

Contract Catering Market in US - Industry Outlook and Forecast 2018-2023

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Abstracts

The US contract catering market is estimated to reach values of approximately \$63 billion by 2023, growing at a CAGR of more than 4% during 2017-2023.

The focus on innovation and new approaches will help contract caterers attract a large number of consumers in the US market. Companies are offering a complete dining experience with fresh, customized meals in the morning and afternoon to meet dynamic consumer requirements in the market. The US contract catering market is driven by the demand for round-the-clock access to high-quality food on a work day. The emergence of sophisticated palates and desire for variety is fueling the need to offer multiple dining options in the US market. The market research report provides in-depth market analysis and segmental analysis of the US contract catering market by industry, contract type, delivery, and facility.

The report considers the present scenario of the US contract catering market and its market dynamics for the period 2018-2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and several other prominent companies operating in the market.

Contract Catering Market in US – Dynamics

The recent trend to bring down costs, reduce headcount, and improve efficiency is driving the need for outsourcing in the contract catering market in US. The emergence of a new age outsourcing facilities that help to enhance the quality of catering to the needs and demands of their staff via expert knowledge is expected to transform the market. From outdoor grills to destination dining spaces to special food-related events,

a host of renditions of foodservice deliveries that provide “eatertainment” as opposed to just a snack bar or food kiosk are becoming part of the appeal of the services offered by these companies. The vendors are creating a unique gastronomical experience to enhance the customer satisfaction levels in the contract catering market in US. The leading companies are implementing 4G, RFID, mobile apps, and smartphones through digital technology and changing the way food are presented and delivered in the contract catering market in US. The leading companies are leveraging technology to provide more information, customized orders, and shorter waiting times in the US market.

Contract Catering Market in US – Segmentation

This market research report includes a detailed segmentation of the market by industry, contract type, delivery, and facility. The sports and leisure segment dominated less than 1/3rd of the market share in 2017, growing at a CAGR of more than 4% during the forecast period. Sports stadiums and venues are the largest revenue generators in this segment in the US market. The incorporation of seasonal and local food, sourcing more fair trade, organic, and sustainable vegetarian meals in the healthcare sector will transform the market.

On and off-premise segment dominated close to half of the market share in 2017, growing at a CAGR of around 4% during the forecast period. The growing need to reduce overhead costs and increase flexibility is driving the popularity of on and off-premise facilities in the US market. The fixed-price segment occupied majority of the market share in 2017, growing at a CAGR of around 4% during the forecast period. Single service segment occupied the second largest market share in 2017, growing at a CAGR of more than 3% during the forecast period. The growing demand for personalized flexibility and expertise services contributes to the growing revenues in this segment in the US market.

Market Segmentation by Industry

B&I

Education

Healthcare

Sports & Leisure

Senior Care

Others

Market Segmentation by Contract Type

Fixed Price

Cost-Plus

Other

Market Segmentation by Delivery

IFM

Single Service

Market Segmentation by Facility

On-Premise

On and Off-Premise

Key Vendor Analysis

The US contract catering market is moderately consolidated, and the top five players control the majority of the competition level. The top vendors are expanding into international regions to create strong brand images for their services in the market. Foodservice operators claim 95% renewal in practice, indicating that the three-fourths of contracts that are due for renewal either get renewed or are not tendered. The companies are offering value-added services and a wide range of options to sustain the intense competition in the US market. The players are offering self-delivery capabilities to gain a competitive edge in the US market.

The major vendors in the US market are:

Compass Group

Sodexo

Aramark Services

Delaware North

Elior Group

Other prominent vendors include American Dining Creations, Atalian Servest, CIR Food, Continental, Gourmet Services, Guest Services, ISS World Services, Nexdine, Parkhurst Dining Solutions, Quest Food Management Services, Taher, Thompson Hospitality, The Nutrition Group, and Whitsons Culinary Group.

