

# Earphones and Headphones Market in US - Industry Outlook and Forecast 2019-2024

<https://marketpublishers.com/r/E32BCF9631CEN.html>

Date: April 2019

Pages: 217

Price: US\$ 3,500.00 (Single User License)

ID: E32BCF9631CEN

## Abstracts

The US earphones and headphones market is expected to reach more than \$9 billion by 2024, growing at a CAGR more than 12% during the forecast period.

Vendors are adopting new technologies to develop next-gen headphones, thereby driving the US earphones and headphones market. Exponential growth has been witnessed in the use of smart and wearable devices, which is expected to drive the demand for earphones and headphones. A significant trend observed worldwide is the introduction of true wireless earphones, which was introduced by Bragi in 2015. With a keen eye on the changing market landscape, vendors such as JBL, Apple, and Harman, a Samsung subsidiary, launched wireless earbuds, which incorporate several smart features in their earphones.

This market research report on the US earphones and headphones market covers market sizing and forecast, market share, industry trends, growth drivers, and vendor analysis. The market study includes insights on segmentation by product types (wired, wireless, and truly wireless), by end-user types (entertainment, fitness and gym, and gaming), feature types (smart and non-smart), types (in-ear, on-ear, and over-ear), and distribution channels (hypermarkets and supermarkets, multi-branded stores, exclusive stores, online, and others)

The study considers the present scenario of the US earphones and headphones market and dynamics for the period 2019-2024. It covers a detailed overview of various market growth enablers, restraints, and trends. The study includes both the demand and supply sides of the market. It profiles and analyzes leading companies and other prominent companies operating in the US headphones market.

## US Earphones and Headphones Market: Dynamics

The US durable consumer industry market is witnessing the growing penetration of IoT. Several brands are exploring means to use IoT to streamline manufacturing and SPM processes to deliver more personalized customer experience. Globally, vendors are increasing spending on IoT to provide proactive customer services. The emergence of innovative technology in the US earphones and headphones market is having a profound impact on the product design, development, manufacturing, marketing, sales, aftersales. One of the most critical aspects of incorporating IoT into true wireless headphones is enhanced product usage mapping, which can provide insights about prospects and potential of products and services to the consumers.

## US Earphones and Headphones Market: Segmentation

This market research report includes a detailed segmentation of the market by technology, end users, features, types, and distribution channel.

The US earphones and headphones market by technology can be classified into wired, wireless, and truly wireless. Wireless earphones have witnessed tremendous growth and captured more than one-third of the earphones market in the US. Hassle free usage, high-quality sound, enhanced aesthetic appeal, and integration with home entertainment systems are driving the sale of wireless headphones

Entertainment, sports and fitness, and gaming sectors are the prominent end-users of earbuds. In terms of revenue, the entertainment sector dominates more than one-third of the market. A significant number of consumers are also using headphones during fitness and gaming activities. Vendors are focusing on introducing high-quality headphones that are compatible with advanced Bluetooth devices. These devices are high in demand among music enthusiasts. Headphones manufacturers are also collaborating with several music artists to launch special edition headphones.

The US earphones and headphones market by features can be categorized into smart and non-smart. Smart headphones connect the smartphone and other smart devices using wire-free technologies such as Bluetooth, NFS, and IR. They have evolved from offering a style quotient to resolving real-time challenges. These headphones are loaded with modern, advanced features such as virtual assistants, gesture recognition, biometric monitoring, voice controls, and language translation. The rising adoption of wireless headphones is driving the US earphones and headphones market, including wired and wireless headphones.

Recent technological advancements in on-ear headphones have increased demand and improved the quality of on-ear headphones. The US earphones and headphones market is also witnessing an increase in the number of vendors that have added new on-ear headphone models to their portfolio.

