?

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 SCOPE & COVERAGE

4.1 Market Definition

4.1.1 Inclusions

4.1.2 Exclusions

4.2 Base Year

4.3 Scope of The Study

4.4 Market Segments

4.4.1 Product Type

4.4.2 Hair Type

4.4.3 End-user

4.4.4 Distribution Channel

4.4.5 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Key Caveats

5.2 Currency Conversion

5.3 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Overview

7.2 COVID-19 Impact

8 MARKET OPPORTUNITIES & TRENDS

8.1 Change In Middle-Class Spending Patterns

8.2 Image Makeovers In Urban Communities

8.3 Increasing Use Of Wigs In Fashion & Entertainment industry

9 MARKET GROWTH ENABLERS

- 9.1 Increasing Hair Fall Among Men & Women
- 9.2 Increasing Demand For False Hair As Beauty Accessory
- 9.3 Social Media Enabling New Demand
- 9.4 Increasing Demand From African Descent Consumers

10 MARKET RESTRAINTS

- 10.1 Highly Fragmented Market Impeding Profitability
- 10.2 Rising Expenses In Branding And Manufacturing
- 10.3 Disputes Over Hair Sourcing
- 10.4 Rising Prevalence Of Anti-Hair Loss Treatment

11 MARKET LANDSCAPE

- 11.1 Market Overview
- 11.2 Market Size & Forecast
- 11.3 Five Forces Analysis
 - 11.3.1 Threat of New Entrants
 - 11.3.2 Bargaining Power of Suppliers
 - 11.3.3 Bargaining Power of Buyers
 - 11.3.4 Threat of Substitutes
 - 11.3.5 Competitive Rivalry

12 PRODUCT TYPE

- 12.1 Market Snapshot & Growth Engine
- 12.2 Market Overview
 - 12.2.1 Key Points:
 - 12.2.2 Global Hair Wigs & Extensions Market by Product Type (Revenue)

13 HAIR EXTENSIONS

- 13.1 Market Size And Forecast
- 13.2 Hair Extensions By End-Use
 - 13.2.1 Lengthening and Volumizing

- 13.2.2 Coloring
- 13.2.3 Styling
- 13.2.4 Market by Geography
- 13.3 Hair Extensions By Fitting Type
 - 13.3.1 Clip-in
 - 13.3.2 Micro Link or Fusion
 - 13.3.3 Tape-in
 - 13.3.4 Glue-in or Bonded
- 13.4 Hair Extensions By Hair Type

14 HAIR WIGS

- 14.1 Market Size And Forecast
 - 14.1.1 Market by Geography
- 14.2 Wigs By End-Use
 - 14.2.1 Leisure
 - 14.2.2 Beautification
 - 14.2.3 Functional
- 14.3 Wigs By Cap Type
 - 14.3.1 Monofilament
 - 14.3.2 Lace
- 14.4 Hair Wigs By Hair Type

15 TOUPEE

- 15.1 Market Size And Forecast
 - 15.1.1 Market by Geography
- 15.2 Toupee By Gender
- 15.3 Toupee By Hair Type

16 HAIR TYPE

- 16.1 Market Snapshot & Growth Engine
- 16.2 Market Overview
 - 16.2.1 Key Points
 - 16.2.2 Global Hair Wigs & Extensions Market by Hair Type (Revenue)
- 16.3 Human Hair Type
 - 16.3.1 Market Size and Forecast
 - 16.3.2 Human Hair Sourcing

- 16.3.3 Human Hair Market by Geography
- 16.3.4 Human Hair Market by Product Type
- 16.3.5 Human Hair Extensions Market by Geography
- 16.3.6 Human Hair Wigs Market by Geography
- 16.3.7 Human Hair Toupee by Geography
- 16.4 Synthetic Hair Type
 - 16.4.1 Market Size and Forecast
 - 16.4.2 Synthetic Hair Market by Geography
 - 16.4.3 Synthetic Hair Market by Product Type
 - 16.4.4 Synthetic Hair Extensions Market by Geography
 - 16.4.5 Synthetic Hair Wigs Market by Geography
 - 16.4.6 Synthetic Hair Toupee Market by Geography

