

Commercial High-Speed Hand Dryer Market - Global Outlook and Forecast 2019-2024

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Abstracts

The global commercial high-speed hand dryer market is expected to grow at a CAGR of over 7% during the forecast period 2018?2024.

The high inclination toward eco-friendly technology, increasing product innovations enhanced focus toward hygiene maintenance, emphasis on infrastructure 4.0 The following factors are likely to contribute to the growth of the commercial high-speed hand dryer market during the forecast period.

The growing demand of commercial high-speed hand dryers can be attributed to the increasing urbanization, the improvement in living standards, and the availability of innovative hand dryer, including sensor-based one. In terms of revenue, the market is likely to witness steady growth during the forecast period. Developed markets such as Europe and North America are witnessing high replacement demand. Hence, the increase in replacement demand provides vast opportunities for vendors.

The study considers the present scenario of the global commercial high-speed hand dryer market and its market dynamics for the period 2018?2024. It covers a detailed overview of several market growth enablers, restraints, and trends. The market study includes insights on segmentation by product type(hot air and jet air), distribution channels (retail and online), operation type (hands-under and hands-in), application (hospitality, commercial spaces, healthcare, and corporate spaces), and geography (APAC, Europe, Latin America, MEA, and North America). The study offers both the demand and supply aspect of the market. It profiles and examines leading companies and other prominent companies operating in the automotive molding market.

Commercial High-speed Hand Dryer Market: Segmentation

The high-speed jet dryer market is expected to grow at the fastest CAGR during the period 2018-2024. Rapid technological innovations and changing dynamics are the major factors driving the growth of the segment. As the market is open to innovation, jet air dryers have observed major technological advancements, which have increased their adoption in commercial applications. Jet air dryers offer increased product efficiency; hence Europe and North America are witnessing high adoption of these products. Although they are growing at an impressive rate, hot dryers are likely to maintain their dominance during the forecast period as they are the most cost-effective.

Hand dryers are mainly sold through dealer distribution channels and retail stores such as specialty stores, supermarkets, hypermarkets, mass-market players, electronic store. However, online stores are increasing gradually. The growth in online sales is set to increase by over 10% YOY during the forecast period. The primary reason for this is online stores offer more options to choose from than retail stores. Some vendors offer YouTube videos (video tutorials) and help beginners to get knowledge about the application and make them aware of these products. Besides, prices offered on the internet are lower than retail stores because of the discount offered by vendors to promote their products.

Although the hands-under dryer is the most preferred hot air product, the segment is witnessing several technological advances, and the product is increasingly getting replaced with high-speed hands-under jet dryers. Innovation holds the key to success, and thus, manufacturers have been launching new products, including automatic sensor-based ones.

The hospitality sector is one of the largest end-use application industries in the market. The rise in the hotel business and hospitality industries, and the growing trend of traveling can be attributed to the high adoption of high-speed hand dryers in the industry. The rise of commercial construction, including airport modernization, is a significant factor for market growth. However, the application is not only confined to commercial construction spaces, but the growing demand from rail transportation also continues to offer new business opportunities for vendors, especially in metropolitan cities. The demand for long-distance rail transport has already grown and is expected to grow as the high-speed rail network continues to develop worldwide, especially Asia.

Market Segmentation by Products

Hot Air

Jet Air

Market Segmentation by Distribution Channel

Retail

Online

Market Segmentation by Application

Hospital

Commercial Spaces

Healthcare

Corporate Spaces

Market Segmentation by Operation Type

Hands-in

Hands-under

Commercial High-speed Hand dryer Market: Geography

Europe was the largest market in 2018 and is expected to continue its dominance during the forecast period. The growing popularity and increased adoption of hand dryers in regional markets such as Germany and the UK is one of the major factors for high shares of the market. The development of advanced commercial infrastructure is driving the APAC market. However, the market is likely to grow at a steady pace during the forecast period. A major factor driving the market is the rise of the tourism industry, which is increasing the importance of hygiene among tourists.

Market Segmentation by Geography

APAC

China

Japan

India

South Korea

Australia

Europe

Germany

UK

France

Italy

Nordic

Spain

Latin America

Argentina

Brazil

Mexico

MEA

Saudi Arabia

South Africa

UAE

North America

Canada

US

Key Vendor Analysis

The global commercial high-speed hand dryer market is currently witnessing intense competition among key players. The rapidly changing market dynamics in terms of product innovation and advancement is acting as a catalyst to intensify the competition. Consumers have a higher number of choices with respect to product availability. The present scenario is driving vendors to change and redefine their unique value propositions to achieve a strong market presence. Major players largely dominate the market. However, small vendors are offering products with generic specifications at relatively lower prices. Besides, the market showcases flexible behavior in terms of adoption of innovative products. This creates a major challenge for low-scale players as they have limited resources to invest in research and development. The adoption rate of innovative commercial products has increased among end-users worldwide. It is also fueled by the growing emphasis on sustainable and smart infrastructure development such as infrastructure 4.0 along with IoT. Intensifying competition among market players has led to the introduction of innovative and advanced solutions in the market.

