

# Escalator Cleaning Machine Market - Global Outlook & Forecast 2021-2026

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## Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Escalator Cleaning Machine Market Report

The global escalator cleaning machine market size to witness USD 1335.00 million by 2026, growing at a CAGR of over 11.36% during the forecast period.

### ESCALATOR CLEANING MACHINE MARKET OVERVIEW

The global escalator cleaning machine market has been witnessing consistent growth over the last few years, and the growth is expected to continue during the forecast period. The rising shift towards urbanization and urban lifestyle is one of the key factors driving demand for escalator cleaners. There was a decline in the production level and demand in Q1 and Q2 of 2020 due to the lockdown restrictions imposed across various countries because of COVID-19. However, as soon as the economy started to see a reviving trend, the demand started rising due to increased safety norms and various COVID-19 protocols.

The following factors are likely to contribute to the growth of the escalator cleaning machine market during the forecast period:

Long term growth in the travel and tourism industry

Growth of vertical buildings

Aging population

## Automation and IoT enhancing product functionalities

The advent of robotic/automatic cleaning equipment

Industry 4.0 to boost escalators market

### KEY HIGHLIGHTS

Growing labor expense in several developed regions, rising shift towards robotic and automation, and shifting trend towards less human intervention are the major factors boosting demand for automatic escalator cleaning machines.

The most significant benefit of walk-behind escalator cleaning machine is that they are typically a more economical option.

Commercial cleaning, industrial cleaning, and janitorial services concentrate in developed industrial economies such as Australia, Canada, Japan, the US, and countries in Western Europe.

The main factor hindering the growth of commercial cleaning equipment is cheap labor in less developed countries.

Global players such as Nilfisk, Kärcher, and Duplex dominate the industry due to their vast infrastructure and R&D facilities.

The study considers the present scenario of the escalator cleaning machine market and its market dynamics for the period 2021-2026. It covers a detailed overview of several market growth enablers, restraints, and trends. The study offers both the demand and supply aspects of the market. It profiles and examines leading companies operating in the market.

### ESCALATOR CLEANING MACHINE MARKET SEGMENTATION ANALYSIS

This research report includes a detailed segmentation by

Product

## Cleaning Process

### End-User

### Sales Channel

Walk-behind escalator cleaning machine dominates the industry by product. The major reasons for this are its low cost, ease of use, and economical for small-scale setup.

Nowadays, many vendors have started offering machines with both dry and wet cleaning features. Since this feature is new and effective, it is expected to witness the highest CAGR of over 14% during the forecast period.

Airport and air travel will increase in global, regional economies, with APAC and the Middle East performing strongly. Modernization of airports, the launch of many greenfield airports and, an increase in low-cost carriers are driving the growth. This will, in turn, increase market demand for escalator cleaning machines in this sector.

Direct sales channels dominate around 63.32% of the escalator cleaning machine market share. It allows consumers to buy goods directly from vendors, selling their products at lower prices and gaining a competitive edge.

## Segmentation by Product

Walk-Behind

Automatic

## Segmentation by Cleaning Process

Dry Cleaning

Wet Cleaning

Dry & Wet Cleaning

## Segmentation by End Users

Shopping Centers & Malls,

Airports & Public Utilities

Hospitality

Others

## Segmentation by Sales Channel

Direct

Indirect

## GEOGRAPHICAL ANALYSIS

The growth of construction activities and the expansion of commercial areas drive the demand for professional cleaning equipment.

North America was the largest market for escalator cleaners, with a share of 31.71% in 2020. A highly stable economy, awareness about the technology, large commercial industrial base are the major factors propelling the elevator and escalator industry.

The APAC region is one of the fastest-growing regions in the global market, which is supported by strong economic development in India and China.

In France, the growth of the travel and tourism industry resulted in increased hospitality occupancy rates of 75%. The rising tourist traffic in the country has propelled the need for higher cleaning and maintenance, which, in turn, is driving the demand for escalator cleaners.