Hypermarkets and supermarkets, multi-branded stores, exclusive shops, and online stores are the major distribution channels in the US earphones and headphones market. Online stores are expected to be the largest distribution channel due to the growing internet penetration, increasing smartphone users base, and growing online shopping trend. Amazon is one of the leading online retailers in the US market. Exclusive stores are also gaining momentum, and they are likely to drive the sale during the forecast period

#### Market Segmentation by Technology

Wired

Wireless

Truly wireless

#### Market Segmentation by End-user

Entertainment

Fitness and Gym

Gaming

#### Market Segmentation by Features

Smart

Non-smart

## Market Segmentation by Product Type

In-ear

On-ear

Over-ear

## Market Segmentation by Distribution

Hypermarket and Supermarkets

Multi-branded Stores

Exclusive Stores

Online

Others

## Key Vendor Analysis

With the regular technological advancements, the US earphones and headphones market is likely to witness the implementation of IoT in headphones, the availability of real-time language translation features, and the integration of smartphones with hearing aids. Currently, earbuds are not used only as a consumer good, but they are also becoming fashion accessories. The prominent vendors in US earphones and headphones market are actively involved in strategic acquisitions and mergers, which are expected to make profitable results during the forecast period.

## Major Vendors in US Earphones and Headphones Market:

Apple

Business Overview

Key Strengths

Key Strategies

Key Opportunities

Bose

Samsung

Sony

Sennheiser

Skullcandy

LG Electronics

Prominent Players in the US Earphones and Headphones Market are:

Ailihen

Alphabet

Amkette

Arbily Tech

Asus

Audio-Technica

Avanca

Bang and Olufsen

Beyerdynamic

Bragi

Crazybaby

Creative Technology

Denon

Dibidog

Earin

Goang-Fann Co Ltd

Grado Labs

House of Marley

Huawei

Jabra

Jaybird

Jays

JVCKenwood

Kensington

Koss

Letscom

Logitech

Meizu

Monster

Motorola

Mpow

Mymanu

Nuheara

Panasonic

Parrot

Philips

Pioneer

Rowkin

Sentry Industries

Shure

SOL Republic

Toshiba

Turtle Beach

Urbanears

Waverly Labs

Westone Laboratories

Xiaomi

## Key Market Insights

Offers market sizing and growth prospects of the US earphones and headphones market for the forecast period 2019–2024

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the US earphones and headphones market

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities

Delivers a complete overview of market segments and the regional outlook of US earphones and headphones market

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the US earphones and headphones market



## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 SCOPE & COVERAGE**

#### 4.1 Market Definition

##### 4.1.1 Inclusions

##### 4.1.2 Exclusions

#### 4.2 Base Year

#### 4.3 Scope of the study

#### 4.4 Market Segments

##### 4.4.1 Market Segmentation by Technology

##### 4.4.2 Market Segmentation by Type

##### 4.4.3 Market Segmentation by Feature Type

##### 4.4.4 Market Segmentation by End-use Type

##### 4.4.5 Market Segmentation by Distribution Channel

##### 4.4.6 Market Segmentation by Geography

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Currency Conversion

#### 5.3 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Overview

### **8 MARKET DYNAMICS**

#### 8.1 Market Growth Enablers

##### 8.1.1 Increasing Ownership of More Than One Headphone Pair

- 8.1.2 Rising Demand for Use in Fitness and Entertainment Activities
- 8.1.3 Limited Edition Models and Collaborations with Industry Partners
- 8.1.4 Emergence of True Wireless Headphones in Connected Environment
- 8.1.5 High Number of Smartphone Users and Tech-savvy Consumers

## 8.2 Market Growth Restraints

- 8.2.1 Growing Threat from Counterfeit Products
- 8.2.2 Health Concerns Due to Prolonged Use of Headphones
- 8.2.3 Increasing Production and Raw Material Cost

## 8.3 Market Opportunities & Trends

- 8.3.1 Real-time Language Translation
- 8.3.2 Maximizing Audio Quality and Features
- 8.3.3 Rapid Growth in IoT Investment by Players
- 8.3.4 Integration of New Technologies to Become Industry Standard

# 9 GLOBAL HEADPHONES MARKET

## 9.1 Market Overview

## 9.2 Market Size & Forecast

# 10 HEADPHONES MARKET IN NORTH AMERICA

## 10.1 Market Overview

# 11 HEADPHONES MARKET IN THE US

## 11.1 Market overview

## 11.2 Five Forces Analysis

- 11.2.1 Threat of New Entrants
- 11.2.2 Bargaining Power of Suppliers
- 11.2.3 Bargaining Power of Buyers
- 11.2.4 Threat of Substitutes
- 11.2.5 Competitive Rivalry