Key Vendors

Excel Dryer

Mediclinics SA

Mitsubishi Electric

TOTO

World Dryer (Rexnord)

Other Vendors

AIKE

ASI Group

Askon Hygiene Products

Bobrick

Bradley Corporation

Comac Corporation

Dihour

Dyson

Electrostar

Hokwang Industries

Jaguar Group

Jieda Electrical Appliances

JVD SAS

Metlam Australia

Palmer Fixture

SPL Limited

Stiebel Eltron

Key Market Insights

The analysis of the commercial high-speed hand dryer market provides market sizing and growth opportunities for the forecast period 2019–2024.

Offers market sizing and growth prospects of the commercial high-speed hand dryer market for the forecast period 2019–2024.

Provides comprehensive insights on the latest industry trends, market forecast, and growth drivers in the market.

Includes a detailed analysis of market growth drivers, challenges, and investment opportunities.

Delivers a complete overview of market segments and the regional outlook of the automotive molding market.

Offers an exhaustive summary of the vendor landscape, competitive analysis, and key market strategies to gain a competitive advantage in the market.

Contents

1 RESEARCH METHODOLOGY

2 RESEARCH OBJECTIVES

3 RESEARCH PROCESS

4 SCOPE & COVERAGE

4.1 Market Definition

4.1.1 Inclusions

4.1.2 Exclusions

4.2 Base Year

4.3 Scope of the study

4.4 Market Segments

4.4.1 Market Segmentation by Product Type

4.4.2 Market Segmentation by Distribution Channel Type

4.4.3 Market Segmentation by Operation Type

4.4.4 Market Segmentation by Application

4.4.5 Market Segmentation by Geography

5 REPORT ASSUMPTIONS & CAVEATS

5.1 Key Caveats

5.2 Currency Conversion

5.3 Market Derivation

6 MARKET AT A GLANCE

7 INTRODUCTION

7.1 Overview

7.2 Macroeconomic Factors Enabling Market Growth

7.2.1 Economic Development

7.2.2 Per Capita GDP in Developing Markets

7.2.3 Dual-income Households in Developed Markets

8 MARKET DYNAMICS

8.1 Market Growth Enablers

- 8.1.1 Inclination Towards Eco-friendly Technology
- 8.1.2 Ongoing Product Innovations
- 8.1.3 Increasing Adoption of Hand Dryers
- 8.1.4 One-time Investment

8.2 Market Growth Restraints

- 8.2.1 Concerns over Noise Levels
- 8.2.2 Rising Health Concerns
- 8.2.3 Frequent Launches Reducing Product Stability

8.3 Market Opportunities & Trends

- 8.3.1 Savings on Energy Consumption
- 8.3.2 Enhanced Focus on Hygiene Maintenance
- 8.3.3 Partnerships with Hospitality Sector
- 8.3.4 Emphasis on Infrastructure 4.0

9 VALUE CHAIN

9.1 Overview

9.2 Value Chain Analysis

- 9.2.1 Overview
- 9.2.2 Raw Material Suppliers
- 9.2.3 Manufacturers
- 9.2.4 Distributors/Dealers
- 9.2.5 Retailers
- 9.2.6 End-users

10 COMMERCIAL HIGH-SPEED HAND DRYER MARKET

10.1 Market Overview

- 10.1.1 Historical Data 2016-2017
- 10.1.2 Market Size & Forecast
- 10.1.3 Market by Geography – Revenue & Unit Shipments

10.2 Five Forces Analysis

- 10.2.1 Threat of New Entrants
- 10.2.2 Bargaining Power of Suppliers
- 10.2.3 Bargaining Power of Buyers
- 10.2.4 Threat of Substitutes
- 10.2.5 Competitive Rivalry

11 BY PRODUCT

- 11.1 Market Snapshot & Growth Engine
- 11.2 Market Overview
- 11.3 Hot Air Hand Dryer
 - 11.3.1 Market Size & Forecast
 - 11.3.2 Market by Geography – Revenue & Unit Shipments
- 11.4 Jet Air Hand Dryers
 - 11.4.1 Market Size & Forecast
 - 11.4.2 Market by Geography – Revenue & Unit Shipments

12 BY OPERATION TYPE

- 12.1 Market Snapshot & Growth Engine
- 12.2 Market Overview
- 12.3 Hands-under Dryers
 - 12.3.1 Market Size & Forecast
 - 12.3.2 Market by Geography – Revenue & Unit Shipments
- 12.4 Hands-in Dryers
 - 12.4.1 Market Size & Forecast
 - 12.4.2 Market by Geography – Revenue & Unit Shipments