17 END-USER

- 17.1 Market Snapshot & Growth Engine
- 17.2 Market Overview
 - 17.2.1 Key Points
 - 17.2.2 Global Hair Wigs & Extensions Market by End-user
- 17.3 Entertainment And Fashion Industry
 - 17.3.1 Market Size and Forecast
 - 17.3.2 Market by Geography
- 17.4 Individual Consumers
 - 17.4.1 Market Size and Forecast
 - 17.4.2 Market by Geography

18 DISTRIBUTION CHANNEL

- 18.1 Distribution Overview
 - 18.1.1 Manufacture, Production, and Distribution
 - 18.1.2 Distribution Through Retail Stores
 - 18.1.3 Distribution Through Online Websites

19 GEOGRAPHY

- 19.1 Market Snapshot & Growth Engine
- 19.2 Geographic Overview
 - 19.2.1 Market by Geography

20 NORTH AMERICA

- 20.1 Market Size & Forecast
- 20.2 Product Type
 - 20.2.1 Market Size & Forecast
 - 20.2.2 Hair Extensions Market by Hair Type
 - 20.2.3 Hair Wigs Market by Hair Type
 - 20.2.4 Toupee Market by Hair Type
- 20.3 Hair Type
 - 20.3.1 Market Size & Forecast
- 20.4 End-User
 - 20.4.1 Market Size & Forecast
- 20.5 Key Countries
 - 20.5.1 US: Market Size & Forecast
 - 20.5.2 Canada: Market Size & Forecast

21 APAC

- 21.1 Market Size & Forecast
- 21.2 Product Type
 - 21.2.1 Market Size & Forecast
 - 21.2.2 Hair Extensions Market By Hair Type
 - 21.2.3 Hair Wigs Market By Hair Type
 - 21.2.4 Toupee Market By Hair Type
- 21.3 Hair Type
 - 21.3.1 Market Size & Forecast
- 21.4 End-User
 - 21.4.1 Market Size & Forecast
- 21.5 Key Countries
 - 21.5.1 China: Market Size & Forecast
 - 21.5.2 India: Market Size & Forecast
 - 21.5.3 South Korea: Market Size & Forecast
 - 21.5.4 Japan: Market Size & Forecast
 - 21.5.5 Australia: Market Size & Forecast

22 EUROPE

- 22.1 Market Size & Forecast
- 22.2 Product Type

- 22.2.1 Market Size & Forecast
- 22.2.2 Hair Extensions Market by Hair Type
- 22.2.3 Hair Wigs Market by Hair Type
- 22.2.4 Toupee Market by Hair Type
- 22.3 Hair Type
 - 22.3.1 Market Size & Forecast
- 22.4 End-User
 - 22.4.1 Market Size & Forecast
- 22.5 Key Countries
 - 22.5.1 UK: Market Size & Forecast
 - 22.5.2 Germany: Market Size & Forecast
 - 22.5.3 France: Market Size & Forecast
 - 22.5.4 Italy: Market Size & Forecast
 - 22.5.5 Spain: Market Size & Forecast

23 MIDDLE EAST & AFRICA

- 23.1 Market Size & Forecast
- 23.2 Product Type
 - 23.2.1 Market Size & Forecast
 - 23.2.2 Hair Extensions Market by Hair Type
 - 23.2.3 Hair Wigs Market by Hair Type
 - 23.2.4 Toupee Market by Hair Type
- 23.3 Hair Type
 - 23.3.1 Market Size & Forecast
- 23.4 End-User
 - 23.4.1 Market Size & Forecast
- 23.5 Key Countries
 - 23.5.1 UAE: Market Size & Forecast
 - 23.5.2 South Africa: Market Size & Forecast
 - 23.5.3 Nigeria: Market Size & Forecast

24 LATIN AMERICA

- 24.1 Market Size & Forecast
- 24.2 Product Type
 - 24.2.1 Market Size & Forecast
 - 24.2.2 Hair Extensions Market By Hair Type
 - 24.2.3 Hair Wigs Market By Hair Type

- 24.2.4 Toupee Market By Hair Type
- 24.3 Hair Type
 - 24.3.1 Market Size & Forecast
- 24.4 End-User
 - 24.4.1 Market Size & Forecast
- 24.5 Key Countries
 - 24.5.1 Brazil: Market Size & Forecast
 - 24.5.2 Mexico: Market Size & Forecast