# 12 BY TECHNOLOGY

## 12.1 Market snapshot & Growth Engine

## 12.2 Market Overview

# 13 WIRED HEADPHONES

13.1 Market Size & Forecast (Revenue & Volume)

13.2 By Type (Revenue & Volume)

13.2.1 Wired Headphones: Market Size & Forecasts

13.3 Wired Headphones with 3.5 mm Jack

13.3.1 Market Size & Forecast (Revenue & Volume)

13.4 Wired Headphones with Lightning Port

13.4.1 Market Size & Forecast (Revenue & Volume)

13.5 Wired Headphones with Type-C port

13.5.1 Market Size & Forecast (Revenue & Volume)

## **14 WIRELESS HEADPHONES**

14.1 Market Size & Forecast (Revenue & Volume)

14.2 By Headphones Type (Revenue & Volume)

14.2.1 Wireless Headphones: Market Size & Forecast

## **15 TRUE WIRELESS HEADPHONES**

15.1 Market Size & Forecast (revenue & Volume)

## **16 BY END-USE**

16.1 Market snapshot & Growth Engine

16.2 Market Overview

16.3 Entertainment headphones

16.3.1 Market Size & Forecast (Revenue & Volume)

16.4 Fitness & Sports Headphones

16.4.1 Market Size & Forecast (Revenue & Volume)

16.5 Gaming Headphones Market

16.5.1 Market Size & Forecast (Revenue & Volume)

## **17 BY FEATURES**

17.1 Market Snapshot & Growth Engine

17.2 Market Overview

17.3 Smart Headphones

17.3.1 Market Size & Forecast (Revenue & Volume)

17.4 Non-Smart Headphones

#### 17.4.1 Market Size & Forecast (Revenue & Volume)

### **18 BY HEADPHONES TYPE**

#### 18.1 Market Snapshot & Growth Engine

#### 18.2 Market Overview

### **19 IN-EAR HEADPHONES**

#### 19.1 Market Size & Forecast (Revenue & Volume)

#### 19.2 By Technology

##### 19.2.1 Market Size & Forecast (Revenue & Volume)

### **20 ON-EAR HEADPHONES**

#### 20.1 Market Size & Forecast (Revenue & Volume)

#### 20.2 By Technology

##### 20.2.1 Market Size & Forecast (Revenue & Volume)

### **21 OVER-EAR HEADPHONES**

#### 21.1 Market Size & Forecast (Revenue & Volume)

#### 21.2 By Technology

##### 21.2.1 Market Size & Forecast (Revenue & Volume)

### **22 BY DISTRIBUTION CHANNEL**

#### 22.1 Market Overview

##### 22.1.1 Wired Headphones Distribution

##### 22.1.2 Wireless Headphones Distribution

##### 22.1.3 Truly Wireless Headphones Distribution

### **23 COMPETITIVE LANDSCAPE**

#### 23.1 Competition Overview

### **24 KEY COMPANY PROFILES**

#### 24.1 Apple

- 24.1.1 Business Overview
- 24.1.2 Major Product Offerings
- 24.1.3 Key Strengths
- 24.1.4 Key Strategies
- 24.1.5 Key Opportunities
- 24.2 Bose
  - 24.2.1 Business Overview
  - 24.2.2 Major Product Offerings
  - 24.2.3 Key Strengths
  - 24.2.4 Key Strategies
  - 24.2.5 Key Opportunities
- 24.3 Samsung
  - 24.3.1 Business Overview
  - 24.3.2 Major Product Offerings
  - 24.3.3 Key Strategies
  - 24.3.4 Key Strengths
  - 24.3.5 Key Opportunities
- 24.4 Sony
  - 24.4.1 Business Overview
  - 24.4.2 Major Product Offerings
  - 24.4.3 Key Strategies
  - 24.4.4 Key Strengths
  - 24.4.5 Key Opportunities
- 24.5 Sennheiser
  - 24.5.1 Business Overview
  - 24.5.2 Major Product Offerings
  - 24.5.3 Key Strategies
  - 24.5.4 Key Strengths
  - 24.5.5 Key Opportunities
- 24.6 SkullCandy
  - 24.6.1 Business Overview
  - 24.6.2 Major Product Offerings
  - 24.6.3 Key Strategies
  - 24.6.4 Key Strengths
  - 24.6.5 Key Opportunities
- 24.7 LG Electronics
  - 24.7.1 Business Overview
  - 24.7.2 Major Product Offerings
  - 24.7.3 Key Strategies