13 MARKET BY APPLICATION

- 13.1 Market Snapshot & Growth Engine
- 13.2 Market Overview
- 13.3 Hospitality
 - 13.3.1 Market Overview
 - 13.3.2 Market by Geography – Revenue & Unit Shipments
- 13.4 Commercial Spaces
 - 13.4.1 Market Overview
 - 13.4.2 Market by Geography – Revenue & Unit Shipments
- 13.5 Healthcare
 - 13.5.1 Market Overview
 - 13.5.2 Market by Geography – Revenue & Unit Shipments
- 13.6 Corporate Spaces
 - 13.6.1 Market Overview
 - 13.6.2 Market by Geography – Revenue & Unit Shipments

14 BY DISTRIBUTION CHANNELS

14.1 Market Overview

14.1.1 Manufacture, Production, & Distribution

14.1.2 Distribution through Retail Stores

14.1.3 Distribution through Online Websites

15 BY GEOGRAPHY

15.1 Market Snapshot & Growth Engine

15.2 Overview

16 EUROPE

16.1 Market Overview

16.1.1 Historical Data 2016?2017

16.1.2 PEST Analysis

16.1.3 Market Size & Forecast 2018?2024

16.2 Market by Product Type

16.3 Market by Operation Type

16.4 Market by Application Type

16.5 Key Countries

16.5.1 Germany: Market Size & Forecast

16.5.2 UK: Market Size & Forecast

16.5.3 France: Market Size & Forecast

16.5.4 Spain: Market Size & Forecast

16.5.5 Italy: Market Size & Forecast

16.5.6 Nordic Region: Market Size & Forecast

17 APAC

17.1 Market Overview

17.1.1 Historical Data 2016?2017

17.1.2 PEST Analysis

17.1.3 Market Size & Forecast 2018?2024

17.2 Market by Product Type

17.3 Market by Operation Type

17.4 Market by Application Type

17.5 Key Countries

- 17.5.1 China: Market Size & Forecast
- 17.5.2 Japan: Market Size & Forecast
- 17.5.3 India: Market Size & Forecast
- 17.5.4 Australia: Market Size & Forecast
- 17.5.5 South Korea: Market Size & Forecast

18 NORTH AMERICA

18.1 Market Overview

- 18.1.1 Historical Data 2016?2017
- 18.1.2 PEST Analysis
- 18.1.3 Market Size & Forecast 2018?2024

18.2 Market by Product Type

18.3 Market by Operation Type

18.4 Market by Application Type

18.5 Key Countries

- 18.5.1 US: Market Size & Forecast
- 18.5.2 Canada: Market Size & Forecast

19 MIDDLE-EAST & AFRICA

19.1 Market Overview

- 19.1.1 Historical Data 2016?2017
- 19.1.2 PEST Analysis
- 19.1.3 Market Size & Forecast 2018?2024

19.2 Market by Product Type

19.3 Market by Operation Type

19.4 Market by Application Type

19.5 Key Countries

- 19.5.1 Saudi Arabia: Market Size & Forecast
- 19.5.2 UAE: Market Size & Forecast
- 19.5.3 South Africa: Market Size & Forecast

20 LATIN AMERICA

- 20.1.1 Historical Data 2016?2017
- 20.1.2 PEST Analysis
- 20.1.3 Market Size & Forecast 2018?2024

- 20.2 Market by Product Type
- 20.3 Market by Operation Type
- 20.4 Market by Application Type
- 20.5 Key Countries
 - 20.5.1 Brazil: Market Size & Forecast
 - 20.5.2 Argentina: Market Size & Forecast
 - 20.5.3 Mexico: Market Size & Forecast

21 COMPETITIVE LANDSCAPE

- 21.1 Competition Overview

22 KEY COMPANY PROFILES

- 22.1 Excel Dryer
 - 22.1.1 Business Overview
 - 22.1.2 Excel Dryer in Commercial High-speed Hand Dryer Market
 - 22.1.3 Major Products Offerings
 - 22.1.4 Key Strengths
 - 22.1.5 Key Strategy
 - 22.1.6 Key Opportunities
- 22.2 Mitsubishi Electric
 - 22.2.1 Business Overview
 - 22.2.2 Mitsubishi Electric in Commercial High-speed Hand Dryer Market
 - 22.2.3 Major Products Offerings
 - 22.2.4 Key Strengths
 - 22.2.5 Key Strategy
 - 22.2.6 Key Opportunities
- 22.3 Mediclinics SA
 - 22.3.1 Business Overview
 - 22.3.2 Mediclinics SA in Commercial High-speed Hand Dryer Market
 - 22.3.3 Major Products Offerings
 - 22.3.4 Key Strengths
 - 22.3.5 Key Strategies
 - 22.3.6 Key Opportunities
- 22.4 TOTO
 - 22.4.1 Business Overview
 - 22.4.2 TOTO in Commercial High-speed Hand Dryer Market
 - 22.4.3 Major Products Offerings