Key market insights include

1. The analysis of US contract catering market provides market size and growth rate for the forecast period 2018-2023.
2. It offers comprehensive insights into current industry trends, trend forecast, and growth drivers about the US contract catering market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook of the US contract catering market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis, and key market strategies to gain competitive advantage.

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 REPORT COVERAGE

4.1 Market Definition

4.2 Base Year

4.3 Scope of Study

4.3.1 Market Segmentation by Contract Type

4.3.2 Market Segmentation by Industry

4.3.3 Market Segmentation by Delivery

4.3.4 Market Segmentation by Facility

5 REPORT ASSUMPTIONS AND CAVEATS

5.1 Key Caveats

5.2 Inclusions

5.3 Exclusions

5.4 Currency Conversion

5.5 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Overview

7.2 State of the US Economy

7.3 State of the US Healthcare

8 OVERVIEW OF FM INDUSTRY

8.1 Market Drivers in FM Industry

8.1.1 Regulatory and economic developments

8.1.2 Increasing involvement of enterprises in national and international contract

procurement

8.1.3 Value-added services gain prominence

8.2 Trends affecting the FM Industry

8.2.1 Multi-generational workplace

8.2.2 Evolution of new workspaces and styles

8.2.3 Smart buildings and AI

8.2.4 Harnessing strategic insights to fuel decision-making

8.2.5 Robots and AI as a future workforce supplement

8.3 Foodservice Industry Outlook

8.3.1 Catering Service Types

8.3.2 Strategies for staying competitive

8.4 The Customer Paradigm

8.4.1 Generation Z

8.4.2 Millennials

8.4.3 Baby Boomers

8.5 On the Menu

9 MARKET DYNAMICS

9.1 Market Growth Enablers

9.1.1 Growing popularity of FoodXWellbeing movement

9.1.2 Ongoing productivity and retention puzzle

9.1.3 Emergence of a new age of outsourcing facilities

9.1.4 Rise of “Eatertainment”

9.1.5 YOY Impact of Market Growth Enablers

9.2 Market Growth Restraints

9.2.1 Preference for street food and grab ‘n’ go outlets

9.2.2 Inconsistent food quality and hygiene management

9.2.3 Race for space

9.2.4 Recruitment crisis

9.2.5 Prevalence of lunch shaming

9.2.6 YOY Impact of Market Growth Restraints

9.3 Market Opportunities and Trends

9.3.1 Waste not, want not

9.3.2 Enhancing customer journeys

9.3.3 Rise of fresh food subscriptions

9.3.4 Growing momentum of sustainable eating

9.3.5 Emergence of “free-from” menus

9.3.6 YOY Impact of Market Opportunities and Trends

10 CONTRACT CATERING MARKET IN NORTH AMERICA

10.1 Market Size & Forecast

11 CONTRACT CATERING MARKET IN US

11.1 Market Size & Forecast

11.1.1 Market Overview

11.2 Porter's Five Forces Analysis

11.2.1 Threat of New Entrants

11.2.2 Bargaining Power of Suppliers

11.2.3 Bargaining Power of Buyers

11.2.4 Threat of Substitutes

11.2.5 Competitive Rivalry

12 CONTRACT CATERING MARKET IN US BY INDUSTRY SERVED

12.1 Market Overview

12.2 Contract Catering Market in US by B&I Industry

12.2.1 Market Size & Forecast

12.3 Contract Catering Market in US by Education Industry

12.3.1 Market Size & Forecast

12.4 Contract Catering Market in US by Healthcare Industry

12.4.1 Market Size & Forecast

12.5 Contract Catering Market in US BY Senior Care Industry

12.5.1 Market Size & Forecast

12.6 Contract Catering Market in US by Sports & Leisure Industry

12.6.1 Market Size & Forecast

12.7 Contract Catering Market in US by Defense, Offshore & Remote industry

12.7.1 Market Size & Forecast

13 CONTRACT CATERING MARKET IN US BY CONTRACT TYPE

13.1 Market Overview

13.1.1 Fixed Price Contracts

13.1.2 Cost-plus contracts

13.1.3 Others

13.2 Fixed Price Contracts

- 13.2.1 Market Size & Forecast
- 13.3 Cost-plus contracts
 - 13.3.1 Market Size & Forecast
- 13.4 Other Contracts
 - 13.4.1 Market Size & Forecast

