

# Digital Diabetes Management Market - Global Outlook and Forecast 2019-2024

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## Abstracts

The global digital diabetes management market is growing at a CAGR of over 18% during the forecast period 2018–2024.

The global digital diabetes management market has witnessed significant growth in sales volume due to the growing prevalence of diabetes and the increasing awareness of self-management of the disease. The increased demand from developing markets, the introduction of innovative smart diabetes management devices, and increased marketing activities via online stores are contributing to the growth of the market worldwide.

The market has been witnessing a broad range of technological innovations and improvements in recent years. As the demand for digitally advanced blood glucose monitoring devices is growing at a significant rate, vendors are focusing on developing innovative devices, incorporating new technological platforms, and improving existing ones to enhance overall patient care. Besides, vendors are also offering a wide range of innovative BGM devices with improved features such as inbuilt alert systems, wireless connectivity, data storage, compatibility with Android and iOS platforms, and messaging options to evaluate the patient's blood glucose levels regularly. Hence, the introduction of advanced digital devices has enabled both patients and healthcare professionals to monitor blood glucose levels in real-time, thereby enhancing the management of diabetes.

The following factors are likely to contribute to the growth of the market during the forecast period:

Growing Prevalence of diabetes

Increasing Availability of mHealth applications

The emergence of Closed-loop/hybrid Insulin Pumps

Increasing Popularity of Connected/Smart Diabetes Management Devices

The study considers the present scenario of the digital diabetes management market and its market dynamics for the period 2018-2024. It covers a detailed overview of several market growth enablers, restraints, and trends. The study covers both the demand and supply aspects of the market. The report profiles and examines leading companies and other prominent companies operating in the market.

#### Digital Diabetes Management Market: Segmentation

This research report includes detailed segmentation by products, distribution channels, end-users, and geography. The digital diabetes management devices segment is growing at a faster rate due to the growing adoption of several digitally advanced devices for diabetic care, including digital blood glucose meters, Continuous Glucose Monitoring (CGM) devices, insulin pumps, and digital insulin pens. Among all these devices, CGM devices are contributing to the largest market share in 2018. The wide availability of technologically advanced digital blood glucose monitoring devices and rapid expansion of telehealthcare facilities are contributing to the market share.

Retail stores are considered an indispensable distribution channel for digital diabetes monitoring devices as they offer easy access to a wide customer base and involve personalized attention to each of the consumer's needs. A major interesting trend observed in this distribution system is that these stores are increasingly getting integrated with online platforms with retail chains either having their standalone online portals or participating through marketplaces through e-commerce companies. Online stores have played a pivotal role in dispensing information and bringing radical changes in the consumption pattern and the shopping behavior of consumers.

The rapidly increasing diabetic population due to unhealthy lifestyle patterns, excess alcohol consumption, poor diet, and the lack of physical activities across the world are majorly contributing to the growing demand for several digital diabetes devices. Also, the healthcare industry has witnessed a paradigm shift in the last decade with an increasing preference toward self-monitoring of blood glucose levels over hospital-

based testing. Moreover, the increased health consciousness and awareness among people is driving the demand for self-testing and monitoring devices regularly. Hence, the increasing patient population leads to increasing demand, thereby contributing to the high growth of the segment.

#### Market Segmentation by Products

Digital Diabetes Management Devices

Digital Diabetes Management Applications and Software

#### Market Segmentation by Distribution Channel Type

Retail Stores

Online Channels

#### Market Segmentation by End-users

Individuals

Hospitals and Specialty diabetes Clinics

Others

#### Digital Diabetes Management Market: Geography

The growing diabetic patient population, high preference for self-monitoring of blood glucose levels, and the advent of highly advanced and innovative blood glucose management devices are the primary factors for the high market share in North America. Also, the growing geriatric population with a high risk of increasing blood glucose levels is another key factor driving the market growth of the region.

Europe is the second-largest market. Germany, France, Spain, the UK, and Italy are the major revenue contributors in Europe. The growth is mainly due to the highly sophisticated healthcare infrastructure, the increasing patient population with high

awareness levels regarding the availability of advanced treatment options for diabetic care. Also, the increase in investments in the field of R&D for the development of innovative products will have a positive impact on the market growth and is expected to be another key factor behind the market growth of the region.