25 COMPETITIVE LANDSCAPE

- 25.1 Competition Overview

26 KEY COMPANY PROFILES

- 26.1 Godrej
 - 26.1.1 Business Overview
 - 26.1.2 Product Offerings
 - 26.1.3 Key Strategies
 - 26.1.4 Key Strengths
 - 26.1.5 Key Opportunities
- 26.2 Great Lengths
 - 26.2.1 Business Overview
 - 26.2.2 Product Offerings
 - 26.2.3 Key Strategies
 - 26.2.4 Key Strengths
 - 26.2.5 Key Opportunities
- 26.3 Evergreen Product Group
 - 26.3.1 Business Overview
 - 26.3.2 Product Offerings
 - 26.3.3 Key Strategies
 - 26.3.4 Key Strengths
 - 26.3.5 Key Opportunities

27 OTHER PROMINENT VENDORS

- 27.1 Hairlocs
 - 27.1.1 Business Overview
 - 27.1.2 Product Offerings

- 27.2 Klix Hair Extensions
 - 27.2.1 Business Overview
 - 27.2.2 Product Offerings
- 27.3 Hair Visions International
 - 27.3.1 Business Overview
 - 27.3.2 Product Offerings
- 27.4 Racoon International
 - 27.4.1 Business Overview
 - 27.4.2 Product Offerings
- 27.5 Xuchang Penghui
 - 27.5.1 Business Overview
 - 27.5.2 Product Offerings
- 27.6 Xuchang Shengtai
 - 27.6.1 Business Overview
 - 27.6.2 Product Offerings
- 27.7 Yinnuohair
 - 27.7.1 Business Overview
 - 27.7.2 Product Offerings
- 27.8 Xuchang Haoyuan
 - 27.8.1 Business Overview
 - 27.8.2 Product Offerings
- 27.9 Cinderella Hair Extension
 - 27.9.1 Business Overview
 - 27.9.2 Product Offerings
- 27.10 Locks & Bonds
 - 27.10.1 Business Overview
 - 27.10.2 Product Offerings
- 27.11 Femme Hair & Beauty
 - 27.11.1 Business Overview
 - 27.11.2 Product Offerings
- 27.12 Paula Young
 - 27.12.1 Business Overview
 - 27.12.2 Product Offerings
- 27.13 Lord Hair
 - 27.13.1 Business Overview
 - 27.13.2 Product Offerings
- 27.14 Bohyme
 - 27.14.1 Business Overview
 - 27.14.2 Product Offerings

- 27.15 Indique
 - 27.15.1 Business Overview
 - 27.15.2 Product Offerings
- 27.16 India Hair International (Ihi)
 - 27.16.1 Business Overview
 - 27.16.2 Product Offerings
- 27.17 Indo Hair
 - 27.17.1 Business Overview
 - 27.17.2 Product Offerings
- 27.18 FN Longlocks
 - 27.18.1 Business Overview
 - 27.18.2 Product Offerings
- 27.19 Diamond Hair Company
 - 27.19.1 Business Overview
 - 27.19.2 Product Offerings
- 27.20 Charm Hair
 - 27.20.1 Business Overview
 - 27.20.2 Product Offerings
- 27.21 AY Hair Products
 - 27.21.1 Business Overview
 - 27.21.2 Product Offerings
- 27.22 Diva Divine India
 - 27.22.1 Business Overview
 - 27.22.2 Product Offerings
- 27.23 Aderans
 - 27.23.1 Business Overview
 - 27.23.2 Product Offerings
- 27.24 Artnature
 - 27.24.1 Business Overview
 - 27.24.2 Product Offerings
- 27.25 Hair Zone
 - 27.25.1 Business Overview
 - 27.25.2 Product Offerings
- 27.26 Shake-N-Go Fashion (SNG)
 - 27.26.1 Business Overview
 - 27.26.2 Product Offerings
- 27.27 Rebecca
 - 27.27.1 Business Overview
 - 27.27.2 Product Offerings