24.7.4 Key Strengths

24.7.5 Key Opportunities

## **25 OTHER PROMINENT VENDORS**

25.1 Jabra

25.1.1 Business Overview

25.2 Bang & Olufsen

25.2.1 Business Overview

25.3 Jaybird

25.3.1 Business Overview

25.4 Motorola

25.4.1 Business Overview

25.5 Xiaomi

25.5.1 Business Overview

25.6 Huawei

25.6.1 Business Overview

25.7 Avanca

25.7.1 Business Overview

25.8 Amkette

25.8.1 Business Overview

25.9 ASUS

25.9.1 Business Overview

25.10 Audio-Technica

25.10.1 Business Overview

25.11 Beyerdynamic

25.11.1 Business Overview

25.12 Creative Technology

25.12.1 Business Overview

25.13 Denon

25.13.1 Business Overview

25.14 Grado Labs

25.14.1 Business Overview

25.15 House Of Marley

25.15.1 Business Overview

25.16 Jays

25.16.1 Business Overview

25.17 JVCKENWOOD

25.17.1 Business Overview

- 25.18 Logitech
  - 25.18.1 Business Overview
- 25.19 Monster
  - 25.19.1 Business Overview
- 25.20 Panasonic
  - 25.20.1 Business Overview
- 25.21 Parrot
  - 25.21.1 Business Overview
- 25.22 Philips
  - 25.22.1 Business Overview
- 25.23 Pioneer
  - 25.23.1 Business Overview
- 25.24 Shure
  - 25.24.1 Business Overview
- 25.25 SOL Republic
  - 25.25.1 Business Overview
- 25.26 Turtle Beach
  - 25.26.1 Business Overview
- 25.27 Urbanears
  - 25.27.1 Business Overview
- 25.28 Westone Laboratories
  - 25.28.1 Business Overview
- 25.29 Alphabet
  - 25.29.1 Business Overview
- 25.30 Bragi
  - 25.30.1 Business Overview
- 25.31 Nuheara
  - 25.31.1 Business Overview
- 25.32 Rowkin
  - 25.32.1 Business Overview
- 25.33 Crazybaby
  - 25.33.1 Business Overview
- 25.34 Earin
  - 25.34.1 Business Overview
- 25.35 Meizu
  - 25.35.1 Business Overview
- 25.36 Waverly Labs
  - 25.36.1 Business Overview
- 25.37 Mymanu

- 25.37.1 Business Overview
- 25.38 Toshiba
  - 25.38.1 Business Overview
- 25.39 RHA
  - 25.39.1 Business Overview
- 25.40 Sentry Industries inc
  - 25.40.1 Business Overview
- 25.41 Mpow
  - 25.41.1 Business Overview
- 25.42 Ailihen
  - 25.42.1 Business Overview
- 25.43 kensington
  - 25.43.1 Business Overview
- 25.44 Arbily Tech
  - 25.44.1 Buisness Overview
- 25.45 Dibidog
  - 25.45.1 Business Overview
- 25.46 Letscom
  - 25.46.1 Business overview
- 25.47 Koss
  - 25.47.1 Business Overview
- 25.48 Goang-Fann Co. Ltd
  - 25.48.1 Business Overview

## **26 REPORT SUMMARY**

- 26.1 Key Takeaways
- 26.2 Strategic Recommendations
- 26.3 Quantitative Summary
  - 26.3.1 By Technology
  - 26.3.2 By End Use
  - 26.3.3 By Features
  - 26.3.4 By Product Type