- 22.4.4 Key Strengths
- 22.4.5 Key Strategies
- 22.4.6 Key Opportunities
- 22.5 World Dryer (Rexnord)
 - 22.5.1 Business Overview
 - 22.5.2 Rexnord in Commercial High-speed Hand Dryer Market
 - 22.5.3 Major Products Offerings
 - 22.5.4 Key Strengths
 - 22.5.5 Key Strategy
 - 22.5.6 Key Opportunities

23 OTHER PROMINENT VENDORS

- 23.1 AIKE
 - 23.1.1 Business Overview
 - 23.1.2 Key Strengths
- 23.2 ASI Group
 - 23.2.1 Business Overview
 - 23.2.2 Key Strengths
- 23.3 Askon Hygiene Products
 - 23.3.1 Business Overview
 - 23.3.2 Key Strengths
- 23.4 Bobrick
 - 23.4.1 Business Overview
 - 23.4.2 Key Strengths
- 23.5 Bradley Corporation
 - 23.5.1 Business Overview
 - 23.5.2 Key Strengths
- 23.6 Comac Corporation
 - 23.6.1 Business Overview
 - 23.6.2 Key Strengths
- 23.7 DIHOUR
 - 23.7.1 Key Strength
- 23.8 Dyson
 - 23.8.1 Business Overview
 - 23.8.2 Key Strengths
- 23.9 Electrostar
 - 23.9.1 Business Overview
 - 23.9.2 Key Strengths

- 23.1 Hokwang Industries
 - 23.10.1 Business Overview
 - 23.10.2 Key Strengths
- 23.11 JVD SAS
 - 23.11.1 Business Overview
 - 23.11.2 Key Strengths
- 23.12 Jaguar Group
 - 23.12.1 Business Overview
 - 23.12.2 Key Strengths
- 23.13 Jieda Electrical Appliances
 - 23.13.1 Key Strengths
- 23.14 Metlam Australia
 - 23.14.1 Business Overview
 - 23.14.2 Key Strengths
- 23.15 Palmer Fixture
 - 23.15.1 Business Overview
 - 23.15.2 Key Strengths
- 23.16 SPL
 - 23.16.1 Business Overview
 - 23.16.2 Key Strengths
- 23.17 Stiebel Eltron
 - 23.17.1 Business Overview
 - 23.17.2 Key Strengths

24 REPORT SUMMARY

- 24.1 Key Takeaways
- 24.2 Strategic Recommendations
- 24.3 Quantitative Summary
 - 24.3.1 Market by Geography
 - 24.3.2 Europe
 - 24.3.3 APAC
 - 24.3.4 North America
 - 24.3.5 Middle-East & Africa
 - 24.3.6 Latin America
 - 24.3.7 Market by Product
 - 24.3.8 Hot Air High-Speed Hand Dryer
 - 24.3.9 Jet Air High-Speed Hand Dryer
 - 24.3.10 Market by Operation

24.3.11 Hands-Under Dryer Market

24.3.12 Hands-In Dryer Market

24.3.13 Market by Application

24.3.14 Hospitality

24.3.15 Commercial Spaces

24.3.16 Healthcare

24.3.17 Corporate

25 APPENDIX

25.1 Abbreviations

List Of Exhibits

LIST OF EXHIBITS

- Exhibit 1 Segmentation of Global Commercial High-speed Hand Dryer Market
- Exhibit 2 Market Size Calculation Approach 2018
- Exhibit 3 Market Size Calculation 2018
- Exhibit 4 Global Commercial High-speed Hand Dryer: Types
- Exhibit 5 Overview of Global Commercial High-speed Hand Dryer Market
- Exhibit 6 GDP Growth 2010–2023 (annual % change)
- Exhibit 7 Average Global GDP Growth 2015?2018 (annual % change)
- Exhibit 8 Dual-income Households in US (1982 vs. 2017)
- Exhibit 9 Inclination Towards Eco-friendly Technology
- Exhibit 10 Greenhouse Gas Emissions by Region: Baseline 2010?2050 (Gigatonnes of CO2 equivalent)
- Exhibit 11 Ongoing Product Innovations
- Exhibit 12 Increasing Adoption of Hand Dryers
- Exhibit 13 Factors Driving Growth in Development of Commercial Spaces
- Exhibit 14 One-time Investment
- Exhibit 15 Concerns over Noise Levels
- Exhibit 16 Rising Health Concerns
- Exhibit 17 Frequent Launches Reducing Product Stability
- Exhibit 18 Savings on Energy Consumption
- Exhibit 19 Enhanced Focus on Hygiene Maintenance
- Exhibit 20 Partnerships with Hospitality Sector
- Exhibit 21 Emphasis on Infrastructure 4.0
- Exhibit 22 General Value Chain Analysis of Commercial High-speed Hand Dryer Market
- Exhibit 23 Global Commercial High-speed Hand Dryer Market: Historical Data 2016?2017
- Exhibit 24 Global Commercial High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 25 Impact Value of Factors Affecting Global Commercial High-speed Hand Dryer Market 2018 vs. 2024
- Exhibit 26 Global Commercial High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 27 Five Forces Analysis 2018
- Exhibit 28 Incremental Growth by Product 2018–2024 (Revenue)
- Exhibit 29 Global Commercial High-speed Hand Dryer Market by Product Type
- Exhibit 30 Global Commercial High-speed Hand Dryer Market Share by Product Type 2018

