

Eye Glasses and Contact Lenses Market - Global Outlook and Forecast 2018-2023

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Abstracts

This market research report on the eye glasses and contact lenses market offers analysis on market size and forecast, market share, industry trends, growth drivers, and vendor analysis. It also includes insights on segmentation by product type (eyeglasses, contact lens, intraocular lens, and others), distribution channels (retail stores, hospitals and clinics, and online stores), and geography (APAC, Europe, Latin America, MEA, and North America).

Eye Glasses and Contact Lenses Market - Overview

The rising prevalence of visual dysfunctions such as myopia, hyperopia, astigmatism, presbyopia, and cataracts in both developed and emerging countries is driving the demand for vision care products. The availability of low-cost eyeglasses, high product enhancement, and minimal side effects makes eyeglasses the largest segment in the vision care market. The growing demand for specialized vision care products across different regions in the globe will help vendors launch innovative products in the market. The development of innovative, specialized vision care products, which features advanced features and provides higher vision correction efficiency will help vendors to gain market share in the global eye glasses and contact lenses market. The growing popularity of other vision care products such as contact lens, intraocular lens (IOLs), and other such products will contribute to the sale revenue of the global market.

New business opportunities in APAC and MEA are helping leading companies to enhance their product portfolios and expand their businesses by establishing strong distribution networks and strategic partnerships. The introduction of multi-focal contact lens is likely to drive the demand for superior vision care products. The global eye glasses and contact lenses market is expected to generate revenue of \$72.60 billion by

2023, growing at a CAGR of 3.6% during the forecast period.

Eye Glasses and Contact Lenses Market - Dynamics

The growing preference for disposability and the shrinking usage cycles of vision care products can be attributed to the growth of the global eye glasses and contact lenses market. The market is witnessing a growing inclination toward daily or weekly disposables contact lenses, which, is creating a demand for these products in the global market. The rapid improvement in the performance and attributes of frames and glasses in terms of weight, strength, and durability is encouraging end-users to replace eyeglasses sooner. Emerging fashion trends and attractive price points and buyback schemes are some of the factors attributing to the reduced lifecycle of various eye glasses and contact lenses that are available in the global market. Moreover, the ease of cleanup and reduced risks of contracting infections is propelling the demand for daily disposables in the global eye glasses and contact lenses market.

Eye Glasses and Contact Lenses Market Segmentation

This market research report includes a detailed segmentation of the market by product type, distribution channels, and geography.

Eye Glasses and Contact Lenses Market – By Product Type

Eyeglasses segment to dominate the vision care market segment during the forecast period

The vision care market by product type is segmented into eyeglasses, contact lenses, intraocular lenses, and others. The eyeglasses segment dominated the vision care market accounting for close to 76% of total market share in 2016 and is expected to reach \$53.96 billion during the forecast period. The different types of eyeglasses available in the global vision care products market are single vision, bifocal eyeglasses, and progressive eyeglasses. The progressive eyeglasses were the largest product segment and captured more than 60% of the total eyeglasses market share in 2017. The additional benefits associated with eyeglasses such as UV protection, anti-glare, moisture resistance, and dust protection are propelling the growth of the eyeglasses segment in the global eye glasses and contact lenses market. Moreover, the introduction of the innovative lens with varied weight, thickness, and durability will fuel the growth of the global eye glasses and contact lenses market during the forecast period.

Eye Glasses and Contact Lenses Market – By Distribution Channel

Retail stores segment to occupy the largest market share in the vision care market during forecast period

The distribution channels segment in the eye glasses and contact lenses market is categorized into retail stores, hospitals and clinics, and online stores. The retail stores segment was the largest distribution channel, occupying more than 59% of the total vision care market share in 2017 and will generate revenue of \$42.65 billion by 2023. The easy access to a wide customer base and the availability of personalized services to each of the consumer's needs can be attributed to the popularity of retail stores in the global market. The trend of researching products online and purchasing offline is helping retailer leverage this opportunity and ensure last-minute fulfillment of orders. Such demand for retail store purchases will help generate high revenues in this market segment and promote the development of the global eye glasses and contact lenses market.