## Market Segmentation by Geography

### North America

US

Canada

### APAC

Japan

China

India

South Korea

Australia

### Europe

Germany

France

UK

Spain

Italy

### Latin America

Brazil

Mexico

Argentine

MEA

Turkey

Saudi Arabia

South Africa

Iran

## Key Vendor Analysis

The global digital diabetes management market is highly competitive and dynamic characterized by the presence of many global, regional, and local vendors offering a diverse range of technologically advanced devices, including CGM devices, test strips, digital insulin pens, insulin pumps sensors, lancets, and lancing devices for enhancing/improving the overall patient care. Approximately more than 400 vendors are offering such a wide array of products worldwide. Many global, regional, and local players manufacture and promote a diverse range of devices for the effective management of diabetes. The market is subject to rapid technological changes and significantly affected by new product launched, and other market strategies of industry participants.

## Key Vendors

Ascenia Diabetes Care

Abbott

Braun Melsungen

Dexcom

Hoffmann-La Roche

Insulet

LifeScan

Medtronic

#### Other Prominent Vendors

77 Elektronika

Menarini Diagnostics

ACON Laboratories

AgaMatrix

Alliance International

Andon Health (Tianjin Jiu'an Medical Electronics)

Animas

ApexBio

ARKRAY

Beurer

Biocor

Bionime

Bioptik

BioTelemetry

Biotest Medical

BTNX

Care Innovations

Companion Medical

DarioHealth

Diabnext

DIAMESCO

Digital Medics

Emperra

GlucoMe

Integrity Applications

Jiangsu Delfu Medical Device

Medisana

Medtrum Technologies

Nova Biomedical

Novo Nordisk

Omnis Health

One Drop

Philosys

Prodigy Diabetes Care

Sanofi

Senseonics Holdings

SOOIL Developments

Taidoc Technology

Terumo

Trividia Health

Rossmax International

Tandem Diabetes Care

Patients Pending

Ypsomed Trinity Biotech

## Key Market Insights

The report provides the following insights into the digital diabetes management market for the forecast period 2019–2024.

Offers market sizing and growth prospects of the market for the forecast period 2019–2024.

Provides comprehensive insights on the latest industry trends, forecast, and growth drivers in the market.

Includes a detailed analysis of growth drivers, challenges, and investment opportunities.

Delivers a complete overview of segments and the regional outlook of the market.



Offers an exhaustive summary of the vendor landscape, competitive analysis, and key strategies to gain competitive advantage.

## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 SCOPE & COVERAGE**

#### 4.1 Market Definition

##### 4.1.1 Inclusions

##### 4.1.2 Exclusions

#### 4.2 Base Year

#### 4.3 Scope of the study

#### 4.4 Market Segments

##### 4.4.1 Market Segmentation by Products

##### 4.4.2 Market Segmentation by Distribution Channels

##### 4.4.3 Market Segmentation By End-user Type

##### 4.4.4 Market Segmentation by Geography

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Currency Conversion

#### 5.3 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Diabetes: An Overview

##### 7.1.1 Background

##### 7.1.2 Digital Diabetes Management

##### 7.1.3 Global Digital Diabetes Management: Market Snapshot

### **8 MARKET DYNAMICS**

#### 8.1 Market Growth Enablers

- 8.1.1 Growing Prevalence of Diabetes
- 8.1.2 Growing Technological Advancements in Digital Diabetes Management
- 8.1.3 Increasing Availability of Mobile Applications
- 8.1.4 New Product Approvals/Launches
- 8.2 Market Growth Restraints
  - 8.2.1 High Cost of Digital Diabetes Management Devices
  - 8.2.2 Presence of Large Pool of Undiagnosed Population
  - 8.2.3 Threat from Conventional Diabetes Management Devices
- 8.3 Market Opportunities & Trends
  - 8.3.1 Emergence of Closed Loop/Hybrid Insulin Pumps
  - 8.3.2 Growing Demand for Smart Insulin Pens
  - 8.3.3 Rising Popularity of Connected/Smart Diabetes Management Devices
  - 8.3.4 Promising Investigational Digital Diabetes Management Devices

## **9 GLOBAL DIGITAL DIABETES MANAGEMENT MARKET**

- 9.1 Market Overview
- 9.2 Market Size & Forecast
- 9.3 Five Forces Analysis
  - 9.3.1 Threat of New Entrants
  - 9.3.2 Bargaining Power of Suppliers
  - 9.3.3 Bargaining Power of Buyers
  - 9.3.4 Threat of Substitutes
  - 9.3.5 Competitive Rivalry

## **10 BY PRODUCT TYPE**

- 10.1 Market Snapshot & Growth Engine
- 10.2 Market Overview

## **11 DIGITAL DIABETES MANAGEMENT DEVICES**

- 11.1 Market Overview
  - 11.1.1 Market Size & Forecast
- 11.2 Segmentation by Product Type
  - 11.2.1 Market Snapshot & Growth Engine
- 11.3 CGM Devices
  - 11.3.1 Market Overview
  - 11.3.2 Market Size & Forecast

