

# China Crane Market - Strategic Assessment & Forecast 2021-2027

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# Abstracts

In-depth Analysis and Data-driven Insights on the Impact of COVID-19 Included in this China Crane Market Strategic Assessment & Forecast Report

China crane market size will be valued at USD 245 billion, growing at a compound annual growth rate (CAGR) of 3.21% by volume during 2021-2027

The rental market in the China crane industry is gaining high momentum as increasing proportions are being bought by crane rental companies from domestic players in China. The shift in intelligent systems driven by IoT and data analysis for service, networking, and sustainability, the crane market is transitioning to a more innovative industry. The increasing demand for cranes is attributed to investments by favorable government policies and foreign multinationals are doubling down on their investments in China.

### CHINA CRANE MARKET OUTLOOK

In China, the demand for mobile cranes is rising substantially as China's mobile crane market is the world's largest market for mobile cranes.

In recent years, the contractors are changing from smaller tower cranes to medium ones of 18t - 20t capacity, which in turn, the tower cranes are gaining high traction in China.

Demand for large-tonnage crawler cranes and truck cranes is rising to rush to construct wind power.



The crane industry is expected to be pushed by China's ambitious project of investing heavily in infrastructure growth, including railways, roads and highways, airports, and ports.

#### KEY HIGHLIGHTS FROM THE REPORT

The China crane market is expected to show incremental growth of 37,817 units from 2020-2027.

The increasing demand for cranes is attributed to investments by favorable government policies, and foreign multinationals are doubling down on their investments in China.

The report considers the present scenario of the China crane market and market dynamics for the forecast period 2021?2027. It covers a detailed overview of several growth enablers, restraints, and trends in the market. The study includes the volume and value sales with a segment analysis of the China crane market.

CHINA CRANE MARKET - SEGMENTATION ANALYSIS

Market Segmentation by Crane Type

Mobile Crane

**Crawler Cranes** 

**Rough Terrain Cranes** 

All Terrain Cranes

**Truck Mounted Cranes** 

Others

**Fixed Cranes** 

**Overhead Cranes** 



**Tower Cranes** 

Market Segmentation by Application

Construction

Mining

Transport/Port

Manufacturing

Others

Market Segmentation by Gross Power

Less than 20 Tons

20-100 Tons

101-200 Tons

Greater than 200 Tons

#### VENDOR LANDSCAPE

Vendors in the China crane industry are innovating new technologies to grow in the market. Manufacturers and end-use industries are focusing on developing more fuelefficient, technologically sophisticated machinery to enhance construction to create heavy demand in the China crane industry. Players holding the majority of the market share have their manufacturing facilities in China. They rely primarily on local distributors and dealers for the sale of cranes. Vendors are investing in developing smart crane technology that enables automated safety features, telematics, IoT, and remote monitoring capabilities.



#### Major Vendors

XCMG Group

SANY Group

Zoomlion

Manitex

Tadano

Manitowoc

Kobelco Construction Machinery

Konecranes

Liebherr

**Terex Corporation** 

Other Prominent Vendors

Link-Belt Cranes

Kato Works Co. Ltd.

American Crane & Equipment Corp. (ACE)

China Communications Construction

FUWA Heavy Industry Machinery

#### WHY SHOULD YOU BUY THIS REPORT?

This report is among the few in the market that offers outlook and opportunity analysis



forecast in terms of:

Volume (Unit sales)

Crane Type

Application

Gross Power

Value (USD)

Crane Type

Application

Gross Power

Gain competitive intelligence about the economic scenario, advantages in China major projects and investments, market dynamics, market share

Examples of latest technologies

Get presentation-ready format and easy-to-interpret data

Enable decision-makers to make informed and profitable choices

Gain expert quantitative and qualitative analysis on value/volume growth projections of the China crane market share

Complete supply chain analysis

Get COVID-19 impact analysis of the market

Company Profile of 10 key vendors and 5 other prominent vendors

**KEY QUESTIONS ANSWERED:** 



- 1. How big is the China crane market?
- 2. What are the latest trends in the crane market in China?
- 3. Who are the key players in the China crane industry?
- 4. What are the key opportunities in the mobile crane market in China?
- 5. Which segment accounted for the highest share in the China crane industry?



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