27.28 Anhui Jinruixiang Hair Product

27.28.1 Business Overview

27.28.2 Product Offerings

27.29 Hairdreams

27.29.1 Business Overview

27.29.2 Product Offerings

27.30 Easihair PRO

27.30.1 Business Overview

27.30.2 Product Offerings

27.31 Donna Bella

27.31.1 Business Overview

27.31.2 Product Offerings

27.32 SO.CAP.

27.32.1 Business Overview

27.32.2 Product Offerings

27.33 Ruimei Hair Products

27.33.1 Business Overview

27.33.2 Product Offerings

27.34 Hair Visions International

27.34.1 Business Overview

27.34.2 Product Offerings

27.35 Just Extensions

27.35.1 Business Overview

27.35.2 Product Offerings

27.36 Dan Choi's Remy New York

27.36.1 Business Overview

27.36.2 Product Offerings

27.37 The Hair Shop

27.37.1 Business Overview

27.37.2 Product Offerings

27.38 Balmain Hair

27.38.1 Business Overview

27.38.2 Product Offerings

27.39 Human Hair Argentina

27.39.1 Business Overview

27.39.2 Product Offerings

27.40 Aleriana

27.40.1 Business Overview

27.40.2 Product Offerings

- 27.41 Hair Life India
 - 27.41.1 Business Overview
 - 27.41.2 Product Offerings
- 27.42 Bloomsbury Wigs
 - 27.42.1 Business Overview
 - 27.42.2 Product Offerings
- 27.43 Beaudiva
 - 27.43.1 Business Overview
 - 27.43.2 Product Offerings
- 27.44 Omgqueen
 - 27.44.1 Business Overview
 - 27.44.2 Product Offerings
- 27.45 Cheapwigsales
 - 27.45.1 Business Overview
 - 27.45.2 Product Offerings
- 27.46 Richfeel
 - 27.46.1 Business Overview
 - 27.46.2 Product Offerings
- 27.47 Woven Hair
 - 27.47.1 Business Overview
 - 27.47.2 Product Offerings
- 27.48 Madali
 - 27.48.1 Business Overview
 - 27.48.2 Product Offerings
- 27.49 Bellami Hair
 - 27.49.1 Business Overview
 - 27.49.2 Product Offerings
- 27.50 Mayvenn
 - 27.50.1 Business Overview
 - 27.50.2 Product Offerings
- 27.51 True Indian Hair
 - 27.51.1 Business Overview
 - 27.51.2 Product Offerings
- 27.52 Lush Wigs
 - 27.52.1 Business Overview
 - 27.52.2 Product Offerings
- 27.53 TSD Hair
 - 27.53.1 Business Overview
 - 27.53.2 Product Offerings

- 27.54 Glam Seamless
 - 27.54.1 Business Overview
 - 27.54.2 Product Offerings
- 27.55 His And Her Hair Goods
 - 27.55.1 Business Overview
 - 27.55.2 Product Offerings
- 27.56 YH Hair
 - 27.56.1 Business Overview
 - 27.56.2 Product Offerings
- 27.57 Dini Wigs
 - 27.57.1 Business Overview
 - 27.57.2 Product Offerings
- 27.58 Luxy Hair
 - 27.58.1 Business Overview
 - 27.58.2 Product Offerings

28 REPORT SUMMARY

- 28.1 Key Takeaways
- 28.2 Strategic Recommendations

29 QUANTITATIVE SUMMARY

- 29.1 Market By Geography
- 29.2 North America
 - 29.2.1 Market by Product
 - 29.2.2 Market by Hair Type
 - 29.2.3 Market by End-user
- 29.3 APAC
 - 29.3.1 Market by Product
 - 29.3.2 Market by Hair Type
 - 29.3.3 Market by End-user
- 29.4 Europe
 - 29.4.1 Market By Product
 - 29.4.2 Market By Hair Type
 - 29.4.3 Market By End-User
- 29.5 Middle East & Africa
 - 29.5.1 Market By Product
 - 29.5.2 Market By Hair Type

