

Data Center Colocation Market - Global Outlook & Forecast 2021-2026

https://marketpublishers.com/r/D2393343444EN.html

Date: November 2021

Pages: 926

Price: US\$ 4,495.00 (Single User License)

ID: D2393343444EN

Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this Global Data Center Colocation Market Report

The data center colocation market by investment is expected to grow at a CAGR of 4.40% during the period 2020–2026.

The following factors are likely to contribute to the growth of the data center colocation market during the forecast period:

Rising Adoption of Renewable Energy by Colocation Providers

Adoption of 5G is Growing Demand for Edge Data Centers

Growing Adoption of Li-Ion Batteries & Fuel Cells

Rising Hyperscale Deployments by Colocation Providers

DATA CENTER COLOCATION INDUSTRY INSIGHTS

The colocation market is attractive, with data centers offering a higher return on investment (ROI) than other commercial and industrial properties. In 2021, the increase in digitalization is due to the pandemic, several initiatives taken by different countries, and the deployment of technology such as IoT, big data, 5G, and edge. The rising investment by cloud service providers across various geographies is accelerating the colocation industry globally.



KEY HIGHLIGHTS

COVID-19 has been a catalyst to digitalization initiatives and a solid boost to colocation market growth.

An increase in digitalization across businesses will continue to grow the data center investment from colocation services.

The rack power density is expected to grow from an average of 4?6 kW in 2020 to about 10?12 kW in 2026 due to the increased high-performance infrastructure deployment.

DATA CENTER COLOCATION MARKET SEGMENTATION

This research report includes a detailed segmentation by:

Colocation Services

Infrastructure

Electrical Infrastructure

Mechanical Infrastructure

General Construction

Tier Standards

Geography

MARKET SHARES & SEGMENTS

Colocation services in data centers are offered through retail and wholesale colocation. In terms of market share, the retail segment continues to dominate the market with around 70% of the market share.



Retail colocation services are likely to grow as several enterprises in developing countries are shifting from traditional server room infrastructure to data centers.

Market Segmentation by Colocation Services				
	Retail Colocation			
	Wholesale Colocation			
Market	Segmentation by Infrastructure			
	Electrical Infrastructure			
	Mechanical Infrastructure			
	General Construction			
Market	Segmentation by Electrical Infrastructure			
	UPS Systems			
	Generators			
	Transfer Switches & Switchgear			
	PDUs			
	Other Electrical Infrastructure			
Market	Segmentation by Mechanical Infrastructure			
	Cooling Systems			

CRAC & CRAH Units



Chiller Units

Cooling Towers

Condensers & Dry Coolers

Economizers & Evaporative Coolers

Other Cooling Units

Racks

Other Mechanical Infrastructure

Cooling Techniques

Air-Based Cooling Technique

Liquid-Based Cooling Technique

Market Segmentation by General Construction

Core & Shell Development

Installation & Commissioning Services

Engineering & Building Design

Physical Security

DCIM/BMS Solutions

Market Segmentation by Tier Standards

Tier I & II

Tier III



Tier IV

GEOGRAPHY ANALYSIS

North America is among the top locations in terms of colocation facility market growth. In Canada, cloud providers are seeing volatile growth over the past 2?3 years, resulting in significant growth for wholesale data center providers. In the US, Virginia, Texas, and California are the major markets for colocation operations, followed by Illinois, Georgia, Nevada, and Oregon. Canada is an upcoming market owing to its accessibility to renewable energy sources and low power costs.

Market Segmentation by Geography

North America

US

Canada

Latin America

Brazil

Other Latin American Countries

Western Europe

UK

Germany

Netherlands

France

Ireland



Switzerland				
Italy				
Spain				
Other Western European Countries				
Nordics				
Denmark				
Sweden				
Norway				
Finland & Iceland				
Central & Eastern Europe				
Russia & Czech Republic				
Poland & Austria				
Other Central & Eastern European Countries				
Middle East				
UAE				
Saudi Arabia				
Turkey				
Other Middle Eastern Countries				
Africa				

South Africa



	Kenya					
	Other African Countries					
APAC						
	China & Hong Kong					
	Australia & New Zealand					
	India					
	Japan					
	Rest of APAC					
	Southeast Asia Singapore Indonesia					
Malaysia						
	Thailand					
	Other Southeast Asian Countries					
COMPETITIVE LANDSCAPE						
Prominent Data Center Colocation Providers						
21Vianet Group						

Colt Data Centre Services (COLT DCS)

China Telecom



Compass Datacenters
CoreSite Realty
CyrusOne
Digital Realty
Equinix
GDS Services
Global Switch
NTT Global Data Centers
QTS Realty Trust
ST Telemedia Global Data Centres (STT GDC)
Vantage Data Centers
Other Prominent Data Center Colocation Providers
3data
365 Data Centers (STONECOURT CAPITAL)
AirTrunk Operating
Aligned
American Tower
AQ Compute
Archer Datacenters



Aruba	
AT TOKYO	
Bahnhof	
BDx (Big Data Exchange)	
Bulk Infrastructure	
Bridge Data Centres	
Canberra Data Centres	
Chayora	
China Mobile International	
China Unicom	
Chindata	
Chunghwa Telecom	
Cologix	
COPT Data Center Solutions	
CtrlS Datacenters	
Cyxtera Technologies	
DATA4	
DataBank	
DigiPlex	



EcoDataCenter	
EdgeConneX	
EdgeCore Internet Real Estate	
Fibre Centre	
fifteenfortyseven Critical Systems Realty	
Flexential	
GIGA Data Centers	
GlobalConnect	
Green Mountain	
H5 Data Centers	
HostDime	
Internet Initiative Japan (IIJ)	
Iron Mountain	
KDDI	
Keppel Data Centres	
maincubes one	
Millicom (TIGO)	
NEXTDC	
ODATA	
Orange	



PCCW Solutions
PLDT Enterprise
Pi Data Centers
Prime Data Centers
Princeton Digital Group (PDG)
Purecolo
Raxio Group
Regal Orion
Rostelecom
Sabey Data Center
Scala Data Centers
Shanghai Atrium (AtHub)
Sify Technologies
Singtel
Space DC
STACK INFRASTRUCTURE
Stream Data Centers
SUNeVision (iAdvantage)
Switch



T5 Data Centers					
Telecom Italia Sparkle					
Tenglong Holdings Group (Tamron)					
Teraco Data Environments					
TierPoint					
Turkcell					
Urbacon Data Centre Solutions					
US Signal					
Wingu					
WORLDSTREAM					
Yandex Cloud					
Yotta Infrastructure Solutions (HIRANANDANI GROUP)					
Zayo Group					
New Entrants					
ADANICONNEX (Adani Enterprises)					
Cirrus Data Services					
CloudHQ					
Digital Edge					
Echelon Data Centres					



EdgeMicro
EdgeX Data Centers
Element Critical
Global Technical Realty
IXAfrica
Mantra Data Centers
Novva
PointOne
Quantum Loophole
Stratus DC Management

KEY QUESTIONS ANSWERED:

- 1. How big is the data center colocation market?
- 2. Which region held the largest share in the data center colocation market?
- 3. Which segment accounted for the highest share in the data center colocation industry?
- 4. What are the factors driving the data center colocation market?
- 5. Who are the key players in the data center colocation industry?
- 6. What are the latest trends in the Data Center Colocation Market?



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