- Exhibit 31 Global High-speed Hot Air Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 32 Global High-speed Hot Air Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 33 Global High-speed Jet Air Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 34 Global High-speed Jet Air Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 35 Incremental Growth by Operation Type 2018?2024 (Revenue)
- Exhibit 36 Global Commercial High-speed Hand Dryer Market by Operation Type
- Exhibit 37 Global Commercial High-speed Hand Dryer Market Share by Operation Type 2018
- Exhibit 38 Global Hands-under High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 39 Global Hands-under High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 40 Global Hands-in High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 41 Global Hands-in High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 42 Incremental Growth by Application 2018?2024 (Revenue)
- Exhibit 43 Global Commercial High-Speed Hand Dryers Market by Application Type
- Exhibit 44 Global Commercial High-speed Hand Dryer Market Share by Application 2018
- Exhibit 45 CAGR Comparison by Application Type 2018
- Exhibit 46 Global Hospitality High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 47 Global International Departures (1996?2015)
- Exhibit 48 Global Hospitality High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 49 Global Commercial Spaces High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 50 Global Commercial Spaces High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 51 Number of Hospitals in China 2005?2017 (in thousands)
- Exhibit 52 Global Healthcare High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 53 Healthcare Expenditures as Share of GDP by 2016
- Exhibit 54 Global Healthcare High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 55 Global Corporate High-speed Hand Dryer Market 2018?2024 (\$ million)
- Exhibit 56 Global Corporate High-speed Hand Dryer Market 2018?2024 (thousand units)
- Exhibit 57 Distribution Channels of Commercial High-speed Hand Dryer Market
- Exhibit 58 Global Commercial High-speed Hand Dryer Market by Distribution Channels 2018
- Exhibit 59 Incremental Growth by Geography 2018?2024 (Revenue)
- Exhibit 60 Share of Geographies in Commercial High-speed Hand Dryer Market 2018

(Revenue)

Exhibit 61 Share of Geographies in Commercial High-speed Hand Dryer Market 2018
(Unit Shipments)

Exhibit 62 Commercial High-speed Hand Dryer Market in Europe: Historical Data
2016?2017

Exhibit 63 Overview of PEST Analysis: Europe

Exhibit 64 Commercial High-speed Hand Dryer Market in Europe 2018?2024 (\$ million)

Exhibit 65 Commercial High-speed Hand Dryer Market in Europe 2018?2024 (thousand
units)

Exhibit 66 Changes in Per Capita Disposable Income in EU-27+1 Countries

Exhibit 67 Annual Saving Ratio of Western European Countries

Exhibit 68 Change in Annual Household Disposable Income in Europe 2008?2015 (%)

Exhibit 69 Urban and Rural Population in Europe 1950?2050 (Percentage of the total
population)

Exhibit 70 Incremental Growth by Country 2018-2024

Exhibit 71 Commercial High-speed Hand Dryer Market in Germany 2018?2024 (\$
million)

Exhibit 72 Commercial High-speed Hand Dryer Market in Germany 2018?2024
(thousand units)

Exhibit 73 Commercial High-speed Hand Dryer Market in UK 2018?2024 (\$ million)

Exhibit 74 Number of Visitors to Landon from 2002?2018

Exhibit 75 Commercial High-speed Hand Dryer Market in UK 2018?2024 (thousand
units)

Exhibit 76 Commercial High-speed Hand Dryer Market in France 2018?2024 (\$ million)

Exhibit 77 Commercial High-speed Hand Dryer Market in France 2018?2024 (thousand
units)

Exhibit 78 Commercial High-speed Hand Dryer Market in Spain 2018?2024 (\$ million)

Exhibit 79 Commercial High-speed Hand Dryer Market in Spain 2018?2024 (thousand
units)

Exhibit 80 Commercial High-speed Hand Dryer Market in Italy 2018?2024 (\$ million)

Exhibit 81 Commercial High-speed Hand Dryer Market in Italy 2018?2024 (thousand
units)

Exhibit 82 Commercial High-speed Hand Dryer Market in Nordics 2018?2024 (\$ million)

Exhibit 83 Commercial High-speed Hand Dryer Market in Nordics 2018?2024 (thousand
units)

Exhibit 84 Commercial High-speed Hand Dryer Market in APAC: Historical Data
2016?2017

Exhibit 85 Overview of PEST Analysis: APAC

Exhibit 86 Commercial Hand High-speed Dryer Market in APAC 2018?2024 (\$ million)

