Foodservice Disposables Market - Global Outlook and Forecast 2020-2025

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Abstracts

The global foodservices disposables market is expected to grow at a CAGR of over 4% during the period 2019–2025.

The global foodservice industry is evolving to cater to the changing preferences of customers. With advances in packaging and material technology, the industry is expected to meet several diverse needs in terms of product shelf life, brand promotion, and regulatory compliance. Developing countries with low to moderate per capita provide higher growth opportunities for vendors as material, manufacturing, labor, and production costs are low, thereby allowing vendors to maximize revenues. Small vendors with low-grade raw materials and cheap machinery sourced from China serve the African and Latin American markets. The adoption of paper disposables is likely to witness traction due to the rise in the on-the-go coffee and coffee culture. China and Japan are expected to face increasing pressure against the production of throwaway chopsticks, which is expected to decrease exports and increase the use of reusable chopsticks in Europe.

The following factors are likely to contribute to the growth of the foodservices disposables market during the forecast period:

Emergence of Third-Party Food Delivery Services

Convenience Maximalism and Changing Food Habits

Increase in Packaged and RTE Foods

Emergence of Sustainable Products

The study considers the present scenario of the foodservices disposable market and dynamics for the period 2019?2025. It covers a detailed overview of several market growth enablers, restraints, and trends. The report covers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent companies operating in the market.

Foodservice Disposables Market: Segmentation

This research report includes detailed segmentation by product, end-user, material type, application, and geography. The global disposable containers market is expected to reach over $26 billion by 2025. Disposable containers are witnessing increased innovations in maintaining temperature, texture, and taste during delivery. Increasingly hectic lifestyles and the need for maximizing convenience have driven several outlets to focus on off-premise eating habits. This phenomenon is aiding the demand for throwaway products, including containers.

The rise of online delivery platforms and mobile applications is underpinning the growth of throwaway products, especially dinnerware and containers. Countries such as India, Bangladesh, Sri Lanka, Nepal, and Indonesia have a high usage of dinnerware made from leaves and pottery. Another driving segment in these countries is the widespread presence of roadside stalls and small joints and outlets that rely on disposable trays, plates, cups, and cutlery.

Plastic has high acceptance among consumers as it has become a necessity to handle food items. The significant benefits that have underpinned the growth of plastic as a primary material in the foodservice disposables market are protection, aesthetic appeal, and convenience for home delivery and takeaway, the availability of high barrier properties.

The hotel & restaurant segment has emerged as the major end-user of paper disposables. The demand for paper cups has witnessed a surge worldwide owing to their eco-friendly nature. Also, disposable paper cups tend to be safer than reusable cups as they are exposed to high heat during the manufacturing process, thereby making the product germ-free.

The growth in the food and beverage industry is boosting the restaurants and catering segment. The growing culture of eating off-premise and take-away orders is further aiding market growth. However, the increasing regulatory stringency is expected to emerge as the major challenge for market growth. Also, specialty outlets and caterers are adopting products made of recyclable and biodegradable materials.

Disposable cups, cutlery, and dinnerware are in high demand among commercial and institution end-users. The demand for disposables in the commercial and institutional segment is aided by a high degree of sanitization offered by single-use products. This factor has particularly aided the demand for these products in hospitals and corporate offices.

Disposable products are mainly sold through retail distribution channels. The distribution environment is rapidly evolving with systems, and processes are being upgraded at a rapid pace. Changes are being spurred by expanding competition, accelerating digitization, constant disintermediation, and consumerization of expectations. As the foodservice disposables market is highly competitive, distributors are increasingly focusing on extending their reach. Disposables products are also available to end-users through OEMs' e-commerce portals and online direct-to-consumer stores. The online sales contributed over an 18% share of the global market in 2019 due to the high demand from retailers, dealers, and consumers for a multi-channel approach.

Market Segmentation by Type

- Containers
- Cups
- Dinnerware
- Cutlery
- Others

Market Segmentation by End-user

- Restaurant and Catering Sector
- Commercial and Institutions Sector

Individual Consumers sector

Others

Market Segmentation by Material

Plastic

Paper

Aluminum

Others

Market Segmentation by Distribution

Retail

Online

Insights by Geography

North America is an established market for disposable products. The growth of the foodservice industry in the US and Canada is boosting the demand for diverse disposable solutions. China, Japan, and India are witnessing a surge in disposable solutions on account of fast-growing economies and increasing consumption. The increasing demand from food joints and other end-user segments is a major factor for market growth. Further, Western European economies are witnessing maturity with certain EU directives regulating the market for single-use disposable products made of plastic.

Latin America is expected to witness steady growth on account of the large middle-class population with high spending power. With per capita consumption in Latin America and the Caribbean reaching over 2,900 kcal per capita per day, the consumer eatable market is expected to witness growth in the region.

MEA has a huge potential as the per capita consumption is currently lower than in Europe and North America. The growth, however, could be affected by the volatile African economy. The logistics infrastructure is inadequate in African countries, which is likely to hamper the availability of snacks and finger foods.

Market Segmentation Geography

- APAC
  - China
  - Japan
  - India
  - Australia
  - South Korea
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Spain
- North America
  - US
  - Canada
- MEA

South Africa

Saudi Arabia

UAE

Latin America

Brazil

Mexico

Argentina

Key Vendor Analysis

The intense competition is expected to drive mergers & acquisitions across the market. Vendors are shifting to sustainable and biodegradable foodservice disposables materials. Regulations for the use of single-use plastics are driving the demand for sustainable products, thereby encouraging vendors to move toward eco-friendly and sustainable production and disposal methods.

The global foodservice disposables market is highly fragmented, with a few vendors touching the $1 billion in revenue. Small and medium enterprises primarily dominate it. While larger players have been aggressively adopting an inorganic growth strategy to expand their operations, small companies focus on customization as the competition is currently based on – sustainability and price. Moreover, the implementation of diverse government regulations is another aspect that vendors have to consider while serving different geographies. Currently, the market lacks the infrastructure for recycling disposed products. However, vendors are expected to shift entirely to green materials by 2025. The penetration of bio-based plastics in various end-user categories is expected to increase and have a favorable effect on the early movers.

Key Vendors

Anchor Packaging

Dart Container Corporation

Huhtamaki

Novolex

Pactiv (Reynolds Group)

Other Prominent Vendors

Berry Global

Cascades

Genpak

Georgia-Pacific (Koch Industries)

Acorn

Biopac India Corporation

D&W Fine Pack

Dopla

First Pack

Gold Plast

Gordon Food Service

GreenGood

Lollicup USA

Multi-Cup Solutions

Pak-Man Food Packaging

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Eco Party Box

Eco-friendly

Placon

Fineline Settings

Giolak

Graphic Packaging International

Green Wave International

Handy Wacks

Harwal Group of Companies

Hoffmaster Group

Inline Plastics Corporation

Jeafer Foodservice Solutions Ltd

Luheng Papers Company Ltd

Magento

Megafoam Containers Enterprise Sdn Bhd

Performance Food Group

Republic Plastics

Styrotech Corporation

Swan Mill Paper

Wallace Packaging

Wentworth Technologies

Your Green 2 Go

Key Market Insights

The analysis of the foodservice disposables market provides sizing and growth opportunities for the forecast period 2020–2025.

Offers market sizing and growth prospects for the forecast period 2019–2025.

Provides comprehensive insights on the latest industry trends, forecast, and

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growth drivers.

Includes a detailed analysis of growth drivers, challenges, and investment opportunities.

Delivers a complete overview of segments and the regional outlook of the market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key strategies to gain a competitive advantage

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