## 11.4 Insulin Pumps

### 11.4.1 Market Overview

### 11.4.2 Market Size & Forecast

## 11.5 Digital Blood Glucose Meters

### 11.5.1 Market Overview

### 11.5.2 Market Size & Forecast

## 11.6 Digital Insulin Pens

### 11.6.1 Market Overview

### 11.6.2 Market Size & Forecast

## **12 DIGITAL DIABETES MANAGEMENT APPS & SOFTWARE**

### 12.1 Market Overview

#### 12.1.1 Market Size & Forecast

## **13 BY DISTRIBUTION CHANNELS**

### 13.1 Market Snapshot & Growth Engine

### 13.2 Market Overview

### 13.3 Offline Retail Channels

#### 13.3.1 Market Overview

#### 13.3.2 Market Size & Forecast

### 13.4 Online Channels

#### 13.4.1 Market Overview

#### 13.4.2 Market Size & Forecast

## **14 BY END-USERS**

### 14.1 Market Snapshot & Growth Engine

### 14.2 Market Overview

### 14.3 Individuals

#### 14.3.1 Market Overview

#### 14.3.2 Market Size & Forecast

### 14.4 Hospitals & Specialty Diabetes Clinics

#### 14.4.1 Market Overview

#### 14.4.2 Market Size & Forecast

### 14.5 Other End-users

#### 14.5.1 Market Overview

#### 14.5.2 Market Size & Forecast

## **15 BY GEOGRAPHY**

15.1 Market Snapshot & Growth Engine

15.2 Overview

## **16 NORTH AMERICA**

16.1 Market Overview

16.2 Market Size & Forecast

16.3 Key Countries

16.3.1 US: Market Size & Forecast

16.3.2 Canada: Market Size & Forecast

## **17 EUROPE**

17.1 Market Overview

17.2 Market Size & Forecast

17.3 Key Countries

17.3.1 Germany: Market Size & Forecast

17.3.2 France: Market Size & Forecast

17.3.3 Spain: Market Size & Forecast

17.3.4 UK: Market Size & Forecast

17.3.5 Italy: Market Size & Forecast

## **18 APAC**

18.1 Market Overview

18.2 Market Size & Forecast

18.3 Key Countries

18.3.1 China: Market Size & Forecast

18.3.2 Japan: Market Size & Forecast

18.3.3 South Korea: Market Size & Forecast

18.3.4 India: Market Size & Forecast

18.3.5 Australia: Market Size & Forecast

## **19 LATIN AMERICA**

19.1 Market Overview

19.2 Market Size & Forecast

19.3 Key Countries

19.3.1 Brazil: Market Size & Forecast

19.3.2 Mexico: Market Size & Forecast

19.3.3 Argentina: Market Size & Forecast

## **20 MIDDLE EAST & AFRICA**

20.1 Market Overview

20.2 Market Size & Forecast

20.3 Key Countries

20.3.1 Turkey: Market Size & Forecast

20.3.2 Saudi Arabia: Market Size & Forecast

20.3.3 Iran: Market Size & Forecast

20.3.4 South Africa: Market Size & Forecast

## **21 COMPETITIVE LANDSCAPE**

21.1 Competition Overview

21.2 Market Share Analysis

21.2.1 Digital Blood Glucose Meters

21.2.2 CGM Devices

21.2.3 Digital Insulin Pens

21.2.4 Insulin Pumps

## **22 KEY VENDORS**

22.1 Ascensia Diabetes Care

22.1.1 Business Overview

22.1.2 Major Product Offerings

22.1.3 Key Strategies

22.1.4 Key Strengths

22.1.5 Key Opportunities

22.2 Abbott

22.2.1 Business Overview

22.2.2 Abbott in Global Digital Diabetes Management Market

22.2.3 Major Product Offerings

22.2.4 Key Strategies

22.2.5 Key Strengths

- 22.2.6 Key Opportunities
- 22.3 B. Braun Melsungen
  - 22.3.1 Business Overview
  - 22.3.2 B. Braun Melsungen in Global Digital Diabetes Management Market
  - 22.3.3 Major Product Offerings
  - 22.3.4 Key Strategies
  - 22.3.5 Key Strengths
  - 22.3.6 Key Opportunities
- 22.4 Dexcom