- Exhibit 87 Commercial Hand High-speed Dryer Market in APAC 2018?2024 (thousand units)
- Exhibit 88 Incremental Growth by Country 2018?2024
- Exhibit 89 Urban Households in China: Income Breakup 2010?2020
- Exhibit 90 Commercial High-speed Hand Dryer Market in China 2018?2024 (\$ million)
- Exhibit 91 Commercial High-speed Hand Dryer Market in China 2018?2024 (thousand units)
- Exhibit 92 Number of Inbound Tourists to Tokyo 2010?2016 (millions)
- Exhibit 93 Commercial High-speed Hand Dryer Market in Japan 2018?2024 (\$ million)
- Exhibit 94 Commercial High-speed Hand Dryer Market in Japan 2018?2024 (thousand units)
- Exhibit 95 Commercial High-speed Hand Dryer Market in India 2018?2024 (\$ million)
- Exhibit 96 Commercial High-speed Hand Dryer Market in India 2018?2024 (thousand units)
- Exhibit 97 Commercial High-speed Hand Dryer Market in Australia 2018?2024 (\$ million)
- Exhibit 98 Commercial High-speed Hand Dryer Market in Australia 2018?2024 (thousand units)
- Exhibit 99 Commercial High-speed Hand Dryer Market in South Korea 2018?2024 (\$ million)
- Exhibit 100 Commercial High-speed Hand Dryer Market in South Korea 2018?2024 (thousand units)
- Exhibit 101 Commercial High-speed Hand Dryer Market in North America: Historical Data 2016?2017
- Exhibit 102 Overview of PEST Analysis: North America
- Exhibit 103 Commercial High-speed Hand Dryer Market in North America 2018?2024 (\$ million)
- Exhibit 104 Commercial High-speed Hand Dryer Market in North America 2018?2024 (thousand units)
- Exhibit 105 Incremental Growth by Country 2018?2024
- Exhibit 106 Commercial High-speed Hand Dryer Market in US 2018?2024 (\$ million)
- Exhibit 107 Commercial High-speed Hand Dryer Market in US 2018?2024 (thousand units)
- Exhibit 108 Commercial High-speed Hand Dryer Market in Canada 2018?2024 (\$ million)
- Exhibit 109 Commercial High-speed Hand Dryer Market in Canada 2018?2024 (thousand units)
- Exhibit 110 Commercial High-speed Hand Dryer Market in MEA: Historical Data 2016?2017

- Exhibit 111 Overview of PEST Analysis: MEA
- Exhibit 112 Commercial High-speed Hand Dryer Market in MEA 2018?2024 (\$ million)
- Exhibit 113 Commercial High-speed Hand Dryer Market in MEA 2018?2024 (thousand units)
- Exhibit 114 Incremental Growth in MEA by Country 2018?2024
- Exhibit 115 Commercial High-speed Hand Dryer Market in Saudi Arabia 2018?2024 (\$ million)
- Exhibit 116 Commercial High-speed Hand Dryer Market in Saudi Arabia 2018?2024 (thousand units)
- Exhibit 117 List of Ongoing Infrastructure Projects
- Exhibit 118 Commercial High-speed Hand Dryer Market in UAE 2018?2024 (\$ million)
- Exhibit 119 Commercial High-speed Hand Dryer Market in UAE 2018?2024 (thousand units)
- Exhibit 120 Occupancy Rates in Star Hotels 2012–2018 (%)
- Exhibit 121 Commercial High-speed Hand Dryer Market in South Africa 2018?2024 (\$ million)
- Exhibit 122 Commercial High-speed Hand Dryer Market in South Africa 2018?2024 (thousand units)
- Exhibit 123 Commercial High-speed Hand Dryer Market in Latin America: Historical Data 2016?2017
- Exhibit 124 Overview of PEST Analysis: Latin America
- Exhibit 125 Commercial High-speed Hand Dryer Market in Latin America 2018?2024 (\$ million)
- Exhibit 126 Commercial High-speed Hand Dryer Market in Latin America 2018?2024 (thousand units)
- Exhibit 127 Incremental Growth in Latin America by Country 2018?2024
- Exhibit 128 Trend in Brazilian Market for 2019
- Exhibit 129 Commercial High-speed Hand Dryer Market in Brazil 2018?2024 (\$ million)
- Exhibit 130 Commercial High-speed Hand Dryer Market in the Brazil 2018?2024 (thousand units)
- Exhibit 131 Commercial High-speed Hand Dryer Market in Argentina 2018?2024 (\$ million)
- Exhibit 132 Commercial High-speed Hand Dryer Market in Argentina 2018?2024 (thousand units)
- Exhibit 133 Commercial High-speed Hand Dryer Market in Mexico 2018?2024 (\$ million)
- Exhibit 134 Commercial High-speed Hand Dryer Market in Mexico 2018?2024 (thousand units)

List Of Tables

LIST OF TABLES

Table 1 Key Caveats

Table 2 Currency Conversion 2013?2018

Table 3 Real GDP per Capita Growth in Several Asian Developing Countries
2013–2017

