

Garden Hand Tools Market - Global Outlook & Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Garden Hand Tools Market Report

The garden hand tools market is expected to reach USD 21.53 billion by 2026, growing at a CAGR of 3.73%.

The following factors are likely to contribute to the growth of the garden hand tools market during the forecast period:

Increase In Indoor Plantation

The rise in the Adoption of Vertical Gardening

Growing of Landscape Industry

Development Of Sustainable Cities

GARDEN HAND TOOLS MARKET INSIGHTS

Garden Hand Tools have supported mankind right from its existence in their gardening activities over the last few generations. With the increase in disposable income and growing middle-class houses, the need to enhance their properties with beautiful gardens and lawns has increased the demand for the garden equipment market. The garden hand tool industry is heading towards more sophistication and customization of products to keep ahead with the other players in the industry. The growing trend of

using recyclable materials as DIY garden hand tools has seen enormous growth globally over the past decade. The impact of the DIY industry on tools was more significant in North America and Europe in 2020. Horticulture expos and commercial construction activities give in rising human traffic in exhibitions and trade shows are expected to drive the demand for garden hand tools in the UAE.

SNIPPETS

The growing demand for gardens, recreational parks for maintenance, and improvising the aesthetics will spike the demand for garden hand tools in APAC. In 2020, the gardening hand tools market in APAC was valued at USD 6.02 billion.

During the pandemic, the rising interest in D.I.Y. projects has accelerated the demand for garden improvements in lawn areas and kitchen gardens. The D.I.Y. industry experienced 48% more sales in May 2020.

China and India are considered to be the largest end-users of garden hand tools across the globe, owing to the niche penetration of power tools.

The study considers a detailed scenario of the present garden hand tools market and its market dynamics for the period 2021-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

GARDEN HAND TOOLS MARKET SEGMENTATION

This research report includes a detailed segmentation by

Product Type

End-User

Sales Channel

Geography

GARDEN HAND TOOLS MARKET SEGMENTS AND SHARES

The pruning tool market is expected to grow and be adopted at a faster rate when compared with digging and striking tools in the market, with a CAGR of 4.68%.

The rapid shift towards urbanization and significant rise in infrastructure development is increasing the demand for more corporate offices and public gardens, thereby surging the growth of the garden hand tools market.

Market Segmentation by Product Type

Digging Tools

Pruning Tools

Striking Tools

Market Segmentation by End-User

Residential

Commercial

Market Segmentation by Sales Channel

Offline

Online

GEOGRAPHIC ANALYSIS

APAC: The demand for garden hand tools is surging in the APAC region as customers are becoming more quality conscious for good quality and ergonomic hand tools for easy operation.

Europe: Europe is anticipated to hold a prominent share in the global garden hand tool market, followed by North America during the forecasted period.

North America: The penetration of garden tools in North America is growing significantly, and more end-users are using these convenient garden hand tools in place of powered tools.

Latin America: The hot spots for gardening areas are Mexico, Central America, Brazil, where hands-on experience is provided to many people increasing the demand for garden hand tools across the region.

Middle East & Africa: To curb the climatic changes, Saudi Arabia has started the green initiative of the world's largest afforestation program that aims to plant nearly 50 billion trees. Thereby fueling the growth of the garden hand Tools industry in the Middle East & Africa.

Market Segmentation by Geography

APAC

China

India

Japan

Australia

Rest of APAC

Europe

Italy

France

Germany

UK

North America

US

Canada

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

UAE

South Africa

Rest of the Middle East & Africa

VENDORS LANDSCAPE

The garden hand tools market is highly competitive with the presence of various players. Vendors are expected to expand their international presence to increase their footprints in the garden hand tools industry. Especially in the fast-developing countries such as Europe, US, and Middle East & Africa to gain more market share. Companies with better technical and financial resources can develop innovative products with required accessories, posing a threat to competitors' products. The growth of the market players depends on the competitive landscape, GDP growth, and industry development.

Key Vendors

Fiskar Group

Griffon Corporation

Husqvarna Group

Stanley Black & Decker, Inc

Other Prominent Vendors

A.M Leonard

ARS Corporation

BELLOTA

Bully Tools

CobraHead LLC.

Felco S.A

Garden's Supply Company

Lasher Tools

Nisaku

Radius Garden

Root Assassin

Ray Padula Holdings LLC

Seymour MiddleWest LLC

SNA Europe

Zenport Industries

KEY QUESTIONS ANSWERED:

1. How big is the Garden Hand Tools Market?
2. Who are the key players in the gardening equipment market?
3. What are the factors driving the gardening equipment market?
4. What are the different product types in the garden hand tools market?
5. What is the key trend for the gardening tools industry?

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