  - 22.4.1 Business Overview
  - 22.4.2 Dexcom in Global Digital Diabetes Management Market
  - 22.4.3 Major Product Offerings
  - 22.4.4 Key Strategies
  - 22.4.5 Key Strengths
  - 22.4.6 Key Opportunities
- 22.5 F. Hoffmann-La Roche
  - 22.5.1 Business Overview
  - 22.5.2 F. Hoffmann-La Roche in The Global Digital Diabetes Management Market
  - 22.5.3 Major Product Offerings
  - 22.5.4 Key Strategies
  - 22.5.5 Key Strengths
  - 22.5.6 Key Opportunities
- 22.6 LifeScan
  - 22.6.1 Business Overview
  - 22.6.2 LifeScan in Global Digital Diabetes Management Market
  - 22.6.3 Major Product Offerings
  - 22.6.4 Key Strategies
  - 22.6.5 Key Strengths
  - 22.6.6 Key Opportunities
- 22.7 Medtronic
  - 22.7.1 Business Overview
  - 22.7.2 Medtronic in Global Digital Diabetes Management Market
  - 22.7.3 Major Product Offerings
  - 22.7.4 Key Strategies
  - 22.7.5 Key Strengths
  - 22.7.6 Key opportunities
- 22.8 Insulet
  - 22.8.1 Business Overview
  - 22.8.2 Insulet in Global Digital Diabetes Management Market

- 22.8.3 Major Product Offerings
- 22.8.4 Key Strategies
- 22.8.5 Key Strengths
- 22.8.6 Key Opportunities

## **23 OTHER PROMINENT VENDORS**

### 23.1 77 ELEKTRONIKA

- 23.1.1 Business Overview
- 23.1.2 Major Product Offerings

### 23.2 A. Menarini Diagnostics

- 23.2.1 Business Overview
- 23.2.2 Major Product Offerings

### 23.3 ACON Laboratories

- 23.3.1 Business Overview
- 23.3.2 Major Product Offerings

### 23.4 Agamatrix

- 23.4.1 Business Overview
- 23.4.2 Major Product Offerings

### 23.5 Alliance International

- 23.5.1 Business Overview
- 23.5.2 Major Product Offerings

### 23.6 Andon Health (Tianjin Jiu'an Medical Electronics)

- 23.6.1 Business Overview
- 23.6.2 Major Product Offerings

### 23.7 Animas

- 23.7.1 Business Overview
- 23.7.2 Major Product Offerings

### 23.8 ApexBio

- 23.8.1 Business Overview
- 23.8.2 Major Product Offerings

### 23.9 Arkray

- 23.9.1 Business Overview
- 23.9.2 Major Product Offerings

### 23.10 Beurer

- 23.10.1 Business Overview
- 23.10.2 Major Product Offerings

### 23.11 Biocorp

- 23.11.1 Business Overview



- 23.11.2 Major Product Offerings
- 23.12 Bionime
  - 23.12.1 Business Overview
  - 23.12.2 Major Product Offerings
- 23.13 Bioptik
  - 23.13.1 Business Overview
  - 23.13.2 Major Product Offerings
- 23.14 BioTelemetry
  - 23.14.1 Business Overview
  - 23.14.2 Major Product Offerings
- 23.15 Biotest Medical
  - 23.15.1 Business Overview
  - 23.15.2 Major Product Offerings
- 23.16 BTNX
  - 23.16.1 Business Overview
  - 23.16.2 Major Product Offerings
- 23.17 Care Innovations
  - 23.17.1 Business Overview
  - 23.17.2 Major Product Offerings
- 23.18 Companion Medical
  - 23.18.1 Business Overview
  - 23.18.2 Major Product Offerings
- 23.19 DarioHealth
  - 23.19.1 Business Overview
  - 23.19.2 Major Product Offerings
- 23.20 Diabnext
  - 23.20.1 Business Overview
  - 23.20.2 Major Product Offerings
- 23.21 DIAMESCO
  - 23.21.1 Business Overview
  - 23.21.2 Major Product Offerings
- 23.22 Digital Medics
  - 23.22.1 Business Overview
  - 23.22.2 Major Product Offerings
- 23.23 Emperra
  - 23.23.1 Business Overview
  - 23.23.2 Major Product Offerings
- 23.24 GlucoMe
  - 23.24.1 Business Overview

