

Escalator Cleaning Machine Market - Global Outlook & Forecast 2021-2026

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Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Escalator Cleaning Machine Market Report

The global escalator cleaning machine market size to witness USD 1335.00 million by 2026, growing at a CAGR of over 11.36% during the forecast period.

ESCALATOR CLEANING MACHINE MARKET OVERVIEW

The global escalator cleaning machine market has been witnessing consistent growth over the last few years, and the growth is expected to continue during the forecast period. The rising shift towards urbanization and urban lifestyle is one of the key factors driving demand for escalator cleaners. There was a decline in the production level and demand in Q1 and Q2 of 2020 due to the lockdown restrictions imposed across various countries because of COVID-19. However, as soon as the economy started to see a reviving trend, the demand started rising due to increased safety norms and various COVID-19 protocols.

The following factors are likely to contribute to the growth of the escalator cleaning machine market during the forecast period:

Long term growth in the travel and tourism industry

Growth of vertical buildings

Aging population

Automation and IoT enhancing product functionalities

The advent of robotic/automatic cleaning equipment

Industry 4.0 to boost escalators market

KEY HIGHLIGHTS

Growing labor expense in several developed regions, rising shift towards robotic and automation, and shifting trend towards less human intervention are the major factors boosting demand for automatic escalator cleaning machines.

The most significant benefit of walk-behind escalator cleaning machine is that they are typically a more economical option.

Commercial cleaning, industrial cleaning, and janitorial services concentrate in developed industrial economies such as Australia, Canada, Japan, the US, and countries in Western Europe.

The main factor hindering the growth of commercial cleaning equipment is cheap labor in less developed countries.

Global players such as Nilfisk, Kärcher, and Duplex dominate the industry due to their vast infrastructure and R&D facilities.

The study considers the present scenario of the escalator cleaning machine market and its market dynamics for the period 2021-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The study offers both the demand and supply aspects of the market. It profiles and examines leading companies operating in the market.

ESCALATOR CLEANING MACHINE MARKET SEGMENTATION ANALYSIS

This research report includes a detailed segmentation by

Product

Cleaning Process

End-User

Sales Channel

Walk-behind escalator cleaning machine dominates the industry by product. The major reasons for this are its low cost, ease of use, and economical for small-scale setup.

Nowadays, many vendors have started offering machines with both dry and wet cleaning features. Since this feature is new and effective, it is expected to witness the highest CAGR of over 14% during the forecast period.

Airport and air travel will increase in global, regional economies, with APAC and the Middle East performing strongly. Modernization of airports, the launch of many greenfield airports and, an increase in low-cost carriers are driving the growth. This will, in turn, increase market demand for escalator cleaning machines in this sector.

Direct sales channels dominate around 63.32% of the escalator cleaning machine market share. It allows consumers to buy goods directly from vendors, selling their products at lower prices and gaining a competitive edge.

Segmentation by Product

Walk-Behind

Automatic

Segmentation by Cleaning Process

Dry Cleaning

Wet Cleaning

Dry & Wet Cleaning

Segmentation by End Users

Shopping Centers & Malls,

Airports & Public Utilities

Hospitality

Others

Segmentation by Sales Channel

Direct

Indirect

GEOGRAPHICAL ANALYSIS

The growth of construction activities and the expansion of commercial areas drive the demand for professional cleaning equipment.

North America was the largest market for escalator cleaners, with a share of 31.71% in 2020. A highly stable economy, awareness about the technology, large commercial industrial base are the major factors propelling the elevator and escalator industry.

The APAC region is one of the fastest-growing regions in the global market, which is supported by strong economic development in India and China.

In France, the growth of the travel and tourism industry resulted in increased hospitality occupancy rates of 75%. The rising tourist traffic in the country has propelled the need for higher cleaning and maintenance, which, in turn, is driving the demand for escalator cleaners.

Segmentation by Geography

North America

US

Canada

Europe

Germany

France

UK

Spain

Italy

APAC

China

Japan

Australia

South Korea

India

Middle East & Africa

GCC

South Africa

Turkey

Latin America

Brazil

Mexico

Rest of Latin America

VENDOR ANALYSIS

The global escalator cleaning machine market is highly competitive with the presence of a considerable number of vendors. The market's key vendors are Alfred Karcher, Duplex cleaning machines, Eureka, HEFTER Cleantech, JUMA Reinigungstechnik, Nilfisk Group, Rosemor International, Columbus, Roots Multiclean, MACH, and Henan Pivot Machinery.

Key Vendors

Alfred Karcher

Duplex Cleaning Machines

Eureka

HEFTER Cleantech

JUMA Reinigungstechnik

Nilfisk Group

Rosemor International

Columbus

Roots Multiclean

MACH

Henan Pivot Machinery

KEY QUESTIONS ANSWERED:

1. How big is the escalator cleaning machine market?
2. What are the latest market trends in escalator cleaners?
3. Who are the end-users in the escalator cleaning machine market?
4. Which region accounted for the highest market share in escalator cleaning machines?
5. Who are the key vendors in the escalator cleaning machine market?
6. What are the factors driving the demand for automatic escalator cleaner market?

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Table 80. Escalator Cleaning Machine Market in Latin America by Product 2020?2026 (\$ million)

Table 81. Escalator Cleaning Machine Market in Latin America by Sales Channel 2020?2026 (\$ million)

Table 82. Escalator Cleaning Machine Market in Latin America by Cleaning Process 2020?2026 (\$ million)

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