## Segmentation by Geography

### North America

US

Canada

### Europe

Germany

France

UK

Spain

Italy

### APAC

China

Japan

Australia

South Korea

India

### Middle East & Africa

GCC

South Africa

Turkey

Latin America

Brazil

Mexico

Rest of Latin America

## VENDOR ANALYSIS

The global escalator cleaning machine market is highly competitive with the presence of a considerable number of vendors. The market's key vendors are Alfred Karcher, Duplex cleaning machines, Eureka, HEFTER Cleantech, JUMA Reinigungstechnik, Nilfisk Group, Rosemor International, Columbus, Roots Multiclean, MACH, and Henan Pivot Machinery.

### Key Vendors

Alfred Karcher

Duplex Cleaning Machines

Eureka

HEFTER Cleantech

JUMA Reinigungstechnik

Nilfisk Group

Rosemor International

Columbus

Roots Multiclean

MACH

Henan Pivot Machinery

**KEY QUESTIONS ANSWERED:**

1. How big is the escalator cleaning machine market?
2. What are the latest market trends in escalator cleaners?
3. Who are the end-users in the escalator cleaning machine market?
4. Which region accounted for the highest market share in escalator cleaning machines?
5. Who are the key vendors in the escalator cleaning machine market?
6. What are the factors driving the demand for automatic escalator cleaner market?

## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 SCOPE & COVERAGE**

#### 4.1 Market Definition

##### 4.1.1 Inclusions

##### 4.1.2 Exclusions

##### 4.1.3 Market Estimation Caveats

#### 4.2 Base Year

#### 4.3 Scope of the Study

##### 4.3.1 Market Segmentation by Product

##### 4.3.2 Market Segmentation by End-User

##### 4.3.3 Market Segmentation by Cleaning Process

##### 4.3.4 Market Segmentation by Sales Channel

##### 4.3.5 Market Segmentation by Geography

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Currency Conversion

#### 5.3 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Overview

##### 7.1.1 Case Study

##### 7.1.2 Shift Toward Urbanization: Market Driver

##### 7.1.3 Parameters Impacting Market Growth

#### 7.2 Raw Material Insights

#### 7.3 Construction Insights

##### 7.3.1 Commercial Construction



- 7.3.2 Public Infrastructural Construction
- 7.4 US-China Trade Issues
- 7.5 COVID-19 Impact Analysis
  - 7.5.1 Impact of COVID-19: Supply Side
  - 7.5.2 Impact of COVID-19: Demand Side
- 7.6 Frequently Asked Questions
  - 7.6.1 At what rate will the escalator cleaning machine market grow? What will be the value in 2026?
  - 7.6.2 What are the factors driving the demand for the automatic escalator cleaning machine market?
  - 7.6.3 How does the escalator cleaning machine market vary across different regions?
  - 7.6.4 What are the major end-users in the market?

## **8 MARKET OPPORTUNITIES & TRENDS**

- 8.1 Automation and IoT Enhancing Product Functionalities
- 8.2 Advent of Robotic/Automatic Cleaning Equipment
- 8.3 Industry 4.0 to Boost Escalator Market

## **9 MARKET GROWTH ENABLERS**

- 9.1 Long-Term Growth in the Travel and Tourism Industry
- 9.2 Growth of Vertical Buildings
- 9.3 Aging Population Driving the Demand for Escalators
- 9.4 Shopping Centers & Malls Generating Market Demand

## **10 MARKET RESTRAINTS**

- 10.1 Low Awareness and Adoption of Cleaning Standards in Emerging Countries
- 10.2 High Cost of Procurement and Installation
- 10.3 Volatility in Raw Material Prices
- 10.4 Longer Replacement Cycles

## **11 MARKET LANDSCAPE**

- 11.1 Market Overview
- 11.2 Key Insights
- 11.3 Demand Insights
- 11.4 Market Size & Forecast

- 11.5 Market by Product
- 11.6 Market by Sales Channel
- 11.7 Market by End-User
- 11.8 Market by Cleaning Process
- 11.9 Market by Geography
- 11.10 Five Forces Analysis
  - 11.10.1 Threat of New Entrants
  - 11.10.2 Bargaining Power of Suppliers
  - 11.10.3 Bargaining Power of Buyers
  - 11.10.4 Threat of Substitutes
  - 11.10.5 Competitive Rivalry