## **27 APPENDIX**

- 27.1 Abbreviations



## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Headphones Market in US
- Exhibit 2 Market Size Calculation Approach 2018
- Exhibit 3 Overview of Headphones Market in US 2018
- Exhibit 4 Headphones Market in US 2018–2024: Overview
- Exhibit 5 Increasing Ownership of More than One Headphone Pair
- Exhibit 6 Common Challenges with Headphones
- Exhibit 7 Rising Demand for Use in Fitness and Entertainment Activities
- Exhibit 8 Diabetes Percentage Rates in US 2017 (%)
- Exhibit 9 Obesity and Overweight Prevalence Rates in US 2017 (%)
- Exhibit 10 Number of Gym and Fitness Clubs Memberships in US 2010–2018 (million)
- Exhibit 11 Limited Edition Models and Collaborations with Industry Partners
- Exhibit 12 Emergence of True Wireless Headphones in Connected Environment
- Exhibit 13 Evolution of True Wireless Headphones into Hearables
- Exhibit 14 High Number of Smartphone Users and Tech-savvy Consumers
- Exhibit 15 Growing Threat from Counterfeit Products
- Exhibit 16 Health Concerns Due to Prolonged Use of Headphones
- Exhibit 17 Major Health and Hearing Disorders due to Prolonged Use of Headphones
- Exhibit 18 Increasing Production and Raw Material Cost
- Exhibit 19 Growth in Labor Cost in Various Cities 2017
- Exhibit 20 Real-time Language Translation
- Exhibit 21 Maximizing Audio Quality and Features
- Exhibit 22 Rapid Growth in IoT Investment by Players
- Exhibit 23 Integration of New Technologies to Become Industry Standard
- Exhibit 24 Some Upcoming Technologies to Become Standard
- Exhibit 25 Technological Advancements in Headphones
- Exhibit 26 Global Headphones Market 2018–2024 (\$ billion)
- Exhibit 27 Global Headphones Market 2018–2024 (million units)
- Exhibit 28 Fitness and Music Industry Overview in North America
- Exhibit 29 Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 30 Headphones Market in US 2018–2024 (million units)
- Exhibit 31 Average Time Per Day by Consumers in US 2012–2018 (in Hours: minutes)
- Exhibit 32 Five Forces Analysis 2018
- Exhibit 33 Incremental Growth by Technology 2018–2024
- Exhibit 34 Headphones Market in US by Technology 2018–2024
- Exhibit 35 Buying Preference by Technology

- Exhibit 36 Wired Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 37 Wired Headphones Market in US 2018–2024 (million units)
- Exhibit 38 ASP of Wired Headphones in US 2018–2024 (\$/unit)
- Exhibit 39 Wired 3.5-mm Jack Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 40 Wired 3.5-mm Jack Headphones Market in US 2018–2024 (million units)
- Exhibit 41 ASP of 3.5-mm Jack Wired Headphones in US 2018–2024 (\$/unit)
- Exhibit 42 Wired Lightning Port Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 43 Wired Lightning Port Headphones Market in US 2018–2024 (million units)
- Exhibit 44 ASP of Wired Lightning Port Headphones in US 2018–2024 (\$/unit)
- Exhibit 45 Wired Type-C Port Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 46 Wired Type-C Port Headphones Market in US 2018–2024 (million units)
- Exhibit 47 ASP of Type-C Port Wired Headphones in US 2018–2024 (\$/unit)
- Exhibit 48 Wireless Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 49 Wireless Headphones Market in US 2018–2024 (million units)
- Exhibit 50 Wireless Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 51 Major Features of Smart True Wireless Headphones
- Exhibit 52 True Wireless Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 53 True Wireless Headphones Market in US 2018–2024 (million units)
- Exhibit 54 True Wireless Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 55 Incremental Growth by End-Use 2018–2024
- Exhibit 56 Headphones Market in US by End-use 2018–2024
- Exhibit 57 Entertainment Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 58 Entertainment Headphones Market in US 2018–2024 (million units)
- Exhibit 59 Entertainment Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 60 Fitness & Sports Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 61 Fitness & Sports Headphones Market in US 2018–2024 (million units)
- Exhibit 62 Fitness & Sports Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 63 Gaming Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 64 Gaming Headphones Market in US 2018–2024 (million units)
- Exhibit 65 Gaming Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 66 Incremental Growth by Features 2018–2024
- Exhibit 67 Headphones Market in US by Features: Overview (\$ billion)
- Exhibit 68 Headphones Market in US by Features: Overview (million units)
- Exhibit 69 Smart Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 70 Smart Headphones Market in US 2018–2024 (million units)
- Exhibit 71 Smart Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 72 Non-smart Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 73 Non-smart Headphones Market in US 2018–2024 (million units)
- Exhibit 74 Non-smart Headphones Market in US 2018–2024 (\$/unit)

