

# Companion Animal Diagnostics Market in US - Industry Outlook and Forecast 2018-2023

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## Abstracts

The US companion animal diagnostics market is estimated to reach values of more than \$2.5 billion by 2023, growing at a CAGR approximately 7% during 2017-2023.

The consumers are signing up for regular diagnosis and glucose monitoring that help them identify the disease at an early stage and begin appropriate therapy to reduce the risk of diabetic complications in their pets in the US market. The advent of miniaturization, microfluidics, and usage of software platforms supported the development and commercialization of in-vitro diagnostics devices, imaging systems, and point-of-care diagnostics will transform the market. The US companion animal diagnostics market is driving the development of advanced technological platforms, analyzers, and imaging modalities. The entry of advanced POC devices, digital radiography platforms, benchtop diagnostic analyzers, and hand-held imaging devices will transform the US market during the forecast period. The market research report provides in-depth market analysis and segmental analysis of the US companion animal diagnostics market by product, animal type, technology, and end-users.

The report considers the present scenario of the US companion animal diagnostics market and its market dynamics for the period 2018-2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The report segments the market based on product type (diagnostic analyzers and imaging equipment, consumables, and software); technology type (diagnostic imaging, clinical chemistry, hematology, immunodiagnostics, microbiology & histopathology, and molecular diagnostics); animal type (dogs and cats); and end-user type (veterinary reference laboratories, veterinary hospitals and clinics, and others) elaborating the present market scenario and discussing the futuristic demand in the market for companion animal diagnostics. It also profiles and analyzes the leading companies and various other

prominent companies operating in the US companion animal diagnostics market. The report also discussed the future market growth, improvement areas, and strategic recommendation for the US companion animal diagnostics market vendors.

### Companion Animal Diagnostics Market in US – Dynamics

The increasing demand for semi-automated and fully automated diagnostic tests in veterinary laboratories and hospitals is driving the growth of the companion animal diagnostics market in US. The automation of diagnostic tests will result in increased productivity and efficient handling of large volumes of tests in the US market. Dipstick or lateral flow immunoassays are the most commonly available test in the US market. These tests are cost-effective and decentralized diagnosis of a wide range of diseases especially infectious and public health-related threats such as zoonotic diseases. Also, several leading vendors are focusing on developing a broad range of rapid tests for diagnosing various acute and chronic diseases in cats and dogs and attracting maximum consumers in the companion animal diagnostics market in US. With new technological advancements and improvements, the companion animal diagnostics market in US is witnessing the development and launch of digital radiography. Digital radiography is an advanced imaging technique which has become increasingly popular in the veterinary care industry.

### Companion Animal Diagnostics Market in US – Segmentation

This market research report includes a detailed segmentation of the market by product, animal type, technology, and end-users. The US companion animal diagnostics market by technology is segmented into diagnostic imaging, clinical chemistry, hematology, immunodiagnostics, microbiology & histopathology, & molecular diagnostics. Molecular diagnostics segment dominated 1/6th of the total market share in 2017, growing at a CAGR of over 7% during the forecast period. The increasing availability of highly advanced diagnostic procedures such as DNA sequencing and PCR procedures is propelling the growth of this segment in the US market. Veterinary hospitals & clinics segment occupied over 1/3rd of the total market share in 2017, growing at a CAGR of more than 8% during the forecast period. The veterinary hospitals and clinics are offering a diverse array of veterinary care services to cats and dogs, which is driving the growth of this segment in the US market. Some of the primary services include diagnosis, vaccination, pet grooming, pet wellness, trauma or emergency services, and pet care education for consumers in the US companion animal diagnostics market.

Cats dominated around 1/3rd of the market share in 2017, growing at a CAGR of

approximately 7% during the forecast period. The growing prevalence and incidence of various acute and chronic diseases in cats are driving the growth of this segment in the US companion animal diagnostics market. The US companion animal diagnostics market by product is segmented into diagnostic analyzers & imaging equipment, consumables, & software. Consumables segment dominated more than half of the market share in 2017, growing at a CAGR of over 8% during the forecast period. The extensive use of a wide array of various reagents and test kits for performing multiple diagnostic tests, catering to different requirements of veterinarians is propelling the growth of this segment in the US market.