- 23.24.2 Major Product Offerings
- 23.25 Integrity Applications
  - 23.25.1 Business Overview
  - 23.25.2 Major Product Offerings
- 23.26 Jiangsu Delfu medical device
  - 23.26.1 Business Overview
  - 23.26.2 Major Product Offerings
- 23.27 Medisana
  - 23.27.1 Business Overview
  - 23.27.2 Major Product Offerings
- 23.28 Medtrum Technologies
  - 23.28.1 Business Overview
  - 23.28.2 Major Product Offerings
- 23.29 Nova Biomedical
  - 23.29.1 Business Overview
  - 23.29.2 Major Product Offerings
- 23.30 Novo Nordisk
  - 23.30.1 Business Overview
  - 23.30.2 Major Product Offerings
- 23.31 Omnis Health
  - 23.31.1 Business Overview
  - 23.31.2 Major Product Offerings
- 23.32 One Drop
  - 23.32.1 Business Overview
  - 23.32.2 Major Product Offerings
- 23.33 Philosys
  - 23.33.1 Business Overview
  - 23.33.2 Major Product Offerings
- 23.34 Prodigy Diabetes Care
  - 23.34.1 Business Overview
  - 23.34.2 Major Product Offerings
- 23.35 Sanofi
  - 23.35.1 Business Overview
  - 23.35.2 Major Product Offerings
- 23.36 Senseonics Holdings
  - 23.36.1 Business Overview
  - 23.36.2 Major Product Offerings
- 23.37 SOOIL Developments
  - 23.37.1 Business Overview

- 23.37.2 Major Product Offerings
- 23.38 Taidoc Technology
  - 23.38.1 Business Overview
  - 23.38.2 Major Product Offerings
- 23.39 Terumo
  - 23.39.1 Business Overview
  - 23.39.2 Major Product Offerings
- 23.40 Trividia Health
  - 23.40.1 Business Overview
  - 23.40.2 Major Product Offerings
- 23.41 Rossmax International
  - 23.41.1 Business Overview
  - 23.41.2 Major Product Offerings
- 23.42 Tandem Diabetes Care
  - 23.42.1 Business Overview
  - 23.42.2 Major Product Offerings
- 23.43 Patients Pending
  - 23.43.1 Business Overview
  - 23.43.2 Major Product Offerings
- 23.44 Ypsomed
  - 23.44.1 Business Overview
  - 23.44.2 Major Product Offerings

## **24 REPORT SUMMARY**

- 24.1 Key Takeaways
- 24.2 Strategic Recommendations
- 24.3 Quantitative Summary
  - 24.3.1 By Product
  - 24.3.2 By Distribution Channel
  - 24.3.3 By End-user
  - 24.3.4 By Geography
  - 24.3.5 Digital Diabetes Management Devices

## **25 APPENDIX**

- 25.1 Abbreviations

## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Digital Diabetes Management Market
- Exhibit 2 Market Size Calculation Approach 2018
- Exhibit 3 Blood Glucose Level Range & Associated Risk Factors
- Exhibit 4 Growing Prevalence of Diabetes
- Exhibit 5 Global Diabetes Prevalence 2017-2045 (%)
- Exhibit 6 Global Prevalence of Diabetes in Females by Age Group 2017 (%)
- Exhibit 7 Global Prevalence of Diabetes in Males by Age Group 2017 (%)
- Exhibit 8 Growing Technological Advancements in Digital Diabetes Management
- Exhibit 9 Increasing Availability of Mobile Applications
- Exhibit 10 New Product Approvals/Launches
- Exhibit 11 High Cost of Digital Diabetes Management Devices
- Exhibit 12 Global Diabetes-related Expenditure by Regions 2017 (\$ billion)
- Exhibit 13 Presence of Large Pool of Undiagnosed Population
- Exhibit 14 Global Undiagnosed Diabetes Population (20–79 Years by Regions 2017 (%))
- Exhibit 15 Threat from Conventional Diabetes Management Devices
- Exhibit 16 Challenges to Adoption of Diabetes Management Devices vs. Conventional Devices
- Exhibit 17 Emergence of Closed Loop/Hybrid Insulin Pumps
- Exhibit 18 Growing Demand for Smart Insulin Pens
- Exhibit 19 Rising Popularity of Connected/Smart Diabetes Management Devices
- Exhibit 20 Promising Investigational Digital Diabetes Management Devices
- Exhibit 21 Importance of Blood Glucose Monitoring in Diabetes Management
- Exhibit 22 Global Digital Diabetes Management Market 2018-2024 (\$ million)
- Exhibit 23 Global Digital Diabetes Management Market by Geography
- Exhibit 24 Global Digital Diabetes Management Market by Product Type
- Exhibit 25 Global Digital Diabetes Management Market by Distribution Channels
- Exhibit 26 Global Digital Diabetes Management Market by End-users
- Exhibit 27 Five Forces Analysis 2018
- Exhibit 28 Incremental Growth by Product Type 2018-2024
- Exhibit 29 Global Digital Diabetes Management Market by Product Type
- Exhibit 30 Global Digital Diabetes Management Market by Product Type: Incremental Growth
- Exhibit 31 Global Digital Diabetes Management Market by Product Type: Absolute Growth