## **12 PRODUCT**

- 12.1 Market Snapshot & Growth Engine
- 12.2 Market Overview
- 12.3 Walk-Behind
  - 12.3.1 Market Size & Forecast
  - 12.3.2 Market by Geography
- 12.4 Automatic
  - 12.4.1 Market Size & Forecast
  - 12.4.2 Market by Geography

## **13 CLEANING PROCESS**

- 13.1 Market Snapshot & Growth Engine
- 13.2 Market Overview
- 13.3 Wet Cleaning
  - 13.3.1 Market Size & Forecast
  - 13.3.2 Market by Geography
- 13.4 Dry Cleaning
  - 13.4.1 Market Size & Forecast
  - 13.4.2 Market by Geography
- 13.5 Dry & Wet Cleaning
  - 13.5.1 Market Size & Forecast
  - 13.5.2 Market by Geography

## **14 END-USER**

## 14.1 Market Snapshot & Growth Engine

### 14.2 Market Overview

#### 14.2.1 Key Insights

### 14.3 Shopping Centers & Malls

#### 14.3.1 Market Size & Forecast

#### 14.3.2 Market by Geography

### 14.4 Airports & Public Utilities

#### 14.4.1 Market Size & Forecast

#### 14.4.2 Market by Geography

### 14.5 Hospitality

#### 14.5.1 Market Size & Forecast

#### 14.5.2 Market by Geography

### 14.6 Others

#### 14.6.1 Market Size & Forecast

#### 14.6.2 Market by Geography

## **15 SALES CHANNEL**

### 15.1 Market Snapshot & Growth Engine

#### 15.2 Market Overview

#### 15.3 Direct Sales

##### 15.3.1 Market Size & Forecast

##### 15.3.2 Market by Geography

#### 15.4 Indirect Sales

##### 15.4.1 Market Size & Forecast

##### 15.4.2 Market by Geography

## **16 GEOGRAPHY**

### 16.1 Market Snapshot & Growth Engine

#### 16.2 Geographic Overview

##### 16.2.1 Key Insights

## **17 NORTH AMERICA**

### 17.1 Market Overview

#### 17.2 Market Size & Forecast

#### 17.3 End-User

##### 17.3.1 Market Size & Forecast

## 17.4 Product

### 17.4.1 Market Size & Forecast

## 17.5 Sales Channel

### 17.5.1 Market Size & Forecast

## 17.6 Cleaning Process

### 17.6.1 Market Size & Forecast

## 17.7 Key Countries

### 17.7.1 US: Market Size & Forecast

### 17.7.2 Canada: Market Size & Forecast

## **18 EUROPE**

### 18.1 Market Overview

### 18.2 Market Size & Forecast

### 18.3 End-User

#### 18.3.1 Market Size & Forecast

### 18.4 Product

#### 18.4.1 Market Size & Forecast

### 18.5 Sales Channel

#### 18.5.1 Market Size & Forecast

### 18.6 Cleaning Process

#### 18.6.1 Market Size & Forecast

### 18.7 Key Countries

#### 18.7.1 Germany: Market Size & Forecast

#### 18.7.2 France: Market Size & Forecast

#### 18.7.3 UK: Market Size & Forecast

#### 18.7.4 Spain: Market Size & Forecast

#### 18.7.5 Italy: Market Size & Forecast

## **19 APAC**

### 19.1 Market Overview

### 19.2 Market Size & Forecast

### 19.3 End-User

#### 19.3.1 Market Size & Forecast

### 19.4 Product

#### 19.4.1 Market Size & Forecast

### 19.5 Sales Channel

#### 19.5.1 Market Size & Forecast

## 19.6 Cleaning Process

### 19.6.1 Market Size & Forecast

## 19.7 Key Countries

### 19.7.1 China: Market Size & Forecast

### 19.7.2 Japan: Market Size & Forecast

### 19.7.3 Australia: Market Size & Forecast

### 19.7.4 South Korea: Market