14 CONTRACT CATERING MARKET IN US BY DELIVERY

- 14.1 Market Overview
- 14.2 IFM contracts
 - 14.2.1 Market Size & Forecast
- 14.3 Single Service contracts
 - 14.3.1 Market Size & Forecast

15 CONTRACT CATERING MARKET IN US BY FACILITY

- 15.1 Market Overview
- 15.2 On-premise facilities
 - 15.2.1 Market Size & Forecast
- 15.3 On and off-premise facilities
 - 15.3.1 Market Size & Forecast

16 COMPETITIVE LANDSCAPE

- 16.1 Market Overview

17 MARKET VENDOR ANALYSIS

- 17.1 Market Ranking Analysis

18 KEY COMPANY PROFILES

- 18.1 Compass Group
 - 18.1.1 Business Overview
 - 18.1.2 Major Service Offerings
 - 18.1.3 Key Strengths
 - 18.1.4 Key Strategies
 - 18.1.5 Key Opportunities
- 18.2 Sodexo

- 18.2.1 Business Overview
- 18.2.2 Major Service Offerings
- 18.2.3 Key Strengths
- 18.2.4 Key Strategies
- 18.2.5 Key Opportunities
- 18.3 Aramark
 - 18.3.1 Business Overview
 - 18.3.2 Major Service Offerings
 - 18.3.3 Key Strengths
 - 18.3.4 Key Strategies
 - 18.3.5 Key Opportunities
- 18.4 Delaware North
 - 18.4.1 Business Overview
 - 18.4.2 Service Offerings
 - 18.4.3 Key Strengths
 - 18.4.4 Key Strategies
 - 18.4.5 Key Strategies
- 18.5 Elior Group
 - 18.5.1 Business Overview
 - 18.5.2 Major Service Offerings
 - 18.5.3 Key Strengths
 - 18.5.4 Key Strategies
 - 18.5.5 Key Opportunities

19 OTHER PROMINENT VENDORS

- 19.1 American Dining Creations
 - 19.1.1 Business Overview
 - 19.1.2 Service Offerings
 - 19.1.3 Key Strengths
 - 19.1.4 Key Strategies
- 19.2 Atalian Servest
 - 19.2.1 Business Overview
 - 19.2.2 Service Offerings
 - 19.2.3 Key Strengths
 - 19.2.4 Key Strategies
 - 19.2.5 Key Strategies
- 19.3 CIR food
 - 19.3.1 Business Overview

- 19.3.2 Service Offerings
- 19.3.3 Key Strengths
- 19.3.4 Key Strategies
- 19.4 Continental
 - 19.4.1 Business Overview
 - 19.4.2 Service Offerings
 - 19.4.3 Key Strengths
 - 19.4.4 Key Strategies
- 19.5 Gourmet Services
 - 19.5.1 Business Overview
 - 19.5.2 Service Offerings
 - 19.5.3 Key Strengths
 - 19.5.4 Key Strategies
- 19.6 Guest Services
 - 19.6.1 Business Overview
 - 19.6.2 Service Offerings
 - 19.6.3 Key Strengths
 - 19.6.4 Key Strategies
- 19.7 ISS World Services
 - 19.7.1 Business Overview
 - 19.7.2 Service Offerings
 - 19.7.3 Key Strengths
 - 19.7.4 Key Strategies
- 19.8 Nexdine
 - 19.8.1 Business Overview
 - 19.8.2 Service Offerings
 - 19.8.3 Key Strengths
 - 19.8.4 Key Strategies
- 19.9 Parkhurst dining solutions
 - 19.9.1 Business Overview
 - 19.9.2 Service Offerings
 - 19.9.3 Key Strengths
 - 19.9.4 Key Strategies
- 19.10 Quest Food Management SERVICES
 - 19.10.1 Business Overview
 - 19.10.2 Service Offerings
 - 19.10.3 Key Strengths
 - 19.10.4 Key Strategies
- 19.11 Taher