Table 4 Fastest Growing Eastern & Central European Economies 2018

Table 5 Key Players Offering Eco-friendly Hand Dryers

Table 6 Number of Installations by Mitsubishi Electric

Table 7 Loudness of Dryer in Decibels

Table 8 Hand Dryer Installed in Hospitality Sector by Mediclinics SA in North America

Table 9 List of Smart City projects Worldwide

Table 10 Global Commercial High-speed Hand Dryer Market by Geography 2018?2024
(\$ million)

Table 11 Global Commercial High-speed Hand Dryer Market by Geography 2018?2024
(thousand units)

Table 12 Global High-speed Hot Air Hand Dryer Market by Geography 2018?2024 (\$
million)

Table 13 Global High-speed Hot Air Hand Dryer Market by Geography 2018?2024
(thousand units)

Table 14 Global High-speed Jet Air Hand Dryer Market by Geography 2018?2024 (\$
million)

Table 15 Global High-speed Jet Air Hand Dryer Market by Geography 2018?2024
(thousand units)

Table 16 Global Hands-under High-speed Hand Dryer Market by Geography
2018?2024 (\$ million)

Table 17 Global Hands-under High-speed Hand Dryer Market by Geography
2018?2024 (thousand units)

Table 18 Global Hands-in High-speed Hand Dryer Market by Geography 2018?2024 (\$
million)

Table 19 Table 18 Global Hands-in High-speed Hand Dryer Market by Geography
2018?2024 (thousand units)

Table 20 Global Hospitality High-speed Hand Dryer Market 2018?2024 (\$ million)

Table 21 Global Hospitality High-speed Hand Dryer Market 2018?2024 (thousand units)

Table 22 Commercial Airport Projects

Table 23 Global Commercial Spaces High-speed Hand Dryer Market 2018?2024 (\$
million)

Table 24 Global Commercial Spaces High-speed Hand Dryer Market Geography 2018?2024 (million units)

Table 25 Global Healthcare High-speed Hand Dryer Market by Geography 2018?2024 (\$ million)

Table 26 Global Healthcare High-speed Hand Dryer Market by Geography 2018?2024 (thousand units)

Table 27 Mediclinics SA Commercial High-speed Hand Dryer Installation at Corporate Spaces

Table 28 Global Corporate High-speed Hand Dryer Market by Geography 2018?2024 (\$ million)

Table 29 Global Corporate High-speed Hand Dryer Market by Geography 2018?2024 (thousand units)

Table 30 Market in Europe by Product 2018?2024 (\$ million)

Table 31 Market in Europe by Product 2018?2024 (thousand units)

Table 32 Market in Europe by Operation 2018?2024 (\$ million)

Table 33 Market in Europe by Operation 2018?2024 (thousand units)

Table 34 Market in Europe by Application 2018?2024 (\$ million)

Table 35 Market in Europe by Application 2018?2024 (thousand units)

Table 36 Market in APAC by Product 2018?2024 (\$ million)

Table 37 Market in APAC by Product 2018?2024 (thousand units)

Table 38 Market in APAC by Operation 2018?2024 (\$ million)

Table 39 Market in APAC by Operation 2018?2024 (thousand units)

Table 40 Market in APAC by Application 2018?2024 (\$ million)

Table 41 Market in APAC by Application 2018?2024 (thousand units)

Table 42 Largest Infrastructure Projects in Australia

Table 43 Market in North America by Product 2018?2024 (\$ million)

Table 44 Market in North America by Product 2018?2024 (thousand units)

Table 45 Market in North America by Operation 2018?2024 (\$ million)

Table 46 Market in North America by Operation 2018?2024 (thousand units)

Table 47 Market in North America by Application 2018?2024 (\$ million)

Table 48 Market in North America by Application 2018?2024 (thousand units)

Table 49 Medclinics SA Hand Dryer Installations in MEA

Table 50 Market in MEA by Product 2018?2024 (\$ million)

Table 51 Market in MEA by Product 2018?2024 (thousand units)

Table 52 Market in MEA by Operation 2018?2024 (\$ million)

Table 53 Market in MEA by Operation 2018?2024 (thousand units)

Table 54 Market in MEA by Application 2018?2024 (\$ million)

Table 55 Market in MEA by Application 2018?2024 (thousand units)

Table 56 Macroeconomic Indicators (Forecast for 2019)