Size & Forecast

### 19.7.5 India: Market Size & Forecast

## **20 MIDDLE EAST & AFRICA**

### 20.1 Market Overview

### 20.2 Market Size & Forecast

### 20.3 End-User

#### 20.3.1 Market Size & Forecast

### 20.4 Product

#### 20.4.1 Market Size & Forecast

### 20.5 Sales Channel

#### 20.5.1 Market Size & Forecast

### 20.6 Cleaning Process

#### 20.6.1 Market Size & Forecast

### 20.7 Key Countries

#### 20.7.1 GCC: Market Size & Forecast

#### 20.7.2 South Africa: Market Size & Forecast

#### 20.7.3 Turkey: Market Size & Forecast

## **21 LATIN AMERICA**

### 21.1 Market Overview

### 21.2 Market Size & Forecast

### 21.3 End-User

#### 21.3.1 Market Size & Forecast

### 21.4 Product

#### 21.4.1 Market Size & Forecast

### 21.5 Sales Channel

#### 21.5.1 Market Size & Forecast

### 21.6 Cleaning Process

#### 21.6.1 Market Size & Forecast

### 21.7 Key Countries

- 21.7.1 Brazil: Market Size & Forecast
- 21.7.2 Mexico: Market Size & Forecast
- 21.7.3 Rest of Latin America: Market Size & Forecast

## **22 COMPETITIVE LANDSCAPE**

- 22.1 Competition Overview
- 22.2 Recent Highlights
  - 22.2.1 Product Launch & Investments
  - 22.2.2 Key Strategies of Vendors Operating in the Escalator Cleaning Machine Market

## **23 KEY COMPANY PROFILES**

- 23.1 Kärcher
  - 23.1.1 Business Overview
  - 23.1.2 Product Offerings
- 23.2 Duplex Cleaning Machines
  - 23.2.1 Business Overview
  - 23.2.2 Product Offerings
- 23.3 Eureka
  - 23.3.1 Business Overview
  - 23.3.2 Product Offerings
- 23.4 Hefter Cleantech
  - 23.4.1 Business Overview
  - 23.4.2 Product Offerings
- 23.5 Juma Reinigungstechnik
  - 23.5.1 Business Overview
  - 23.5.2 Product Offerings
- 23.6 Nilfisk
  - 23.6.1 Business Overview
  - 23.6.2 Product Offerings
- 23.7 Rosemor International
  - 23.7.1 Business Overview
  - 23.7.2 Product Offerings
- 23.8 Columbus
  - 23.8.1 Business Overview
  - 23.8.2 Product Offerings
- 23.9 Roots Multiclean
  - 23.9.1 Business Overview

- 23.9.2 Product Offerings
- 23.10 Mach
  - 23.10.1 Business Overview
  - 23.10.2 Product Offerings
- 23.11 Henan Pivot Machinery
  - 23.11.1 Business Overview
  - 23.11.2 Product Offerings

## **24 REPORT SUMMARY**

- 24.1 Key Takeaways
- 24.2 Strategic Recommendations

## **25 QUANTITATIVE SUMMARY**

- 25.1 Market by Geography
- 25.2 Market by Product
- 25.3 Market by Sales Channel
- 25.4 Market by End-User
- 25.5 Market by Cleaning Process
- 25.6 North America
  - 25.6.1 End-User
  - 25.6.2 Product
  - 25.6.3 Sales Channel
  - 25.6.4 Cleaning Process
- 25.7 Europe
  - 25.7.1 End-User
  - 25.7.2 Product
  - 25.7.3 Sales Channel
  - 25.7.4 Cleaning Process
- 25.8 APAC
  - 25.8.5 End-User
  - 25.8.6 Product
  - 25.8.7 Sales Channel
  - 25.8.8 Cleaning Process
- 25.9 Middle East & Africa
  - 25.9.1 End-User
  - 25.9.2 Product
  - 25.9.3 Sales Channel

- 25.9.4 Cleaning Process
- 25.10 Latin America
  - 25.10.1 End-User
  - 25.10.2 Product
  - 25.10.3 Sales Channel
  - 25.10.4 Cleaning Process