29.5.3 Market By End-User

29.6 Latin America

29.6.1 Market By Product

29.6.2 Market By Hair Type

29.6.3 Market By End-User

29.7 Product

29.7.1 Market By Products

29.7.2 Hair Extensions Market

29.7.3 Hair Extensions Market By End-Use

29.7.4 Hair Extensions Market By Fitting Type

29.7.5 Hair Extension By Hair Type

29.7.6 Hair Wigs Market

29.7.7 Hair Wigs Market By End-Use

29.7.8 Hair Wigs Market By Cap Type

29.7.9 Hair Wigs Market By Hair Type

29.7.10 Toupee Market

29.7.11 Toupee Market By Gender

29.7.12 Toupee Market By Hair Type

29.8 Hair Type

29.8.1 Market By Hair Type

29.8.2 Human Hair Market By Geography

29.8.3 Human Hair Market By Product Type

29.8.4 Human Hair Extensions By Geography

29.8.5 Human Hair Wigs By Geography

29.8.6 Human Hair Toupee Market By Geography

29.8.7 Synthetic Hair Market By Geography

29.8.8 Synthetic Hair Market By Product Type

29.8.9 Synthetic Hair Extensions By Geography

29.8.10 Synthetic Hair Wigs By Geography

29.8.11 Synthetic Hair Toupee By Geography

29.9 End-User

29.9.1 Market By End-User

29.9.2 Entertainment & Fashion Industry Market By Geography

29.9.3 Individual Consumers Market By Geography

30 APPENDIX

30.1 Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Hair Wigs & Extensions Market
- Exhibit 2 Market Size Calculation Approach 2020
- Exhibit 3 Incremental Growth Analysis 2020-2026
- Exhibit 4 Impact of COVID-19 on Hair Wigs & Extensions Market
- Exhibit 5 Impact of Change in Middle-class Spending Patterns
- Exhibit 6 Impact of Image Makeovers in Urban Communities
- Exhibit 7 Impact of Increasing Use of Wigs in Fashion & Entertainment Industry
- Exhibit 8 Recent Landmark Events Supporting Increased Demand for Hair Wigs
- Exhibit 9 Impact of Increasing Hair Fall Among Men & Women
- Exhibit 10 Hair Loss Rates in Men in Select Countries (2020)
- Exhibit 11 Key Factors Driving Demand for Wigs, Toupees, & Extensions
- Exhibit 12 Impact of Increasing Demand for False Hair as Beauty Accessory
- Exhibit 13 Global Per Capita GDP by Purchasing Power Parity 2010–2019 (\$ thousand)
- Exhibit 14 Impact of Social Media Enabling New Demand
- Exhibit 15 Social Media Impact Analysis 2020
- Exhibit 16 Impact of Increasing Demand from African Descent Consumers
- Exhibit 17 Major Hair Loss Challenges Faced by African Descent Women
- Exhibit 18 Impact of Highly Fragmented Market Impeding Profitability
- Exhibit 19 Market Share Analysis of Top 10 Manufacturers 2020
- Exhibit 20 Key Impacts of Market Fragmentation
- Exhibit 21 Impact of Rising Expenses in Branding and Manufacturing
- Exhibit 22 Impact of Disputes Over Hair Sourcing
- Exhibit 23 Select Factors Hindering Usage of Human Hair Products
- Exhibit 24 Impact of Rising Prevalence of Anti-hair Loss Treatment
- Exhibit 25 Incremental Growth of Hair Wigs and Extensions Market (\$ billion)
- Exhibit 26 Global Hair Wigs & Extensions Market 2017–2026 (\$ billion)
- Exhibit 27 Five Forces Analysis 2020
- Exhibit 28 Incremental Growth by Product Type 2020 & 2026
- Exhibit 29 Global Hair Wigs & Extensions Market by Product (revenue share %)
- Exhibit 30 Global Hair Extensions Market 2020–2026 (\$ billion)
- Exhibit 31 Global Hair Wigs Market 2020–2026 (\$ billion)
- Exhibit 32 Key Consumers of Hair Wigs
- Exhibit 33 Global Toupee Market 2020–2026 (\$ billion)
- Exhibit 34 Incremental Growth by Hair Type 2020 & 2026
- Exhibit 35 Global Hair Wigs & Extensions Market by Hair Type (revenue share %)