### Market Segmentation by Product

Diagnostic Analyzers& Imaging Equipment

Consumables

Software

### Market Segmentation by Animal Type

Dogs

Cats

### Market Segmentation by Technology

Diagnostic Imaging

Clinical Chemistry

Hematology

Immunodiagnosics

Microbiology & Histopathology

Molecular Diagnostics

## Market Segmentation by End-users

Veterinary Reference Laboratories

Veterinary Hospitals & Clinics

Others

Veterinary Academic & Research Institutes

Pet Owners

## Key Vendor Analysis

The US companion animal diagnostics market is characterized by the presence of several global, regional, and local players offering a diverse array of diagnostic analyzers, imaging equipment, and consumables. The top vendors are developing innovative products and expanding their product portfolios to sustain the competition levels in the market. Leading companies are adopting new technologies to improve their market presence in the US region. Several players are partnering with pet care companies and government organizations to gain traction among pet owners in the US companion animal diagnostics market. Also, vendors are focusing on developing and commercializing innovative animal diagnostics systems to gain a competitive advantage in the US market.

The major vendors in the US companion animal diagnostics market are:

Abaxis

Carestream Health

Esaote

Fujifilm

Heska

IDEXX Laboratories

Zoetis

Other prominent vendors in the US companion animal diagnostics market are Accuplex Diagnostics, Agfa-Gevaert NV, Alvedia, Aquila Diagnostics Systems, BioMérieux, Boule Diagnostics, CLINDIAG SYSTEMS, Diagnostic Imaging Systems, Erba Diagnostics, Hallmarq Veterinary Imaging, HyTest Ltd., IDvet, Petnostics, Randox Laboratories, Rayence Inc, ScheBo Biotech, Siemens Healthcare, Shenzhen Mindray Bio-Medical Electronics, Thermo Fisher Scientific, Woodley Equipment Company, and Zoologix.

Key market insights include

1. The analysis of US companion animal diagnostics market provides market size and growth rate for the forecast period 2018-2023.
2. It offers comprehensive insights into current industry trends, trend forecast, and growth drivers about the US companion animal diagnostics market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook of US companion animal diagnostics market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis, and key market strategies to gain competitive advantage.

