

# France Crane Market - Strategic Assessment & Forecast 2021-2027

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## Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this France Crane Market Strategic Assessment & Forecast Report

The France crane market size will be valued at USD 1.5 billion and to reach a volume of 5566 units by 2027, growing at a compound annual growth rate (CAGR) of 3.67% by volume during 2021-2027

The increasing demand for cranes is attributed to investments by developed countries, favorable government policies and FDIs, upcoming industrial developments in the construction industries, and government initiatives such as Grand Paris Project and the upcoming 2024 Olympic games. By switching to intelligent systems driven by IoT and data analysis for service, networking and sustainability, the crane market is transitioning to a more innovative industry.

## FRANCE CRANE MARKET OUTLOOK

In 2021, France crane market reached a volume of 4483 units and is expected to reach 5566 units by 2027.

Cranes have intelligent service panels that help operators diagnose and rectify problems more rapidly, fueling the usage of cranes across France.

The Grand Paris Project and the 2024 Olympic Games in Paris are likely to drive the crane industry.

Several proposals to develop and modernize major airports in France, with an

estimated expenditure of USD 1.3 billion, are expected to boost the crane industry.

In France, the rental business is growing rapidly. With most OEMs offering rental services in this space, most of the crane rental market in France is dominated by unorganized players.

## KEY HIGHLIGHTS FROM THE REPORT

In 2019, France imported USD 539 million in cranes, making it the world's fourth-largest importer.

The 101-200 tons crane market in France was estimated at 1,691 units in 2020 and is expected to reach 2,122 units by 2027, growing at a CAGR of 3.53% during the period.

Over the previous 3-4 years, the French market for cranes has grown, fueled by government initiatives such as the 'Macron law. “

Cranes used in the construction industry accounted for the largest share of around 50.1%.

The report considers the present scenario of the France crane market and market dynamics for the forecast period 2021-2027. It covers a detailed overview of several growth enablers, restraints, and trends in the market. The study includes the volume and value sales with a segment analysis of the France crane market.

## FRANCE CRANE MARKET - SEGMENTATION ANALYSIS

The mobile crane market in France by value is expected to reach USD 502 million by 2027, growing at a CAGR of 4.04% during the forecast year.

The demand for crawler cranes is largely driven due to increased investment in both building and civil engineering. The crawler crane industry in France by value is expected to reach USD 63.1 million by 2027.

Truck cranes are smaller, less versatile, and used for lifting lighter loads (load

capacity limit of about 45 tons) and are highly demanded in the France market.

France fixed crane industry is expected to reach USD 962.7 million by 2027, growing at a CAGR of 3.27%.

Tower cranes are used to build tall structures such as skyscrapers. The construction sector in France is driving demand for tower cranes, and the France tower crane market is expected to reach USD 318.8 million by 2027.

## Market Segmentation by Crane Type

### Mobile Crane

- Crawler Cranes

- Rough Terrain Cranes

- All-Terrain Cranes

- Truck Mounted Cranes

- Others

### Fixed Cranes

- Overhead Cranes

- Tower Cranes

## Market Segmentation by Application

- Construction

- Mining

- Transport/Port

Manufacturing

Others

## Market Segmentation by Gross Power

Less than 20 Tons

20-100 Tons

101-200 Tons

Greater than 200 Tons

## VENDOR LANDSCAPE

During the forecast period, the increase in private and government investments in new development and construction projects to provide improved infrastructural facilities is expected to boost the crane market growth in France. Vendors such as KOBELCO have developed a new crawler crane equipped with a system for improving fuel consumption and reducing CO2 emissions. Players in the crane industry in France are focusing on innovative technologies to intensify the competition. For instance, Palfinger Marine, an Austrian deck equipment manufacturer, has been awarded a contract to supply 71 fixed boom cranes to build the 500-MW Fecamp offshore wind farm in French waters.

### Major Vendors

Tadano

Manitex International, Inc.