## **26 APPENDIX**

- 26.1 Abbreviations



## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Escalator Cleaning Machine Market
- Exhibit 2 Market Size Calculation Approach 2020
- Exhibit 3 Major Factors Driving the Demand for Escalator Cleaning Machines at a Wider Level
- Exhibit 4 Geographic Overview for Escalators Driving Market Growth
- Exhibit 5 Snapshot of Global Escalator Cleaning Machine Market
- Exhibit 6 Global Urban and Rural Population 1950-2050 (million)
- Exhibit 7 Impact of Automation and IoT Enhancing Product Functionalities
- Exhibit 8 Impact of Advent of Robotic/Automatic Cleaning Equipment
- Exhibit 9 Impact of Industry 4.0 to Boost Escalator Market
- Exhibit 10 Impact of Long-Term Growth in the Travel and Tourism Industry
- Exhibit 11 Impact of Growth of Vertical Buildings
- Exhibit 12 Impact of Aging Population Driving the Demand for Escalators
- Exhibit 13 Population Aged Above 60 (billion)
- Exhibit 14 Impact of Shopping Centers & Malls Generating Market Demand
- Exhibit 15 Impact of Low Awareness and Adoption of Cleaning Standards in Emerging Countries
- Exhibit 16 Impact of High Cost of Procurement and Installation
- Exhibit 17 Impact of Volatility in Raw Material Prices
- Exhibit 18 Aluminum Price Fluctuation: Oct 1990 —Jan 2020 (\$ per metric ton)
- Exhibit 19 Carbon Steel Price Fluctuation: May 2019 —April 2020 (\$ per metric ton)
- Exhibit 20 Weekly Average Prices of Natural Rubber 2021 (\$ per 100 kg)
- Exhibit 21 Impact of Longer Replacement Cycles
- Exhibit 22 Global IoT Install Base 2018-2024 (billion units)
- Exhibit 23 Global Escalator Cleaning Machine Market 2020–2026 (\$ million)
- Exhibit 24 Five Forces Analysis 2020
- Exhibit 25 Incremental Growth by Product 2020 & 2026
- Exhibit 26 Revenue Generated by Escalator Cleaning Machine Product Type (2020)
- Exhibit 27 Global Walk-Behind Escalator Cleaning Machine Market 2020–2026 (\$ million)
- Exhibit 28 Global Automatic Escalator Cleaning Machine Market 2020–2026 (\$ million)
- Exhibit 29 Factors Impacting the Automatic Escalator Cleaning Machine Market
- Exhibit 30 Incremental Growth by Cleaning Process 2020 & 2026
- Exhibit 31 Global Escalator Cleaning Machine Market by Cleaning Process
- Exhibit 32 CAGR Comparison of the Escalator Cleaning Machine Market by Cleaning

## Process

Exhibit 33 Market Snapshot: Wet Cleaning Escalator Cleaning Machine

Exhibit 34 Global Escalator Cleaning Machine Market by Wet Cleaning 2020–2026 (\$ million)

Exhibit 35 Market Snapshot: Dry Cleaning Escalator Cleaning Machine

Exhibit 36 Global Escalator Cleaning Machine Market by Dry Cleaning 2020–2026 (\$ million)

Exhibit 37 Market Snapshot: Dry & Wet Cleaning Escalator Cleaning Machine

Exhibit 38 Global Escalator Cleaning Machine Market by Dry & Wet Cleaning 2020–2026 (\$ million)

Exhibit 39 Incremental Growth by End-User 2020 & 2026

Exhibit 40 Market Segmentation by End-Users

Exhibit 41 CAGR Comparison for End-Users 2020-2026

Exhibit 42 End-Users Insights

Exhibit 43 Retail Industry Insights

Exhibit 44 Global Escalator Cleaning Machine Market by Shopping Centers & Malls 2020–2026 (\$ million)

Exhibit 45 Global Airport Development Driving Market Growth

Exhibit 46 Global Escalator Cleaning Machine Market by Airports & Public Utilities 2020–2026 (\$ million)

Exhibit 47 Comparison in Reduction of Labor Expenses in OPEX 2.0 & OPEX 4.0

Exhibit 48 Global Hospitality Sector Insights

Exhibit 49 Global Escalator Cleaning Machine Market by Hospitality 2020–2026 (\$ million)