Eye Glasses and Contact Lenses Market – By Geography

North America to dominate the eye glasses and contact lenses market share during the forecast period

The market by geography consists of APAC, Europe, Latin America, MEA, and North America. North America was the largest geographical segment in the vision care market accounting for over 33% of the total market share in 2017 and is expected to reach \$23.83 billion during the forecast period. Factors such as better access to vision care services, favorable reimbursement coverage, and the strong presence of all major market players are propelling the growth of the vision care market in North America. The US occupies more than 95% of the total eye glasses and contact lenses market share in North America. The leading vendors in the region are focusing on extensive research of innovative products and building a sophisticated healthcare delivery and distribution network to attract more consumers and expand their business operations. Enhanced product development and presence of several distribution channels will drive the demand for eye glasses and contact lenses in the North American market during the forecast period.

Key Countries Profiled

The key countries profiled in the report are:

US

Canada

Germany

France

UK

Italy

Spain

Japan

China

India

Brazil

Mexico

Key Vendor Analysis

The eye glasses and contact lenses market is highly concentrated with a limited number of players occupying the majority market share. Vendors are focusing on launching new eye care products to meet the dynamic consumer demand. Leading companies occupy more than 80% of the total vision care market share. They are forming strategic partnerships to intensify the competition and increase the market share. Vendors are also focusing on building a strong brand portfolio to increase the brand identity and expand their consumer base. The increasing focus on adopting modern ways of distribution such as online stores and e-commerce websites to increase their sales revenues is likely to boost the growth of the global eye glasses and contact lenses market.

The major vendors in the global market are:

Cooper Vision

Essilor International SA

Novartis AG

Luxottica Group S.p.A

Johnson & Johnson

Other prominent vendors include Seiko Optical Products Co. Ltd., Bausch & Lomb, Hoya Corp., Menicon Co. Ltd., Rodenstock GmbH, SynergEyes, CARL ZEISS AG, and Fielmann AG.

KEY MARKET INSIGHTS INCLUDE

1. The analysis of the eye glasses and contact lenses market provides market size and growth during the forecast period 2018–2023.
2. It offers comprehensive insights about current industry trends, trend forecast, and growth drivers about the eye glasses and contact lenses market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook for the eye glasses and contact lenses market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis, and key market strategies to gain competitive advantage.

Report Snapshot

According to the latest industry analysis by Arizton, the global eye glasses and contact lenses market size is expected to reach \$72.6 billion by 2023, growing at an impressive CAGR of 3.66% 2017–2023. The market research report provides in-depth market and segmental analysis of the market by product type, distribution channels, and geography.

The global eye glasses and contact lenses market is primarily driven by increasing

awareness of various visual dysfunctions and growing demand for specialized vision care products. The increasing investment in R&D for product innovation with advanced features will propel the demand for eye glasses and contact lenses during the forecast period.

Base Year: 2017

Forecast Year: 2018–2023

The study considers the present scenario of the global eye glasses and contact lenses market and its market dynamics for the period 2018–2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and other prominent companies operating in the market.

Major Vendors in the Eye Glasses and Contact Lenses Market

Cooper Vision

Company Overview

Product Portfolio

Key Financial Highlights

Strength Assessment

Strategy Assessment

Opportunity Assessment

Essilor International SA

Novartis AG

Luxottica Group S.p.A

Johnson & Johnson

Prominent Players in the Eye Glasses and Contact Lenses Market

Seiko Optical Products Co. Ltd.

Company Overview

Strength Assessment

Strategy Assessment

Opportunity Assessment

Bausch & Lomb

Hoya Corp.

Menicon Co. Ltd.

Rodenstock GmbH

SynergEyes

CARL ZEISS AG

Fielmann AG

Market Segmentation by Product Type

Eyeglasses

Single Vision Eyeglasses

Bifocal Eyeglasses

Progressive Eyeglasses

Contact lens

By Usage

Single Day Usage

Weekly Usage

Monthly

By Design

Spherical Lenses

Toric Contact Lens

Multifocal Contact Lens

Intraocular lens

Monovision IOLs

Aspherical IOLs

Toric IOLs

Multifocal IOL

Accommodating IOLs

Others

Lens Care Solutions

Artificial Tears

Market Segmentation by Distribution Channels

Retail Stores

Hospitals and Clinics

Online Stores

Market Segmentation by Geography

North America

US

Canada

Europe

Germany

France

UK

Italy

Spain

APAC

Japan

China

India

Latin America

Brazil

Mexico

MEA

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