Manitowoc

SANY

Kobelco Construction Machinery (KCME)

Konecranes

Liebherr

Xuzhou Construction Machinery Group Co., Ltd. (XCMG)

Terex Corporation

Cargotec

#### Other Prominent vendors

American Crane & Equipment Corp. (ACE)

Zoomlion Heavy Industry

Broderson Manufacturing Corp

Link-Belt Cranes

Kato Works

#### WHY SHOULD YOU BUY THIS REPORT?

This report is among the few in the market that offers outlook and opportunity analysis forecast in terms of:

Volume (Unit sales)

Crane Type

Application

Gross Power

Value (USD)

Crane Type

Application

Gross Power

Gain competitive intelligence about the economic scenario, advantages in France major projects and investments, market dynamics, and share

Examples of latest technologies

Get presentation-ready format and easy-to-interpret data.

Enable decision-makers to make informed and profitable choices

Gain expert quantitative and qualitative analysis on value/volume growth projections of the France crane market share

Complete supply chain analysis

Get COVID-19 impact analysis of the market.

Company Profile of 10 key vendors and 5 other prominent vendors

#### KEY QUESTIONS ANSWERED:

1. How big is the France crane market?
2. What are the latest trends in the crane market in France?
3. Who are the key players in the France crane market?
4. What are the key opportunities in the mobile crane market in France?
5. Which segment accounted for the highest share in the France crane market?

## Contents

### 1 – INTRODUCTION

Market Snapshot  
Executive Summary

### 2 – THE MARKET OVERVIEW

Economic Scenario, FDI, Advantage France, Key economic regions in France, Import/Export Trend Analysis, French Construction Industry, Supply Chain Insights, COVID-19 Impact

### 3- TECHNOLOGICAL DEVELOPMENTS

Advent of new technology

### 4 MARKET DYNAMICS

Market Drivers, Restraints, Trends

### 5 – MARKET LANDSCAPE

#### 1. FRANCE CRANE MARKET BY CRANE TYPE

Mobile Cranes Market Size & Forecast Volume & Value 2018-2027  
Crawler Cranes Market Size & Forecast Volume & Value 2018-2027  
Rough Terrain Cranes Market Size & Forecast Volume & Value 2018-2027  
All Terrain Cranes Market Size & Forecast Volume & Value 2018-2027  
Truck Mounted Cranes Market Size & Forecast Volume & Value 2018-2027  
Other Cranes Market Size & Forecast Volume & Value 2018-2027  
Fixed Cranes Market Size & Forecast Volume & Value 2018-2027  
Overhead Cranes Market Size & Forecast Volume & Value 2018-2027  
Tower Cranes Market Size & Forecast Volume & Value 2018-2027

#### 2. FRANCE CRANE MARKET BY APPLICATION

Construction, Market Size and Forecast, Volume & Value, 2018-2027  
Mining, Market Size and Forecast, Volume & Value, 2018-2027

Cargo Transport/Port Market Size and Forecast, Volume & Value, 2018-2027  
Manufacturing Market Size and Forecast, Volume & Value, 2018-2027  
Others Market Size and Forecast, Volume & Value, 2018-2027

### **3. FRANCE CRANE MARKET BY MAXIMUM LIFTING CAPACITY**

200 Tons Lifting Capacity Market Size and Forecast, Volume & Value, 2018-2027

## **6 – COMPETITIVE LANDSCAPE**

**1. COMPANY PROFILE OF MAJOR VENDORS (TADANO, MANITEX INTERNATIONAL, MANITOWOC, SANY, KOBELCO CM EUROPE B.V, KONECRANES, LIEBHERR GROUP, TEREX CORPORATION, CARGOTEC, XCMG GROUP)**