- 19.11.1 Business Overview
- 19.11.2 Service Offerings
- 19.11.3 Key Strengths
- 19.11.4 Key Strategies
- 19.12 Thompson Hospitality
 - 19.12.1 Business Overview
 - 19.12.2 Service Offerings
 - 19.12.3 Key Strengths
 - 19.12.4 Key Strategies
- 19.13 The Nutrition Group
 - 19.13.1 Business Overview
 - 19.13.2 Service Offerings
 - 19.13.3 Key Strengths
 - 19.13.4 Key Strategies
- 19.14 Whitsons Culinary Group
 - 19.14.1 Business Overview
 - 19.14.2 Service Offerings
 - 19.14.3 Key Strengths
 - 19.14.4 Key Strategies

20 REPORT SUMMARY

- 20.1 Key Takeaways
- 20.2 Strategic Recommendations
- 20.3 Qualitative Summary
- 20.4 Quantitative Summary
 - 20.4.1 Market Size

21 APPENDIX

- 21.1 Abbreviations
- List Of Exhibits
- Exhibit 1 Segmentation of Contract Catering Market in the US
- Exhibit 2 Market Size Calculation Approach 2017
- Exhibit 3 Defining Elements in the Contract Catering Market in the US
- Exhibit 4 Change in Real GDP in US 2017-2023 (%)
- Exhibit 5 Healthcare Costs Per Capita 2015 (\$)
- Exhibit 6 Total Health Expenditures of GDP by Public vs Private Spending 2015 (%)
- Exhibit 7 Evolution of Facilities Management

- Exhibit 8 IFS Share of Total Facilities Services 2017
- Exhibit 9 IFS Trends 2017
- Exhibit 10 Generation Z and Foodservice
- Exhibit 11 Millennials and Foodservice
- Exhibit 12 Baby Boomers and Foodservice
- Exhibit 13 Beverage Consumption Statistics and Outlook for Foodservice 2017
- Exhibit 14 Lunch Statistics and Outlook for Foodservice 2017
- Exhibit 15 Dinner Statistics and Outlook for Foodservice 2017
- Exhibit 16 FoodXWellbeing and Work: Global and US Statistics 2017
- Exhibit 17 Global Employee Engagement and Retention Statistics 2017/2018
- Exhibit 18 Time Spent on Picking up Meals 2017
- Exhibit 19 Outsourcing Models for Facility Services Likely to be Used in the Private Sector 2017
- Exhibit 20 Statistics on Eatertainment, Entertainment, and Sports Experiences in the US 2017
- Exhibit 21 Street Food and Grab 'n' Go Trends and Statistics 2017
- Exhibit 22 Overview of Food Waste and Reduction Strategies 2017
- Exhibit 23 Omnico's Catering Solutions
- Exhibit 24 Contract Catering Market in North America 2017–2023 (\$ billion)
- Exhibit 25 Number of Spots in an Employee's Lunch Rotation in the US 2017
- Exhibit 26 Lunch at Workplace Statistics in the US 2017
- Exhibit 27 Contract Catering Market in US by Industry Served 2017
- Exhibit 28 Contract Catering Market in US 2017–2023 (\$ billion)
- Exhibit 29 Five Forces Analysis 2017
- Exhibit 30 Contract Catering Market in US by Industry Served 2017 & 2023
- Exhibit 31 Contract Catering Market in US by Industry (\$ billion)
- Exhibit 32 Contract Catering Market in US by Industry 2017
- Exhibit 33 Contract Catering Market in US by Industry 2023
- Exhibit 34 Contract Catering Market in the US Growth Comparison by Industry 2017–2023
- Exhibit 35 Institutional Foodservice Statistics in B&I 2017
- Exhibit 36 Contract Catering Market in US by B&I 2017–2023 (\$ billion)
- Exhibit 37 Contract Catering Market in US by Education 2017–2023 (\$ billion)
- Exhibit 38 Institutional Foodservice in the Education Sector 2017
- Exhibit 39 Tuition Growth at National Universities in Academic Years 2012–2013 and 2017–2018 (\$)
- Exhibit 40 Foodservice in Healthcare: An Overview 2017
- Exhibit 41 Contract Catering Market in US by Healthcare 2017–2023 (\$ billion)
- Exhibit 42 Senior Care and Foodservice: An Overview