Exhibit 50 Global Escalator Cleaning Machine Market by Other End-Users 2020–2026 (\$ million)

Exhibit 51 Incremental Growth by Sales Channel 2020 & 2026

Exhibit 52 Market Distribution by Sales Channel Across Geographies

Exhibit 53 Global Escalator Cleaning Machine Market by Direct Sales 2020–2026 (\$ million)

Exhibit 54 Global Escalator Cleaning Machine Market by Indirect Sales Channel 2020–2026 (\$ million)

Exhibit 55 Incremental Growth by Geography 2020 & 2026

Exhibit 56 Escalator Cleaning Machine Market by Region (2020-2026)

Exhibit 57 Market Snapshot

Exhibit 58 Construction Activities Influencing the Installation of Escalators and Escalator cleaning machines in North America

Exhibit 59 Market Share of Escalator cleaning machines in North American Countries (\$ million)

- Exhibit 60 Escalator Cleaning Machine Market in North America 2020–2026 (\$ million)
- Exhibit 61 Incremental Growth in North America 2020 & 2026
- Exhibit 62 Major Influencers to the Escalator Cleaning Machine Market in the US
- Exhibit 63 Escalator Cleaning Machine Market in the US 2020–2026 (\$ million)
- Exhibit 64 Escalator Cleaning Machine Market in Canada 2020–2026 (\$ million)
- Exhibit 65 Decline in Footfall in the Top 10 Shopping Malls in Canada (%)
- Exhibit 66 Major Factors Contributing to the Demand for Escalator cleaning machines in Canada
- Exhibit 67 Escalator Cleaning Machine Market in Europe by Country (% Share)
- Exhibit 68 Non-Residential Real Estate Investment in Europe. 2019
- Exhibit 69 Escalator Cleaning Machine Market in Europe 2020–2026 (\$ million)
- Exhibit 70 Incremental Growth in Europe 2020 & 2026
- Exhibit 71 Escalator Cleaning Machine Market in Germany 2020–2026 (\$ million)
- Exhibit 72 Paris: Hospitality Sector Insights
- Exhibit 73 Escalator Cleaning Machine Market in France 2020–2026 (\$ million)
- Exhibit 74 Escalator Cleaning Machine Market in the UK 2020–2026 (\$ million)
- Exhibit 75 Internet Sales as a Percentage of Total Retail Sales - UK
- Exhibit 76 Online and Offline Retail Sales Impacting the Market in Spain: Key Insights
- Exhibit 77 Escalator Cleaning Machine Market in Spain 2020–2026 (\$ million)
- Exhibit 78 Escalator Cleaning Machine Market in Italy 2020–2026 (\$ million)
- Exhibit 79 Rising Urban Population in APAC (Overall Population %) 2005-2045
- Exhibit 80 Escalator Cleaning Machine Market in APAC 2020–2026 (\$ million)
- Exhibit 81 Incremental Growth in APAC 2020 & 2026
- Exhibit 82 Escalator Cleaning Machine Market in China 2020–2026 (\$ million)
- Exhibit 83 Escalator Cleaning Machine Market in Japan 2020–2026 (\$ million)
- Exhibit 84 Escalator Cleaning Machine Market in Australia 2020–2026 (\$ million)
- Exhibit 85 Escalator Cleaning Machine Market in South Korea 2020–2026 (\$ million)
- Exhibit 86 Escalator Cleaning Machine Market in India 2020–2026 (\$ million)
- Exhibit 87 Risk Assessment – the Middle East
- Exhibit 88 Key Market Enabler, Trend, and Restraint
- Exhibit 89 Escalator Cleaning Machine Market in the Middle East & Africa 2020–2026 (\$ million)
- Exhibit 90 Incremental Growth in the Middle East & Africa 2020 & 2026
- Exhibit 91 Escalator Cleaning Machine Market in GCC 2020–2026 (\$ million)
- Exhibit 92 Escalator Cleaning Machine Market in South Africa 2020–2026 (\$ million)
- Exhibit 93 Escalator Cleaning Machine Market in Turkey 2020–2026 (\$ million)
- Exhibit 94 Escalator Cleaning Machine Market in Latin America 2020–2026 (\$ million)
- Exhibit 95 Incremental Growth in Latin America 2020 & 2026
- Exhibit 96 Escalator Cleaning Machine Market in Brazil 2020–2026 (\$ million)