- Exhibit 36 Global Human Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 37 Key Types of Human Hair
- Exhibit 38 Global Synthetic Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 39 Incremental Growth by End-user 2020 & 2026
- Exhibit 40 Global Hair Wigs & Extensions Market by End-user (revenue share %)
- Exhibit 41 Global Hair Wigs & Extensions Market by Entertainment & Fashion Industry 2020–2026 (\$ billion)
- Exhibit 42 Key Reasons for Adopting Hair Wigs & Extensions
- Exhibit 43 Global Hair Wigs & Extensions Market by Individual Consumers 2020–2026 (\$ billion)
- Exhibit 44 Distribution Channel Flow
- Exhibit 45 Global Hair Wigs and Extensions Market by Distribution Channel (% revenue share)
- Exhibit 46 Incremental Growth by Geography 2020 & 2026
- Exhibit 47 Geographical Overview of Global Hair Wigs & Extensions Market
- Exhibit 48 Incremental Revenue Share of Key Countries 2020 (%)
- Exhibit 49 North America Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 50 Customer Segmentation by Age Group in North America 2020
- Exhibit 51 Incremental Growth in North America 2020 & 2026
- Exhibit 52 Hair Wigs and Extensions Market in US 2020–2026 (\$ million)
- Exhibit 53 Consumer Interest in Artificial Hair Integrations in US 2010–2020
- Exhibit 54 Hair Wigs & Extensions Market in Canada 2020–2026 (\$ million)
- Exhibit 55 Key Purchase Factors Among Canadian Users
- Exhibit 56 APAC Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 57 Incremental Growth in APAC 2020 & 2026
- Exhibit 58 Hair Wigs & Extensions Market in China 2020–2026 (\$ million)
- Exhibit 59 Hair Wigs & Extensions Market in India 2020–2026 (\$ million)
- Exhibit 60 Hair Wigs & Extensions Market in South Korea 2020–2026 (\$ million)
- Exhibit 61 Hair Wigs & Extensions Market in Japan 2020–2026 (\$ million)
- Exhibit 62 Hair Wigs & Extensions Market in Australia 2020–2026 (\$ million)
- Exhibit 63 Europe Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 64 Incremental Growth in Europe 2020 & 2026
- Exhibit 65 Hair Wigs & Extensions Market in UK 2020–2026 (\$ million)
- Exhibit 66 Hair Wigs & Extensions Market in Germany 2020–2026 (\$ million)
- Exhibit 67 Hair Wigs & Extensions Market in France 2020–2026 (\$ million)
- Exhibit 68 Hair Wigs & Extensions Market in Italy 2020–2026 (\$ million)
- Exhibit 69 Hair Wigs & Extensions Market in Spain 2020–2026 (\$ million)
- Exhibit 70 Middle East & Africa Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 71 Incremental Growth in MEA 2020 & 2026

- Exhibit 72 Hair Wigs & Extensions Market in UAE 2020–2026 (\$ million)
- Exhibit 73 Hair Wigs & Extensions Market in South Africa 2020–2026 (\$ million)
- Exhibit 74 Hair Wigs & Extensions Market in Nigeria 2020–2026 (\$ million)
- Exhibit 75 Latin America Hair Wigs & Extensions Market 2020–2026 (\$ billion)
- Exhibit 76 Incremental Growth in Latin America 2020 & 2026
- Exhibit 77 Hair Wigs & Extensions Market in Brazil 2020–2026 (\$ million)
- Exhibit 78 Hair Wigs & Extensions Market in Mexico 2020–2026 (\$ million)
- Exhibit 79 Key Focus Areas for Market Vendors

List Of Tables

LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013-2020

Table 3 Global Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 4 Global Hair Extensions Market by End-use 2020–2026 (\$ billion)

Table 5 Global Hair Extensions Market by Geography 2020–2026 (\$ billion)

Table 6 Global Hair Extensions Market by Fitting Type 2020–2026 (\$ billion)

Table 7 Global Hair Extensions Market by Hair Type 2020-2026 (\$ billion)

Table 8 Global Hair Wigs Market by Geography 2020–2026 (\$ billion)

Table 9 Global Hair Wigs Market by End-use 2020–2026 (\$ billion)

Table 10 Global Hair Wigs Market by Cap Type 2020–2026 (\$ billion)

Table 11 Global Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 12 Global Hair Wigs Market by Geography 2020–2026 (\$ billion)

Table 13 Global Toupee Market by Gender 2020–2026 (\$ billion)

Table 14 Global Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 15 Global Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 16 Global Human Hair Market 2020–2026 (\$ billion)

Table 17 Global Human Hair Market by Product Type 2020–2026 (\$ billion)

Table 18 Global Human Hair Extensions Market 2020–2026 (\$ billion)

Table 19 Global Human Hair Wigs Market 2020–2026 (\$ billion)

Table 20 Global Human Hair Toupee Market 2020–2026 (\$ billion)

Table 21 Global Synthetic Hair Wigs & Extensions Market by Geography 2020–2026 (\$ billion)

Table 22 Global Synthetic Hair Market by Product Type 2020–2026 (\$ billion)

Table 23 Global Synthetic Hair Extensions Market by Geography 2020–2026 (\$ billion)

Table 24 Global Synthetic Hair Wigs Market by Geography 2020–2026 (\$ billion)

