

Face Mask Market - Global Outlook & Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Face Mask Market Report

The global face mask market will be valued at USD 8.04 billion in 2023 and is expected to reach USD 8.88 billion by 2026, exhibiting a growth rate of 4.8%.

FACE MASK MARKET OUTLOOK

The outbreak of COVID-19 is fueling the growth of the face mask market share across the globe. They are considered a significant material in avoiding the spread of the COVID-19 disease. The demand is increasing with the new strains of the COVID-19 pandemic infecting various countries. The rising adoption of masks as a precaution is expected to continue well into the future and drive the growth of the global disposable face mask market. Recent virus outbreaks and the threat of pandemics in the future are expected to open high potential opportunities for existing and new entrants in the industry.

Today, medical masks are one of the essential components of medical practice. With the rising burden of various diseases and the need for their effective treatment, the uptake of medical face masks is rising steadily worldwide. With the rising number of coronavirus cases, the manufacturer of 3-D printing materials Copper3D is encouraging manufacturers and printing services to make 3-D printed respirators quickly available to protect against the COVID-19 and facilitate the work of HCPs.

The following factors are likely to contribute to the growth of the face mask market during the forecast period:

Rising Number of Surgeries

New Companies Entering into the Face Mask Manufacturing

Increased in Target Population

Inception of 3-D Printed Medical Face Masks

FACE MASK MARKET: KEY HIGHLIGHTS

Large, populated countries like India, China will become large customers for the face masks. As these countries are highly populated, the demand for a protective face mask accelerated during the forecast period.

New companies are partnering up with established vendors and are expected to capture the market share of established vendors in the upcoming years.

Increasing patient pool coupled with the rising geriatric population with several acute and chronic conditions require treatment with better safety, efficacy, and hygiene with protective equipment, thereby accelerating the growth.

HP and partners have mobilized a prominent technology player to create 3-D printed face mask solutions to keep healthcare workers safe during the COVID-19 outbreak.

The study considers a detailed scenario of the present face mask market and its market dynamics for the period 2021-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent ones operating in the market.

FACE MASK MARKET SEGMENTATION

This research report includes a detailed segmentation by

Product

Material

Usage

Distribution

End-User

Geography

FACE MASK MARKET SEGMENTS

Due to the sudden surge in the COVID-19 cases, the demand for surgical face masks raised drastically. In 2020, this segment accounted for 56.77% of the global face mask industry.

Under the EUA, the FDA accepts marketing authorization from countries including Australia, Brazil, Europe, Japan, Korea, and Mexico who have similar standards to NIOSH for the respirator masks.

Many countries that lacked their own manufacturing companies started manufacturing cloth-based face masks to avoid the shortage in their country. Many textiles, glove manufacturing companies shifted to manufacture face masks due to high growth opportunities.

Cloth masks may be preferred for community use, if indicated, to preserve supplies of surgical masks for use in healthcare and aged care and by people at high risk of severe COVID-19 disease. The natural face mask is expected to reach USD 1,933.14 million by 2026.

Based on the usage, the face mask industry was segmented into disposable and reusable face masks. Disposable face masks are popular among healthcare professionals who constantly attend to patients or perform surgeries.

Increasing product penetration in developing countries through e-commerce sales channels is positively influencing the growth.

Healthcare is the largest end-user of face masks during the COVID-19

pandemic.

Various industries are adapting to the usage as a standard safety protocol to provide better safety to the users. The industrial market is growing at a CAGR of 3.58% during the forecast period.

Market Segmentation by Product

Surgical Mask

2-Ply

3-Ply

Others

Respirator Mask

N-Series

R-Series

P-Series

Others

Cloth Mask

Market Segmentation by Material

Synthetic

Natural

Market Segmentation by Usage

Disposable

Reusable

Market Segmentation by Distribution

B2B/Institutional

Retail

Online

Market Segmentation by End-User

Healthcare

Industrial

Individual

Government and Others

GEOGRAPHIC ANALYSIS

The usage of face masks is high in Europe due to multiple factors like the growing food and beverage market, increased awareness among the end-users regarding personal safety, the impact of covid-19 is surging the growth in the industry across the region. The market in Europe witnessed shipments of 3,665.17 million units in 2020 to 5,166.28 million units by 2026.

China has become the manufacturing hub for face masks, and around 60% of the global face masks production is from China alone, followed by the US. Due to industrialization, air pollution has increased in China, driving the patients and the general population to use protective masks to protect them from various air-borne diseases. China is expected to dominate the industry across the APAC region.

Market Segmentation by Geography

Europe

Germany

France

UK

Italy

Spain

Netherland

Belgium

Poland

North America

US

Canada

APAC

China

Japan

India

Australia

South Korea

Malaysia

Thailand

Philippines

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Middle East & Africa

South Africa

Saudi Arabia

Turkey

Iran

COMPETITIVE LANDSCAPE

With many global, regional, and local vendors, the global face mask industry is highly competitive. All the companies that primarily derive revenue from these products are growing significantly over the past years. Some of the new players like BYD Auto are entering into the mask manufacturing and revolutionizing the market with huge production capacity and creating high competition in the market. Moderate to high growth of major players will continue to boost the growth of the global industry. For instance, 3M is one of the significant players in manufacturing and research. Due to a surge in demand for respirators, 3M is now producing more than a million units of N95 face masks daily. 3M is expected to give tough competition to the other players in the

industry.

Key Vendors

BYD Company

Prestige Ameritech

Kimberly -Clark

Honeywell

3M

Other Prominent Vendors

ADVENTA Health

AERO PRO

AKZENTA INTERNATIONAL

AlphaProTech

Ansell

ASID BONZ

Asian Paints

B. Braun Melsungen

BERNER International

BESCO MEDICAL

BIOTRON MEDICAL INNOVATEC

Body Products

BSN medical

CEABIS

ClearMask

COMED

Crosstex International

DACH

Demophorius Healthcare

Dynarex

ERENLER MEDİKAL

Franz Mensch

Fujian Jusun Group

Guangzhou Powecom Labor Insurance Supplies

Gerson

GreenLine

HONG KONG MEDI

HO CHENG SAFETY ENTERPRISE

Hubei YJT Technology

IREMA

Intco Medical

Keystone

Kowa Company

Leaflife Technology

Leboo Healthcare Products

Louis M. Gerson

Makrite

Med-Con

Medibase

Medicom

Medi Dent Disposable International

Medline Industries

Mexpo International

M?Inlycke

Moldex-Metric

Narang Medical

Neomedic

Owens & Minor

Ocean Footprint

Pidegree Industrial

RAYS

SAS Safety

Safe'N'Clear

Rizhao Sanqi Medical & Health Products

Shangai Dasheng Health Products

Shanghai Lanhine Industrial Development

Sterimed

TROGE MEDICAL

Trimpeks

Uvex

Wujiang Evergreen EX/IM

Yeakn Protecting Products

KEY QUESTIONS ANSWERED:

1. How big is the face mask market?
2. What are the key factors driving the disposable face masks market?
3. Which is the largest market for surgical masks?
4. What is the COVID-19 impact on the face mask market?
5. Who are the end-users in the face mask market?
6. Which region holds the highest share in the face mask market?
7. What are the factors driving the face mask market?

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