Exhibit 97 Recent/Upcoming Skyscrapers in Mexico

Exhibit 98 Escalator Cleaning Machine Market in Mexico 2020–2026 (\$ million)

Exhibit 99 Escalator Cleaning Machine Market in the Rest of Latin America 2020–2026  
(\$ million)

## List Of Tables

### LIST OF TABLES

Table 1. Key Caveats

Table 2. Currency Conversion 2013?2020

Table 3. Largest Malls in the World 2019-2020

Table 4. Market Growth Parameters

Table 5. Raw Materials Used in Manufacturing Escalator Cleaning Machines

Table 6. Global Escalator Cleaning Machine Market by Product 2020?2026 (\$ million)

Table 7. Global Escalator Cleaning Machine Market by Sales Channel 2020?2026 (\$ million)

Table 8. Global Escalator Cleaning Machine Market by End-User 2020?2026 (\$ million)

Table 9. Global Escalator Cleaning Machine Market by Cleaning Process 2020?2026 (\$ million)

Table 10. Global Escalator Cleaning Machine Market by End-User 2020?2026 (\$ million)

Table 11. Global Walk-Behind Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 12. Global Automatic Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 13. Global Wet Cleaning Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 14. Global Dry Cleaning Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 15. Global Dry & Wet Cleaning Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 16. Global Escalator Cleaning Machine Market by Shopping Centers & Malls: Market by Geography 2020?2026 (\$ million)

Table 17. Global Escalator Cleaning Machine Market by Airports & Public Utilities: Market by Geography 2020?2026 (\$ million)

Table 18. Global Escalator Cleaning Machine Market by Hospitality: Market by Geography 2020?2026 (\$ million)

Table 19. Global Escalator Cleaning Machine Market by Other End-Users: Market by Geography 2020?2026 (\$ million)

Table 20. Global Escalator Cleaning Machine Market by Direct Sales Channel: Market by Geography 2020?2026 (\$ million)

Table 21. Global Escalator Cleaning Machine Market by Indirect Sales Channel: Market by Geography 2020?2026 (\$ million)

- Table 22. Escalator Cleaning Machine Market in North America by End-User 2020?2026 (\$ million)
- Table 23. Escalator Cleaning Machine Market in North America by Product 2020?2026 (\$ million)
- Table 24. Escalator Cleaning Machine Market in North America by Sales Channel 2020?2026 (\$ million)
- Table 25. Escalator Cleaning Machine Market in North America by Cleaning Process 2020?2026 (\$ million)
- Table 26. Escalator Cleaning Machine Market in Europe by End-User 2020?2026 (\$ million)
- Table 27. Escalator Cleaning Machine Market in Europe by Product 2020?2026 (\$ million)
- Table 28. Escalator Cleaning Machine Market in Europe by Sales Channel 2020?2026 (\$ million)
- Table 29. Escalator Cleaning Machine Market in Europe by Cleaning Process 2020?2026 (\$ million)
- Table 30. Under Construction and Proposed Skyscrapers in Germany
- Table 31. Risk Assessment of Market in APAC 2021
- Table 32. Escalator Cleaning Machine Market in APAC by End-User 2020?2026 (\$ million)
- Table 33. Escalator Cleaning Machine Market in APAC by Product 2020?2026 (\$ million)
- Table 34. Escalator Cleaning Machine Market in APAC by Sales Channel 2020?2026 (\$ million)
- Table 35. Escalator Cleaning Machine Market in APAC by Cleaning Process 2020?2026 (\$ million)
- Table 36. Escalator Cleaning Machine Market in the Middle East & Africa by End-User 2020?2026 (\$ million)
- Table 37. Escalator Cleaning Machine Market in the Middle East & Africa by Product 2020?2026 (\$ million)
- Table 38. Escalator Cleaning Machine Market in the Middle East & Africa by Sales Channel 2020?2026 (\$ million)
- Table 39. Escalator Cleaning Machine Market in the Middle East & Africa by Cleaning Process 2020?2026 (\$ million)
- Table 40. Latin America: Macroeconomic Factors 2019
- Table 41. Recent or Upcoming Rail Projects in Latin America
- Table 42. Escalator Cleaning Machine Market in Latin America by End-User 2020?2026 (\$ million)
- Table 43. Escalator Cleaning Machine Market in Latin America by Product 2020?2026