Table 25 Global Synthetic Hair Toupee Market by Geography 2020–2026 (\$ billion)

Table 26 Global Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 27 Global Entertainment & Fashion Market by Geography 2020–2026 (\$ billion)

Table 28 Global Individual Consumers Market by Geography 2020–2026 (\$ billion)

Table 29 Global Hair Wigs & Extensions Market by Geography 2020–2026 (\$ billion)

Table 30 North America Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 31 North America Hair Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 32 North America Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 33 North America Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 34 North America Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 35 North America Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 36 APAC Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 37 APAC Hair Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 38 APAC Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 39 APAC Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 40 APAC Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 41 APAC Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 42 Europe Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 43 Europe Hair Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 44 Europe Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 45 Europe Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 46 Europe Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 47 Europe Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 48 Middle East & Africa Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 49 Middle East & Africa Hair Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 50 Middle East & Africa Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 51 Middle East & Africa Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 52 Middle East & Africa Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 53 Middle East & Africa Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 54 Latin America Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)

Table 55 Latin America Hair Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 56 Latin America Hair Wigs Market by Hair Type 2020–2026 (\$ billion)

Table 57 Latin America Toupee Market by Hair Type 2020–2026 (\$ billion)

Table 58 Latin America Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)

Table 59 Latin America Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 60 Godrej: Major Product Offerings

Table 61 Great Lengths: Major Product Offerings

Table 62 Evergreen Product Group: Major Product Offerings

Table 63 Hairlocs: Major Product Offerings

- Table 64 Klix Hair Extensions: Major Product Offerings
- Table 65 Hair Visions International: Major Product Offerings
- Table 66 Racoon International: Major Product Offerings
- Table 67 Xuchang Penghui: Major Product Offerings
- Table 68 Xuchang Shengtai: Major Product Offerings
- Table 69 Yinnuohair: Major Product Offerings
- Table 70 Xuchang Haoyuan: Major Product Offerings
- Table 71 Cinderella Hair Extension: Major Product Offerings
- Table 72 Locks & Bonds: Major Product Offerings
- Table 73 Femme Hair & Beauty: Major Product Offerings
- Table 74 Paula Young: Major Product Offerings
- Table 75 Lord Hair: Major Product Offerings
- Table 76 Bohyme: Major Product Offerings
- Table 77 Indique: Major Product Offerings
- Table 78 India Hair International: Major Product Offerings
- Table 79 Indo Hair: Major Product Offerings
- Table 80 FN LongLocks: Major Product Offerings
- Table 81 Diamond Hair Company: Major Product Offerings
- Table 82 Charm Hair: Major Product Offerings
- Table 83 AY Hair Products: Major Product Offerings
- Table 84 Diva Divine India: Major Product Offerings
- Table 85 Aderans: Major Product Offerings
- Table 86 Artnature: Major Product Offerings
- Table 87 Hair Zone: Major Product Offerings
- Table 88 Shake-N-Go Fashion: Major Product Offerings
- Table 89 Rebecca: Major Product Offerings
- Table 90 Anhui Jinruixiang Hair Product: Major Product Offerings
- Table 91 Hairdreams: Major Product Offerings
- Table 92 Easihair Pro: Major Product Offerings
- Table 93 Donna Bella: Major Product Offerings
- Table 94 SO.CAP.: Major Product Offerings
- Table 95 Ruimei Hair Products: Major Product Offerings
- Table 96 Hair Visions International: Major Product Offerings
- Table 97 Just Extensions: Major Product Offerings
- Table 98 Dan Choi's Remy New York: Major Product Offerings
- Table 99 The Hair Shop: Major Product Offerings
- Table 100 Balmain Hair: Major Product Offerings
- Table 101 Human Hair Argentina: Major Product Offerings
- Table 102 Aleriana: Major Product Offerings