- Exhibit 32 Global Digital Diabetes Management Market by Product Type 2018 & 2024 (%)
- Exhibit 33 Global Digital Diabetes Management Market by Product Type 2018?2024 (\$ million)
- Exhibit 34 Digital Diabetes Management Devices: Incremental Growth
- Exhibit 35 Digital Diabetes Management Devices: Absolute Growth
- Exhibit 36 Digital Diabetes Management Devices 2018 & 2024 (%)
- Exhibit 37 Digital Diabetes Management Devices 2018?2024 (\$ million)
- Exhibit 38 Digital Diabetes Management Devices 2018?2024 (%)
- Exhibit 39 Global Digital Diabetes Management Devices Market 2018?2024 (\$ million)
- Exhibit 40 Incremental Growth by Product Type 2018?2024
- Exhibit 41 Global CGM Devices Market 2018?2024 (\$ million)
- Exhibit 42 Global Insulin Pumps Market 2018?2024 (\$ million)
- Exhibit 43 Global Digital Diabetes Meters Market 2018?2024 (\$ million)
- Exhibit 44 Global Digital Insulin Pens Market 2018?2024 (\$ million)
- Exhibit 45 Global Digital Diabetes Apps & Software Market 2018?2024 (\$ million)
- Exhibit 46 Incremental Growth by Distribution Channels
- Exhibit 47 Global Digital Diabetes Management Market by Distribution Channels 2018 & 2024 (%)
- Exhibit 48 Global Digital Diabetes Management Market by Distribution Channels 2018?2024 (\$ million)
- Exhibit 49 Digital Diabetes Management Market by Distribution Channels 2018? 2024 (%)
- Exhibit 50 Global Digital Diabetes Management Devices Market by Distribution Channels
- Exhibit 51 Global Digital Diabetes Management Market by Distribution Channels: Absolute Growth
- Exhibit 52 Global Offline Digital Diabetes Management Market 2018?2024 (\$ million)
- Exhibit 53 Global Online Digital Diabetes Management Market 2018?2024 (\$ million)
- Exhibit 54 Incremental Growth by End-users Type
- Exhibit 55 Global Digital Diabetes Management Market by End-users 2018?2024 (\$ million)
- Exhibit 56 Global Digital Diabetes Management Market by End-users 2018?2024 (%)
- Exhibit 57 Global Digital Diabetes Management Market by End-users
- Exhibit 58 Global Individual Digital Diabetes Management Market 2018?2024 (\$ million)
- Exhibit 59 Global Hospitals & Specialty Diabetes Clinics Market 2018?2024 (\$ million)
- Exhibit 60 Global Other Digital Diabetes Management Market 2018?2024 (\$ million)
- Exhibit 61 Incremental Growth by Geography 2018?2024
- Exhibit 62 Global Digital Diabetes Management Market by Geography

- Exhibit 63 Global Digital Diabetes Management Market by Geography 2018?2024 (\$ million)
- Exhibit 64 Diabetes Prevalence Rate among Females in North America by Age Group 2017 (%)
- Exhibit 65 Diabetes Prevalence Rate among Males in North America by Age Group 2017 (%)
- Exhibit 66 North America Diabetes Statistics by Country 2017 (%)
- Exhibit 67 Digital Diabetes Management Market in North America 2018?2024 (\$ million)
- Exhibit 68 Incremental Growth in North America 2018?2024
- Exhibit 69 Digital Diabetes Management Market in US 2018?2024 (\$ million)
- Exhibit 70 Digital Diabetes Management Market in Canada 2018?2024 (\$ million)
- Exhibit 71 Diabetes Prevalence Rate among Females in Europe by Age Group 2017 (%)
- Exhibit 72 Diabetes Prevalence Rate Among Males in Europe by Age Group 2017 (%)
- Exhibit 73 Digital Diabetes Management Market in Europe 2018–2024 (\$ million)
- Exhibit 74 Incremental Growth in Europe 2018?2024
- Exhibit 75 Digital Diabetes Management Market in Germany 2018–2024 (\$ million)
- Exhibit 76 Digital Diabetes Management Market in France 2018–2024 (\$ million)
- Exhibit 77 Digital Diabetes Management Market in Spain 2018–2024 (\$ million)
- Exhibit 78 Digital Diabetes Management Market in UK 2018–2024 (\$ million)
- Exhibit 79 Digital Diabetes Management Market in Italy 2018–2024 (\$ million)
- Exhibit 80 Digital Diabetes Management Market in APAC 2018?2024 (\$ million)
- Exhibit 81 Incremental Growth in APAC 2018?2024
- Exhibit 82 Digital Diabetes Management Market in China 2018?2024 (\$ million)
- Exhibit 83 Digital Diabetes Management Market in Japan 2018?2024 (\$ million)
- Exhibit 84 Digital Diabetes Management Market in South Korea 2018?2024 (\$ million)
- Exhibit 85 Digital Diabetes Management Market in India 2018?2024 (\$ million)
- Exhibit 86 Prevalence of Self-Reported Diabetes in People Aged 18 and Over, by Age and Sex, 2017–2018 (%)
- Exhibit 87 Digital Diabetes Management Market in Australia 2018?2024 (\$ million)
- Exhibit 88 Diabetes Prevalence Rate among Females in Latin America by Age Group 2017 (%)
- Exhibit 89 Diabetes Prevalence Rate Among Females in Latin America by Age Group 2017 (%)
- Exhibit 90 Digital Diabetes Management Market in LATAM 2018?2024 (\$ million)
- Exhibit 91 Incremental Growth in Latin America 2018?2024
- Exhibit 92 Digital Diabetes Management Market in Brazil 2018?2024 (\$ million)
- Exhibit 93 Digital Diabetes Management Market in Mexico 2018?2024 (\$ million)
- Exhibit 94 Number of Diabetes Deaths in Different Age Groups by Gender 2016