- Exhibit 43 Contract Catering Market in US by Senior Care 2017–2023 (\$ billion)
- Exhibit 44 Contract Catering Market in US by Sports & Leisure 2017–2023 (\$ billion)
- Exhibit 45 Contract Catering Market in US by Defense, Offshore & Remote 2017–2023 (\$ billion)
- Exhibit 46 Contract Catering Market in US Contract Type 2017 & 2023
- Exhibit 47 Contract Catering Market in US by Contract Type (\$ billion)
- Exhibit 48 Contract Catering Market in US by Contract Type 2017 & 2023
- Exhibit 49 Contract Catering Market Growth in US - Comparison by Contract Type 2017–2023
- Exhibit 50 Contract Catering Market in US by Fixed Price Contracts 2017–2023 (\$ billion)
- Exhibit 51 Contract Catering Market in US by Cost-plus Contracts 2017–2023 (\$ billion)
- Exhibit 52 Contract Catering Market in US by Other Contracts 2017–2023 (\$ billion)
- Exhibit 53 Contract Catering Market in US by Delivery 2017 & 2023
- Exhibit 54 Contract Catering Market in US by Delivery (\$ billion)
- Exhibit 55 Contract Catering Market in US by Delivery 2017 & 2023
- Exhibit 56 Contract Catering Market Growth in US Comparison by Delivery 2017–2023
- Exhibit 57 Contract Catering Market in US by IFM 2017–2023 (\$ billion)
- Exhibit 58 Comparison of US Service Integration and Outsourcing Penetration with Other Countries 2017
- Exhibit 59 Contract Catering Market in US by Single Service 2017–2023 (\$ billion)
- Exhibit 60 Contract Catering Market in US by Facility 2017 & 2023
- Exhibit 61 Contract Catering Market in US by Facility (\$ billion)
- Exhibit 62 Contract Catering Market in US by Facility 2017 & 2023
- Exhibit 63 Contract Catering Market Growth in US Comparison by Facility 2017–2023
- Exhibit 64 Contract Catering Market in US by On-premise Facilities 2017–2023 (\$ billion)
- Exhibit 65 Contract Catering Market in US by On and Off-premise Facilities 2017–2023 (\$ billion)
- Exhibit 66 Most Important Factors in Selecting Contract Caterers
- Exhibit 67 Tenure of Contract and Inclination to Change Contract Caterer 2017
- Exhibit 68 Value Sought by Clients 2017

List Of Tables

LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2017

Table 3 YOY Impact of Market Growth Enablers 2017?2023

Table 4 YOY Impact of Market Growth Restraints 2017?2023

Table 5 YOY Impact of Market Opportunities and Trends 2017?2023

Table 6 Market Ranking Analysis 2017

Table 7 Compass Group: Service Offerings

Table 8 Sodexo: Service Offerings

Table 9 Aramark: Service Offerings

Table 10 Delaware North: Service Offerings

Table 11 Elior Group: Service Offerings

Table 12 Qualitative Summary of Contract Catering Market in US

Table 13 Contract Catering Market in US by Contract Type (\$ billion)

Table 14 Contract Catering Market in US by Contract Type (%)

Table 15 Contract Catering Market in US by Industry Served (\$ billion)

Table 16 Contract Catering Market in US by Industry Served (%)

Table 17 Contract Catering Market in US by Delivery (\$ billion)

Table 18 Contract Catering Market in US by Delivery (%)

Table 19 Contract Catering Market in US by Facility (\$ billion)

Table 20 Contract Catering Market in US by Facility (%)

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