## Contents

### **1 RESEARCH METHODOLOGY**

### **2 RESEARCH OBJECTIVES**

### **3 RESEARCH PROCESS**

### **4 REPORT COVERAGE**

#### 4.1 Market Definition

#### 4.2 Base Year

#### 4.3 Scope of Study

##### 4.3.1 Market Segmentation by Product Type

##### 4.3.2 Market Segmentation by Technology Type

##### 4.3.3 Market Segmentation by Animal Type

##### 4.3.4 Market Segmentation by End-user Type

### **5 REPORT ASSUMPTIONS & CAVEATS**

#### 5.1 Key Caveats

#### 5.2 Inclusions

#### 5.3 Exclusions

#### 5.4 Currency Conversion

#### 5.5 Market Derivation

### **6 MARKET AT A GLANCE**

### **7 INTRODUCTION**

#### 7.1 Overview

#### 7.2 Market Snapshot

### **8 MARKET DYNAMICS**

#### 8.1 Market Growth Enablers

##### 8.1.1 Increase in number of companion animals with acute and chronic diseases

##### 8.1.2 Increase in pet adoption and expenditure among Americans

##### 8.1.3 Growing demand for automated analyzers and integration of various diagnostic

platforms

8.1.4 Focus on diagnostic consumables sales and recurring revenue by vendors

8.1.5 YOY Impact of Market Growth Enablers

8.2 Market Growth Restraints

8.2.1 Low penetration of pet insurance in US

8.2.2 High cost of companion animal diagnostic procedures and equipment

8.2.3 Limitations and risks associated with companion animal diagnostic procedures

8.2.4 YOY Impact of Market Growth Restraints

8.3 Market Opportunities & Trends

8.3.1 Growing demand for rapid and POC diagnostic tests

8.3.2 Technological advancements/improvements in diagnostic analyzers and imaging equipment

8.3.3 Growing demand for digital radiography

8.3.4 New product approvals/launches

8.3.5 YOY Impact of Market Opportunities & Trends

## **9 COMPANION ANIMAL DIAGNOSTICS MARKET IN US**

9.1 Market Overview

9.2 Market Size & Forecast

9.3 Porter's Five Forces Analysis

9.3.1 Threat of New Entrants

9.3.2 Bargaining Power of Suppliers

9.3.3 Bargaining Power of Buyers

9.3.4 Threat of Substitutes

9.3.5 Competitive Rivalry

## **10 BY PRODUCT**

10.1 Market Overview

10.2 Consumables

10.2.1 Analysis and Overview

10.2.2 Market Size & Forecast

10.3 Diagnostic Analyzers and Imaging Equipment

10.3.1 Analysis and Overview

10.3.2 Market Size & Forecast

10.4 Software

10.4.1 Analysis and Overview

10.4.2 Market Size & Forecast

## **11 BY TECHNOLOGY**

- 11.1 Market Overview
- 11.2 Diagnostic Imaging
  - 11.2.1 Market Overview
  - 11.2.2 Analysis and Insights
  - 11.2.3 Market Size & Forecast
- 11.3 Clinical Chemistry
  - 11.3.1 Market Overview
  - 11.3.2 Analysis and Insights
  - 11.3.3 Market Size & Forecast
- 11.4 Hematology
  - 11.4.1 Market Overview
  - 11.4.2 Analysis and Insights
  - 11.4.3 Market Size & Forecast
- 11.5 Immunodiagnostics
  - 11.5.1 Market Overview
  - 11.5.2 Analysis and Insights
  - 11.5.3 Market Size & Forecast
- 11.6 Microbiology and Histopathology
  - 11.6.1 Market Overview
  - 11.6.2 Analysis and Insights
  - 11.6.3 Market Size and Forecast
- 11.7 Molecular Diagnostics
  - 11.7.1 Market Overview
  - 11.7.2 Analysis and Insights
  - 11.7.3 Market Size & Forecast

## **12 BY END - USER**

- 12.1 Market Overview
- 12.2 Veterinary Reference Laboratories
  - 12.2.1 Analysis & Insights
  - 12.2.2 Market Size & Forecast
- 12.3 Veterinary Hospitals and Clinics
  - 12.3.1 Analysis & Insights
  - 12.3.2 Market Size & Forecast
- 12.4 Other End-users



- 12.4.1 Analysis & Insights
- 12.4.2 Market Size and Forecast

## **13 BY COMPANION ANIMAL TYPE**

- 13.1 Market Overview
- 13.2 DOGS Diagnostics Market in US
  - 13.2.1 Analysis & Insights
  - 13.2.2 Market Size & Forecast
- 13.3 Cats Diagnostics Market in US
  - 13.3.1 Analysis & Insights
  - 13.3.2 Market Size & Forecast

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Competition Overview
- 14.2 Market Vendor Share/Ranking Analysis

## **15 KEY COMPANY PROFILES**

- 15.1 Abaxis
  - 15.1.1 Business Overview
  - 15.1.2 Abaxis in Companion Animal Diagnostics Market in US
  - 15.1.3 Major Product Offerings
  - 15.1.4 Key Strategies
  - 15.1.5 Key Strengths
  - 15.1.6 Key Opportunities
- 15.2 Carestream Health
  - 15.2.1 Business Overview
  - 15.2.2 Carestream in Companion Animal Diagnostics Market in US
  - 15.2.3 Major Product Offerings
  - 15.2.4 Key Strategies
  - 15.2.5 Key Strengths
  - 15.2.6 Key Opportunities
- 15.3 Esaote
  - 15.3.1 Business Overview
  - 15.3.2 Esaote in Companion Animal Diagnostics Market in US
  - 15.3.3 Major Product Offerings
  - 15.3.4 Key Strategies