- Exhibit 95 Digital Diabetes Management Market in Argentina 2018?2024 (\$ million)
- Exhibit 96 Diabetes Prevalence Rate in Females in MEA by Age Group 2017 (%)
- Exhibit 97 Diabetes Prevalence Rate in Males in MEA by Age Group 2017 (%)
- Exhibit 98 Digital Diabetes Management Market in MEA 2018?2024 (\$ million)
- Exhibit 99 Incremental Growth in MEA 2018?2024
- Exhibit 100 Digital Diabetes Management Market in Turkey 2018?2024 (\$ million)
- Exhibit 101 Digital Diabetes Management Market in Saudi Arabia 2018?2024 (\$ million)
- Exhibit 102 Digital Diabetes Management Market in Iran 2018?2024 (\$ million)
- Exhibit 103 Digital Diabetes Management Market in South Africa 2018?2024 (\$ million)
- Exhibit 104 Global CGM Devices Market: Key Vendors Market Share
- Exhibit 105 Global Insulin Pumps Market: Key Vendors Market Share
- Exhibit 106 Abbott: R&D Expenditure 2016?2018 (\$ million)
- Exhibit 107 Abbott: Sales Breakdown by Segments 2017?2018 (\$ million)
- Exhibit 108 Abbott Sales Breakdown by Geography 2018 (%)
- Exhibit 109 B. Braun Melsungen R&D Expenditure 2016?2018 (\$ million)
- Exhibit 110 B. Braun Melsungen Revenue by Division 2017?2018 (\$ million)
- Exhibit 111 B. Braun Melsungen Sales by Region 2018 (%)
- Exhibit 112 Dexcom: R&D Expenditure 2016?2018 (\$ million)
- Exhibit 113 Dexcom: Revenue by Geography 2018 (%)
- Exhibit 114 F. Hoffmann-La Roche R&D Expenditure 2016?2018 (\$ billion)
- Exhibit 115 F. Hoffmann-La Roche Revenue by Business Segments 2017?2018 (\$ billion)
- Exhibit 116 F. Hoffmann-La Roche Revenue by Geography 2018 (%)
- Exhibit 117 Medtronic: Revenue by Business Segments 2017?2018 (\$ million)
- Exhibit 118 Medtronic: Revenue Breakdown by Geography FY2018 (%)
- Exhibit 119 Insulet: R&D Expenditure 2016?2018 (\$ million)
- Exhibit 120 Insulet: Revenue by Divisions 2017?2018 (\$ million)

## List Of Tables

### LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2018

Table 3 Standard Range of Blood Sugar Levels

Table 4 Few Latest-generation Blood Glucose Monitoring Devices Available in Market

Table 5 Common Features in mHealth Diabetes Management Applications in Addition to BGM

Table 6 Key Mobile Applications and Data Integration Platforms for Diabetes Management

Table 7 Recent Product Approvals & Launches in Global Digital Diabetes Management Market

Table 8 Leading Countries with Highest Undiagnosed Diabetes Population 2017

Table 9 Emerging Next-generation Closed-loop Insulin Delivery Systems

Table 10 Connected/Smart Diabetes Management Devices Available in the Market

Table 11 Global Digital Diabetes Management Devices Market: Pipeline Devices

Table 12 Commercially Available CGM Devices by Significant Market Players

Table 13 Significant Players Offering Insulin Pumps

Table 14 Few Significant Players Offering Advanced BGM Devices

Table 15 Significant Players Offering Insulin Pens

Table 16 Several Diabetes Management Platforms & Software Available in the Market

