

France Lawnmowers Market – Opportunity and Growth Assessment 2019?2024

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Abstracts

The lawnmowers market in France is likely to reach over \$1.5 billion, registering an absolute growth rate of around 33% in 2018?2024. The major usage of lawn and garden equipment can widely be observed in the business segment. The need to maintenance lawns in residential, commercial and government sectors, golf courses, and professional landscaping establishments is driving the market. With this report, customers can discover the latest market dynamics and identify sources of potential market growth for the lawn mowers market in France.

The lawnmower market in France is driven by factors such as growing interests in backyard beautification, introduction of models with ease of usage, and increased adoption of robotic models with connectivity and smart features such as lawn mapping and navigation. The report provides an in-depth market and segmental analysis of the lawn mower market by products, end-users, distribution channels, and fuel type.

Key Highlights of the Report:

The walk-behind segment was the major revenue contributor to the lawn mowers market in France in 2018.

The self-propelled lawn mower segment occupies the highest revenue share of over 40% in the walk-behind category.

The residential user segment is growing and occupies major shares in the end-user segment.

The robotic lawn mower segment witnessed an exponential growth rate of over

15% in 2018.

Electric-powered mowers witnessed significant rise in the market with a growth rate of over 5%.

The study considers the present scenario of the lawn mower market and its market dynamics for the period 2019?2024. The report covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply aspect of the market. It also offers vendor share of leading companies operating in the market.

Detailed analysis of garden tools and equipment for specific country

Current opportunity and future potential identification

15 minutes read-to-know in-depth market opportunities

First of its kind presentation-ready product

Data on 25 countries readily available

Report Offerings:

A detailed study of the existing market landscape, an in-depth industry analysis, and insightful predictions about the size of the lawn mowers market in France for the current and forecast period

Classification of the lawn mowers market into multiple segments and sub-segments and the analysis of each segment's market sizing and forecast

A comprehensive analysis of the latest market trends, potential opportunities, and growth restraints, and future market prospects for the lawn mowers industry in France

An assessment of the competitive landscape and market share listing of major and emerging vendors

A transparent market research methodology and the analysis of the demand and supply aspect of the market

Report Coverage:

The report provides an elaborative analysis of the lawn mowers market in France and its segments, including product, fuel, and end-user types. It discusses different segments of lawn mowers to derive specific market estimations. The segmentation includes:

Market Segmentation by Products

Walk-behind Lawn Mowers

- Self-propelled Mower

- Push Mower

- Hover Mower

- Reel/Cylinder Mower

Ride-on Mower

- Standard Ride-on Mower

- Zero-turn Lawn Mower

- Lawn Tractors

- Garden Tractors

- Robotic Lawn Mower

Market Segmentation by End-users

Residential Users

Professional Landscaping Services

Golf Courses

Government & Others

Market by Fuel Type

Gas-powered Lawn Mowers

Electric-powered Lawn Mowers

Manual-powered Lawn Mowers

Propane-powered Lawn Mowers

Market by Distribution Channels

Retail

Dealers & Distributors

Mass Market Players

Specialty Stores

Online

Target Audience:

Top level management personnel of existing operators/vendors

Potential new entrants to the market

Consultants/consultancies/advisory firms

Professional landscaping service providers/contractors

Corporate and governments bodies

Why Purchase this Report?

To gain competitive intelligence about the industry and players in the market

To focus on the niche market and customize the report to a specific country

To offer a presentation-ready format and easy-to-interpret data

To enable decision-makers to make informed and profitable choices

To provide the expert quantitative and qualitative analysis on the revenue and growth projections of the lawn mowers market

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