15.3.5 Key Strengths

15.3.6 Key Opportunities

15.4 Fujifilm

15.4.1 Business Overview

15.4.2 Fujifilm in Companion Animal Diagnostics Market in US

15.4.3 Major Product Offerings

15.4.4 Key Strategies

15.4.5 Key Strengths

15.4.6 Key Opportunities

15.5 Heska

15.5.1 Business Overview

15.5.2 Heska in Companion Animal Diagnostics Market in US

15.5.3 Major Product Offerings

15.5.4 Key Strategies

15.5.5 Key Strengths

15.5.6 Key Opportunities

15.6 IDEXX Laboratories

15.6.1 Business Overview

15.6.2 IDEXX in Companion Animal Diagnostics Market in US

15.6.3 Major Product Offerings

15.6.4 Key Strategies

15.6.5 Key Strengths

15.6.6 Key Opportunities

15.7 Zoetis

15.7.1 Business Overview

15.7.2 Zoetis in Companion Animal Diagnostics Market in US

15.7.3 Major Product Offerings

15.7.4 Key Strategies

15.7.5 Key Strengths

15.7.6 Key Opportunities

## **16 OTHER PROMINENT VENDORS**

16.1 Accuplex Diagnostics

16.1.1 Business Overview

16.2 Agfa-Gevaert NV

16.2.1 Business Overview

16.3 Alvedia

16.3.1 Business Overview

- 16.4 Aquila Diagnostics Systems
  - 16.4.1 Business Overview
- 16.5 BioMérieux
  - 16.5.1 Business Overview
- 16.6 Boule Diagnostics
  - 16.6.1 Business Overview
- 16.7 CLINDIAG SYSTEMS
  - 16.7.1 Business Overview
- 16.8 Diagnostic Imaging Systems
  - 16.8.1 Business Overview
- 16.9 Erba Diagnostics
  - 16.9.1 Business Overview
- 16.1 Hallmarq Veterinary Imaging
  - 16.10.1 Business Overview
- 16.11 Hytest Ltd
  - 16.11.1 Business Overview
- 16.12 IDvet
  - 16.12.1 Business Overview
- 16.13 Petnostics
  - 16.13.1 Business Overview
- 16.14 Randox Laboratories
  - 16.14.1 Business Overview
- 16.15 Rayence
  - 16.15.1 Business Overview
- 16.16 ScheBo Biotech
  - 16.16.1 Business Overview
- 16.17 Siemens Healthcare
  - 16.17.1 Business Overview
- 16.18 Shenzhen Mindray Bio-Medical Electronics
  - 16.18.1 Business Overview
- 16.19 Thermo Fisher Scientific
  - 16.19.1 Business Overview
- 16.20 Woodley Equipment Company
  - 16.20.1 Business Overview
- 16.21 Zoologix
  - 16.21.1 Business Overview

## **17 REPORT SUMMARY**

- 17.1 Key Takeaways
- 17.2 Strategic Recommendations
- 17.3 Qualitative Summary
- 17.4 Quantitative Summary
  - 17.4.1 Market by Product
  - 17.4.2 Market by Technology
  - 17.4.3 Market by Animal Type
  - 17.4.4 Market by End-users

## **18 APPENDIX**

- 18.1 Abbreviations

## List Of Exhibits

### LIST OF EXHIBITS

- Exhibit 1 Segmentation of Companion Animal Diagnostics Market in US
- Exhibit 2 Market Size Calculation Approach 2017
- Exhibit 3 Companion Animal Diagnostics Market in US by Product Type 2017 (%)
- Exhibit 4 Companion Animal Diagnostics Market in US by Technology Type 2017 (%)
- Exhibit 5 Companion Animal Diagnostics Market in US by Animal Type 2017 (%)
- Exhibit 6 Prevalence Rate of Common Diseases in Dogs 2015
- Exhibit 7 Prevalence Rate of Common Diseases in Cats 2015
- Exhibit 8 Number of Diabetes Cases in Dogs 2006?2015 (Per 10,000)
- Exhibit 9 Number of Diabetes Cases in Cats 2006?2015 (Per 10,000)
- Exhibit 10 Total Pet Expenditure in US 2010?2017 (\$ billion)
- Exhibit 11 Basic Annual Expenses for Dogs and Cats 2017 (\$)
- Exhibit 12 Companion Animal Diagnostics Market in US 2017–2023 (\$ million)
- Exhibit 13 Five Forces Analysis 2017
- Exhibit 14 Companion Animal Diagnostics Market in the US by Product Type
- Exhibit 15 Companion Animal Diagnostics Market in US by Product Type 2017
- Exhibit 16 Companion Animal Diagnostics Market in US by Product Type 2023
- Exhibit 17 Companion Animal Diagnostics Market in US 2017 and 2023 (%)
- Exhibit 18 Companion Animal Diagnostics Market in US by Product Type 2017?2023 (\$ million)
- Exhibit 19 Companion Animal Diagnostics Market in US by Product Type 2017?2023 (%)
- Exhibit 20 Companion Animal Diagnostics Market in US by Consumables 2017–2023 (\$ million)
- Exhibit 21 Companion Animal Analyzers and Imaging Equipment Market in US by 2017–2023 (\$ million)
- Exhibit 22 Companion Animal Diagnostics Market in US by Software 2017–2023
- Exhibit 23 Companion Animal Diagnostics Market in US by Technology Type
- Exhibit 24 Companion Animal Diagnostics Market in US by Technology Type 2017 (%)
- Exhibit 25 Companion Animal Diagnostics Market in US by Technology Type 2023 (%)
- Exhibit 26 Companion Animal Diagnostics Market in US by Technology Type 2017 and 2023 (%)
- Exhibit 27 Companion Animal Diagnostics Market in US by Technology Type 2017?2023 (\$ million)
- Exhibit 28 Companion Animal Diagnostics Market in US by Technology Type 2017?2023 (%)