Table 17 Countries with Highest Diabetic Population in Europe 2017

Table 18 Countries with Highest Diabetes Population in APAC 2017

Table 19 Countries with Highest Diabetes Population in Latin America 2017

Table 20 Leading Countries with Diabetes Population in MEA 2017

Table 21 Global Digital Blood Glucose Meters Market: Top Vendors Ranking

Table 22 Global CGM Devices Market: Top Vendors Ranking

Table 23 Global Insulin Pumps Market: Top Vendors Ranking

Table 24 Ascensia Diabetes Care: Key Product Offerings

Table 25 Abbott: Key Product Offerings

Table 26 B. Braun Melsungen's Therapy Fields & Applications

Table 27 B. Braun Melsungen: Key Product Offerings

Table 28 Dexcom: Key Product Offerings

Table 29 F. Hoffmann-La Roche: Key Product Offerings

Table 30 LifeScan: Key Product Offerings

Table 31 Medtronic: Key Product Offerings

Table 32 Insulet: Key Product Offerings



- Table 33 77 ELEKTRONIKA: Key Product Offerings
- Table 34 A. Menarini Diagnostics: Key Product Offerings
- Table 35 ACON Laboratories: Key Product Offerings
- Table 36 AgaMatrix: Key Product Offerings
- Table 37 Alliance International: Key Product Offerings
- Table 38 ANDON HEALTH (TIANJIN JIU'AN MEDICAL ELECTRONICS): Key Product Offerings
- Table 39 Animas: Key Product Offerings
- Table 40 ApexBio: Key Product Offerings
- Table 41 ARKRAY: Key Product Offerings
- Table 42 BEURER: Key Product Offerings
- Table 43 BIOCORP: Key Product Offerings
- Table 44 Bionime: Key Product Offerings
- Table 45 Biotik: Key Product Offerings
- Table 46 BioTelemetry: Key Product Offerings
- Table 47 BIOTEST MEDICAL: Key Product Offerings
- Table 48 BTNX: Key Product Offerings
- Table 49 Care Innovations: Key Product Offerings
- Table 50 Companion Medical: Key Product Offerings
- Table 51 DarioHealth: Key Product Offerings
- Table 52 Diabnext: Key Product Offerings
- Table 53 DIAMESCO: Key Product Offerings
- Table 54 Digital Medics: Key Product Offerings
- Table 55 Emperra: Key Product Offerings
- Table 56 GlucoMe: Key Product Offerings
- Table 57 Integrity Applications: Key Product Offerings
- Table 58 Jiangsu Delfu medical device: Key Product Offerings
- Table 59 Medisana: Key Product Offerings
- Table 60 Medtrum Technologies: Key Product Offerings
- Table 61 Nova Biomedical: Key Product Offerings
- Table 62 Novo Nordisk: Key Product Offerings
- Table 63 Omnis Health: Key Product Offerings
- Table 64 One Drop: Key Product Offerings
- Table 65 Philsys: Key Product Offerings
- Table 66 Prodigy Diabetes Care: Key Product Offerings
- Table 67 Sanofi: Key Product Offerings
- Table 68 Senseonics Holdings: Key Product Offerings
- Table 69 SOOIL Developments: Key Product Offerings
- Table 70 Taidoc Technology: Key Product Offerings

Table 71 Terumo: Key Product Offerings

Table 72 Trividia Health: Key Product Offerings

Table 73 Rossmax International: Key Product Offerings

Table 74 Tandem Diabetes Care: Key Product Offerings

Table 75 Patients Pending: Key Product Offerings

Table 76 Ypsomed: Key Product Offerings

Table 77 Global Digital Diabetes Management Market by Products (\$ million)

Table 78 Global Digital Diabetes Management Market by Products (%)

Table 79 Global Digital Diabetes Management Market by Distribution Channels (\$ million)

Table 80 Global Digital Diabetes Management Market by Distribution Channels (%)

Table 81 Global Digital Diabetes Management Market by End-users (\$ million)

Table 82 Global Digital Diabetes Management Market by End-users (%)

Table 83 Global Digital Diabetes Management Market by Geography (\$ million)

Table 84 Global Digital Diabetes Management Devices Market by Geography (%)

Table 85 Global Digital Diabetes Management Devices Market (\$ million)

Table 86 Global Digital Diabetes Management Devices Market (%)

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