- Table 103 Hair Life India: Major Product Offerings
- Table 104 Bloomsbury Wigs: Major Product Offerings
- Table 105 Beaudiva: Major Product Offerings
- Table 106 OMGQUEEN: Major Product Offerings
- Table 107 CheapWigSales: Major Product Offerings
- Table 108 RichFeel: Major Product Offerings
- Table 109 Woven Hair: Major Product Offerings
- Table 110 Madali: Major Product Offerings
- Table 111 Bellami Hair: Major Product Offerings
- Table 112 Mayvenn: Major Product Offerings
- Table 113 True Indian Hair: Major Product Offerings
- Table 114 Lush Wigs: Major Product Offerings
- Table 115 TSD Hair: Major Product Offerings
- Table 116 Glam Seamless: Major Product Offerings
- Table 117 His and Her Hair Goods: Major Product Offerings
- Table 118 YH Hair: Major Product Offerings
- Table 119 Dini Wigs: Major Product Offerings
- Table 120 Luxy Hair: Major Product Offerings
- Table 121 Global Hair Wigs & Extensions Market by Geography 2020–2026 (\$ billion)
- Table 122 North America Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 123 North America Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 124 North America Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 125 North America Toupee Market by Hair Type 2020–2026 (\$ billion)
- Table 126 North America Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 127 North America Hair Wigs and Extensions Market by End-user 2020–2026 (\$ billion)
- Table 128 APAC Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 129 APAC Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 130 APAC Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 131 APAC Toupee Market by Hair Type 2020–2026 (\$ billion)
- Table 132 APAC Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 133 APAC Hair Wigs and Extensions Market by End-user 2020–2026 (\$ billion)
- Table 134 Europe Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 135 Europe Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 136 Europe Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 137 Europe Toupee Market by Hair Type 2020–2026 (\$ billion)

- Table 138 Europe Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 139 Europe Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)
- Table 140 Middle East & Africa Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 141 Middle East & Africa Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 142 Middle East & Africa Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 143 Middle East & Africa Toupee Market by Hair Type 2020–2026 (\$ billion)
- Table 144 Middle East & Africa Hair Wigs and Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 145 Middle East & Africa Hair Wigs and Extensions Market by End-user 2020–2026 (\$ billion)
- Table 146 Latin America Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 147 Latin America Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 148 Latin America Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 149 Latin America Toupee Market by Hair Type 2020–2026 (\$ billion)
- Table 150 Latin America Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 151 Latin America Hair Wigs and Extensions Market by End-user 2020–2026 (\$ billion)
- Table 152 Global Hair Wigs & Extensions Market by Product Type 2020–2026 (\$ billion)
- Table 153 Global Hair Extensions Market by Geography 2020–2026 (\$ billion)
- Table 154 Global Hair Extensions Market by End-use 2020–2026 (\$ billion)
- Table 155 Global Hair Extensions Market by Fitting Type 2020–2026 (\$ billion)
- Table 156 Global Hair Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 157 Global Hair Wigs Market by Geography 2020–2026 (\$ billion)
- Table 158 Global Hair Wigs Market by End-use 2020–2026 (\$ billion)
- Table 159 Global Hair Wigs Market by Cap Type 2020–2026 (\$ billion)
- Table 160 Global Hair Wigs Market by Hair Type 2020–2026 (\$ billion)
- Table 161 Global Hair Wigs Market by Geography 2020–2026 (\$ billion)
- Table 162 Global Toupee Market by Gender 2020–2026 (\$ billion)
- Table 163 Global Toupee Market by Hair Type 2020–2026 (\$ billion)
- Table 164 Global Hair Wigs & Extensions Market by Hair Type 2020–2026 (\$ billion)
- Table 165 Global Human Hair Wigs & Extensions Market by Geography 2020–2026 (\$ billion)
- Table 166 Global Human Hair Market by Product Type 2020–2026 (\$ billion)
- Table 167 Global Human Hair Extensions Market by Geography 2020–2026 (\$ billion)
- Table 168 Global Human Hair Wigs Market by Geography 2020–2026 (\$ billion)

Table 169 Global Human Hair Toupee Market by Geography 2020–2026 (\$ billion)

Table 170 Global Synthetic Hair Wigs & Extensions Market by Geography 2020–2026 (\$ billion)

Table 171 Global Synthetic Hair Market by Product Type 2020–2026 (\$ billion)

Table 172 Global Synthetic Hair Extensions Market by Geography 2020–2026 (\$ billion)

Table 173 Global Synthetic Hair Wigs Market by Geography 2020–2026 (\$ billion)

Table 174 Global Synthetic Hair Toupee Market by Geography 2020–2026 (\$ billion)

Table 175 Global Hair Wigs & Extensions Market by End-user 2020–2026 (\$ billion)

Table 176 Global Entertainment & Fashion Industry by Geography 2020–2026 (\$ billion)

Table 177 Global Individual Consumers Market by Geography 2020–2026 (\$ billion)

I would like to order

Product name: Hair Wigs and Extensions Market - Global Outlook and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/H9887D192B48EN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H9887D192B48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970