- Table 57 Market in Latin America by Product 2018?2024 (\$ million)
- Table 58 Market in Latin America by Product 2018?2024 (thousand units)
- Table 59 Market in Latin America by Operation 2018?2024 (\$ million)
- Table 60 Market in Latin America by Operation 2018?2024 (thousand units)
- Table 61 Market in Latin America by Application 2018?2024 (\$ million)
- Table 62 Market in Latin America by Application 2018?2024 (thousand units)
- Table 63 Excel Dryer: Major Products Offerings
- Table 64 Mitsubishi Electric: Major Products Offerings
- Table 65 Mediclinics SA: Major Products Offerings
- Table 66 Toto: Major Products Offerings
- Table 67 Rexnord: Major Products Offerings
- Table 68 Global Commercial High-speed Hand Dryer Market by Geography 2018?2024 (\$ million)
- Table 69 Global Commercial High-speed Hand Dryer Market by Geography 2018?2024 (thousand units)
- Table 70 Market in Europe by Product 2018?2024 (\$ million)
- Table 71 Market in Europe by Product 2018?2024 (thousand units)
- Table 72 Market in Europe by Operation 2018?2024 (\$ million)
- Table 73 Market in Europe by Operation 2018?2024 (thousand units)
- Table 74 Market in Europe by Application 2018?2024 (\$ million)
- Table 75 Market in Europe by Application 2018?2024 (thousand units)
- Table 76 Market in APAC by Product 2018?2024 (\$ million)
- Table 77 Market in APAC by Product 2018?2024 (thousand units)
- Table 78 Market in APAC by Operation 2018?2024 (\$ million)
- Table 79 Market in APAC by Operation 2018?2024 (thousand units)
- Table 80 Market in APAC by Application 2018?2024 (\$ million)
- Table 81 Market in APAC by Application 2018?2024 (thousand units)
- Table 82 Market in North America by Product 2018?2024 (\$ million)
- Table 83 Market in North America by Product 2018?2024 (thousand units)
- Table 84 Market in North America by Operation 2018?2024 (\$ million)
- Table 85 Market in North America by Operation 2018?2024 (thousand units)
- Table 86 Market in North America by Application 2018?2024 (\$ million)
- Table 87 Market in North America by Application 2018?2024 (thousand units)
- Table 88 Market in MEA by Product 2018?2024 (\$ million)
- Table 89 Market in MEA by Product 2018?2024 (thousand units)
- Table 90 Market in MEA by Operation 2018?2024 (\$ million)
- Table 91 Market in MEA by Operation 2018?2024 (thousand units)
- Table 92 Market in MEA by Application 2018?2024 (\$ million)
- Table 93 Market in MEA by Application 2018?2024 (thousand units)

- Table 94 Market in Latin America by Product 2018?2024 (\$ million)
- Table 95 Market in Latin America by Product 2018?2024 (thousand units)
- Table 96 Market in Latin America by Operation 2018?2024 (\$ million)
- Table 97 Market in Latin America by Operation 2018?2024 (thousand units)
- Table 98 Market in Latin America by Application 2018?2024 (\$ million)
- Table 99 Market in Latin America by Application 2018?2024 (thousand units)
- Table 100 Global Commercial High-speed Hand Dryer Market by Product 2018?2024 (\$ million)
- Table 101 Global Commercial High-speed Hand Dryer Market by Product 2018?2024 (thousand units)
- Table 102 Global Hot Air High-speed Hand Dryer Market by Geography 2018?2024 (\$ million)
- Table 103 Global Hot Air High-speed Hand Dryer Market by Geography 2018?2024 (thousand units)
- Table 104 Global Jet Air Hand Dryer Market by Geography 2018?2024 (\$ million)
- Table 105 Global Jet Air Hand Dryer Market by Geography 2018?2024 (thousand units)
- Table 106 Global Commercial High-speed Hand Dryer Market by Operation 2018?2024 (\$ million)
- Table 107 Global Commercial High-speed Hand Dryer Market by Operation 2018?2024 (thousand units)
- Table 108 Global Hands-Under Dryer Market by Geography 2018?2024 (\$ million)
- Table 109 Global Hands-Under Market by Geography 2018?2024 (thousand units)
- Table 110 Global Hands-in Hand Dryer Market by Geography 2018?2024 (\$ million)
- Table 111 Table 18 Global Hands-in Hand Dryer Market by Geography 2018?2024 (thousand units)
- Table 112 Global Commercial High-speed Hand Dryer Market by Application 2018?2024 (\$ million)
- Table 113 Global Commercial High-speed Hand Dryer Market by Application 2018?2024 (thousand units)
- Table 114 Global Hospitality High-speed Hand Dryer Market 2018?2024 (\$ million)
- Table 115 Global Hospitality High-speed Hand Dryer Market 2018?2024 (thousand units)
- Table 116 Global Commercial Spaces High-speed Hand Dryer Market 2018?2024 (\$ million)
- Table 117 Global Commercial Spaces High-speed Hand Dryer Market 2018?2024 (million units)
- Table 118 Global Healthcare High-speed Hand Dryer Market 2018?2024 (\$ million)
- Table 119 Global Healthcare High-speed Hand Dryer Market 2018?2024 (thousand units)

Table 120 Global Corporate Spaces High-speed Hand Dryer Market 2018?2024 (\$ million)

Table 121 Global Corporate Spaces High-speed Hand Dryer Market 2018?2024 (in thousand)

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