- Exhibit 75 Incremental Growth by Headphones Type 2018–2024
- Exhibit 76 Headphones Market in US by Product Types
- Exhibit 77 In-ear Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 78 In-ear Headphones Market in US 2018–2024 (million units)
- Exhibit 79 In-ear Headphones ASP in US 2018–2024 (\$/unit)
- Exhibit 80 On-ear Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 81 On-ear Headphones Market in US 2018–2024 (million units)
- Exhibit 82 On-ear Headphones ASP in US 2018–2024 (\$/units)
- Exhibit 83 Over-ear Headphones Market in US 2018–2024 (\$ billion)
- Exhibit 84 Over-ear Headphones Market in US 2018–2024 (million units)
- Exhibit 85 Over-ear Headphones ASP in US 2018–2024 (\$/units)
- Exhibit 86 Headphones Market in US by Distribution Channel 2018
- Exhibit 87 Wired Headphones Market in US by Distribution Channel 2018 (%)
- Exhibit 88 Wired Headphones Market in US by Distribution Channel 2018 (\$ billion)
- Exhibit 89 Wireless Headphones Market in US by Distribution Channel 2018 (%)
- Exhibit 90 Wireless Headphones Market in US by Distribution Channel 2018 (\$ billion)
- Exhibit 91 Truly Wireless Headphones Market in US by Distribution Channel 2018 (%)
- Exhibit 92 Truly Wireless Headphones Market in US by Distribution Channel 2018 (\$ billion)
- Exhibit 93 Wireless Headphones Market Share in US 2018 (% Revenue)
- Exhibit 94 Wired Headphones Market Share in US 2018 (% Revenue)
- Exhibit 95 Truly Wireless Headphones Consumer Preference in US 2018

## List Of Tables

### LIST OF TABLES

Table 1	Key Caveats
Table 2	Currency Conversion 2013-2018
Table 3	Limited Edition Headphones Popular Amongst Consumers
Table 4	Price and Parameter Comparison of Premium Range Headphones 2018
Table 5	Headphones Market in US by Technology 2018–2024 (\$ billion)
Table 6	Headphones Market in US by Technology 2018–2024 (million units)
Table 7	Wired Headphones Market in US 2018–2024 (\$ billion)
Table 8	Wired Headphones Market in US 2018–2024 (million units)
Table 9	Wireless Headphones Market in US by Type 2018–2024 (\$ billion)
Table 10	Wireless Headphones Market in US by Type 2018–2024 (million units)
Table 11	Headphones Market in US by Product Type 2018–2024 (\$ billion)
Table 12	Headphones Market in US by Product Type 2018–2024 (million units)
Table 13	In-ear Headphones market by Technology 2018 – 2024 (\$ billion)
Table 14	In-ear Headphones market by Technology 2018 – 2024 (million units)
Table 15	On-ear Headphones market by Technology 2018 – 2024 (\$ billion)
Table 16	On-ear Headphones market by Technology 2018 – 2024 (million units)
Table 17	Over-ear Headphones market by Technology 2018 – 2024 (\$ billion)
Table 18	Over-ear Headphones market by Technology 2018 – 2024 (million units)
Table 19	Apple: Product Offerings
Table 20	Bose: Product Offerings
Table 21	Samsung: Product Offerings
Table 22	Sony: Product Offerings
Table 23	Sennheiser: Product Offerings
Table 24	Skullcandy: Product Offerings
Table 25	Headphones Market in US by Technology 2018–2024 (\$ billion)
Table 26	Headphones Market in US by Technology 2018–2024 (million units)
Table 27	Headphones Market in US by End-use 2018–2024 (\$ billion)
Table 28	Headphones Market in US by End-use 2018–2024 (million units)
Table 29	Headphones Market in US by Features 2018–2024 (\$ billion)
Table 30	Headphones Market in US by Features 2018–2024 (million units)
Table 31	Headphones Market in US by Product Type 2018–2024 (\$ billion)
Table 32	Headphones Market in US by Product Type 2018–2024 (million units)

## I would like to order

Product name: Earphones and Headphones Market in US - Industry Outlook and Forecast 2019-2024

Product link: <https://marketpublishers.com/r/E32BCF9631CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E32BCF9631CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970