- Exhibit 29 Companion Animal Diagnostic Imaging Market in US 2017–2023 (\$ million)
- Exhibit 30 Companion Animal Clinical Chemistry Market in US 2017–2023 (\$ million)
- Exhibit 31 Normal Hematology Values for Cats and Dogs
- Exhibit 32 Companion Animal Hematology Market in US 2017–2023 (\$ million)
- Exhibit 33 Companion Animal Immunodiagnostics Market in US 2017–2023 (\$ million)
- Exhibit 34 Companion Animal Microbiology and Histopathology Market in US 2017–2023 (\$ million)
- Exhibit 35 Companion Animal Molecular Diagnostics Market in US 2017–2023 (\$ million)
- Exhibit 36 Companion Animal Diagnostics Market in the US by End-user
- Exhibit 37 Companion Animal Diagnostics Market in US by End-user 2017 (%)
- Exhibit 38 Companion Animal Diagnostics Market in US by End-user Type 2023 (%)
- Exhibit 39 Companion Animal Diagnostics Market in US by End-user 2017?2023 (\$ million)
- Exhibit 40 Companion Animal Diagnostics Market in US by End-user 2017?2023 (%)
- Exhibit 41 Companion Animal Diagnostics Market in US 2017 and 2023 (%)
- Exhibit 42 Companion Animal Veterinary Reference Laboratories Market in US 2017–2023 (\$ million)
- Exhibit 43 Companion Animal Veterinary Hospitals and Clinics Market in US 2017–2023 (\$ million)
- Exhibit 44 Companion Animal Other End-users Market in US 2017–2023 (\$ million)
- Exhibit 45 Companion Animal Diagnostics Market in the US by Animal Type
- Exhibit 46 Companion Animal Diagnostics Market in US by Animal Type 2017 & 2023 (%)
- Exhibit 47 Companion Animal Diagnostics Market in US by Animal Type 2017?2023 (\$ million)
- Exhibit 48 Companion Animal Diagnostics Market in US by Animal Type 2017?2023 (%)
- Exhibit 49 Companion Animal Diagnostics Market in US by Dogs 2017?2023 (\$ million)
- Exhibit 50 Companion Animal Diagnostics Market in US by Cats 2017?2023 (\$ million)
- Exhibit 51 Abaxis Sales Breakdown by Segments FY2018 (%)
- Exhibit 52 Abaxis Sales Breakdown by Geography FY2018 (%)
- Exhibit 53 Abaxis Sales Breakdown by Products FY2018 (%)
- Exhibit 54 Fujifilm Sales Breakdown by Segments FY2017 (%)
- Exhibit 55 Fujifilm's Information Solutions Segment Sales Breakup FY2017 (%)
- Exhibit 56 Heska Sales Breakdown by Business Segments FY2017 (%)
- Exhibit 57 IDEXX Laboratories Sales Breakdown by Segments 2017 (%)
- Exhibit 58 Zoetis Sales Breakdown by Segments FY2017 (%)
- Exhibit 59 Zoetis Sales Breakdown by Animal Group FY2017 (%)

## List Of Tables

### LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013-2017

Table 3 YOY Impact of Market Growth Enablers 2017-2023

Table 4 YOY Impact of Market Growth Restraints 2017-2023

Table 5 Recent Product Approvals in Companion Animal Diagnostics Market in US

Table 6 YOY Impact of Market Opportunities & Trends 2017-2023

Table 7 Common Hematology Tests Performed in Companion Animals

Table 8 Abaxis: Product Offerings

Table 9 Carestream Health: Product Offerings

Table 10 Esaote: Product Offerings

Table 11 Fujifilm: Product Offerings

Table 12 Heska: Product Offerings

Table 13 IDEXX Laboratories: Product Offerings

Table 14 Zoetis: Product Offerings

Table 15 Qualitative Summary of Companion Animal Diagnostics Market in US

Table 16 Companion Animal Diagnostics Market in US by Product 2017-2023

Table 17 Companion Animal Diagnostics Market in US by Technology 2017-2023

Table 18 Companion Animal Diagnostics Market in US by Animal Type 2017-2023

Table 19 Companion Animal Diagnostics Market in US by End-users 2017-2023

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