(\$ million)

Table 44. Escalator Cleaning Machine Market in Latin America by Sales Channel 2020?2026 (\$ million)

Table 45. Escalator Cleaning Machine Market in Latin America by Cleaning Process 2020?2026 (\$ million)

Table 46. K?rcher: Major Product Offerings

Table 47. Duplex Cleaning Machines: Major Product Offerings

Table 48. Eureka: Major Product Offerings

Table 49. HEFTER Cleantech: Major Product Offerings

Table 50. JUMA Reinigungstechnik: Major Product Offerings

Table 51. Nilfisk: Major Product Offerings

Table 52. Rosemor International: Major Product Offerings

Table 53. Columbus: Major Product Offerings

Table 54. Roots Multiclean: Major Product Offerings

Table 55. MACH: Major Product Offerings

Table 56. Henan Pivot Machinery: Major Product Offerings

Table 57. Global Escalator Cleaning Machine Market by Geography 2020?2026 (\$ million)

Table 58. Global Escalator Cleaning Machine Market by Geography 2020?2026 (% Share)

Table 59. Global Escalator Cleaning Machine Market by Product 2020?2026 (\$ million)

Table 60. Global Escalator Cleaning Machine Market by Sales Channel 2020?2026 (\$ million)

Table 61. Global Escalator Cleaning Machine Market by End-User 2020?2026 (\$ million)

Table 62. Global Escalator Cleaning Machine Market by Cleaning Process 2020?2026 (\$ million)

Table 63. Escalator Cleaning Machine Market in North America by End-User 2020?2026 (\$ million)

Table 64. Escalator Cleaning Machine Market in North America by Product 2020?2026 (\$ million)

Table 65. Escalator Cleaning Machine Market in North America by Sales Channel 2020?2026 (\$ million)

Table 66. Escalator Cleaning Machine Market in North America by Cleaning Process 2020?2026 (\$ million)

Table 67. Escalator Cleaning Machine Market in Europe by End-User 2020?2026 (\$ million)

Table 68. Escalator Cleaning Machine Market in Europe by Product 2020?2026 (\$ million)

Table 69. Escalator Cleaning Machine Market in Europe by Sales Channel 2020?2026 (\$ million)

Table 70. Escalator Cleaning Machine Market in Europe by Cleaning Process 2020?2026 (\$ million)

Table 71. Escalator Cleaning Machine Market in APAC by End-User 2020?2026 (\$ million)

Table 72. Escalator Cleaning Machine Market in APAC by Product 2020?2026 (\$ million)

Table 73. Escalator Cleaning Machine Market in APAC by Sales Channel 2020?2026 (\$ million)

Table 74. Escalator Cleaning Machine Market in APAC by Cleaning Process 2020?2026 (\$ million)

Table 75. Escalator Cleaning Machine Market in the Middle East & Africa by End-User 2020?2026 (\$ million)

Table 76. Escalator Cleaning Machine Market in the Middle East & Africa by Product 2020?2026 (\$ million)

Table 77. Escalator Cleaning Machine Market in the Middle East & Africa by Sales Channel 2020?2026 (\$ million)

Table 78. Escalator Cleaning Machine Market in the Middle East & Africa by Cleaning Process 2020?2026 (\$ million)

Table 79. Escalator Cleaning Machine Market in Latin America by End-User 2020?2026 (\$ million)

Table 80. Escalator Cleaning Machine Market in Latin America by Product 2020?2026 (\$ million)

Table 81. Escalator Cleaning Machine Market in Latin America by Sales Channel 2020?2026 (\$ million)

Table 82. Escalator Cleaning Machine Market in Latin America by Cleaning Process 2020?2026 (\$ million)



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