**2. OTHER PROMINENT VENDORS**

**3. RENTAL COMPANIES**

## **7 – REPORT SUMMARY**

**1. KEY INSIGHTS**

**2. ABBREVIATIONS**

## **8 – APPENDIX (REPORT SCOPE & DEFINITION)**

**1. RESEARCH METHODOLOGY**

**2. MARKET DEFINITION, INCLUSION & EXCLUSION**



## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Crane Market in France 2018-2027 (Unit Sales)
- Exhibit 2 Crane Market in France by Maximum Lifting Capacity 2020 (% Volume Share)
- Exhibit 3 Crane Market in France 2018-2027 (Unit Sales)
- Exhibit 4 France Crane Market by Maximum Lifting Capacity, Volume (%) 2020
- Exhibit 5 Crane Market in France by Application 2020 (%)
- Exhibit 6 Crane Market in France by Type 2018-2027 (Unit Sales)
- Exhibit 7 GDP of France 2015-2020 (\$ BN)
- Exhibit 8 Contribution of Construction Industry to GDP of France
- Exhibit 9 Manufacturing Industry Contribution to France's GDP
- Exhibit 10 Foreign Direct Investment Net Inflow (\$ MN)
- Exhibit 11 Production Volume Growth in construction sector
- Exhibit 12 Greenhouse gas emission by top four sectors
- Exhibit 13 France Crane market by crane type 2018-2027 (unit sales)
- Exhibit 14 France Crane market by Application 2018-2027 (unit sales)
- Exhibit 15 France Crane market by Maximum Lifting Capacity 2018-2027 (unit sales)
- Exhibit 16 France Mobile Crane Market 2018–2027 (Unit Sales)
- Exhibit 17 France Mobile Crane Market 2018–2027 (\$ MN)
- Exhibit 18 Crawler Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 19 Crawler Crane Market in France 2018–2027 (\$ MN)
- Exhibit 20 Rough Terrain Cranes Market in France 2018–2027 (Unit Sales)
- Exhibit 21 Rough Terrain Cranes Market in France 2018–2027 (\$ MN)
- Exhibit 22 All-Terrain Cranes Market in France 2018–2027 (Unit Sales)
- Exhibit 23 All-Terrain Cranes Market in France 2018–2027 (\$ MN)
- Exhibit 24 Truck-Mounted Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 25 Truck-Mounted Crane Market in France 2018–2027 (\$ MN)
- Exhibit 26 Other Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 27 Other Crane Market in France 2018–2027 (\$ MN)
- Exhibit 28 Fixed Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 29 Fixed Crane Market in France 2018–2027 (\$ MN)
- Exhibit 30 Overhead Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 31 Overhead Crane Market in France 2018–2027 (\$ MN)
- Exhibit 32 France Tower Crane Market 2018–2027 (Unit Sales)
- Exhibit 33 France Tower Crane Market 2018–2027 (\$ MN)
- Exhibit 34 Construction Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 35 Construction Crane Market in France 2018–2027 (\$ MN)

- Exhibit 36 Mining Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 37 Mining Crane Market in France 2018–2027 (\$ MN)
- Exhibit 38 Cargo Transport/Port Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 39 Cargo Transport/Port Crane Market in France 2018–2027 (\$ MN)
- Exhibit 40 Manufacturing Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 41 Manufacturing Crane Market in France 2018–2027 (\$ MN)
- Exhibit 42 Other Sector Crane Market in France 2018–2027 (Unit Sales)
- Exhibit 43 Other Sector Crane Market in France 2018–2027 (\$ MN)
- Exhibit 44 200 Tons Crane Lifting Capacity Market in France 2018–2027 (\$ MN)
- Exhibit 52 Tadano; Mobile Crane Sales by Region 2020 (unit sales)
- Exhibit 53 Manitex International; Total Sales by Product Segment 2020 (% share)
- Exhibit 54 Manitowoc; Sales by Region (% share)
- Exhibit 55 Manitowoc; New Product Introduction
- Exhibit 56 Konecranes; Net Sales by Region 2020 (% share)
- Exhibit 57 Liebherr; Tower Crane Sales by Region 2020 (% Share)
- Exhibit 58 Liebherr; Mobile and Crawler Crane Sales by Region 2020 (% Share)

## List Of Tables

### LIST OF TABLES

- 1. MAJOR INVESTING COUNTRIES (%)**
- 2. CRANE EXPORT MARKETS 2019**
- 3. IMPORT MARKET OF CRANES TO FRANCE 2019**
- 4. INVESTMENT VARIATION IN REAL TERMS ON PREVIOUS YEAR (% SHARE)**
- 5. BUILDING PERMITS IN RESIDENTIAL CONSTRUCTION 2016-2019**
- 6. THE GRAND PARIS PROJECT**
- 7. TOTAL COST OF OWNERSHIP OF CONSTRUCTION EQUIPMENT**
- 8. GREEN INITIATIVE STIMULUS PACKAGE**
- 9. KEY INSIGHTS**

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